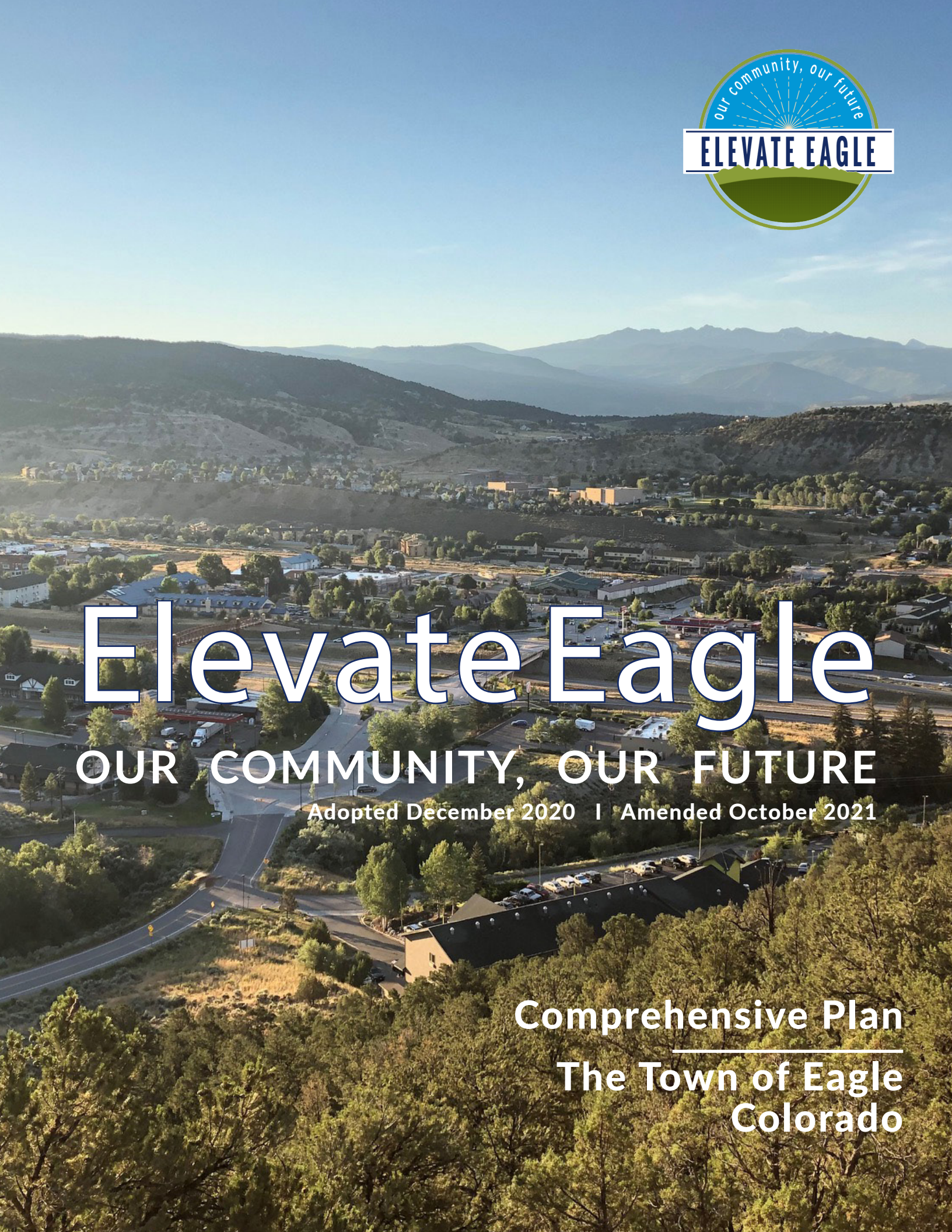

Elevate Eagle

OUR COMMUNITY, OUR FUTURE

Adopted December 2020 I Amended October 2021

Comprehensive Plan

The Town of Eagle Colorado

ACKNOWLEDGEMENTS

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Thank you to everyone who participated in this update process!

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SPEED
HUMP
250 FT



CHAPTER 1:
OUR PLAN

The Town of Eagle Today - Why We Are Planning

The Town of Eagle is a diverse, inclusive, and unique mountain community surrounded by beautiful recreation destinations. It is a thriving place for families to build a life, and a thrilling landscape for adventurers of every kind.

Eagle is located nearly halfway between Denver and Grand Junction. The Town can be accessed by I-70, which runs along the Eagle River. The Eagle County Regional Airport is located just five miles from downtown Eagle, with connections to ECO Transit. Walking and biking are frequent modes of transportation within the Town, via the expansive trail network. The trails have become a draw to residents and non-residents alike.

Influenced by two world-class ski resorts (Vail and Beaver Creek) and surrounded by federal lands, Eagle is positioned in the middle of some of the western United States' most significant recreation destinations. Colorado welcomed 34 million visitors in 2017 bringing in a record $9.1 billion profit from lodging, recreation, food and beverage, and merchandise. In its midst is Eagle, recognized in outdoor recreation circles for mountain bike and motorized vehicle trails, river rafting and surfing, kayaking, stand up paddle boarding, and hunting, fishing, and wildlife viewing.

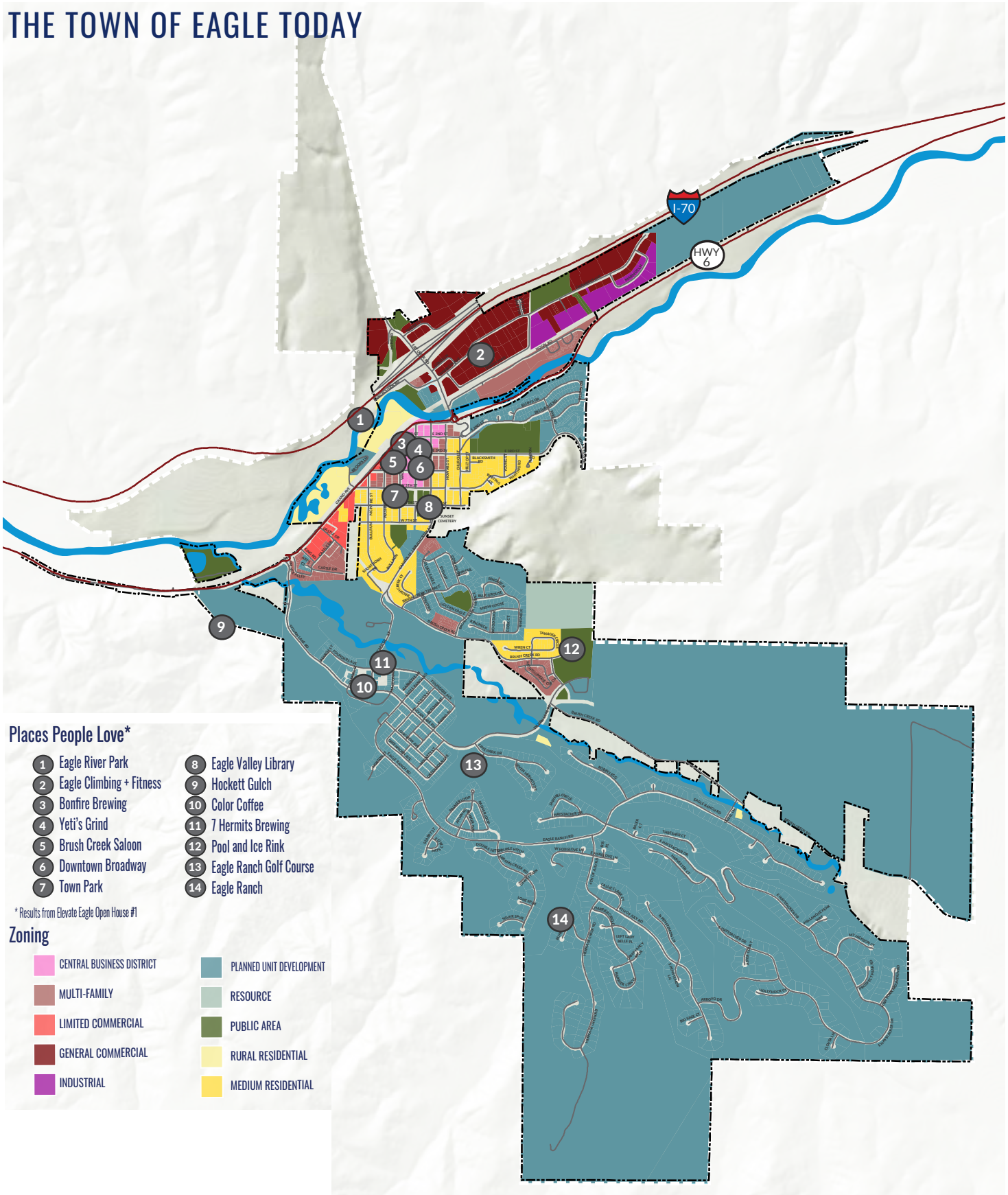
The Town's adventurous reputation has started to attract young families seeking an active lifestyle. In fact, Eagle's population more than doubled between 2000 and 2010. Although Eagle is becoming increasingly popular with tourists, there is a significantly higher percentage of homeowners and single family homes in Eagle than in the County overall, suggesting it is home to more year-round residents than neighboring up-valley Towns. As the Town of Eagle continues to grow, so does the need for a Comprehensive Plan. The Town has maintained its small-town feel with local shops and a close-knit community and there is a strong desire in the community to preserve these values as the Town continues to grow. Working together, residents, business owners, property owners, and employees have participated in the creation of *Elevate Eagle*.







THE TOWN OF EAGLE TODAY



Places People Love*

1. Eagle River Park
2. Eagle Climbing + Fitness
3. Bonfire Brewing
4. Yeti's Grind
5. Brush Creek Saloon
6. Downtown Broadway
7. Town Park
8. Eagle Valley Library
9. Hockett Gulch
10. Color Coffee
11. 7 Hermits Brewing
12. Pool and Ice Rink
13. Eagle Ranch Golf Course
14. Eagle Ranch

* Results from Elevate Eagle Open House #1

Zoning

- CENTRAL BUSINESS DISTRICT
- MULTI-FAMILY
- LIMITED COMMERCIAL
- GENERAL COMMERCIAL
- INDUSTRIAL
- PLANNED UNIT DEVELOPMENT
- RESOURCE
- PUBLIC AREA
- RURAL RESIDENTIAL
- MEDIUM RESIDENTIAL



Why We Plan

In 2010, Eagle County and the Town of Eagle jointly adopted the Eagle Area Community Plan. Now, in 2020, Elevate Eagle is our first Town-developed Comprehensive Plan, building upon previous planning efforts and creating a road map for future development and redevelopment. The Plan's intent is to refocus planning efforts and policies to address current issues and future opportunities. It is a policy document that aids decisions on land use, development and redevelopment, public services and facilities, and economic development within the Town's boundary and Growth Boundary.

Elevate Eagle recommends policies to take advantage of new and unique opportunities while staying true to the Town's roots providing the best quality of life for residents, visitors, employees, and businesses.

Elevate Eagle is an official document of land use policy adopted by the Planning and Zoning Commission and ratified by the Town Council. State law authorizes the Town to adopt a comprehensive or master plan pursuant to Section 31-23-206 of the Colorado Revised Statutes as amended:

> "It is the duty of the commission to make and adopt a master plan for the physical development of the municipality, including any areas outside its boundaries, subject to the approval of the governmental body having jurisdiction thereof, which in the commission's judgment bear relation to the planning of such municipality. The master plan of a municipality shall be an advisory document to guide land development decisions; however, the plan or any part thereof may be made binding by inclusion in the municipality's adopted subdivision, zoning, platting, planned unit development, or other similar land development regulations after satisfying notice, due process, and hearing requirements for legislative or quasi-judicial processes as appropriate…"

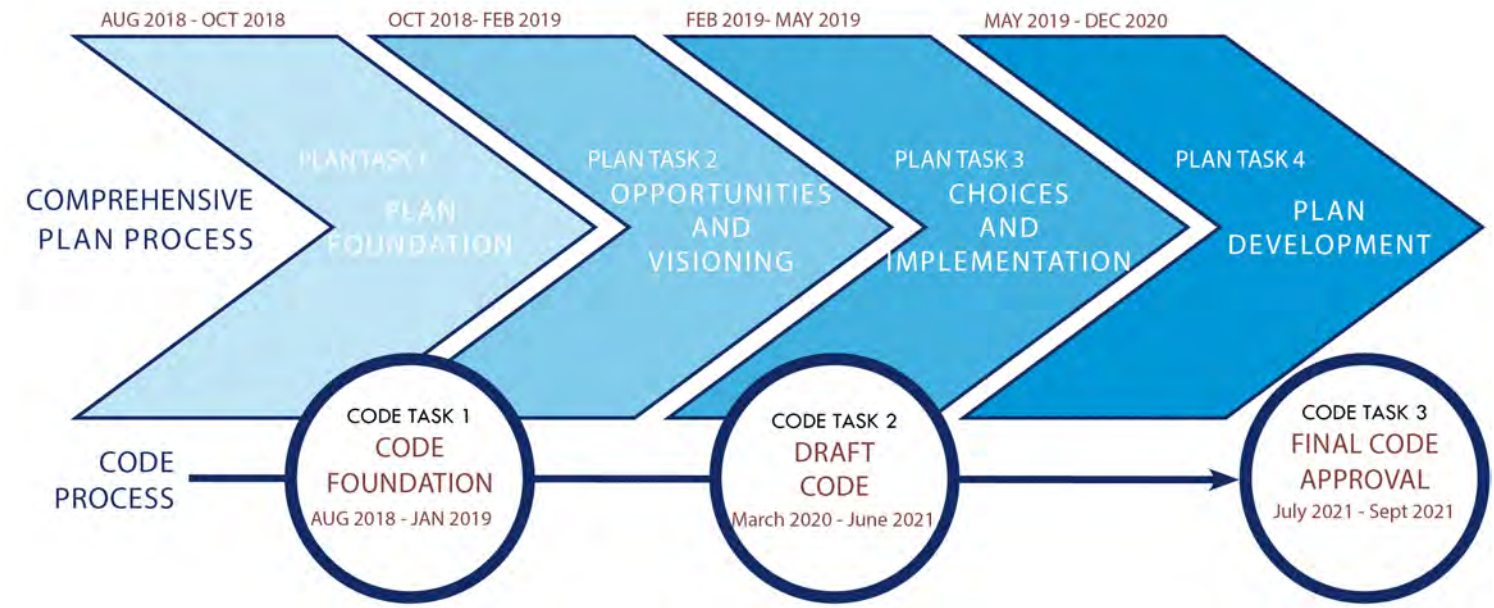
State law recognizes the legislative authority of the municipality's governing body by expressly requiring that the Planning and Zoning Commission's adopted comprehensive plan be subject to approval of the Town Council. In effect, Elevate Eagle is not fully effective until the Town Council approves the plan.

A Community Centered Process

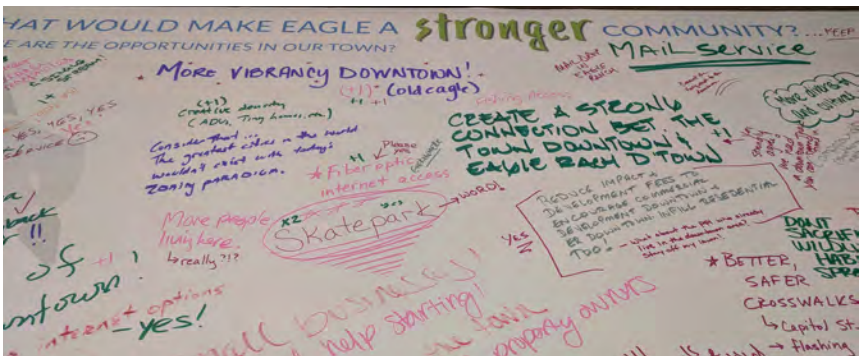
The *Elevate Eagle* Comprehensive Plan process kicked off in August of 2018 with a series of public events and interviews with individuals in the community. Through this initial outreach, six commonly discussed topics emerged: population demographics, town character, economic development, housing, transportation, natural resources, and recreation tourism.

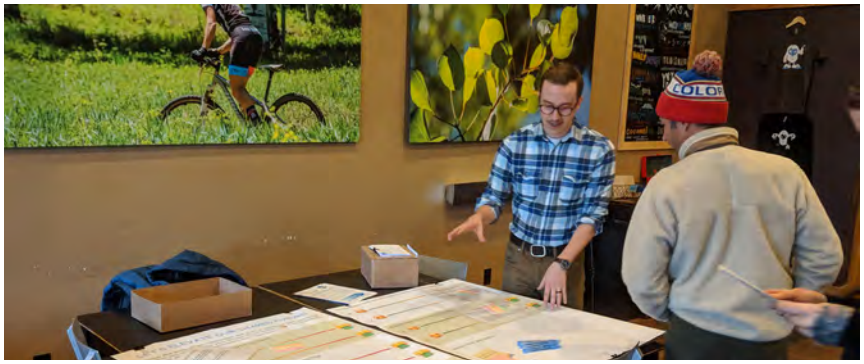
With an existing conditions report in hand, the community took the next step: creating a collective vision for the future. The five vision themes (see Chapter 2) provided the framework for the policy structure. In the spring of 2019, residents were given choices for implementing their community-built visions. These were reviewed and refined extensively and included as goals and policies herein.

As shown in the process chart below, this Plan will be followed by a Code Update, which is the first tool to implement some of the action items within this Plan.











How to Use This Plan

This Plan's framework is the five vision themes. Although they are separate, the themes are intertwined and cannot be focused on individually without considering the others. For example, our beloved trail system serves as a recreational amenity, as well as a transportation network. Also, when increasing our recreational opportunities, we must be mindful of the environment in which they exist. The Vision Statements, Framework Maps, Goals and Policies, and actions are divided into categories modeled after the vision themes:

Elevating our...

Inclusive Culture;
Unique Character;
Adventurous Lifestyle;
Relationship with the Environment;
Connections

Chapter 2: Our Vision: The vision statements serve as the framework to this Plan. They take into account the existing conditions and the desires of the community to form an overarching vision for the Town. The vision statements inform the goals and policies herein, describing the desired future of the Town based on shared community values.

Chapter 3: Future Land Use: Chapter 3 is the heart of the Plan. In this Chapter you will find a Future Land Use Map with a description of each associated land use category.

Chapter 4: Goals & Policies This Chapter provides policy guidance through goals and policies to inform staff, elected officials, and the public of Eagle's key concerns, priorities, and views.

Chapter 5: Actions This Chapter serves as the work plan, providing specific actions that will help the Town accomplish the goals set in Chapter 4. These actions are accompanied by key information such as timeline, funding, and responsibilities for implementation.







CHAPTER2:
OUR VISION

OUR VISION

A Community-Built Vision

The planning process ensures that the community's values align with the Town's road map for the future. The project team began this process by asking residents and community members what they love most about the Town of Eagle and what they would like to see changed over the next ten to fifteen years. This feedback informed the vision themes and statements, as well as the remainder of the plan's development process. While building the vision statements in this chapter, we asked residents questions like "in 2040, Eagle is..." and "What do you want to see change in the Town of Eagle in the next 10-15 years?"

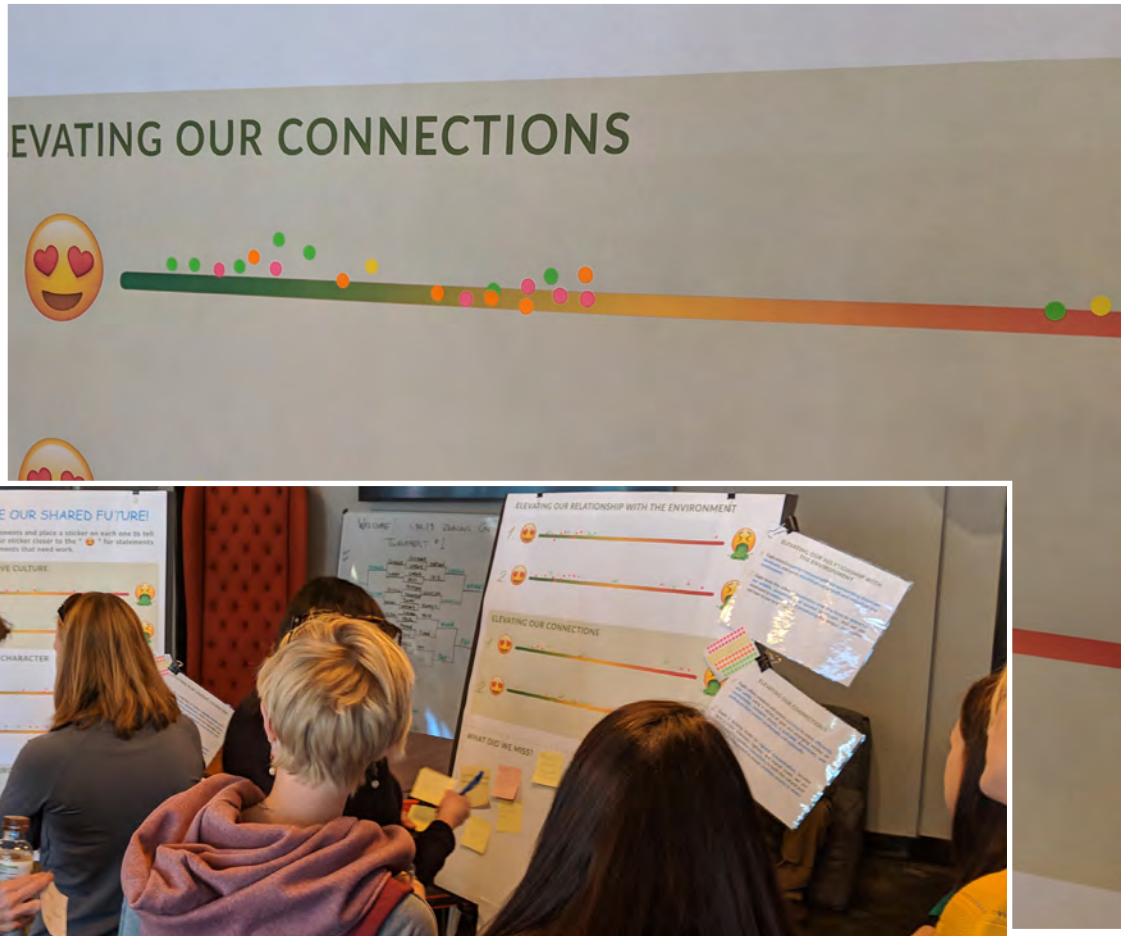
The visions consider how the Town's housing, economy, transportation, and amenities should evolve with future development and changes. This also ensures that the Town of Eagle will remain a place that current and future residents value, and a unique place where an elevated quality of life is the top priority.







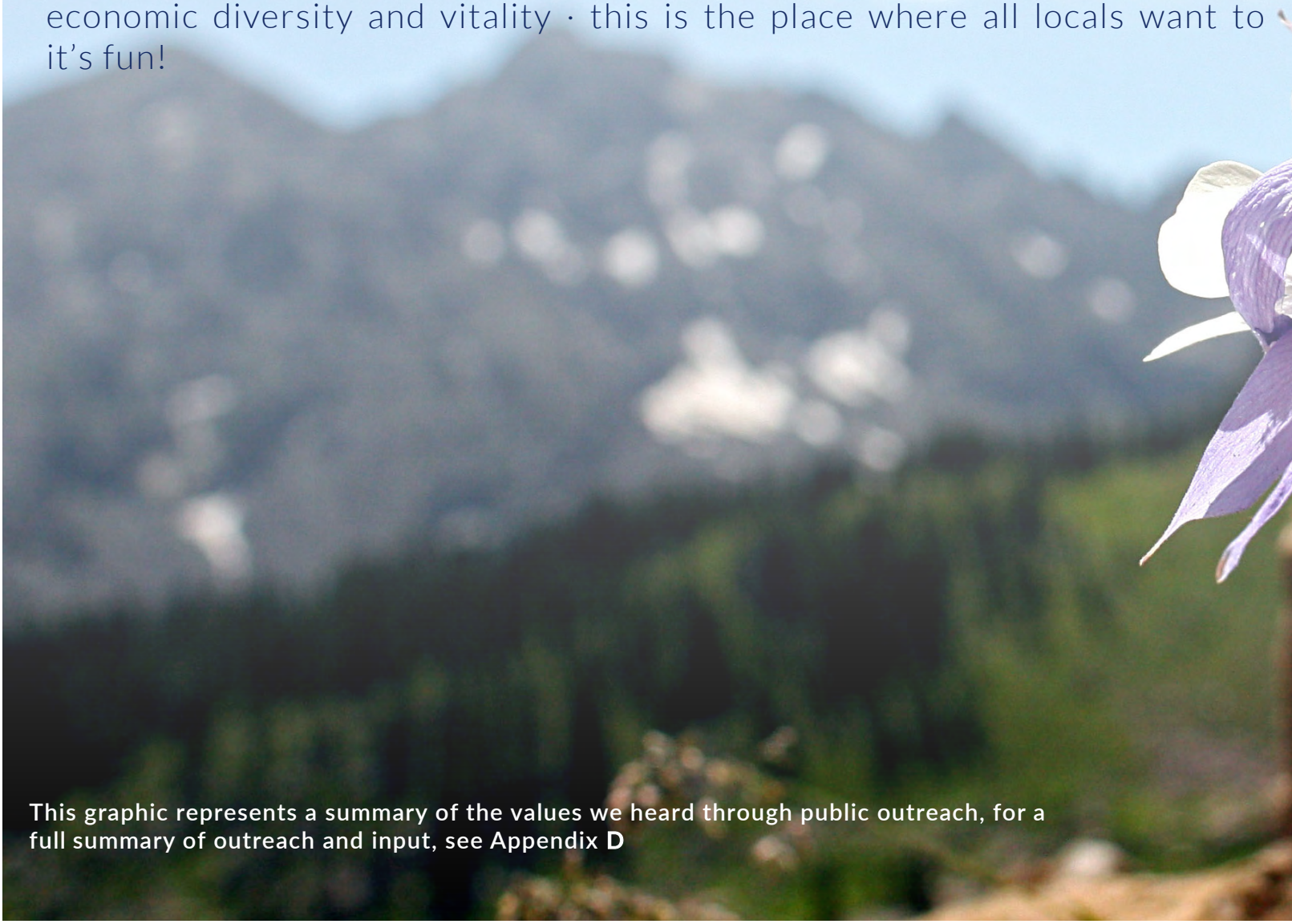



EVATING OUR CONNECTIONS


LET'S ELEVATE OUR SHARED FUTURE!
ELEVATING OUR RELATIONSHIP WITH THE ENVIRONMENT
ELEVATING OUR CONNECTIONS

-The best thing about Eagle in 2040 is-

friendly folks and fun · it's still a small town where **neighbors** help neighbors · the smart and public lands · the people · fun downtown, events, and beautiful **wild** backyard affordable, safe, and friendly · it is affordable for people to live here · full meeting new friends and family · how close our community is · the close-knit · year-round **recreation**, and commercial shops and dining · quality of life stores and busy, alive community · the **beauty** of the area · all of the above their opinions · it will be a model community for all age groups · diversity community with grass roots · the beauty of the mountains · the growth affordable housing restrictive zoning · the small town feeling · nicer shops · the overall **lifestyle** it provides for residents, visitors, and employees of Eagle · great energy and feeling of community · its residents · a great place for spirit · an unparalleled system of trails and **bike** paths · controlled growth of to lock your doors · a strong community that has **opportunity** for families · the economic diversity and vitality · this is the place where all locals want to it's fun!



This graphic represents a summary of the values we heard through public outreach, for a full summary of outreach and input, see Appendix D

adventures awaiting all · a low-impact, resilient, interconnected community sustainable built environment and economic development · the climate and · growth is intentional and deliberate in alignment and goals / it's **beautiful**, of good, hard working people, despite increased prices · the trail system · community · our continued family small town values · **beautiful** community · simplicity · it's a **caring** community · access to more restaurants and · wholesome living · my family still calls it home · people are respected for · an inclusive community · it still feels like a **small town** · we are a stable and addition of high quality restaurants · recreation, second ice rink, and that it will be sustainable and has remained a place that we are all proud of · · the **mountains** · the family friendly active **community** · our planned growth families · our visionary approach to sustainability and our strong community development balanced with the environment and recreation · you don't have **unique character** of our people, town, and shops · **vibrancy** · self-sustaining live in the valley · loving people who cherish the small town environment ·





ELEVATING OUR INCLUSIVE CULTURE:

The Eagle community is defined by our welcoming spirit, our appreciation of our neighbors, and support of one another.







ELEVATING OUR UNIQUE CHARACTER:

The Town of Eagle's eclectic neighborhoods, framed by Castle Peak, the Sawatch Range, and the Eagle River, provide the ideal setting to celebrate our western heritage and adventurous spirit.



ELEVATING OUR ADVENTUROUS LIFESTYLE:

The Town of Eagle offers the opportunity to explore, live, and work in a community surrounded by our vast outdoor playground.







ELEVATING OUR RELATIONSHIP WITH THE ENVIRONMENT:

The Town of Eagle celebrates and preserves a unique connection with our environment by minimizing growth impacts to our water and wildlife resources.



ELEVATING OUR CONNECTIONS:

The Town of Eagle strives to offer a variety of technology, communication, and transportation choices to connect our community, locally and globally.







CHAPTER 3: FUTURE LAND USE

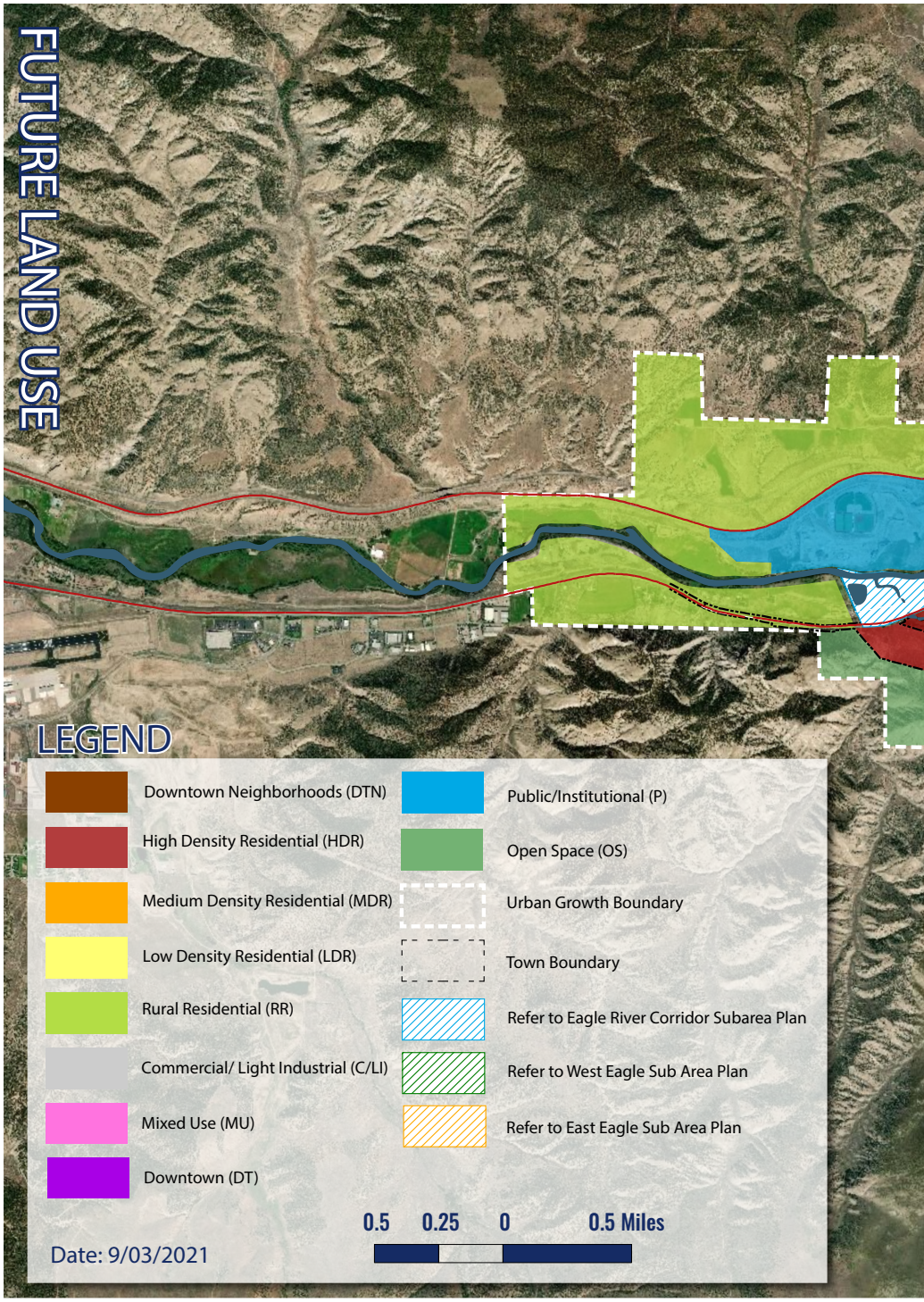
FUTURE LAND USE

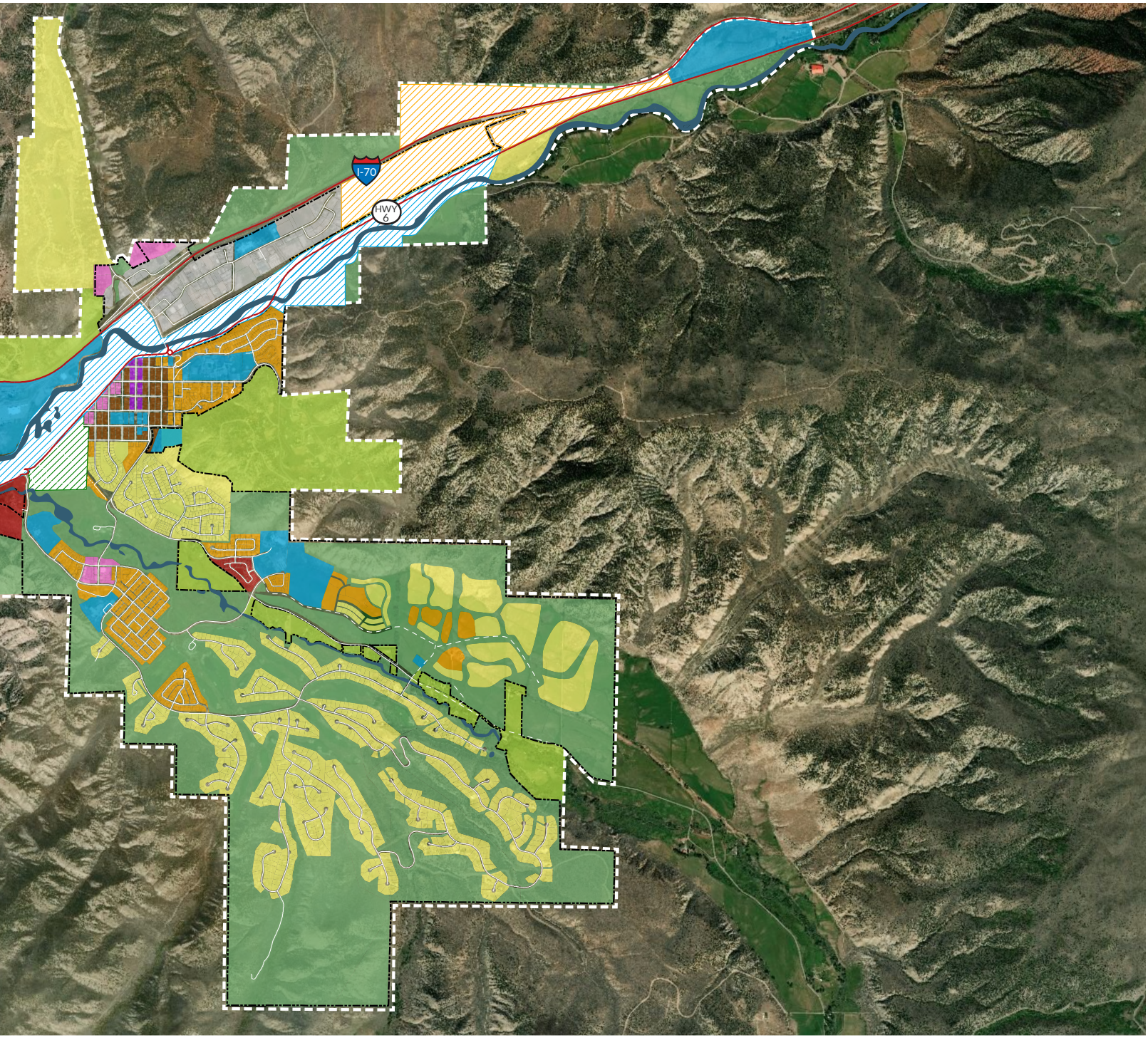
Overview

The Future Land Use Map describes the Town of Eagle's desired future. It is a tool to guide development decisions, infrastructure improvements, and public/private investment/ reinvestment in Eagle. The Future Land Use Map identifies locations of anticipated, and Town-supported land uses over the next 10 to 20 years.

Division between land use categories generally follows parcel lines, roadways, and other geographic boundaries. Future land use and zoning category changes shall generally adhere to the Future Land Use Map.

Flexible interpretation of the boundaries may be granted by the Town Planning staff, Planning and Zoning Commission, and Town Council, provided the proposed change is consistent with the vision, goals, and strategies contained in this Plan.




I-70
HWY 6

Future Land Use Categories

Below is a table outlining which zoning designations are most appropriate for each Future Land Use Category, and each category is further described on the following pages and includes: an overview of the general character, features, and amenities; desired primary and secondary uses; examples of representative development types and forms within Eagle, and connections to the surrounding area.

LAND USE	ALLOWED ZONES
Correlates with existing zoning categories as of January 2020	
RURAL RESIDENTIAL	R – Resource RR - Rural Residential PUD - Planned Urban Development
LOW DENSITY HOUSING	RL - Residential Low Density PUD - Planned Urban Development
MEDIUM DENSITY HOUSING	RM - Residential Medium Density RMF – Residential Multi-Family P – Public Area PUD - Planned Urban Development
HIGH DENSITY HOUSING	RMF – Residential Multi-Family RH – Residential High Density P – Public Area CL – Commercial Limited
COMMERCIAL/ LIGHT INDUSTRIAL	CG - Commercial General CL - Commercial Limited I - Industrial
MIXED USE	CL - Commercial Limited P – Public Area PUD - Planned Urban Development RMF - Residential Multi-Family
DOWNTOWN	CBD - Central Business District
DOWNTOWN NEIGHBORHOOD	CL - Commercial Limited RL - Residential Low Density RM – Residential Medium Density RMF – Residential Multi-Family
PUBLIC/INSTITUTIONAL	PA - Public Area
OPEN SPACE	R – Resource



RURAL RESIDENTIAL







Description:

Rural lands include, but are not limited to, those generally developed to lower residential densities, agricultural activities, resource extraction, timber harvesting, resource conservation, public or private recreation or open space. They may include cluster homes to preserve large pieces of open space.

PRIMARY USES	SECONDARY USES
Agriculture, farming, single family units.	Neighborhood, community parks, recreation, on site employee housing.

APPROXIMATE DENSITY
Up to 1 DU/2 Acres

LOW DENSITY RESIDENTIAL







Description:

Single-family neighborhoods built on a traditional development pattern, interspersed with schools, public facilities, neighborhood amenities, parks, and trails. Neighborhoods are slightly more auto-oriented but connected to other neighborhoods and amenities through an extensive trail network.

PRIMARY USES	SECONDARY USES
detached single family units, neighborhood and community parks.	Public uses.

APPROXIMATE DENSITY

Up to 4 DU/Acre

MEDIUM DENSITY RESIDENTIAL







Description:

Single and multi-family neighborhoods built on a traditional development pattern, served by a highly connected street pattern, and interspersed with schools, public facilities, walkable neighborhood amenities, parks, and trails.

PRIMARY USES	SECONDARY USES
Small lot, single-family units, duplexes/triplexes, multi-family, and townhomes.	Public uses, neighborhood and community parks.

APPROXIMATE DENSITY

4 - 16 DU/Acre

HIGH DENSITY RESIDENTIAL







Description:

Higher density neighborhoods near commercial centers and major corridors. These areas consist only of residential, with occasional parks. To meet the needs of people in all stages of life, these neighborhoods are supported by a multimodal network, pocket parks, and public gathering spaces.

PRIMARY USES	SECONDARY USES
Primary use should include multi-family dwellings, including duplexes, townhomes, apartment complexes, and other similar types of dwellings, at higher densities.	Public uses, neighborhood and community parks.

APPROXIMATE DENSITY

10-18 DU/Acre

COMMERCIAL/LIGHT INDUSTRIAL





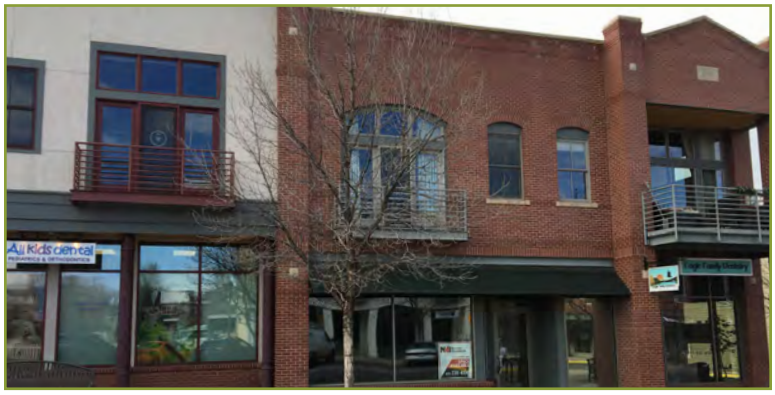


Description:

Centers of high economic base located near regional transportation corridors providing regional commercial services to locals and visitors. These areas support employment in more suburban development patterns, yet provide an intensity of uses to serve the immediate community and the larger region.

PRIMARY USES	SECONDARY USES
Light industrial, manufacturing, services, construction, employment, civic, storage, medical, larger scale lodging facilities.	Larger scale retail, accessory residential and/or employee housing.

MIXED USE







Description:

Areas that include a variety of local entertainment, civic, medical, residential, and retail uses with integrated essential services. Building types may include free-standing, low- to mid-rise buildings with high quality design integrated with urban elements such as pedestrian connectivity, shared parking, and green space.

PRIMARY USES	SECONDARY USES
Commercial, office, civic, service uses, medical, retail, restaurant, smaller scale lodging to support general neighborhood needs.	Integrated multi-family residential and commercial, Neighborhood and community parks.

APPROXIMATE DENSITY
4 - 10 DU/Acre

DOWNTOWN







Description:

Centrally-located regional attraction for shopping, entertainment, culture, arts, and public events, and offers a location for public gathering and community pride. This area should include special urban improvements to make vibrant and enjoyable public spaces. These areas can include a mix of restaurants, bars, retail stores, offices, coffee shops, and civic services.

Development should encourage preservation of character, redevelopment, and infill; and should include above-average standards for design. Renovation of historically significant buildings is encouraged. This area is highly connected to surrounding neighborhoods through a safe, welcoming, pedestrian-oriented environment. It maintains access to an efficient multi-modal transportation network.

PRIMARY USES	SECONDARY USES
Retail, employment, entertainment, restaurant, civic, and artisan, pedestrian-oriented environment.	Vertically integrated, limited multi-family residential. Gathering spaces.

DOWNTOWN NEIGHBORHOOD







Description:

Residential area surrounding Historic Downtown. Development should encourage preservation of character, redevelopment, and infill; and should include above-average standards for design. Renovation of historicallt significant buildings and homes is encouraged. This area is highly connected to neighboring downtown and other neighborhoods through a safe, welcoming, pedestrian-oriented street network.

Residential development in this area should vary in price and size and can include apartments in vertical mixed use buildings near Broadway Street.

PRIMARY USES	SECONDARY USES
Small lot, single-family units, duplexes, multi-family townhomes, vertically integrated multi-family residential.	Ground floor commercial, office, retail with residential on top.

APPROXIMATE DENSITY

4 - 16 DU/Acre

OPEN SPACE







Description:

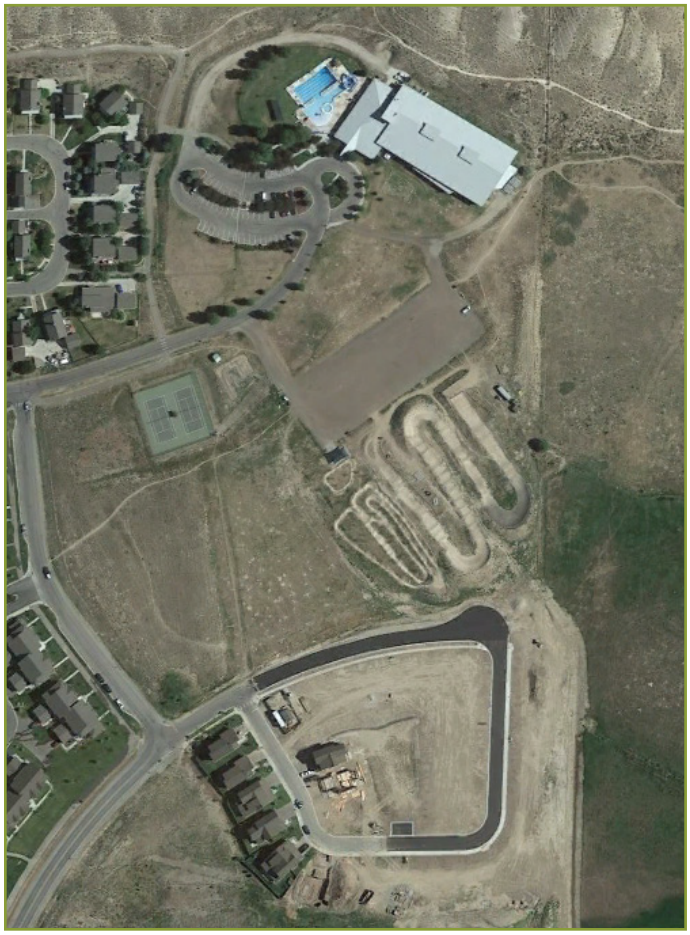
Open Space protects natural values and provides opportunities for nature-oriented, outdoor recreation, which often includes multi-purpose trails and camp sites. Open Space is primarily located along the Eagle River and Brush Creek corridors and abutting BLM Land. This can include areas of maintained visual green spaces and landscape areas that do not have developed park and recreation amenities, but provide linear corridors for trails or connections through the Town.

PRIMARY USES	SECONDARY USES
Land remaining undeveloped as natural open space, lands identified as drainageways/ floodplain, conservation development/easements, lands along ditches and floodways or BLM-owned land.	Civic uses such as regional trails and public open space; agricultural uses; Camping/RV Sites

PUBLIC/INSTITUTIONAL





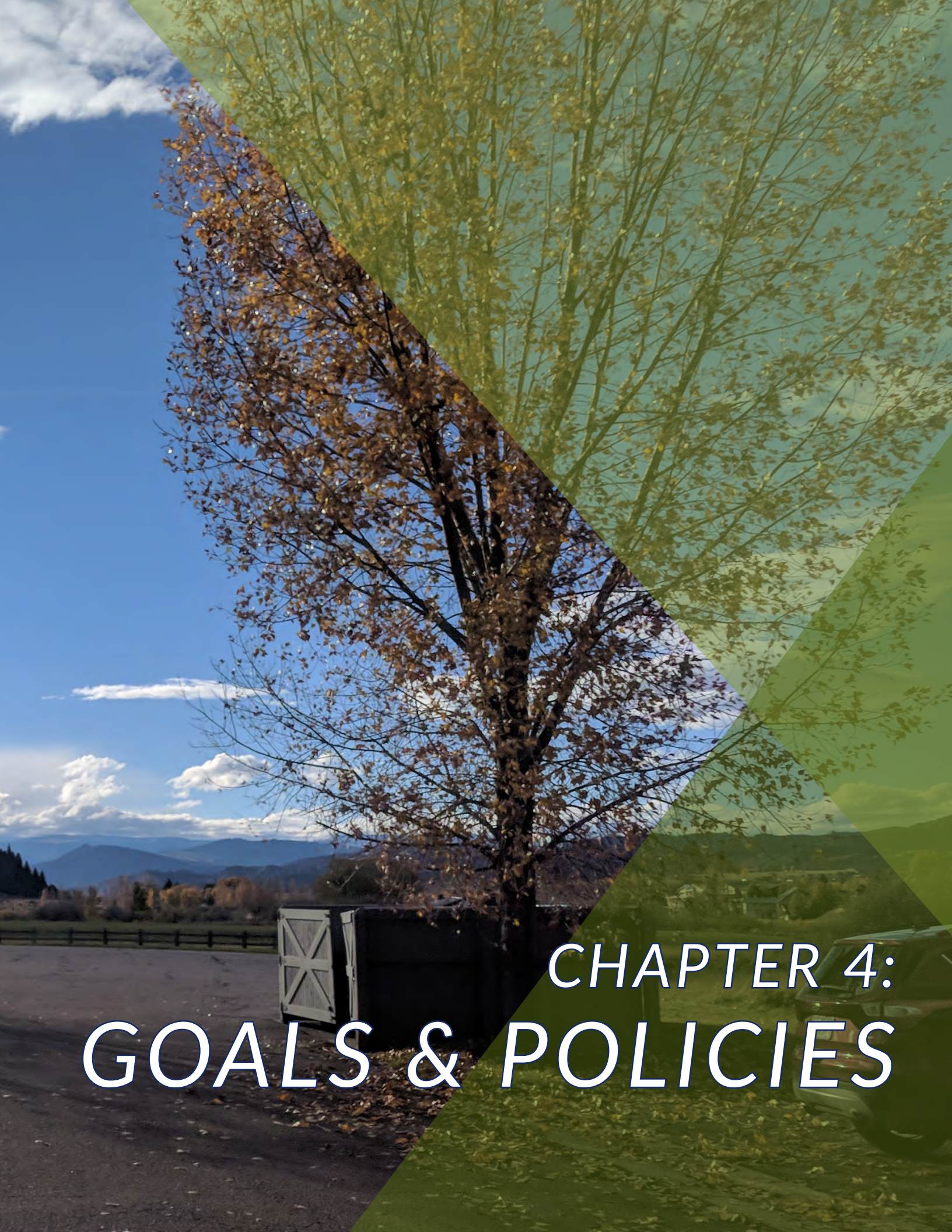


Description:

The Public/Institutional category identified civic uses, such as schools, government buildings, and public service and recreation facilities, within varied settings, including Downtown, along the Eagle River, and within and adjacent to neighborhoods.

PRIMARY USES	SECONDARY USES
Public and civic uses, including recreational facilities, public services, schools, healthcare, and governmental offices.	Accessory Uses On-site Employee Housing





CHAPTER 4:
GOALS & POLICIES

GOALS AND POLICIES

Goals and Policies

The goals and policies in this section support and advance the Town's vision (see Chapter 2). It serves as the work plan and provides policy guidance along with timelines and responsibilities for implementation. Goals encompass the opportunities identified through public outreach and articulate a desired ideal and a value to pursue. Supporting strategies are specific policies and action items (see Chapter 5) that provide a means of implementation for each goal.

Action items (see Chapter 5) serve as a series of specific steps to be taken by the Town and community partners to achieve the community's vision and goals. Because implementation can take time, Town leaders and staff should reassess and prioritize these action items annually. Implementation measures may be adjusted over time based on availability of new or improved information; changing circumstances; and anticipated effectiveness, so long as they remain consistent with the intent of this Comprehensive Plan.





1: ELEVATING OUR INCLUSIVE CULTURE

Our Vision

The Eagle community is defined by our welcoming spirit, our appreciation of our neighbors, and support of one another.

Our Goals and Policies

GOAL 1-1. PROMOTE A WIDE RANGE OF ATTAINABLE HOUSING OPPORTUNITIES FOR YOUNG ADULTS, FAMILIES, AGING RESIDENTS, WORKFORCE, AND OTHERS.

1-1.1. Ensure a healthy mix of housing types and densities (e.g. Single-family, duplex, multifamily, mixed use, and accessory dwelling units) to allow for greater diversity.

1-1.2. Promote and encourage additional senior housing. Utilize the findings from the Eagle County Housing Needs Assessment to determine what regulations are needed, what the demand is, and appropriate areas for senior housing.

1-1.3. Stimulate the creation of workforce housing through town policies, incentives, and regulatory procedures. Collaborate with community partners and the private sector to expand the reach of Eagle's workforce housing efforts.

GOAL 1-2. EXPAND AND DIVERSIFY THE TOWN'S ECONOMIC OPPORTUNITIES.

1-2.1. Provide opportunities that increase the likelihood of the Town's citizens to work within Eagle.

1-2.2. Promote commercial development that fits the desired character of the community and its character areas.

a. Support businesses and activities that benefit from Eagle's proximity to the I-70 corridor.

b. Improve signage to draw visitors from Interstate 70 and US Highway 6.

1-2.3. Support opportunities to expand and diversify the commercial and light industrial base.

1-2.4. Work to attract and retain businesses that support and enhance Eagle's tourism revenues, while also seeking to build upon entrepreneurship.

1-2.5. Provide opportunities for a balanced mix of housing and services to support local businesses, employees, residents, and visitors.

1-2.6. As development occurs, ensure the Town's overall mix of land uses remains aligned with community goals.

1-2.7. Support alternative work environments such as home-based businesses, location-neutral businesses, mobile vendors, as well as traditional brick and mortar establishments.

1-2.8. Encourage continued reinvestment in existing commercial areas.

1-2.9. Create a positive business environment that encourages (re)investment and expansion.

1-2.10. Support the retention and expansion of regionally serving commercial and service uses. Protect the light industrial areas from dilution and intrusion by other uses.

1-2.11. Encourage childcare and infant care facilities in commercial, mixed use and residential neighborhoods as appropriate.

2: ELEVATING OUR UNIQUE CHARACTER

Our Vision

The Town of Eagle's eclectic neighborhoods, framed by Castle Peak, the Sawatch Range, and the Eagle River, provide the ideal setting to celebrate our western heritage and adventurous spirit.

Our Goals and Policies

GOAL 2-1. ENHANCE THE VIBRANCY AND VIABILITY OF DOWNTOWN.

The character of Downtown is defined by a small-town neighborhood feel and includes residential blocks as well as commercial and mixed-use. The development style establishes a unique and intimate relationship between buildings and the street. Historic resources are preserved, and new development is reflective of historic development patterns, character, and style.

2-1.1. New development, additions, and renovations should aim to mimic the scale, architectural style, and character of existing and surrounding historic buildings.

2-1.2. Conduct a parking study after completion of Broadway Station and consider a parking in-lieu of fee and potential sites for a Central Business District overflow parking lot or structure.

2-1.3. Provide additional opportunities for public art.

2-1.4. Encourage public events that are unique, engaging, and reflective of the community.

2-1.5. Encourage sensitive infill development to better support Broadway Street through increased building height, that complements and retains the character, scale, and massing of historic structures.

2-1.6. Residential areas are encouraged to retain mature trees, which provide ample shade, creating a sense of enclosure.

2-1.7. New development is encouraged to include landscaping consistent with the mature area including extended sidewalks, pedestrian amenities, and parking enhancements.

2-1.8. Create new and enhance existing gathering spaces for social interaction.

2-1.9. Signage and other wayfinding elements should be integrated to guide visitors to Eagle's Downtown.

2-1.10. Encourage, where appropriate, increased density near the Downtown core.

GOAL 2-2. REINFORCE BROADWAY STREET AS THE HEART OF THE COMMUNITY, FROM THE EAGLE RIVER TO TOWN PARK.

The character of Broadway is defined by a small-town main street feel and includes the commercial heart of the community. Historic resources should be preserved, and new development should reflect historic development patterns, character, and style.

2-2.1. Encourage and support additional commercial and vertical mixed-use development that is reflective of the history of Eagle and the Western Slope Region.

2-2.2. Support the creation of an attractive community entrance through development of the East and West corners of Broadway that draw residents and visitors onto Broadway and is an extension of the history and vision of Eagle.

2-2.3. Ensure ground floor uses on Broadway create a balanced mix of uses that support a thriving commercial atmosphere

2-2.4. On Broadway Street, commercial uses should be required on ground levels, with lodging and residential uses permitted above commercial.

2-2.5. Preserve Eagle's historic street grid to retain the character and walkability of the Town core.

2-2.6. Encourage infill and the redevelopment of rundown, outdated, or underutilized parcels on Highway 6 to support Broadway.

GOAL 2-3. CELEBRATE THE TOWN'S UNIQUE SMALL-TOWN CHARACTER.

2-3.1. Preserve and showcase the rich cultural heritage of the Eagle area.

a. Prevent the degradation and loss of significant cultural assets.
b. When considering infill or redevelopment applications that contain significant historic structures, the preservation of such structures should be encouraged.

2-3.2. Preserve and enhance each of Eagle's unique character areas (i.e. Downtown; the Chambers Avenue Area; Market Street; Eagle Ranch Commercial Core; Eagle River Corridor; US Highway 6/Grand Avenue Corridor; the Western and Eastern Gateway Areas; and the Brush Creek Area).

2-3.3. Ensure new development builds upon and adds value to Eagle's unique community character through adherence to high quality standards of design and construction.

a. Ensure residential infill and redevelopment blend appropriately with the character and scale of surrounding neighborhoods.
b. Utilize infill and conservation-oriented development to accommodate growth while retaining open lands and protecting environmentally sensitive areas.
c. Apply dark night sky standards consistently to all proposed outdoor lighting systems, and work to retrofit existing systems over time.
d. Discourage Town water and wastewater service for new development that would remain in areas outside the incorporated limits.

GOAL 2-4. CONNECT EAGLE'S UNIQUE NEIGHBORHOODS PHYSICALLY AND VISUALLY THROUGH A WALKABLE AND TRAIL-ORIENTED ENVIRONMENT WITH HIGH-QUALITY WAYFINDING.

2-4.1. Enhance pedestrian access and amenities, and public gathering areas to promote social interaction.

a. New development should provide amenities such as sidewalks, parks, open space systems, and bicycle paths.

b. Mixed-use developments should provide adequate pedestrian amenities/facilities including off-street parking, sidewalks, landscaped areas/planters, gathering areas and nighttime lighting (that is appropriate to dark sky standards but provides adequate lighting for night recreation, safety, and entertainment).

2-4.2. Enhance wayfinding to reflect the Town brand and to identify appropriate locations and designs for directional signage, as well as address vehicular, pedestrian, transit, and trail signage.

GOAL 2-5. MAINTAIN AND IMPROVE THE APPEARANCE OF EAGLE BY ESTABLISHING AND REINFORCING THE TOWN'S IDENTITY AND SENSE OF PLACE.

2-5.1. Maintain and enhance the sense of community in Eagle.

2-5.2. Enhance gateways and streetscapes to reflect the Town's unique identity, providing a clear sense of arrival.

2-5.3. Support vertical mixed use, horizontal mixed use or a combination of mixed-use patterns in appropriate areas (such as the Broadway Street extension into the River Corridor Sub Area). Minimize the extension of mixed-use areas away from the Town Center in order to promote Broadway Street as the heart of the community.

2-5.4. Preserve viewsheds and view corridors in key areas throughout Town. Work to preserve high quality agricultural lands, rural lands as appropriate, public lands, wildlife resources, water resources and forest resources when evaluating new development and/or annexations.

GOAL 2-6. POLICIES FOR THE WEST AND EAST GATEWAY AREAS (SHOWN ON MAP).

2-6.1. Maintain an undeveloped community buffer between the Town of Eagle and the Wolcott area and the Town of Gypsum by preserving the agricultural and rural character of the valley floor east and west of the Town. Support the continuance of irrigation, grazing, haying, and other agricultural operations in these areas.

2-6.2. Support the installation and maintenance of attractive, well-managed landscaping at the east and west gateways.

2-6.3. Limit new development density to that provided by current zoning, with improvements positioned and designed in a manner that preserves the open rural character of the area.

2-6.4. When appropriate, support lease agreements and other means that provide additional fishing access points to the eagle river.

2-6.5. Work to improve the appearance of developed areas at the Town's western and eastern edges.

2-6.6. Require screening or other enhancements to building facades and outdoor storage areas to improve visual quality. Maintain vegetation that provides screening of less-attractive sites. Work to restore any scarred hillsides.

2-6.7. Work to phase out non-conforming and/or unsightly uses.

2-6.8. Ensure that new development in these areas includes architectural elements and treatments consistent and compatible with established design guidelines for the Town of Eagle.

GOAL 2-7. POLICIES FOR THE INTERSTATE 70 INFLUENCE CHARACTER AREA (SHOWN ON MAP): INCLUDING THE MARKET STREET AREA, EBY CREEK ROAD AREA, AND THE CHAMBERS AVENUE AREA.

2-7.1. Portions of the I-70 Influence character area are intended to support commercial and industrial uses, exclusive of other uses. Improvements along Chambers Avenue and Market Streets are auto oriented with limited pedestrian amenities.

2-7.2. Workforce housing that directly supports on-site commercial or light industrial uses is considered an acceptable amount of residential in these districts.

2-7.3. The existing design theme on Market Street should be maintained or enhanced with any new development or re-development in this part of Town.

2-7.4. Within allowances established by the Town's level of service (LOS) standards, promote additional highway-oriented businesses (which may also serve local needs) in the vicinity of Eby Creek Road.

2-7.5. Encourage the development of vacant or underutilized lots at the western end of Chambers Avenue with more intensive uses that would benefit from their accessibility to the interstate corridor.

2-7.6. Maintain existing commercial and industrial zoning in the Chambers Avenue, Market Street, Sawatch Road, and Marmot Lane areas.

GOAL 2-8. POLICIES FOR THE BRUSH CREEK CHARACTER AREA (SHOWN ON MAP): INCLUDING PROPERTIES ALONG THE EAST AND WEST SIDES OF BRUSH CREEK ROAD TO THE SOUTHERN END OF THE URBAN GROWTH BOUNDARY.

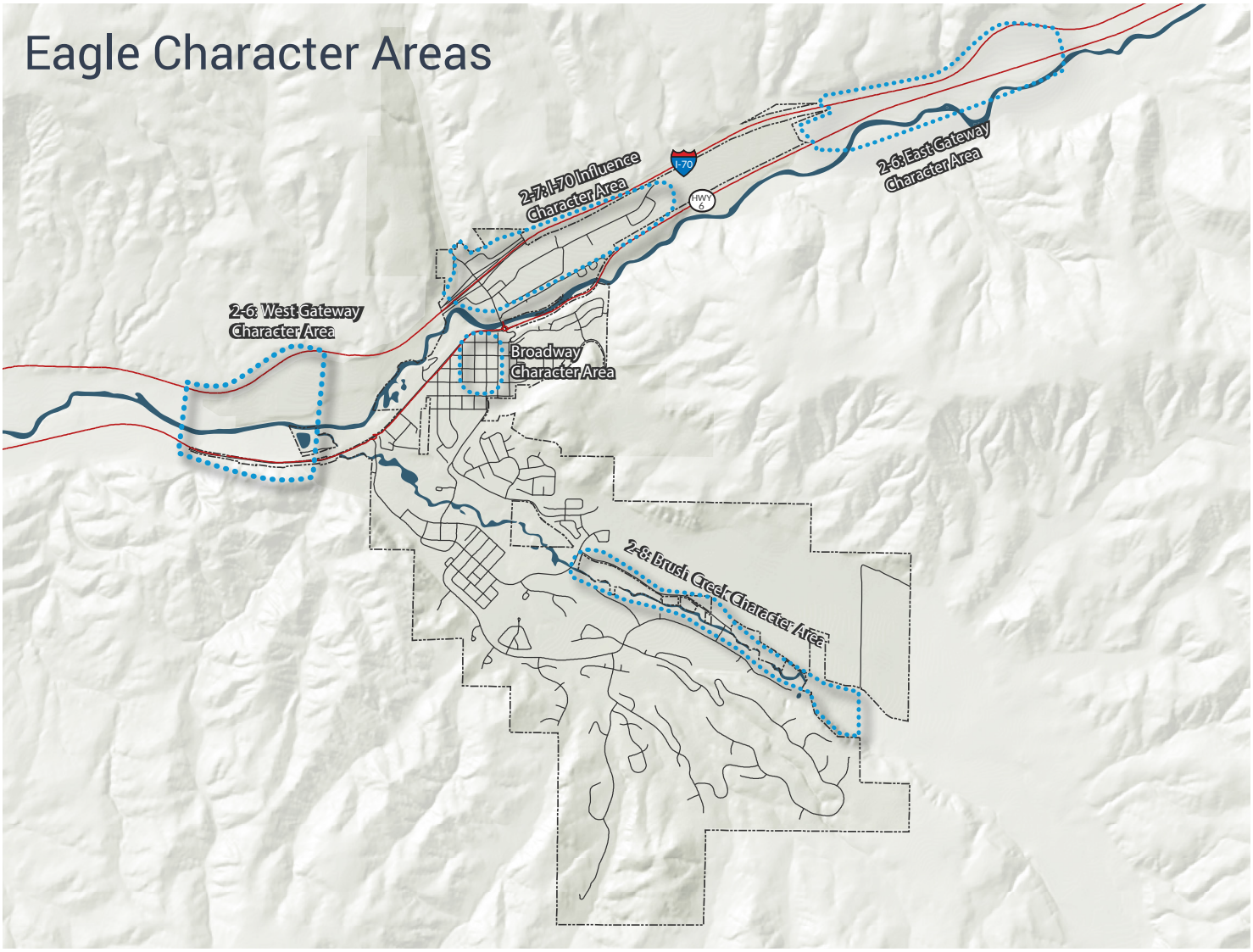
2-8.1. Support and preserve the attributes and quality of the “county lane” experience along Brush Creek Road.

2-8.2. Encourage clustering to balance conservation and development objectives so that wildlife habitat, views and sensitive environmental areas are preserved.

2-8.3. Large developments should provide for neighborhood connections setback significantly from Brush Creek Road to allow for a continued “county lane” experience.

2-8.4. New development should create connections to existing trails and pedestrian areas within the Brush Creek character area, where appropriate.

2-8.5. Enhance multi-modal and pedestrian connectivity within the Brush Creek Character Area.



3: ELEVATING OUR ADVENTUROUS LIFESTYLE

Our Vision

The Town of Eagle offers the opportunity to explore, live, and work in a community surrounded by our vast outdoor playground.

Our Goals and Policies

GOAL 3-1. PROMOTE THE TOWN'S UNIQUE ACTIVITIES (E.G. FLY FISHING, RAFTING, MOUNTAIN BIKING, OHV RIDING, CAMPING, SKIING, SNOWBOARDING, SNOWSHOEING, ETC.).

3-1.1. Continue to utilize, and build on, the Eagle Outside brand to promote the Town as a year-round destination.

3-1.2. Provide opportunities for campsite development in or near Town.

GOAL 3-2. PROVIDE VISITORS THE OPPORTUNITY TO EXPERIENCE EAGLE LIKE A LOCAL WITH EXCEPTIONAL AMENITIES.

3-2.1. Provide unique, local hospitality opportunities in and near Downtown.

GOAL 3-3. CONTINUE TO MAINTAIN THE INCREDIBLE TRAIL AND PARK SYSTEM AND FIND NEW OPPORTUNITIES FOR EXPANSION AND CONNECTIONS TO KEEP UP WITH THE ADVENTUROUS RESIDENTS' LIFESTYLE.

3-3.1. Ensure residents have access to recreation amenities.

a. Support efforts to enhance and expand parks, trails (hiking, biking, motorized), and recreation amenities.

b. Require new development to provide adequate parks, trails, other recreational facilities, and connections to pedestrian/bicycle-oriented amenities.

3-3.2. Improve the safety and efficiency of bicycle and pedestrian crossings throughout Town; with additional improvements along Grand Avenue/Highway 6.

3-3.3. Encourage development applications or annexation proposals for property adjacent to public lands to include public access where appropriate.

GOAL 3-4. PROTECT OPEN SPACE LANDS WITH HIGH CONSERVATION OR RECREATION VALUE IN AND SURROUNDING EAGLE.

3-4.1. Utilize relevant and available resources, including current resource maps and Town and County Open Space Plans, to identify open space to be preserved.

3-4.2. Maintain existing public land boundaries, unless the public benefits realized by a land trade or exchange clearly outweigh any negative impacts.

GOAL 3-5. WORK TO PRESERVE AND ACQUIRE ACCESS TO PUBLIC LANDS, OPEN SPACE, AND RIVER/STREAM CORRIDORS.

3-5.1. Maintain, improve, or add public land access points where appropriate.

3-5.2. Secure public rights-of-way, for existing or new access to public lands.

3-5.3. Maintain and create educational opportunities with regards to public lands.

3-5.4. Require new development to provide trail (hiking, biking, motorized) connections to local and regional destinations or existing trail systems.

4: ELEVATING OUR RELATIONSHIP WITH THE ENVIRONMENT

Our Vision

The Town of Eagle celebrates and preserves a unique connection with our environment by minimizing growth impacts to our water and wildlife resources.

Our Goals and Policies

GOAL 4-1. PRESERVE OUR NATURAL OPEN SPACE AND WILDLIFE HABITATS.

4-1.1. Accommodate development inside the Urban Growth Boundary (UGB) only after annexation has occurred. Developments beyond the Urban Growth Boundary at a density greater than one unit per 35 acres may be discouraged within the study area.

4-1.2. Protect and preserve wildlife habitat, movement corridors, and other sensitive lands.

a. Remove unnecessary fencing and encourage the use of wildlife-friendly fencing according to CPW standards.

4-1.3. Mitigate impacts to the natural environment and native species.

4-1.4. Maintain and work to enhance the quality of valued viewsheds and view corridors.

4-1.5. Protect lands of high conservation or recreation value as open space.

a. Promote the acquisition and/or conservation of private properties as open space.

b. Support efforts including the implementation of a transfer of development rights (TDR) program to conserve the open and undeveloped character of the area, including gateway buffers.

4-1.6. Preserve high quality agricultural lands, public lands, wildlife resources, water resources, forest resources and viewsheds.

4-1.7. Utilize the most current analysis tools and mapping to identify critical wildlife habitats and movement corridors.

GOAL 4-2. FIND A BALANCE BETWEEN RECREATION AND PRESERVATION ALONG RIPARIAN AREAS TO PROTECT HABITATS AND WATER QUALITY.

4-2.1. Preserve and protect the quality of and integrity of wetlands, rivers, streams, and riparian areas.

4-2.2. Maintain and enhance the existing trail network along Brush Creek to define areas for human interaction.

4-2.3. Support measures to maintain and improve water quality and quantity.

4-2.4. Support and enhance water conservation by implementing the adopted 2020 Water Efficiency Plan.

GOAL 4-3. SUPPORT AND DEMONSTRATE SUSTAINABILITY.

4-3.1. Enhance or create a tree canopy in new development areas or existing urban areas where tree cover is lacking.

4-3.2. Promote energy efficient designs and building codes that encourage energy conscious lifestyles and reduce overall energy consumption.

a. Encourage all construction efforts to utilize green building practices.

4-3.3. Support and demonstrate the efficient use of natural resources.

4-3.4. Encourage the use of local renewable energy resources, including wind, solar, micro-hydro, biomass and geothermal in land use applications.

4-3.5. Support measures to maintain and/or improve air quality.

4-3.6. Encourage site designs and alternative transit incentives that reduce the demand for automobile trips in the area.

4-3.7. Support projects that promote water conservation and uphold the Water Conservation Plan, Source Water Protection Plan, and Brush Creek Management Plan.

4-3.8. Support projects that promote and uphold the Climate Action Plan for the Eagle County Community.

GOAL 4-4. PLAN FOR SAFETY AND RESILIENCY BY MITIGATING POTENTIAL NATURAL HAZARDS.

4-4.1. Development should avoid natural hazards and impacts on environmentally sensitive and hazard-prone areas.

a. Discourage buildings or land disturbances on steep slopes, ridgelines and other hazard areas.

5: ELEVATING OUR CONNECTIONS

Our Vision

The Town of Eagle strives to offer a variety of technology, communication, and transportation choices to connect our community, locally and globally.

Our Goals and Policies

GOAL 5-1. EXPAND OUR PUBLIC TRANSPORTATION NETWORK AND OPTIONS.

5-1.1. Plan for future public transportation enhancements.

a. Work to develop local "feeder" public transit systems.
b. Support land use projects that include efficient and effective mass transit system components that connect communities in Eagle County.
c. Integrate mass transit facilities in new development where practicable and encourage the creation of a multimodal transit center and transit-oriented development within Downtown.

5-1.2. Enhance ease of active modes of transportation.

5-1.3. Promote rideshare opportunities.

5-1.4. Promote the development of compact neighborhoods in close proximity to public transit options, and allowing increased residential, retail, and mixed-use densities in areas close to transit stops.

5-1.5. Support transit-oriented development, and improvements that promote multi-modal transportation options.

GOAL 5-2. IMPROVE VEHICULAR TRAFFIC CIRCULATION.

5-2.1. Ensure adequate access to and appropriate mobility options within the Town.

a. Improve circulation on US Highway 6/Grand Avenue.
b. Design the vehicular network to anticipate future development and transportation needs.
c. Locate high traffic generating land uses close to collector and arterial roadways and transit centers.

5-2.2. Ensure streets effectively accommodate transit, bicycles, pedestrians and other transportation options as determined appropriate.

GOAL 5-3. EXPAND THE NETWORK OF SAFE AND CONVENIENT PEDESTRIAN AND BICYCLE CIRCULATION.

5-3.1. Create a master plan to advance non-vehicular transportation.

5-3.2. Ensure efficient multimodal connectivity between all residential areas and public destinations.

5-3.3. Encourage a compact development pattern.

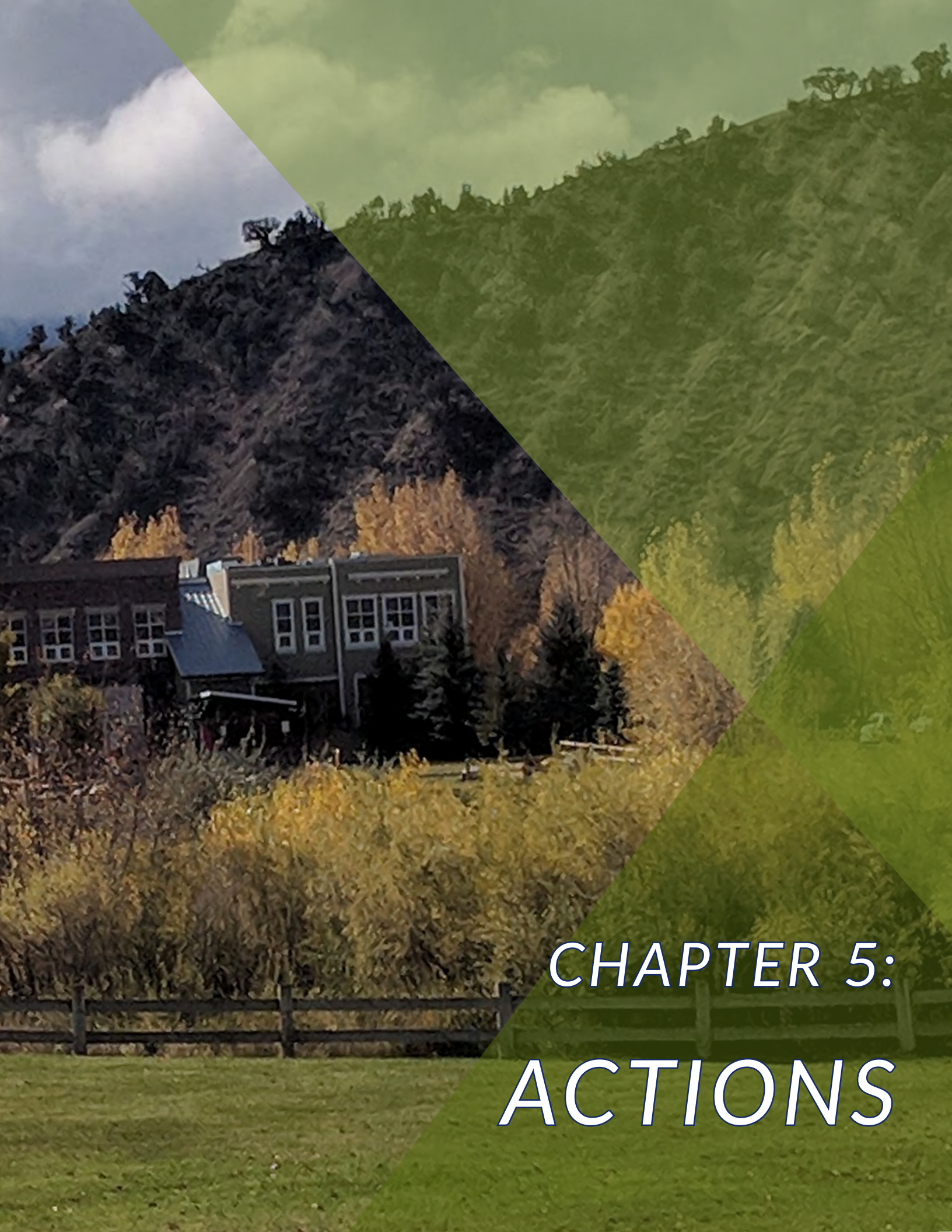
GOAL 5-4. PROVIDE EQUITABLE AND SUSTAINABLE PUBLIC SERVICES AND INFRASTRUCTURE.

5-4.1. Maintain public services and infrastructure per community expectations and Town standards.

GOAL 5. USE TECHNOLOGY TO FURTHER CONNECT THE COMMUNITY TO BECOME MORE EFFICIENT, SUSTAINABLE, AND IMPROVE QUALITY OF LIFE

5-5.1. Coordinate with surrounding municipalities to enhance broadband infrastructure within Eagle.





CHAPTER 5:
ACTIONS

ACTION PLAN

Actions

Action items serve as a series of specific steps to be taken by the Town and community partners to achieve the community's vision and goals. Because implementation can take time, Town leaders and staff should reassess and prioritize these action items annually. Implementation measures may be adjusted over time based on availability of new or improved information; changing circumstances; and anticipated effectiveness, so long as they remain consistent with the intent of this Comprehensive Plan.

There are three broad categories of actions:

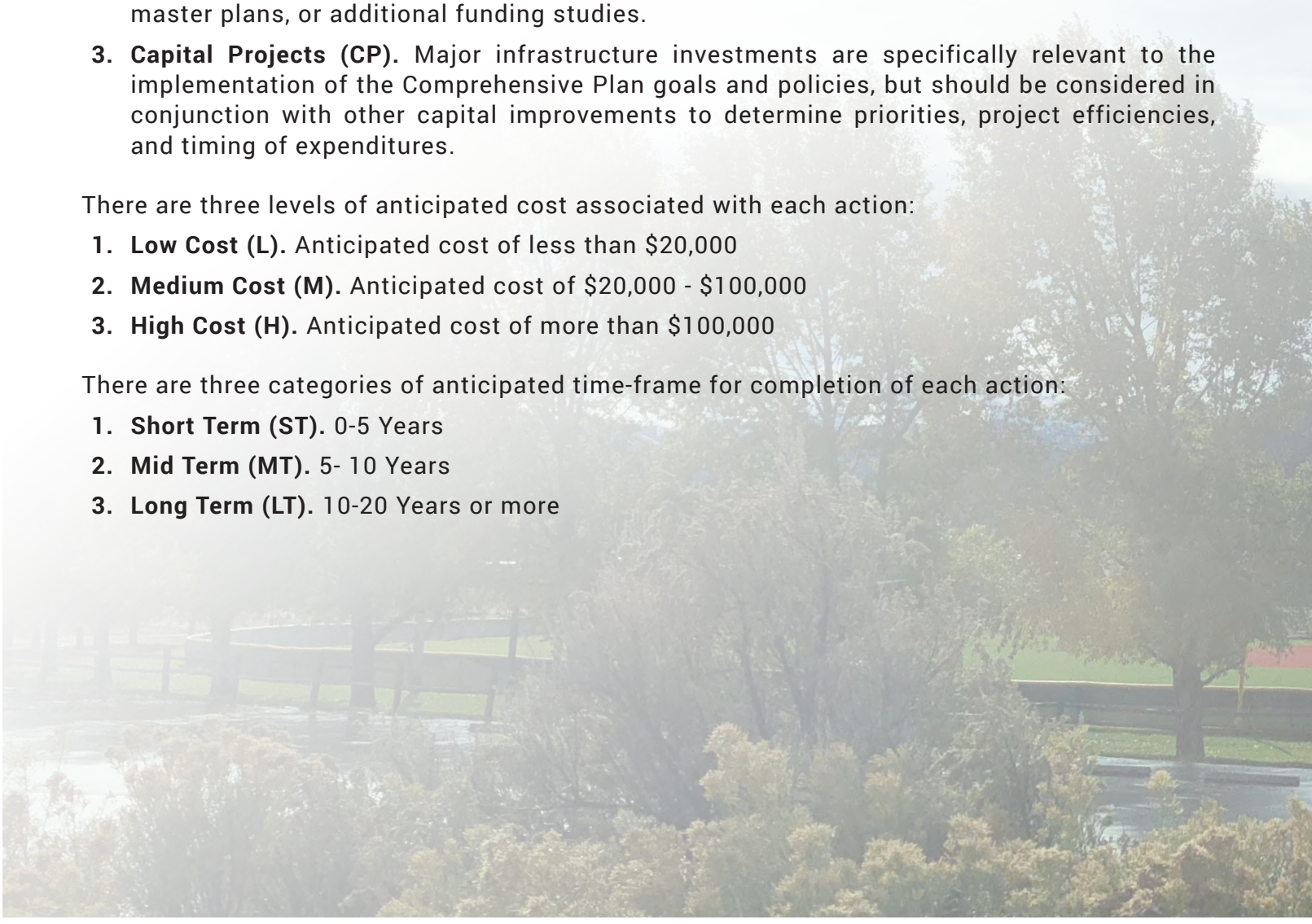
1. **Regulatory Reform (R).** Development regulations and standards may need to be updated to ensure consistency with the goals and objectives of the Comprehensive Plan and includes changes and updates to zoning and land use regulations and design and signage guidelines and standards.
2. **Supporting Plans and Studies (P/S).** Specific projects or initiatives may require additional analysis and direction at a more detailed level than within this Comprehensive Plan; and include feasibility studies; master and/or subarea plans, environmental or transportation master plans, or additional funding studies.
3. **Capital Projects (CP).** Major infrastructure investments are specifically relevant to the implementation of the Comprehensive Plan goals and policies, but should be considered in conjunction with other capital improvements to determine priorities, project efficiencies, and timing of expenditures.

There are three levels of anticipated cost associated with each action:

1. **Low Cost (L).** Anticipated cost of less than $20,000
2. **Medium Cost (M).** Anticipated cost of $20,000 - $100,000
3. **High Cost (H).** Anticipated cost of more than $100,000

There are three categories of anticipated time-frame for completion of each action:

1. **Short Term (ST).** 0-5 Years
2. **Mid Term (MT).** 5- 10 Years
3. **Long Term (LT).** 10-20 Years or more





1: ELEVATING OUR INCLUSIVE CULTURE

Our Actions

	ACTION	TYPE	COST	TIME FRAME	RESPON-SIBILITY	TOWN LEAD
1.1	Research available incentives and identify the most appropriate options for developers to provide affordable housing.	P/S	L	ST	Town, private sector, Economic Development, Eagle County	Town Manager
1.2	Develop a program to educate community members about existing affordable housing opportunities (i.e. inclusionary residential requirements for local employees) and down payment assistance programs.	P/S	L	ST	Town, Chamber, Eagle County	Town Manager
1.3	Utilize the existing Economic Vitality Committee to oversee economic development and marketing strategies contained within this Plan and monitor key indicators of the local economy. • Identify and attract businesses and trades that fulfill the Town's potential local niche markets. • Capitalize on Eagle's proximity to I-70 and the airport by expanding and marketing tourist amenities.	P/S	L-M	MT	Town, Eagle County, ECHA, private sector, employers, state/federal entities	Planning
1.4	Update/amend the West Eagle Sub Area Plan after the Highway 6 Study and Brush Creek Road Extension.	P/S	L, M	ST	Town, Eagle County	Town Manager, Planning
1.5	Include economic analysis data and potential tax revenues and housing needs in the development of land use sub-area plans.	P/S	L	ST	Finance, Planning	Planning
1.6	Work with the Chamber to promote local, regional, and national retail that fits the desired character of the community and at a pace that is supportable by the community and surrounding region.	P/S	L	ST	Chamber, Town	Town Manager
1.7	Work with the Chamber to attract viable businesses and trades specifically for Eagle and/or potential local niche markets.	P/S	L	ST	Chamber, Town	Town Manager
1.8	Implement economic development programs including small business incubators, entrepreneurial training, business recruitment, business attraction and marketing incentives.	P/S	M	MT	Town, Chamber, EVC	Town Manager
1.9	Work to create more local jobs and additional outlets for goods and services.	P/S	L	ST	Chamber, Town, EVC	Town Manager

	ACTION	TYPE	COST	TIME FRAME	RESPON-SIBILITY	TOWN LEAD
1.10	Optimize commercial development. Determine factors that are preventing build-out of existing commercial centers.	P/S	L	ST	Town, Chamber	Planning
1.11	Retain the commercial and warehouse/ distribution uses in the Chambers Avenue Area through promotion and creating standards that limit the amount of residential in this area.	R	L	ST	Town	Planning
1.12	Support alternative work environments such as home-based businesses, remote workers, mobile vendors, as well as traditional brick and mortar establishments, through thoughtful and enforceable regulations.	P/S, R	L	ST	Town	Planning, Town Manager
1.13	Create efficient regulations and processes that foster a supportive business environment.	R	L	ST	Town, Chamber, EVC	Planning, Town Manager
1.14	Identify key intersections and street crossings for enhancement and safe connections for pedestrians, bicycles, vehicles, etc.	P/S	L	ST	Town, CDOT, County	Public Works, Planning, Police
1.15	Identify and evaluate regulations that may limit childcare in certain zone districts.	P/S	L	ST	Town	Planning

Our Actions

	ACTION	TYPE	COST	TIME FRAME	RESPON-SIBILITY	TOWN LEAD
2.1	Implement financing districts (i.e. BIDs, TIF) for areas such as the US Highway 6 corridor.	R, P/S	L	ST	Town, DDA	Town Manager, DDA
2.2	Investigate the formation of funding mechanisms for Downtown improvements and redevelopment (i.e. BID or TIF district).	R	L	ST	Town	Town Manager, EVC, Chamber
2.3	Address parking Downtown (e.g. site identification for public parking opportunities; fee-in-lieu of parking within the Downtown core; ease of parking requirements to encourage redevelopment; increased shared parking areas; investigation into a parking app, etc.).	R, P/S	L-M	ST	Town	Planning, PW, EPD
2.4	Work with property owners along Broadway and within the larger CBD to maintain, improve, and/or sell properties for redevelopment.	P/S	L-M	ST-MT	Chamber	EVC, Economic Development
2.5	Establish an Arts Committee/Board that would oversee identification and installation of public art.	R	L	ST	Town	Town Manager, TC, EVC
2.6	Identify funding options for an Arts Program (e.g. portion of sales tax).	R	L-M	ST-MT	Town	Town Manager
2.7	Create an overall Art Master Plan to identify key locations for placement and priority.	P/S	M	ST-MT	Town	Town Manager, Arts Committee
2.8	Continue to cultivate a creative placemaking strategy.	P/S	L	ST-MT	Town	Town Manager
2.9	Consider repurposing the old Town Hall.	CP	M-H	M-LT	Town	Town Manager, Public Works
2.10	Continue to promote and expand community events and festivals through the Town website, social and print media, and private partners.	CP	L-M	ST	Town, Chamber, news agencies, private sector	Special Events, PIO
2.11	Identify multi-use spaces such as Broadway, or additional sites for plazas, parks, and open space that can be used or enhanced for use as temporary event spaces.	P/S, CP	L-H	ST-LT	Town, Chamber, private sector	Special Events, PIO
2.12	Create design standards that aim to identify key characteristics to preserve and enhance key areas of Eagle including Downtown, the Eagle River Corridor, and the US Highway 6 Corridor.	R	L	ST	Town	Planning
2.13	Balance the need to preserve historically significant structures when considering redevelopment opportunities through the creation of a historic building inventory and preservation report.	R	L-M	ST	Town, ECHS, private sector	Planning

	ACTION	TYPE	COST	TIME FRAME	RESPON-SIBILITY	TOWN LEAD
2.14	Develop specific residential and non-residential design standards that are unique to Eagle and support the existing eclectic character.	R	L	ST	Town	Planning
2.15	Update and enhance the design of gateways from I-70 and along US Highway 6 from the east and west through the addition of landscaping, signage, and public art.	P/S, CP	L-H	ST-LT	Town, CDOT	Planning, Public Works, Town Manager
2.16	Design streetscapes to include a set of common design elements for the Town, building on the Town's unique character and sense of place.	R, CP	L-H	ST-LT	Town	Planning, PW, Town Manager
2.17	Execute an inter-governmental agreement between Eagle County, the Town of Gypsum, and the Town of Eagle that identifies strategies and responsibilities to foster orderly and efficient development in the area, maintaining buffers of rural land between the communities of Gypsum, Eagle, and Wolcott.	P/S	L	ST	Town, Gypsum, Eagle County	Town Manager
2.18	Identify and map visually sensitive areas and iconic viewsheds and view corridors.	P/S	L, M	ST	Eagle County GIS, Open Space	Planning, Town Manager
2.19	Evaluate and update the Master Plan for the County's Fairgrounds property, incorporating design guidelines to improve the appearance of structures and facilities and landscaping prior to annexation.	P/S	L, M	ST	County, Town	Planning
2.20	Identify specific redevelopment and infill opportunities on vacant or under-utilized lots in otherwise built-up areas through future sub-area planning efforts.	P/S	M	ST-MT	Town	Planning
2.21	Identify, document, and work to preserve historic sites and structures through local, state, and national designation in collaboration with ECHS, and Colorado History Center: • Create register of local historic sites / buildings • Initiate a project to outline historic preservation/ district/character standards	P/S	M	ST-MT	Town, Historic Preservation	Town Manager
2.22	Develop effective local sources of preservation funding and financial incentives.	P/S	L, M	ST	Town, Historic Preservation	Town Manager
2.23	Pursue the development potential of land up Eby Creek Road and if the potential exists, pursue a subarea plan or Comprehensive Plan amendment.	P/S	M	ST	Town, County	Town Manager, Planning

3: ELEVATING OUR ADVENTUROUS LIFESTYLE

	ACTION	TYPE	COST	TIME FRAME	RESPON-SIBILITY	TOWN LEAD
3.1	Develop a Town brand that reflects the entire community.	P/S	L-M	ST	Town, Chamber	Special Events, Marketing
3.2	Market each season's differing attractions.	P/S	L	ST	Town, Chamber, EO	Special Events
3.3	Create an incentive program to encourage local lodging in and near the Downtown area.	R	L-H	MT	Town, Chamber	Town Manager
3.4	Develop a strategy to balance traditional lodging with alternatives (vacation rentals, camping, bed and breakfasts, and boutique hotels).	R	L	ST	Town, Chamber	Town Manager, Planning
3.5	Update parks, open space, and trail requirements to focus on connecting residents to recreational amenities, local, and regional destinations, or existing trail systems. • Pursue funding and maintain a trail maintenance and expansion program.	R, P/S	L	ST-MT	Town	Public Works, Open Space, Planning
3.6	Continue to work with Mountain Recreation Metropolitan District (MRMD) to prepare a detailed Recreation Master Plan that addresses the importance of both dispersed and organized recreational activities and supporting amenities, facilities, and programs.	P/S	L	ST	Town, MRMD	Planning, Town Manager
3.7	Develop a multi-use trail along the Eagle River.	CP	M-H	ST-MT	Town	Public Works, Open Space, Town Manager
3.8	Continue to execute existing master planning for recreation facilities, open space, trails, and Eagle River corridor.	P/S	L	MT-LT	Town	Open Space
3.9	Develop a trail and open space master plan to identify desired enhancements to existing or proposed Town trails.	P/S	L	ST	Town	Open Space
3.10	Continue coordination with the BLM on trail network expansion.	P/S, CP	L	ST	Town, BLM	Open Space
3.11	Identify desired enhancements to existing or proposed Town parks.	P/S	L	ST	Town	Town Manager, Open Space
3.12	Pursue funding for park maintenance and enhancement and for the construction of new parks including dog pakrs.	P/S	L	ST-MT	Town	Town Manager, Open Space, Public Works
3.13	Complete phase two of the Eagle River Park.	CP	M-H	ST-MT	Town	Public Works, Town Manager
3.14	Create a plan for the preservation of existing open space within Town boundaries.	P/S	L	ST-MT	USFS, CPW, private sector	Open Space

	ACTION	TYPE	COST	TIME FRAME	RESPON-SIBILITY	TOWN LEAD
3.15	Explore methods for acquiring and preserving land that is valuable for recreational purposes through: • Acquiring conservation easements; • Preserving open space through development negotiations and/or exactions; • Requiring/creating buffers between development and adjacent public lands; • Promoting a transfer of development rights (TDR) program; and • Promoting lease-back arrangements	R	L	ST	Eagle County, MRMD, CPW, USFS, BLM	Town Manager
3.16	Use a variety of techniques such as development incentives, acquisition of development rights, and donation of easements to preserve, enhance, and/or acquire such access.	R	L	ST-MT	Town, USFS, CPW, BLM	Town Manager
3.17	Work with stakeholder groups to identify and map existing and desired access points to trails (hike, bike, motorized), public lands, rivers, and streams.	P/S	L	ST-MT	Town	GIS, Public Works, Open Space
3.18	Develop programs to educate citizens on appropriate use of public lands, including the need for seasonal closures to protect wildlife.	P/S	L-M	ST-MT	Town, USFS, CPW, BLM	Open Space
3.19	Secure public rights-of-way, for existing or new access to public lands and rivers.	P/S , CP	M	ST-MT	Town	Public Works, Open Space

4: ELEVATING OUR RELATIONSHIP WITH THE ENVIRONMENT

POL.	ACTION	TYPE	COST	TIME FRAME	RESPON-SIBILITY	TOE LEAD
4.1	Identify and protect wildlife habitats and movement corridors.	P/S	L-M	ST-MT	Town, County, CDOW, USFW	Planning
4.2	Identify natural hazards and environmentally-sensitive lands.	P/S	L-M	ST-MT	Town County, USFS, FEMA	Planning
4.3	Utilize wildlife habitat and movement corridor information to identify open space priorities.	P/S	L-M	ST-MT	Town, County, CDOW, USFW	Planning
4.4	Require the identification, mapping, and mitigation/ inclusion of critical wildlife habitats and ecosystem connections within open space.	R	L	ST	Town	Open Space
4.5	Develop a maintenance plan that addresses erosion and degradation of paved and soft path trails.	P/S	L	ST-MT	Town	Open Space, Public Works
4.6	Where social or informal trails exist, add signage to direct users to use the established trail systems.	P/S, CP	L-M	ST-MT	Town	Open Space, Public Works
4.7	Identify key access points along the Eagle River for recreation and provide wayfinding, signage and parking at only these key locations.	P/S, CP	L-H	ST-MT	Town, FEMA	Public Works, Open Space
4.8	Evaluate the feasibility of utilizing local renewable energy resources, (e.g. wind, solar, hydro, or geothermal).	P/S	L-M	ST-MT	Town	Town Manager, Public Works
4.9	Develop a detailed tree inventory.	P/S	L-M	MT	Town	Public Works
4.10	Require appropriate and timely re-vegetation of graded and excavated areas.	R	L	ST	Town	Public Works
4.11	Continue to leverage Tree City USA and technical assistance including grants.	P/S	L	ST	Town	Town Manager, Public Works
4.12	Adopt progressive building and construction codes and high standards related to energy efficiency and materials conservation.	R	L	ST	Town	Building, TC
4.13	Provide information through the Town of Eagle and Eagle County website and government sponsored brochures, press releases and events, as well as other outlets.	R	L-M	ST-MT	Town, County, Chamber, private sector	Planning
4.14	Develop a Hazard Mitigation and Resiliency Plan to address wildfire and flood mitigation and response through coordination with state and federal agencies.	P/S	L-M	ST	Town, County, USFS, FEMA, BLM	Town Manager, PD, Public Works

POL.	ACTION	TYPE	COST	TIME FRAME	RESPON-SIBILITY	TOE LEAD
4.15	Create and implement vegetation and tree protection standards which require developers to document the extent and type of high quality drought tolerant native vegetative cover on a site. Create and implement strategies to protect and preserve such cover to the greatest degree practicable.	P/S, R	M	ST	Town	Public Works, Planning
4.16	Secure and expand funding sources for the protection of wildlife from agencies like the Colorado Division of Wildlife, the Natural Resources Conservation Service, Great Outdoors Colorado, the Rocky Mountain Elk Foundation, the Mule Deer Foundation, and the Eagle Ranch Wildlife Trust.	P/S	M	MT	Town	Town Manager
4.17	Track planned and actual water demands within the comprehensive plan so that the overall trend of water use can be compared to long-term water budget.	P/S	L	ST-MT	Town	Public Works, Open Sapce
4.18	Continue supporting local compost facility by improving and expanding the Town yard waste facility.	CP	M	ST	Town	Public Works, Planing
4.19	Codify a general setback of 75 feet from the high-water mark.	R	L	ST	Town, FEMA	Planning

5: ELEVATING OUR CONNECTIONS

POL.	ACTION	TYPE	COST	TIME FRAME	RESPON-SIBILITY	TOE LEAD
5.1	Provide carpool incentives and encourage carsharing, free bus, etc.	P/S	L-H	ST-MT	Town, CDOT, ECO Transit	Town Manager, Engineering
5.2	Identify areas for drop-off/mobility hubs at each unique place within Town: • Coordinate with ECO Transit on bus route expansion and/or decrease in headway times. • Work collaboratively to secure the necessary funding for an efficient user-friendly local and regional public transit system. • Tie transit centers into the drop off/mobility hubs.	P/S, CP	L-H	LT	Town, CDOT, ECO Transit, private sector	Town Manager
5.3	Promote compact development, allowing increased residential, retail and mixed use densities in areas close to transit stops where appropriate.	R	L	ST	Town, ECO Transit	Planning
5.4	Create a policy to allow installation of bicycle racks to offset parking requirements.	R	L	ST	Town	Town Manager
5.5	Develop a town-wide traffic plan that can leverage funding from partners and developers to make improvements to circulation of traffic in and around Eagle.	P/S	L-M	ST-MT	Town, CDOT, ECO Transit	Engineering
5.6	Obtain traffic studies for the following areas: • Between residential neighborhoods and commercial areas within the Town Center; • Between West Eagle and the Town Center; • Between the Town Center and businesses on Market Street; • Between businesses and off-site destinations in the Chambers Avenue; • Sawatch Road and Nogal Road area; and • Between the Eby Creek Subdivision and the Market Street area	P/S	L-M	ST-MT	Town	Public Works, Engineering
5.7	Design a set of improvement standards for different risk levels of intersections.	P/S	M	MT	Town, CDOT	Engineering
5.8	Develop a complete streets model for different classifications of roads as a standard.	P/S	M	MT	Town	Engineering
5.9	Develop a safe routes plan for safe walk-to-school routes and pedestrian and bicycle travel through roundabouts.	P/S	L	MT	Town	Engineering
5.10	Develop Master Sidewalk/ Bike Path Plan and trail plan that address multiple uses and multiple modes of transportation.	P/S	L-M	MT	Town	Engineering

POL.	ACTION	TYPE	COST	TIME FRAME	RESPON-SIBILITY	TOE LEAD
5.11	Prepare and work to implement a comprehensive sidewalk plan. • Work to enhance the sidewalks within the greater Downtown neighborhood.	P/S, CP	L-H	MT-LT	Town	Engineering
5.12	Create a parking management plan that implements maximum parking standards for key locations; incentives for shared parking and building-integrated parking; fee-in-lieu or impact fee structures to fund parking structures and/or mobility hubs; and paid parking or time-limited parking.	P/S	L-M	ST-MT	Town, Chamber, Public Works	EPD, Planning
5.13	Establish minimum densities for areas adjacent to transit drop off locations and/or mobility hubs.	R	L	ST	Town, CDOT, ECO Transit	Planning, LUC
5.14	Work to retain the rail corridor for future freight and public transportation. • Conduct study for a future location of a commuter rail station within the Town.	P/S	M	MT	Town, County, UPRR	Town Manager
5.15	Create a Transportation Master Plan that will coordinate with regional plans and identify transportation infrastructure needs	P/S	M	MT	Town, CDOT, Public Works, ECO Transit	Public Works, Planning

6: PUBLIC INFRASTRUCTURE

POL.	ACTION	TYPE	COST	TIME FRAME	RESPON-SIBILITY	TOE LEAD
6.1	Create programs and tracking mechanisms that maintain and monitor the condition of existing road, pipe, and other service systems.	P/S	H	MT	Town	Public Works
6.2	Develop a prioritized plan for the rehabilitation of existing infrastructure and the construction of expanded infrastructure.	P/S	M	MT	Town	Public Works
6.3	Evaluate and implement as practicable mechanisms for the funding of infrastructure projects that are in already developed areas of town where infrastructure is deficient.	P/S	M	MT	Town	Public Works
6.4	Plan for infrastructure needs through a regularly updated Capital Improvements Plan: • Prepare population and growth estimates and update periodically to anticipate infrastructure needs. • Implement engineering studies and sub-area planning efforts to prepare accurate estimations • Prepare capital and service plans in advance of growth so as to anticipate the financial implications and be able to deal with growth impacts proactively rather than reactively • Utilize and hold to appropriate phasing plans to ensure that the pace of growth does not exceed the Town's ability to provide the necessary services and infrastructure.	P/S	H	MT	Town	Town Manager, Financial, Public Works
6.5	Require through an IGA or an MOU that applications for 1041 permits within the planning area boundary be mutually approved by the Town and County.	P/S, R	S	ST	Town, County	Planning, Town Manager
6.6	Take steps to ensure that the necessary infrastructure and services will be provided concurrently with, or in advance of, the arrival of development impacts.	P/S	M	MT	Town	Public Works, Planning

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APPENDIX A
2018 EXISTING CONDITIONS

Who We Are

A STRONG FAMILY COMMUNITY

The Town of Eagle is known as an exciting adventure destination. It is also known as a safe community to live and raise a family. As a result, many young families choose to live here. The Town has a significantly higher population of children under the age of 19 than the county and state. With 32% of the Town's population between the ages of 0-19, there is an increasing need for schools, daycares, and activity centers to serve teenagers and children. Even with an increasingly aging population, the high number of children balances the median age to 36.3 years old, keeping pace with both Eagle County and Colorado at 36.5.

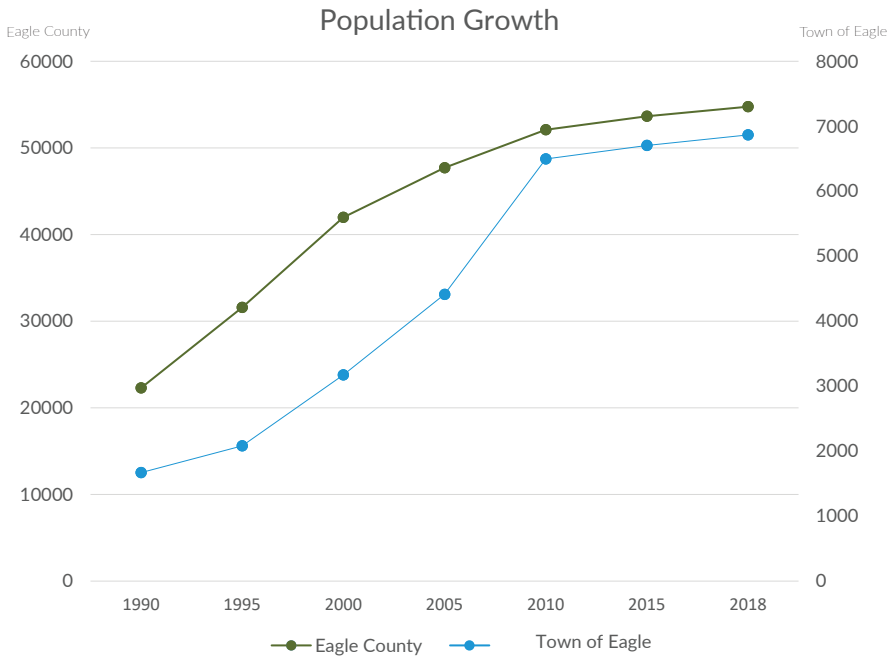
According to the most recent data available, almost half of the households in our Town have children under the age of 18. This indicates a strong need for family friendly activities, events, schools, and gathering places. The Town has two elementary schools and one middle school. With only about 10% of children being 15-19 years old, high school students commute about 15 minutes to Gypsum for the closest high school, Eagle Valley High.

While the ratio of children and teenagers to the rest of the population is higher than other places in Colorado, the number of young adults aged 20-34 in the Town is extremely low. The most recent data shows that approximately 1% of the Town's population is made up of residents between the ages of 20-24, and 12% are between 25-34 years old. The young adult age gap may be an indicator of a lack of entry-level living wage jobs or a lack of attainable housing options within the community.

POPULATION GROWTH

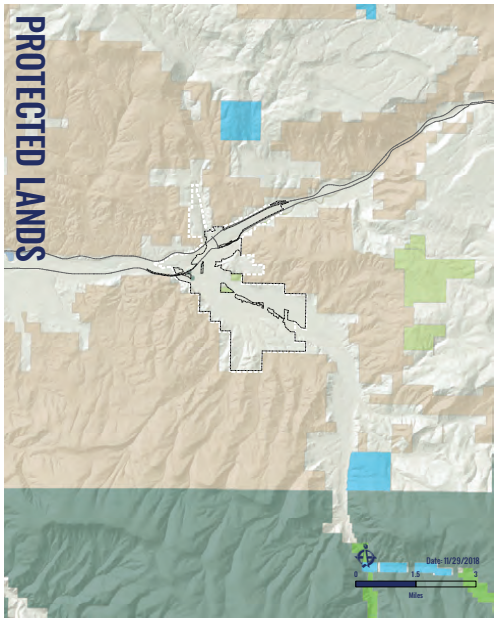
Although the Town of Eagle's historical roots go back over a century, the Town's population has only recently begun to grow. As shown in Chart 2.1, in 1990 the Town's population was just 1,667 people and as of July 2018, it has grown to an estimated 6,961. This growth primarily occurred between 2000 and 2010. During this time, the Town's population more than doubled, from approximately 3,000 to 6,500.

Although the Town's population seemed to stabilize in the past decade or so, Colorado's population continues to skyrocket, growing by nearly half a million people each five year period. Colorado's rapid growth shows a need for places like Eagle to continue planning for housing and transportation infrastructure to accommodate state-wide growth. According to the Colorado State Demography Office, Eagle County's population is expected to reach 83,001 by 2040. The growth rate between 2020 and 2040 is expected to be about 1.85%, compared to Eagle County's current growth rate (from 2010 to 2020) of 1%. Part of this increase in growth is expected to come with new annexations such as the Reserve at Hockett Gulch (annexed September 2019).

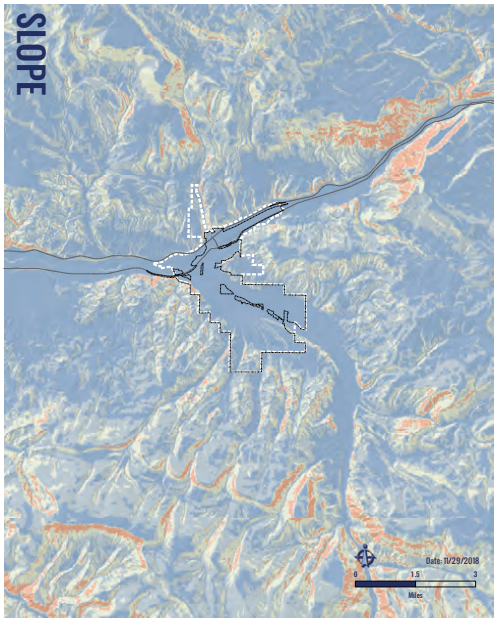


Graphic 2.1 Population Growth in Eagle County and the Town of Eagle
Source: United States Census Bureau

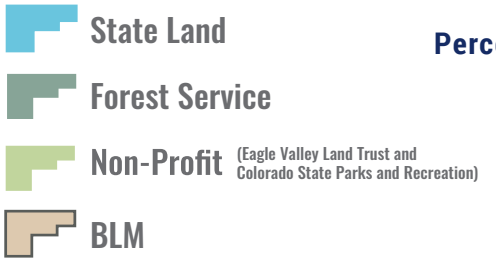
As the Town's population grows, so does its footprint. As shown in map 2.1 and 2.2, Eagle is uniquely positioned in the western slope region. It is surrounded almost entirely by protected land and steep slopes to the north, east and west. In 2017, Eagle County acquired 1,500 acres to the south of the Town of Eagle's Urban Growth Boundary exclusively for ranching and recreational use. As seen on the maps on page 6, much of the land surrounding the Town is owned and protected by the Bureau of Land Management (BLM). Although the Town works closely with the organization to develop recreational trails and amenities, this land serves as a development boundary for future growth. Along with protected lands, the Town is surrounded by steep slopes ranging from 10%-60%. Any area where a slope exceeds 30% falls under the county's regulations for hillside development which is designed to preserve and protect natural features and ensure that new development is sensitive to the existing setting. These growth boundaries force the Town to plan ahead when making land use decisions, always keeping in mind the footprint constraints.

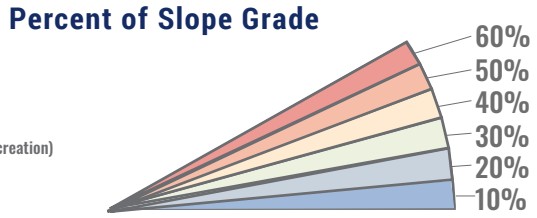


Map 2.1 Protected Lands Surrounding the Town of Eagle - Prepared by Logan Simpson Design



Map 2.2 Percent Slope In and Around the Town of Eagle - Prepared by Logan Simpson Design





WHY IT MATTERS

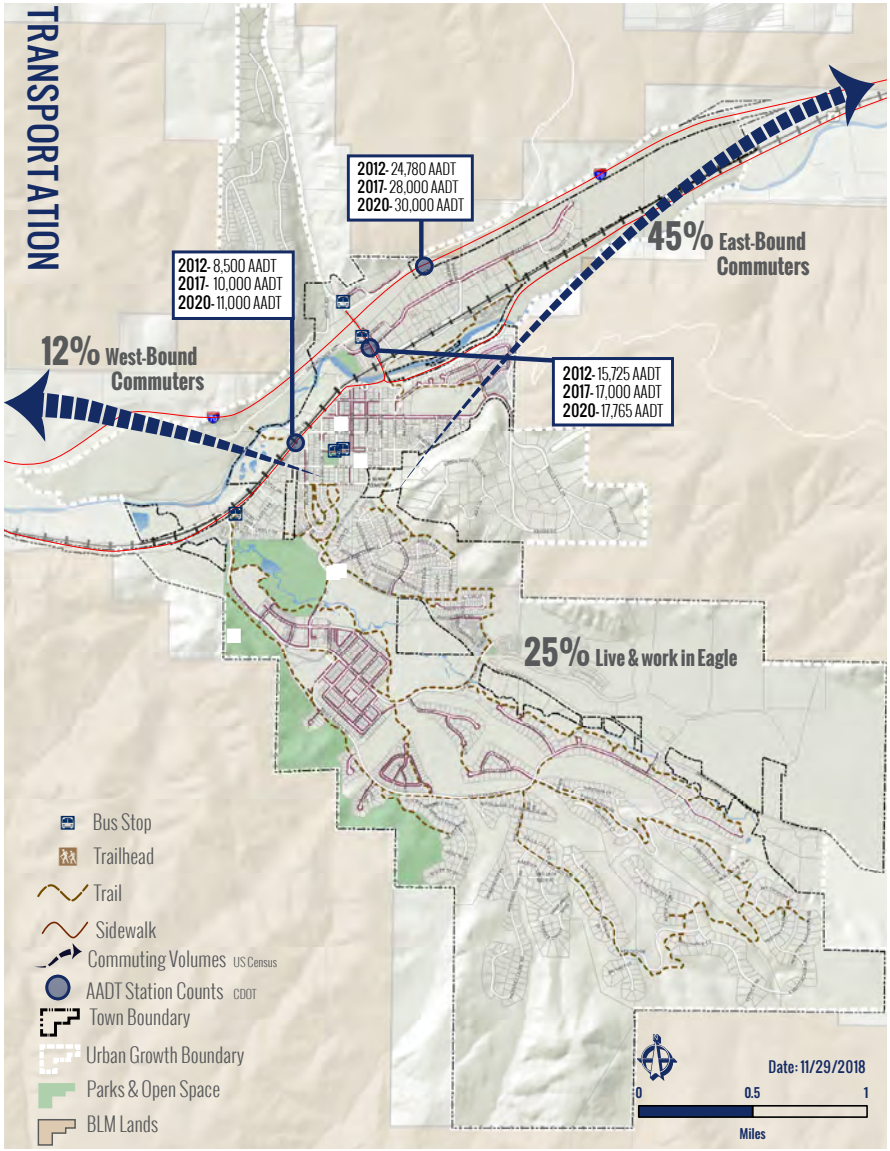
With a rising population of Baby Boomers in Eagle, it is increasingly important to plan for a retiring population. As Baby Boomers retire and downsize, there will likely be a need for more senior housing as well as a workforce gap for employers to fill. As these jobs open up, there will be a need to attract more young adults to fill them. Therefore, it will be important for Eagle to attract a variety of housing options to support new employees and their families, housing preferences of retirees and millennials, and housing attainability for Eagle's diverse workforce and demographic base.

Another key component of the demographic conversation is growth. How and where our Town grows has a dramatic effect on our surrounding environment, our resources, and our hazard resiliency. When our development footprint increases, we build closer and closer to the wildlife and wilderness that surrounds the Town. This leaves Eagle vulnerable to wildfire and potentially damaging the landscape and natural resources that make the Town unique.

A TRAIL COMMUNITY

Nearly every resident in the Town has the ability to walk or bike from their home to local amenities such as shops, schools, jobs, and parks. This is a trait that not many places can claim. According to the Town's GIS data (which is shown on map 2.3), there are over 15 miles of paved trails, including both sidewalks and recreational paved trails, through the Town. Though the network of these trails is expansive and reaches nearly every part of the Town, not every trail is connected to one another, potentially limiting access to amenities for some residents. Trail connection is a vital element in a thriving transportation system. Gaps in the trail system can be patched together with crosswalks, pedestrian bridges, and tunnels.

Along with paved trails and sidewalks, the Town is nationally known for their "Single Track Sidewalk" project that offers dirt tracks for children to mountain bike to school. In addition to offering a fun and exciting route for kids, the Single Track Sidewalks easily connect residents to hundreds of miles of existing mountain biking trails. In addition to mountain biking trails and enthusiasts, Eagle has a large population of motorized trail users. The Town of Eagle has motorized/OHV access for 4x4s and ATV/UTVs, as well as some singletrack. both within town limits and in the surrounding areas. These trails and riding areas fall under three jurisdictions: Town of Eagle, Bureau of Land Management (BLM) and the National Forest Service.



Map 2.3 Transportation in the Town of Eagle - Prepared by Logan Simpson Design



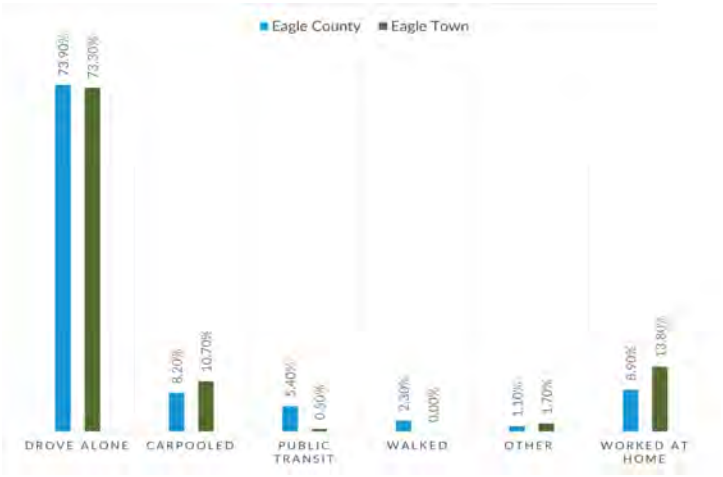
Graphic 2.2 Single Track Sidewalks in the Town of Eagle
Source: Logan Simpson Design



Graphic 2.3 Multi-Modal Trails in the Town of Eagle
Source: Logan Simpson Design

TO AND FROM EAGLE

Shown on the map on page 16 in blue and green are traffic counts from 2012 and projected traffic counts in 2020. As the Eagle River Valley continues to grow and expand, so will the number of cars on the road. The Town of Eagle is located between several major regional employment and activity centers, which creates a significant influx of people in and out of the Town daily. The majority of travelers arrive by private vehicles on I-70. The ECO Valley Transit line offers commercial bus service from Vail to Gypsum, stopping in the Town of Eagle along the way. Much of the Town's workforce commutes from outside the Town. As shown in Chart 2.2, it is more common in both the Town and the County for commuters to drive alone, carpool, or work from home than to walk or take transit. Along with daily visitors, the Town sees plenty of tourists and visitors from all over the world. The most popular element of the regional transportation system is I-70, an east/west interstate running through the valley that ultimately starts in Central-Southern Utah and ends in Pittsburgh, Pennsylvania. I-70 is a critical route into the Town for local and international visitors, offering motorists access to popular recreation destinations across the country and connects the Town of Eagle to Colorado's capital city, Denver, and the Denver International Airport.



Graphic 2.4 Commute Methods for the Town of Eagle and Eagle County
Source: United States Census Bureau

WITHIN EAGLE

Once in the Town of Eagle, the most heavily trafficked road is Highway (HWY) 6, also known as Grand Ave, which acts as a major transportation corridor for valley-wide commuters. It runs parallel to I-70 from Gypsum to Vail before turning to the south. The average annual daily trip count (AADT) for HWY 6 in 2017 was 16,000; for comparison, I-70 had 28,000. HWY 6 runs directly through the north end of the Town, separating the majority of the Town from the Eagle River and several major employers. Connecting the Town over HWY 6 is Eby Creek Road. Eby Creek Road starts at the roundabout off HWY 6 and continues into two more roundabouts before crossing over I-70 and out of the Town to the north. The AADT on Eby Creek Road in 2017 was 17,000, which is even higher than the traffic counts on the regional highway, HWY 6.

WHY IT MATTERS

Transportation choices are a crucial component of a thriving community, shaping the way people live and work. An adequate transportation network ensures our residents can get to necessary shopping opportunities, commuters can get to our town to fill jobs and build the economy, and tourists, visitors, and residents alike can enjoy the amenities, recreation opportunities, and retail/ dining that the Town has to offer.

A well-connected and efficient transportation system that strives to move people, instead of just cars, enhances quality of life, improves our health, and protects our environment by allowing people of all ages and abilities the same opportunities to participate in the community. Coordinating the Town's land use plans with local and regional transportation investments is key to improving mobility and access.

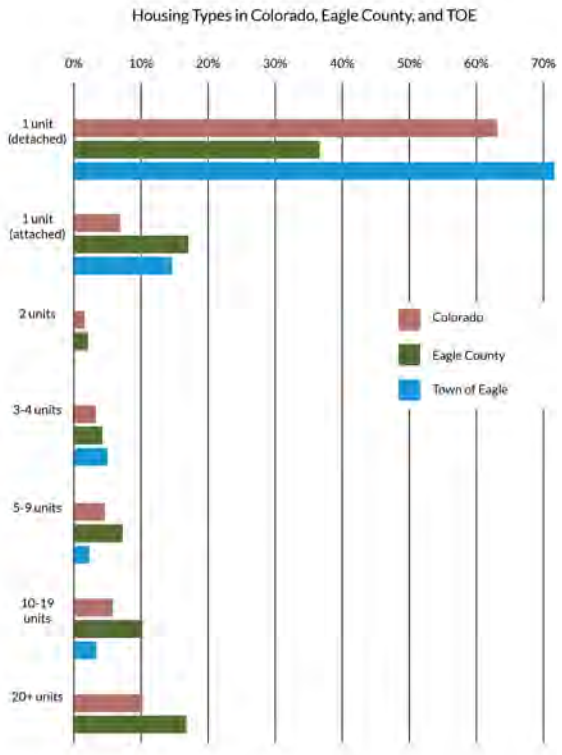
Additionally, as the Town focuses efforts on Recreation Tourism, more visitors coming to Eagle for recreation and employment means more cars on local roads. Currently, the primary access to Town is Eby Creek, Capitol, and Sylvan Lake Roads, which feed into HWY 6 and I-70. As traffic volume increases on these roads, there will be a need for greater connectivity through north/south arterials. Adding multiple routes out of the Town will also provide safe egress alternatives for residents in case of a natural disaster.

HOUSING TYPES

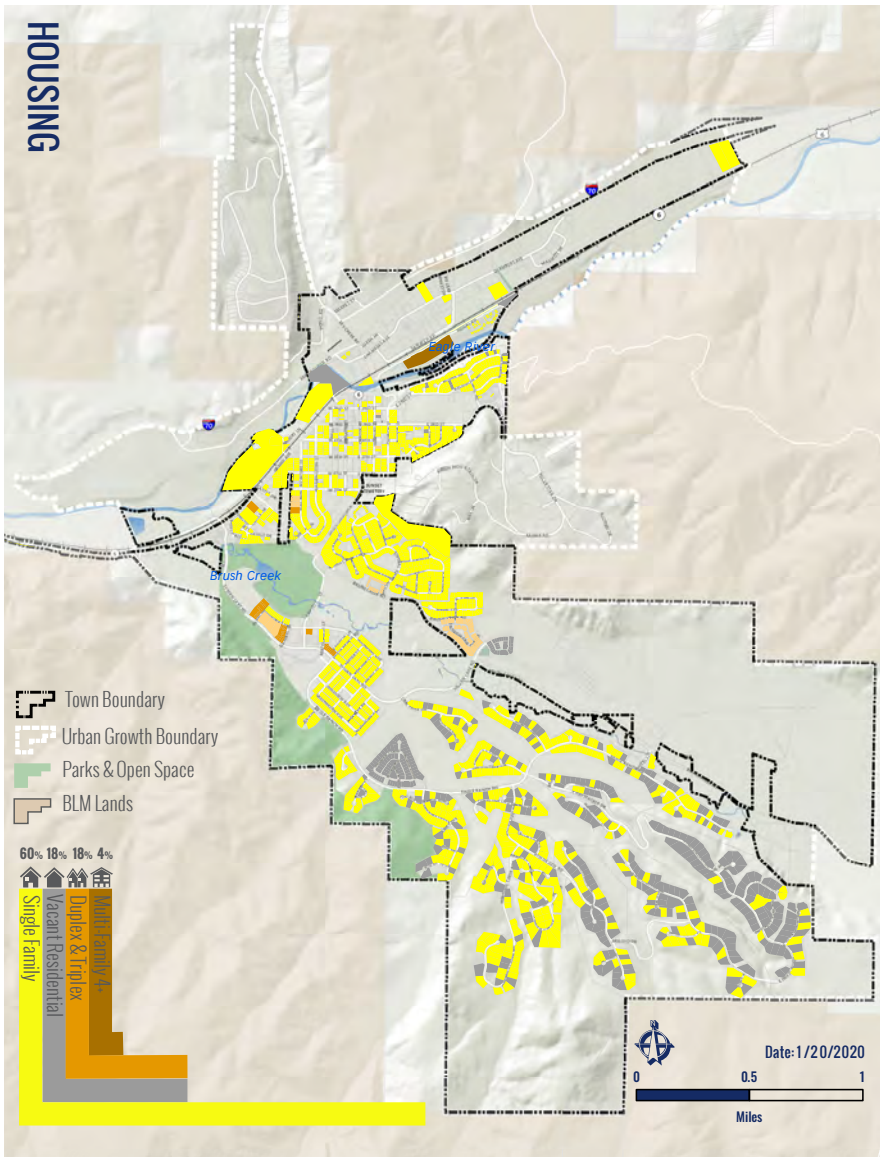
The Town of Eagle's housing stock is dominated by single-family homes with approximately 86% total single-family housing units (attached and detached). This is much higher than the state, sitting at 70%, and Eagle County at 54%.

As seen in chart 2.3, housing in the Town, the County, and the state of Colorado is mostly split between single-family homes and complexes with twenty or more units. These are not the only two options when it comes to housing densities. There is a lack of middle density housing, including duplexes, triplexes, and other multi-family housing options that fall between single-family homes and apartment complexes. This "middle" section of housing provides housing options to many different people such as new families trying to establish roots in Eagle, older couples or empty-nesters looking to downsize, and families or individuals that cannot afford or care for a single-family home. A healthy mix of housing types in a community encourages a diverse population with a wide range of skill sets and interests that propel an economy forward.

As shown in map 2.4, the housing in the Town of Eagle is mostly single family homes with a few clusters of duplex/triplex homes. There are several developments within the Town that have not yet been filled, as indicated by the gray building footprints. Multi-family housing developments mainly exist on the north side of the Eagle River, with Hwy 6 as the only access route into downtown. Other multi-family projects surround Brush Creek Park and north of Brush Creek, near the Ice Rink.



Graphic 2.5 Housing Types in the Town of Eagle, Eagle County, and Colorado
Source: United States Census Bureau



Map 2.4 Housing Types in the Town of Eagle - Prepared by Logan Simpson Design

HOUSING ATTAINABILITY

A housing attainability analysis is used to compare the existing available housing with average wages in an area and then assess if there are home options available for all income categories. US Department of Housing and Urban Development (HUD) guidelines suggest that no more than 30% of a household's income should be spent on housing costs (rent, mortgage payment, insurance, property taxes and utilities).

	Persons per Household					
Eagle County, CO	1	2	3	4	5	6
30% of AMI	14,595	16,680	18,765	20,850	22,530	24,195
60% of AMI	29,190	33,360	37,530	41,700	45,610	48,390
80% of AMI	38,920	44,480	50,040	55,600	60,080	64,520
100% of AMI	48,650	55,600	62,550	69,500	75,100	80,650

Table 2.1 Eagle County Area Median Incomes
Source: US Department of Housing and Urban Development

	<60% AMI	60-100% AMI	100-140% AMI	140-200% AMI	>200% AMI
Max Annual Income	$37,530	$62,550	$87,570	$125,100	$125,100+
Max Attainable Home Price	$190,000	$316,000	$443,000	$632,000	-
Number of Available Homes	1	12	51	77	485

Table 2.2 Incomes and Housing Affordability
Source: US Department of Housing and Urban Development

Housing attainability is further based on the Area Median Income (AMI) as determined by HUD. The AMI is measured on a county-wide basis and is then adjusted by household size, as shown in Table 2.1. The average AMI for a household of 3 people has been used in this analysis because the average household size in the Town of Eagle is approximately 2.96. These values are used when determining the total number of housing units currently serving locals in the Town of Eagle at various income levels. The median home value in the Town of Eagle is $462,500, which is much higher than the state median value of $264,600, but lower than the county median value of $471,100. There are significant shortages in available housing stock for those making less than 100% of the Average Median Income (AMI), especially for households below 50% of AMI. Households below 50% AMI typically cannot afford to purchase a home and rely on rental options; therefore, it is essential to have sufficient rental options for low-income households. A local household would need an income of about $152,000 (or 236% of Area Median Income) to afford the median priced home that sold in the Town in 2017.

WHY IT MATTERS

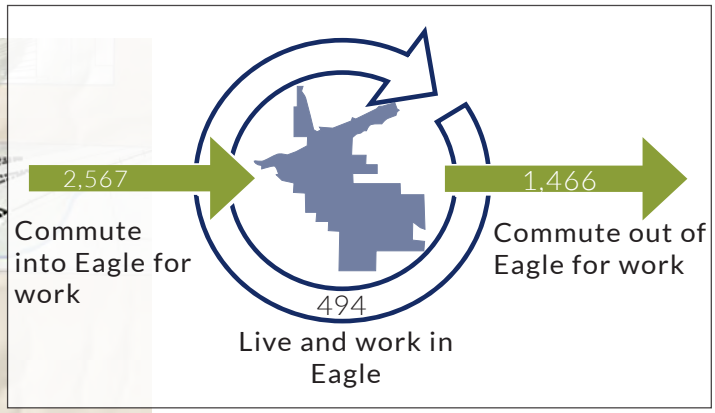
Local housing is an essential part of building a livable community. Attractive housing markets can draw new residents and employers. Recent trends indicate a strong relationship between the availability of affordable and rental housing options and a variety of housing types increases the number of Millennial and young families looking to relocate and establish roots in Eagle. Similarly, a diverse housing stock is a determining factor in retaining older residents based on the ability to down-size or stay in the community.

Nearly half of the people employed in Eagle (most of them living elsewhere) make less than 60% of the annual median income for the area. If using HUD guidelines for affordability, the maximum home they would be able to afford is $190,000 or rent at a maximum of $1,210 a month. The average property value in Eagle is $416,300 with an average rent cost of $1,468 per month. Adding to the existing housing supply constraints, new service-sector workers affiliated with the expanding tourism businesses (lodging, food service, recreational services, etc.) and the growing economy will need additional housing. With this disconnect between housing and wages, the Town relies on neighboring communities to fill the housing gap.

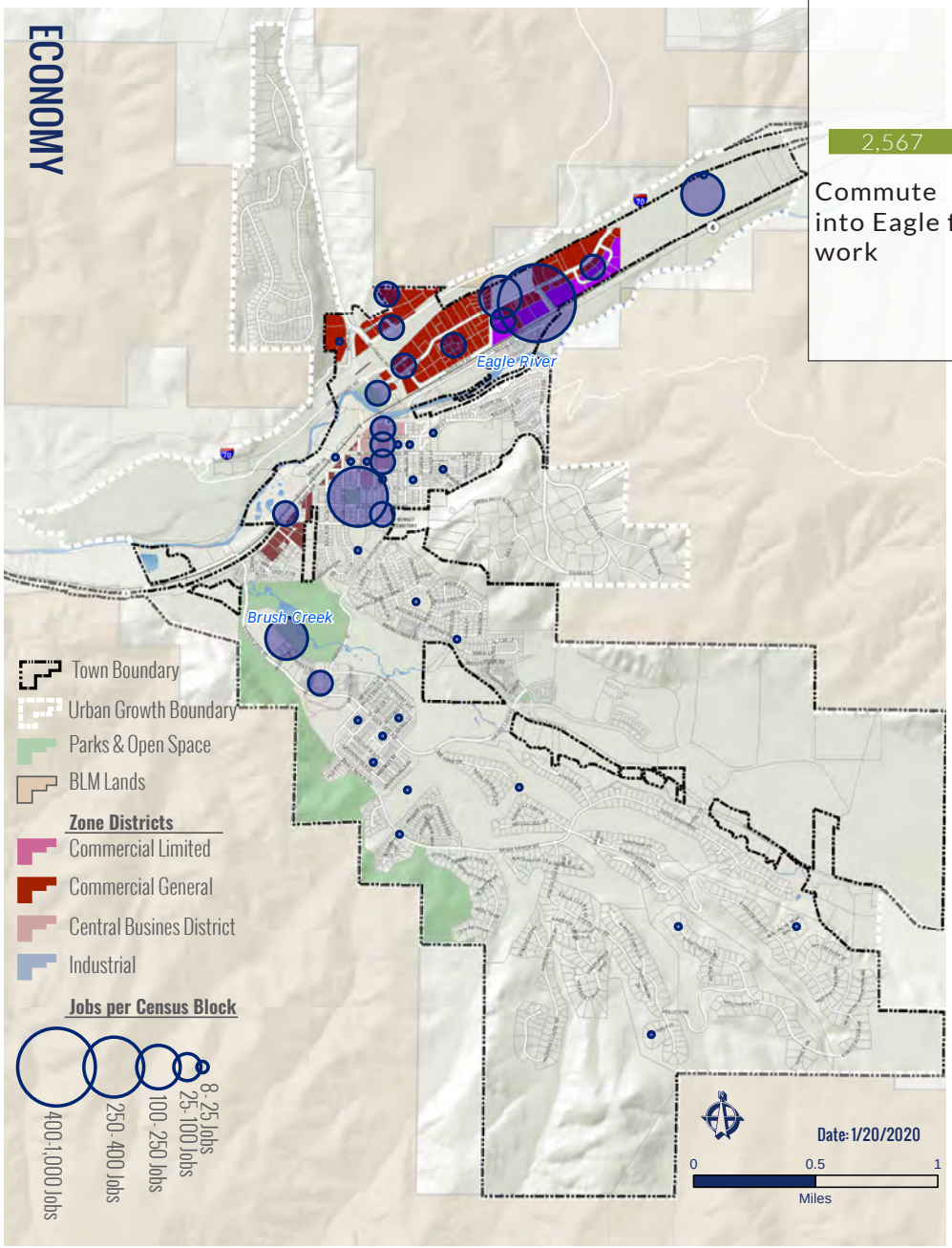
A STRONG ECONOMY

Nearly 2,600 employees commute into the Town of Eagle for work and about 1,500 Town residents commute out, leaving only 494 people who both live and work in the Town. The jobs that people commute in for are commonly educational services and public administration jobs, while the most common jobs held by residents are within accommodation services, entertainment, and recreation.

With a high median income of $118,630, there is an opportunity for new retail establishments. However, that retail will need to be balanced with a strong base of light industrial and manufacturing jobs to sustain the Town's economy. There is also a substantial number of professionals working from home, forming the start of new small businesses and the potential to have a more significant portion of people live and work in the community.



Graphic 2.6 Employee inflow/outflow in the Town of Eagle
Source: United States Census Bureau "On the Map"



Map 2.5 Major Employment and Commercial Centers in the Town of Eagle - Prepared by Logan Simpson Design

ECONOMIC DIVERSIFICATION

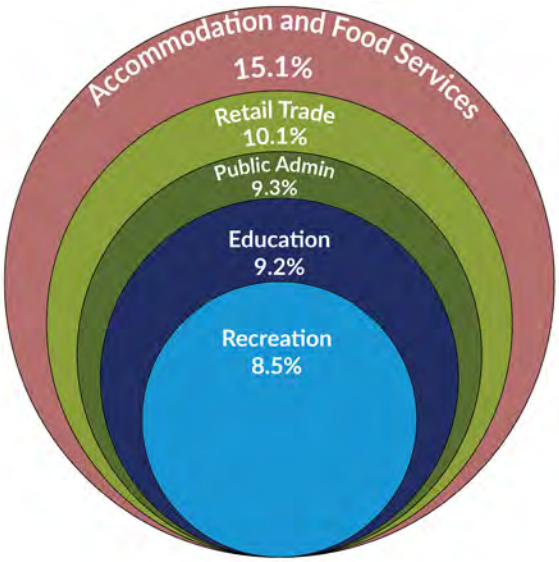
Over the past five years, there has been a national rise of online shopping and a decline of traditional brick-and-mortar retail stores. Because of this, it is becoming difficult for small cities and towns to attract and sustain retail uses.

As the economic climate of our country shifts, it's becoming more important for local municipalities to have a mixture of uses within Town boundaries that can build tax revenue, such as light industrial and small manufacturing uses. Eagle currently has an area of light industrial and warehousing that helps diversify and sustain our tax base.

WHERE WE WORK

Every day 1,466 Eagle residents leave the Town for work according to census data. They are primarily commuting to Edwards, Avon, Vail, and Denver. These commuter jobs are generally accommodation and food service jobs. It's likely these careers are provided by the major world class recreation tourism destinations. The other most common jobs for residents of Eagle are in the retail trade, public administration, education, and recreation industries.

Alongside residents that commute out, Eagle has a high percentage of residents that work from home or telecommute, at 14% compared to the county's 8%. This is common for smaller mountain communities and is indicative of the need for advanced telecommunication infrastructure.



Graphic 2.7 Top Employment Industries for Residents of the Town of Eagle
Source: United States Census Bureau

WHO WE EMPLOY

A little over 1,000 more people commute into Eagle for work than those that commute out. Every day 2,567 employees come into Eagle from all over the county for their jobs. Most commonly, people are commuting in from Gypsum. Second to Gypsum is Edwards followed by Vail, Grand Junction, and Denver. The major industries these commuters work in are educational services, public administration, and construction, with these three industries making up over half of the jobs in Eagle at 57% (source: Unites States Census Bureau). The major employers for public administration and educational services are concentrated into three major employers: Eagle County, Eagle County School District, and the Town of Eagle.

Of the employees in Eagle, 53% make over $3,333 every month, 33% make $1,251—$3,333 every month, and 13% make less than that. This means that one third of the employees in Eagle make between $15,000—$40,000 a year which is between 24%—63% of the area's average Annual Median Income as defined by HUD (source: Unites States Census Bureau).

WHY IT MATTERS

Employment options are essential to the long-term vitality and sustainability of our Town, businesses, and residents. Strong retail, local employment, and a robust tourism economy provide opportunities for residents to live and work locally, reducing commuting and traffic congestion while increasing leisure time and economic resiliency.

Housing attainability impacts our economy tremendously. Employers in the area reported that the lack of attainable housing is decreasing their ability to grow their business and retain employees.

Within Eagle, nearly 2,000 jobs are in administration, construction, and education with accommodation, food services, and recreation falling closely behind. As recreational tourism rises in Eagle, so will the need for these support jobs which are categorized as the lowest paying jobs in the county. In order to create living wage jobs, we will need to find a balance of traditional retail/ commercial with office, light industrial, and production uses that largely sustain our economy.

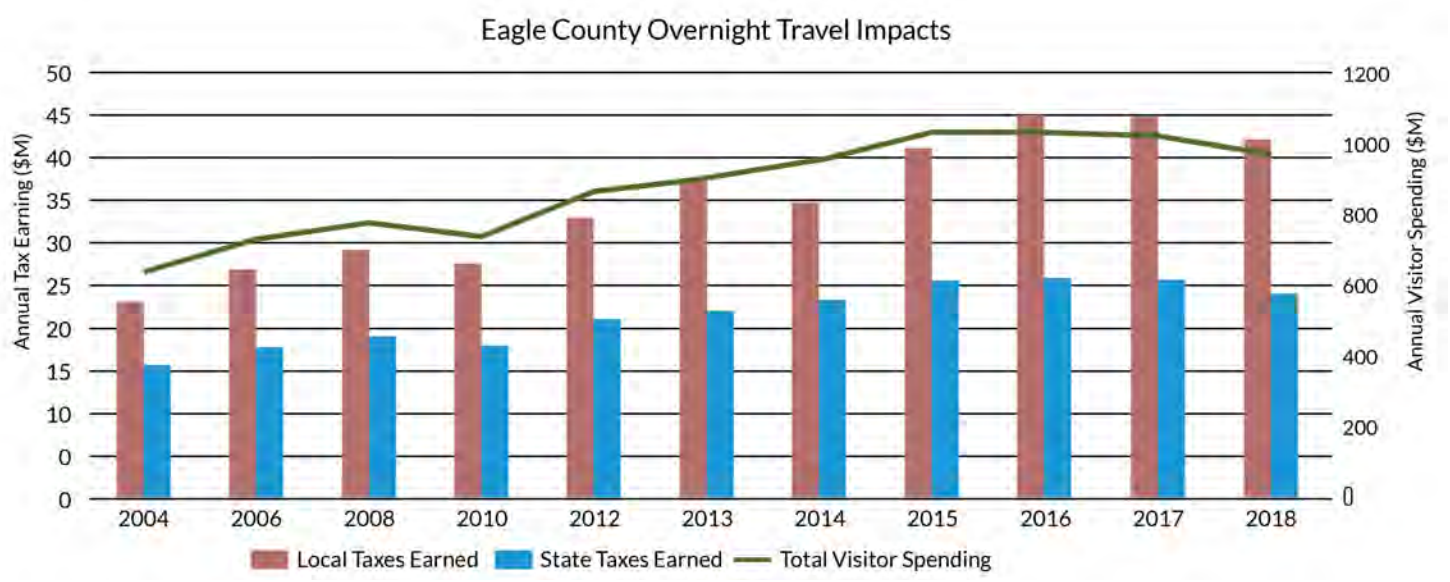
RECREATION TOURISM REGIONALLY

Recreation tourism is quickly becoming one of the United States' largest economic sectors, according to the Outdoor Industry Association. The outdoor recreation industry generates $887 billion in consumer spending annually, 4.6 million American jobs, $65.3 billion in federal tax revenue, and $59.2 billion in state and local tax revenue.

Colorado is a leader in the national trend for recreational outdoor tourism, welcoming 34 million visitors in 2017 alone. Since 2002, leisure trips to Colorado have skyrocketed, jumping from 22 million per year to 34 million. Of these trips, marketable/work related trips have risen nearly 2%.

This increase in travelers has provided huge economic benefits. In 2017 Colorado had a record $9.1 billion profit from lodging, recreation, food and beverage, and merchandise. In Eagle County, travel spending nearly doubled from 2004 to 2017; from $636.2 million to over $1 billion, earning about $258 million revenue for employees and business owners in and contributing $44.8 million to local taxes in 2017.

Capitalizing on this national and statewide trend provides economic benefits and creates millions of jobs each year for communities close to recreational opportunities.



Graphic 2.8 Eagle County Overnight Travel Impacts
Source: Dean Runyan Associates, Colorado Travel Impacts 2000-2018p

RECREATION TOURISM OPPORTUNITIES

Eagle is a community recognized in outdoor recreation circles for mountain bike and OHV trails, adjacent federal lands, large areas of protected open lands, and river rafting, kayaking, and fishing. Capitalizing on the Town's premier position and continuing to create high-quality recreation and tourism amenities will only reinforce this reputation.

The Town is home to a variety of great parks for all ages and interests, including Brush Creek Pavilion, the Fairgrounds, Bull Pasture, Chambers Park, Hole in the Sky Disc Golf Course, Town Park, Eagle River Park, and Terrace Park. In addition to the parks, there are over 100 miles of trails for hiking, biking, dirtbiking, and horseback riding, snowshoeing, skiing, and a BMX track for bicycle races.

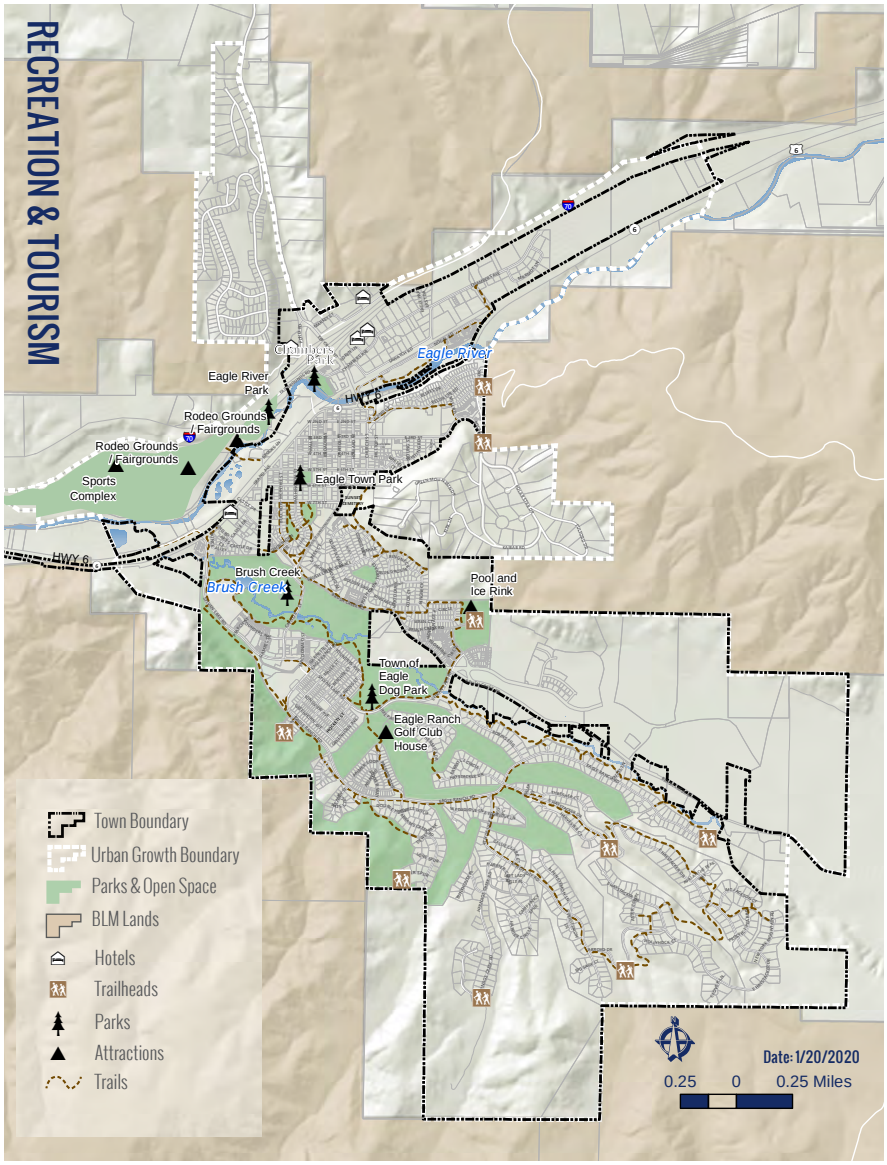
Recreation in the Town is not limited to the land, there are many opportunities to get out onto the Eagle River to fish, raft, kayak, tube, and more. The Eagle River Corridor Plan was adopted in 2015 and is part of an initiative to improve the Town's relationship with the river, while maintaining the overall health of the river and the species that reside there such as Brown Trout.

Other recreational options in and around the Town include seasonal big game hunting, golfing, swimming and ice skating at the Eagle Pool and Ice Rink, and climbing at Eagle Climbing + Fitness. According to Vail Magazine, the new climbing gym is the first large-scale indoor climbing facility in the Central Rockies.

Map 2.6 (to the right) shows major recreation amenities and attractions in Eagle and trails that run through the Town. Though there is a lot to do in town limits, much of the outdoor recreation happens just outside the Town in Bureau of Land Management (BLM) land, where there are many trails to hike, bike, camp, and explore.

Also shown on map 2.6 are the hotels in Town, an important element to sustain a recreation tourism base. Currently, hotels and lodging exist near many of the commercial areas between I-70 and HWY 6, while attractions exist mainly on the other side of the Eagle River, over Eby Creek Road, in the south end of the Town. One amenity that seems to be lacking is formalized campsites. This is something that the Town could capitalize on to expand their recreational opportunities.

These activities and amenities make Eagle the perfect town for year-round recreation; a place where any adventure seeker can find exactly what they are looking for. Capitalizing on the amazing adventure access Eagle provides will easily draw visitors from across the nation.



Map 2.6 Recreation Amenities and Destinations in the Town of Eagle - Prepared by Logan Simpson Design

WHY IT MATTERS

As such a driving economic force, it is becoming increasingly important to plan for recreation tourists with the right amenities such as hotels, transportation infrastructure, recreation infrastructure, and wilderness preservation. It is important to plan for a growing recreation tourism industry in the Town in order to accommodate and manage increased visitation.

A few things that will be heavily affected by increased tourist traffic will be transportation, jobs (and, in turn, housing), and our impact on the surrounding environment. Roads will likely become more congested, there will be a greater need for hospitality and food service employees and facilities, and the need for attainable housing will rise with the increase of lower wage jobs.

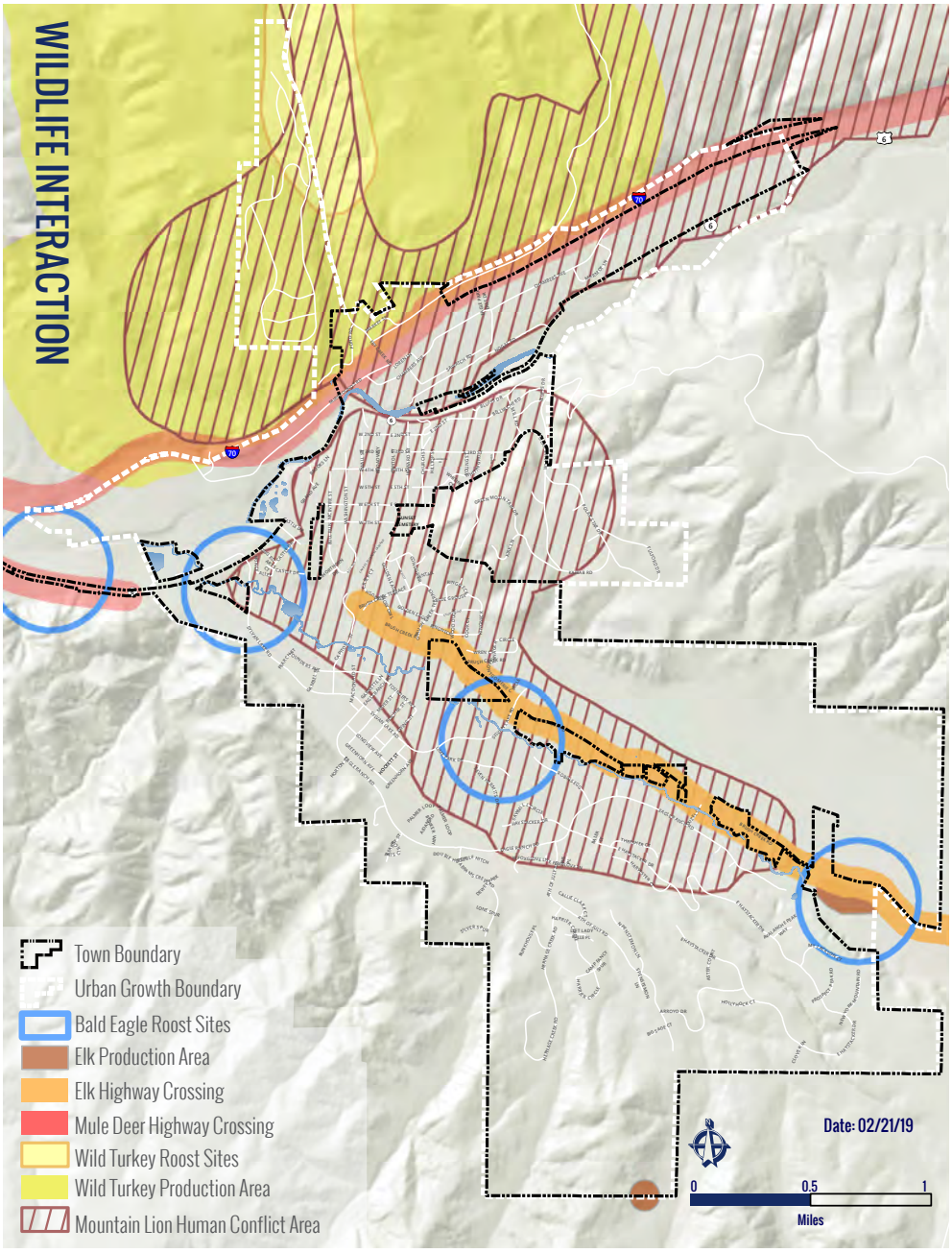
Recreation tourism especially has an impact on environmental resources, as it is often focused on outdoor recreation opportunities such as skiing, mountain biking, camping, river rafting, and fishing. The resources that the Town values and should be carefully preserved as recreation tourism increases.

WILDLIFE

A healthy wildlife population is of great importance to Eagle stakeholders and residents for many reasons; among the top are quality of life and economic benefits. Hunting, fishing, and wildlife viewing are common activities for both residents and visitors in the area. Critical wildlife habitat includes elk production areas, elk migration corridors, elk severe winter range, deer migration corridors and range, blue heron rookeries, raptor nesting areas, riparian areas, and areas critical to the support of rare or endangered species. Many trails throughout the area are seasonally closed to protect the migration and calving of deer and elk.

Of specific concern, Colorado Parks and Wildlife report a 50%–60% decline in the elk population from 2007 to 2018 in the Eagle Valley. Evidence points to the impact of more people, development, and traffic, combined with changing weather patterns as factors in the decline.

It is generally agreed that minimizing development sprawl will benefit local wildlife populations. In December of 2018, Eagle County completed the Eagle County Safe Passages for Wildlife Assessment. This document identified important wildlife movement areas and highway crossing zones, recommends the best locations for crossing structures, and provides land use guidance for Eagle County. The area specific to the Town of Eagle is Brush Creek Road and I-70. Along Brush Creek Road it is recommended to keep the surrounding area zoned as low density residential and/or agricultural. As you can see in Map 2.7, I-70 is a major Mule Deer Crossing. The interstate, mile post 146.6 in particular, has an extremely high number of Wildlife-Vehicle Collisions. The strategy proposed for this area is to build and improve the existing fence along the corridor and improve pedestrian access so that no one is tempted to tamper with the fence. Other strategies here include maintaining functionality of the bridge over US 6, the railroad and the Eagle River at MP 158.8 for wildlife passage, pursuing land conservation efforts to limit development on undeveloped lands in the wildlife crossing linkages, maintain critical east-west migration movements on either side of I-70, and provide north-south crossing opportunities under I-70 to support current wildlife movement.

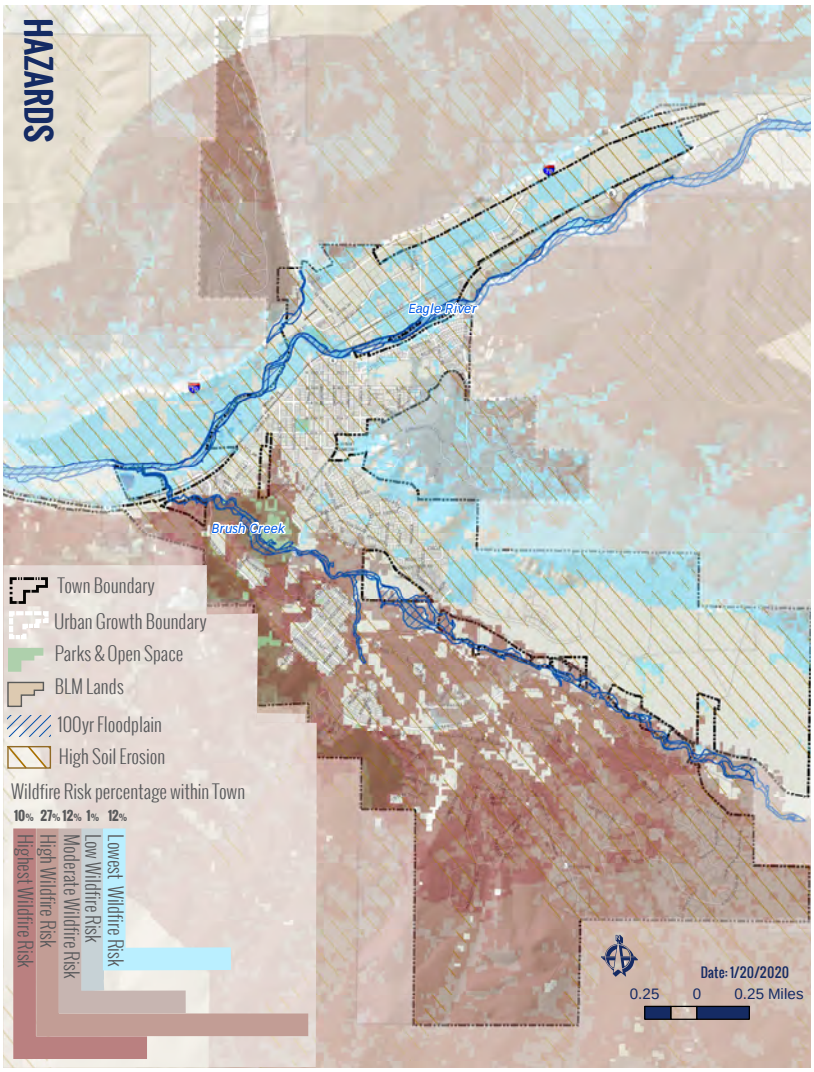


Map 2.7 Wildlife Interaction Hot spots in the Town of Eagle - Prepared by Logan Simpson Design

FIRE RESILIENCY

With recent fires making national headlines, fire resiliency is now being discussed nationwide. Eagle County's population increased 4% from 2016 to 2017. Located in a sensitive environmental landscape, the human footprint is continually encroaching further and further into wildfire-prone landscapes, increasing wildfire threats to life and property. As the Wildland Urban Interface (WUI) continues to grow in and around the Town of Eagle, and as wildfire frequency and severity rise, associated wildfire costs and impacts increase as well. Following a wildfire, local communities assume much of the responsibility and monetary costs of recovery. The Town of Eagle recognizes the incredible environment in which they are situated and the need for residents to live sustainable and resilient lifestyles.

WUI risk indicators within and adjacent to the Town of Eagle show that the risk of a wildfire with potential impact to community values is at a moderate to very high risk for much of the area, as shown in map 2.8. This is due to the influence and density of structures, the influence and proximity of wildland fuels, and the opportunities for wildfire ignitions to occur based on historical fire data. Based on current wildfire trends across the west, the likelihood of larger, increasingly severe fires will continue to have lasting impacts on communities.



Map 2.8 Areas of Hazard in the Town of Eagle - Prepared by Logan Simpson Design

WATER

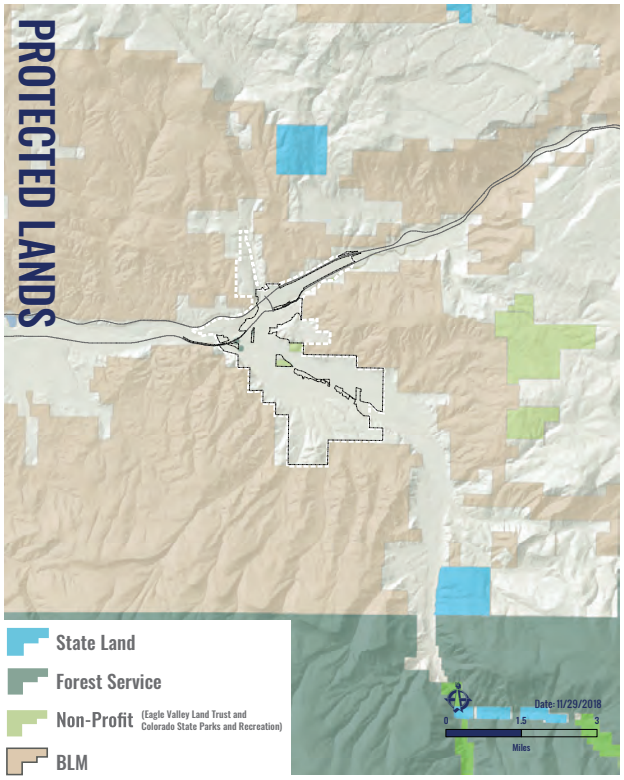
High quality water is expected in communities like Eagle that are located in the Colorado high country. The clear waters of local streams and rivers minimize the need for extensive domestic water treatment, and support high quality recreational activities like fishing, camping and wildlife viewing. Stream flows in Brush Creek, Eby Creek, and the Eagle River are important to the Town and will be protected by the Town to the greatest extent possible. Brush Creek has a minimum stream flow standard, and the Town has stream management plans that can be utilized to maintain adequate flows during dry years.

The requirements for waste water treatment, erosion control and storm water management are elevated within the Eagle Planning Area in order to maintain high water quality standards. The 2013 Eagle River Watershed Plan outlines policies and action items for stream and watershed protection, particularly with regard to protection of riparian vegetation, in-stream flows, re-vegetation of riparian habitat and sedimentation control. Additionally, the Town is in the process of developing a Source Water Protection Plan.

In addition to these plans, the Town of Eagle has recently adopted a Water Efficiency and Sustainability Plan specific to development within the Town boundary that will provide a resilient and high-quality water supply to our residents and visitors as the community grows and as climate variability increases.

PROTECTED OPEN SPACE

The Town of Eagle is almost entirely surrounded by public protected open space, as shown in map 2.9. There is also a lot of private protected open space in the area. The Eagle County Open Space Fund was established in 2002 by the voters. This fund authorizes an ad valorem (property) tax mill levy not in excess of 1.5 mills for the purpose of acquiring, maintaining, and permanently preserving open space in Eagle County. The tax generates approximately $4 million annually. Eagle County estimates approximately $4.6 million was generated for the Open Space Fund in property tax revenue in 2018. To date, Eagle County, through its Open Space Program, has helped to purchase and/or preserve approximately 12,980 acres at a total cost of about $91 million. The Open Space Fund has also funded improvements to its various properties, such as boat ramps, parking and restrooms.



Map 2.9 Protected Lands Surrounding the Town of Eagle - Prepared by Logan Simpson Design

In addition to the county open space fund, the Town of Eagle has our own open space fund that is supported by a lodging tax of 6% per room per night. These funds were originally used exclusively for the "preservation of agricultural lands and for acquisition, maintenance, and management of land and easements in and around the Town for open space buffer zones, trails within open space areas, wildlife habitats and wetland preservation" until 2014 according to the 1996 enabling ballot. Voters approved an amendment to allow for these funds to contribute to the development of trail and open space amenities. This addition is widely supported with an 87% vote for the amendment and continues to be a supported program within the Town from residents, business owners, and trail/ open space lovers.

WHY IT MATTERS

Nearly all community activities interact with natural resources in some way. Housing, transportation, utilities and community facilities, economic development, and land use elements all have direct or indirect relationships to a community's natural resource base. Therefore, it is virtually impossible for a community to plan for its future without considering the opportunities, constraints, and impacts associated with its natural resources.

Protection of, and planning for, our natural resources is essential to the Town. One of the major tools used by the Town to control and monitor impact to the surrounding environment and resources is the Urban Growth Boundary (UGB). The UGB outlines the area surrounding the Town that has been determined as acceptable for growth, annexation, and development. This is a tool that is used to concentrate development and manage the Town footprint in order to minimize effects on the surrounding environment.

The Town's clean water sources and large open space properties are a benefit to all who live, work, and play in the Town, but they also need to be monitored, protected, and well planned. As our footprint and transportation needs increase, it will become more and more important to be aware of the surrounding landscape and potential for natural disaster.

Over the years, access to natural and open spaces, and the amenities these features provide, has become an increasingly important factor in determining where to live or locate a business, thus contributing to the local economy. The preservation of our natural resources is a large portion of what draws tourists to visit the Town and even creates a draw for new residents and businesses.

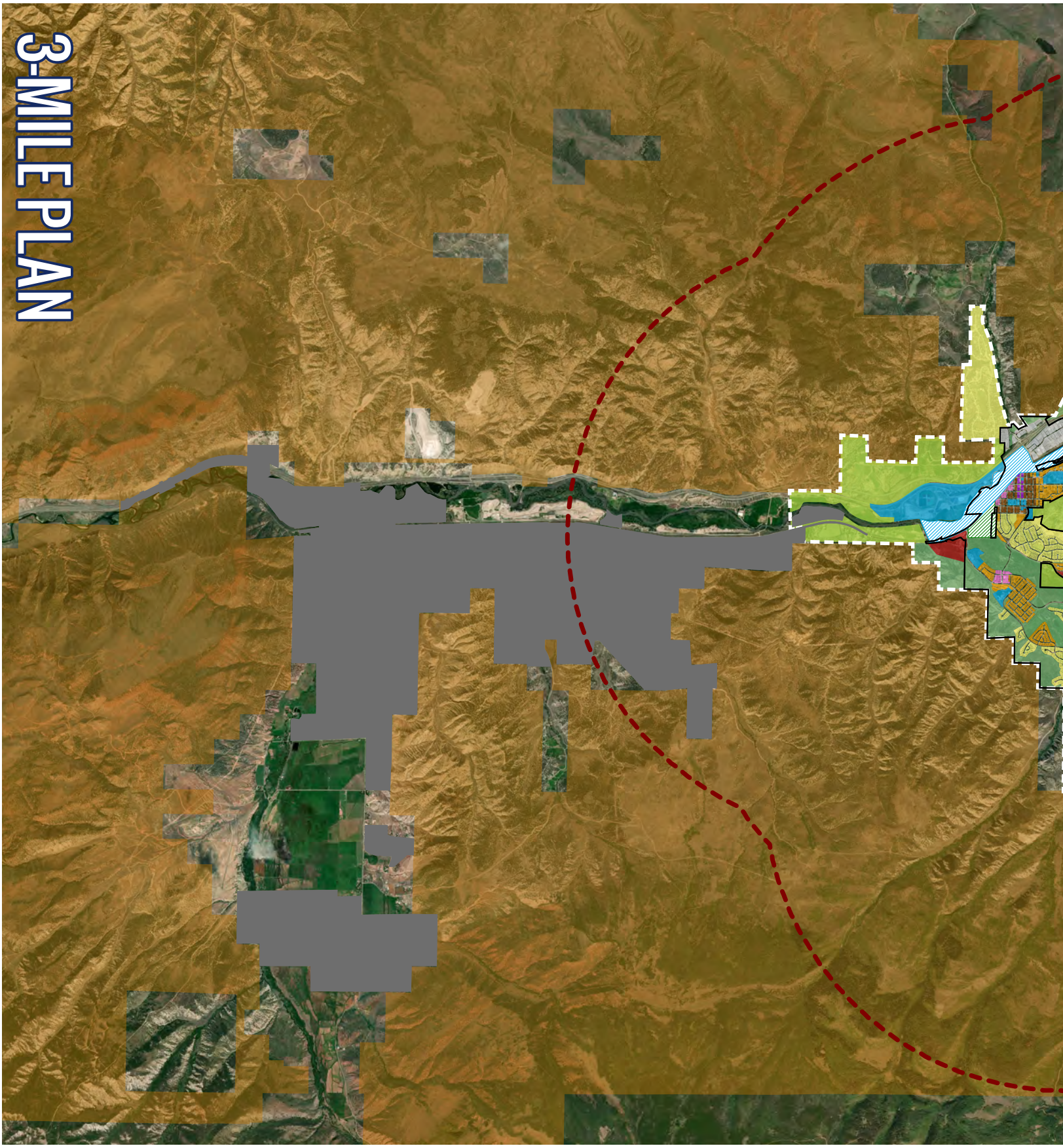


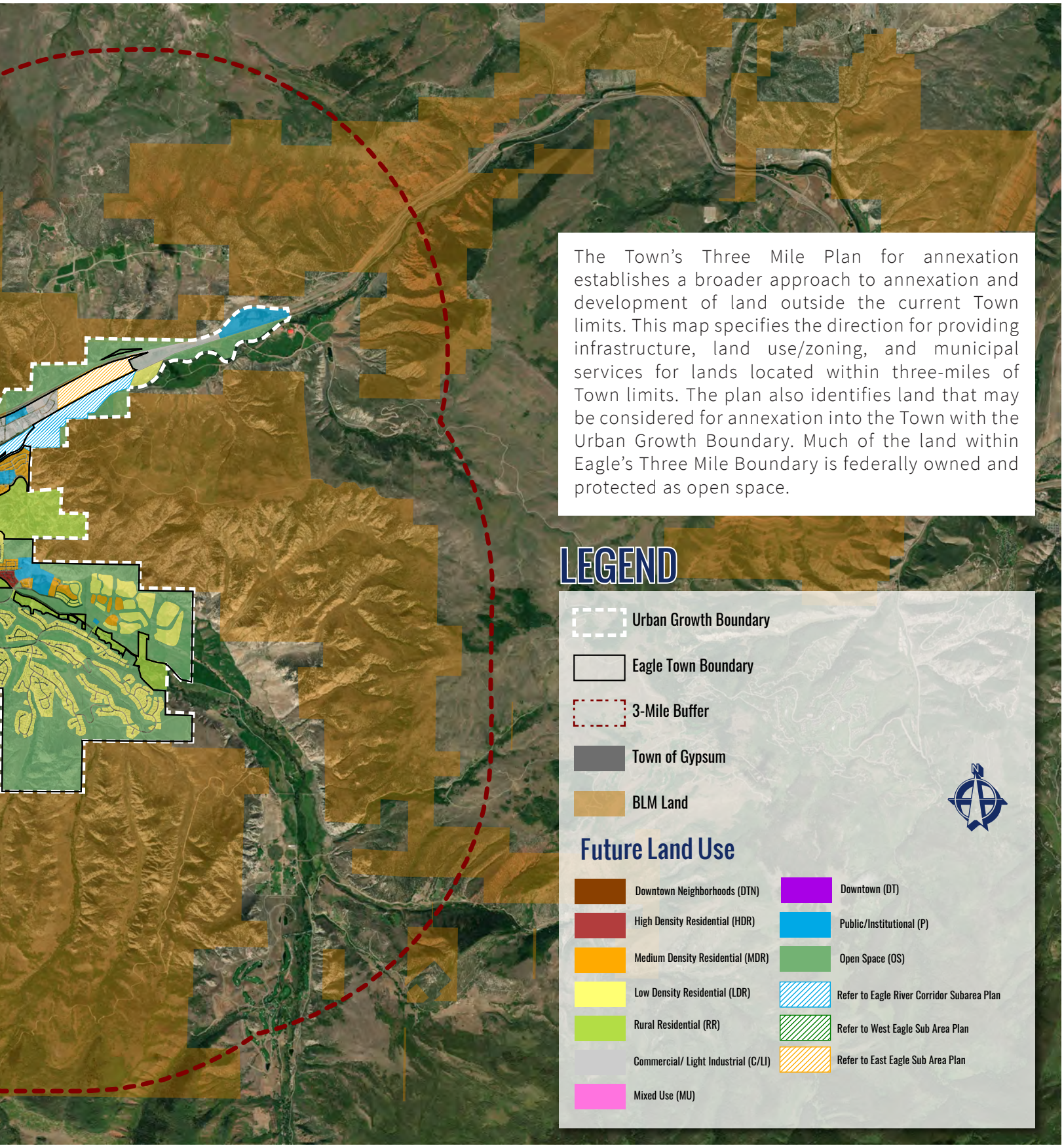


Appendix B

3-Mile Plan

3-MILE PLAN




The Town's Three Mile Plan for annexation establishes a broader approach to annexation and development of land outside the current Town limits. This map specifies the direction for providing infrastructure, land use/zoning, and municipal services for lands located within three-miles of Town limits. The plan also identifies land that may be considered for annexation into the Town with the Urban Growth Boundary. Much of the land within Eagle's Three Mile Boundary is federally owned and protected as open space.
LEGEND
Urban Growth Boundary
Eagle Town Boundary
3-Mile Buffer
Town of Gypsum
BLM Land
N
Future Land Use
Downtown Neighborhoods (DTN)
High Density Residential (HDR)
Medium Density Residential (MDR)
Low Density Residential (LDR)
Rural Residential (RR)
Commercial/ Light Industrial (C/LI)
Mixed Use (MU)
Downtown (DT)
Public/Institutional (P)
Open Space (OS)
Refer to Eagle River Corridor Subarea Plan
Refer to West Eagle Sub Area Plan
Refer to East Eagle Sub Area Plan

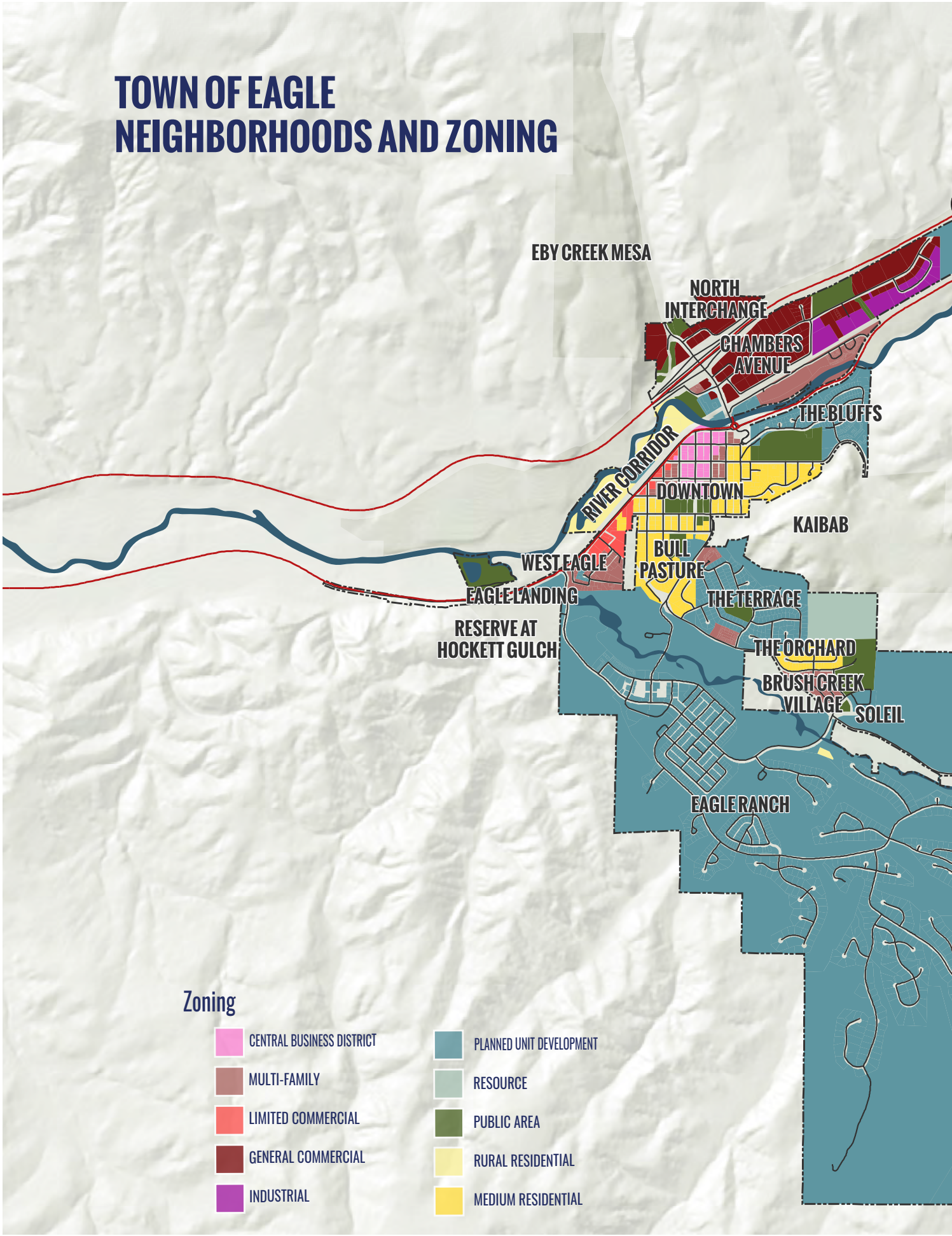




Appendix C

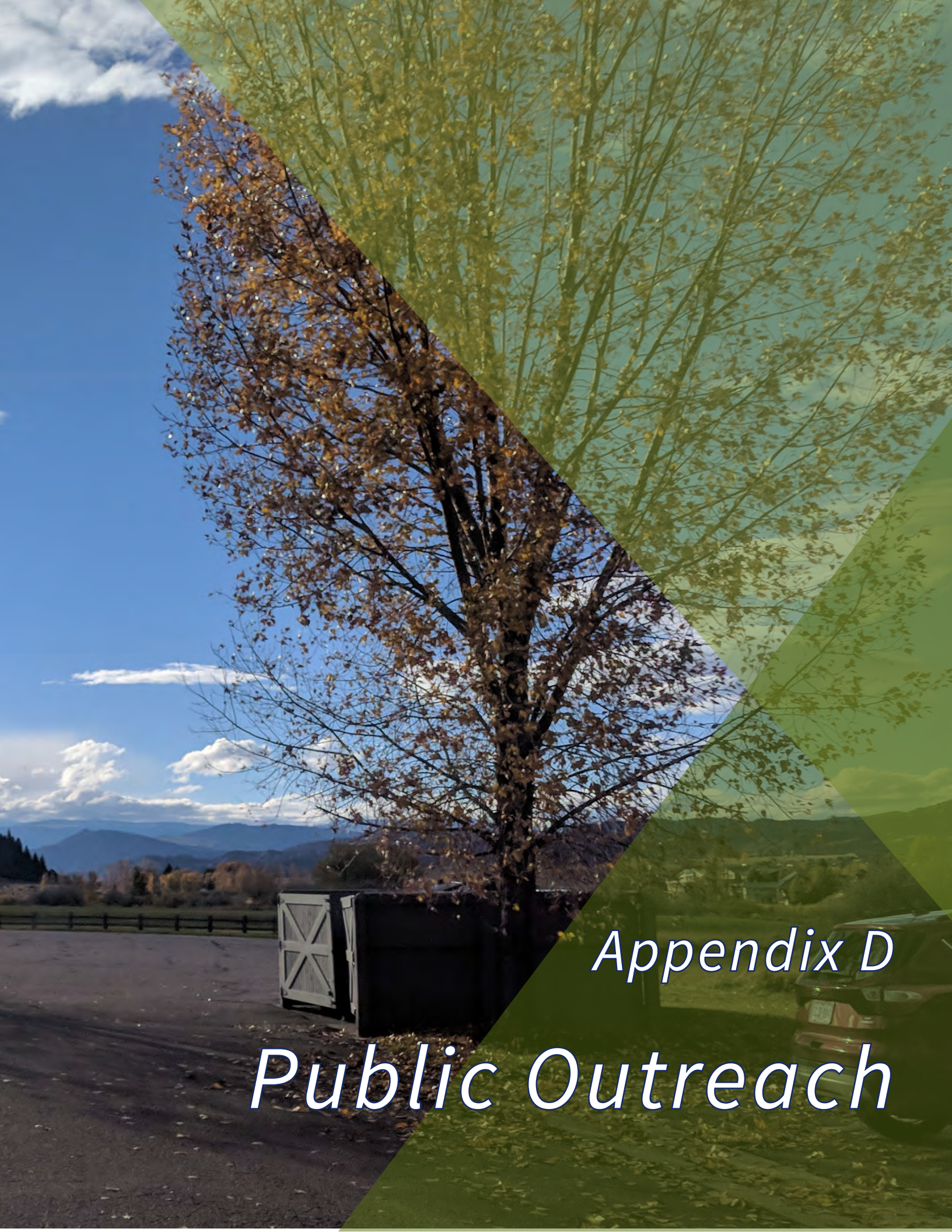
Neighborhoods Map

TOWN OF EAGLE
NEIGHBORHOODS AND ZONING




I-70
HWY 6
HAYMEADOW





Appendix D

Public Outreach

PLANNING KICK-OFF WEEK *Summary*

INTRODUCTION

As part of the community outreach process for Elevate Eagle, the Eagle Comprehensive Plan and Development Code Update, the Town of Eagle, in collaboration with planning consultants from Logan Simpson, held a Planning Kick-Off week in October of 2018, giving interested members of the community an opportunity to ask questions, express what they love about Eagle, and share their big ideas for Eagle's future. This planning week consisted of a public Community Kick-Off Social, two small group interviews, and several individual interviews were held. Approximately 100 people were able to participate in the plan's kick-off week.

The purpose of the Planning Kick-Off Week was to not only inform the public about the Comprehensive Plan and Development Code update, but to:

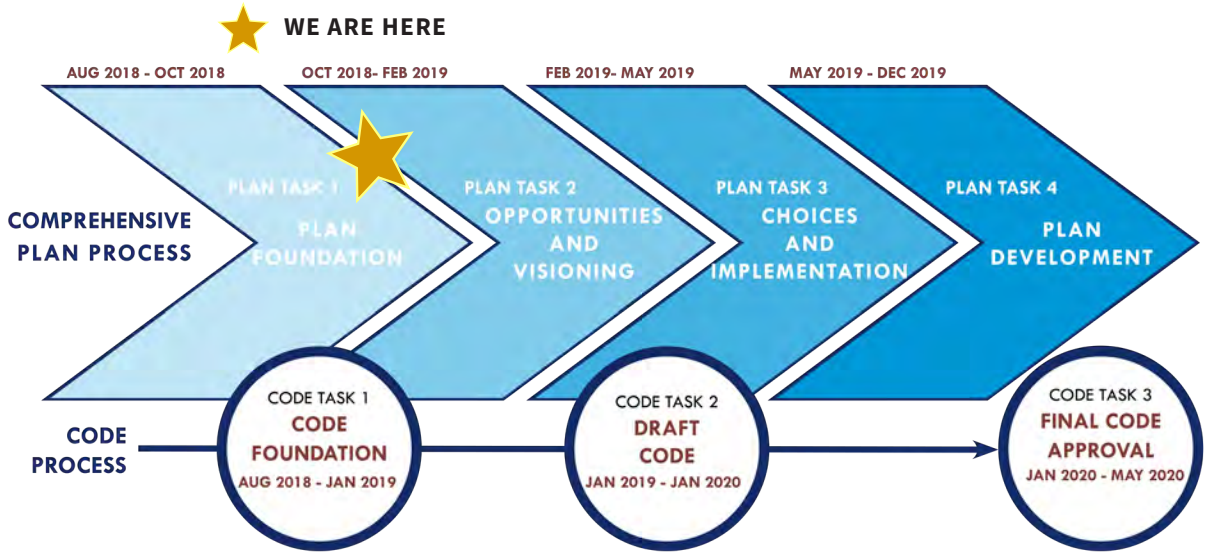
- Stimulate community-wide interest in the project;
- Solicit candid feedback from those who know the community best;
- Identify initial themes, opportunities, local values, and future goals for the Town; and
- Generate initial visioning ideas that will help inform the basis for the 2020 Plan and Code update.

How will this information be used?

The information provided from the Planning Kick-Off Week will set the foundation for ongoing research and analysis and help make the most efficient use of project resources by revealing the most pressing issues in which to direct future efforts. The project combination of input from public engagement efforts and the research/ analysis within the existing conditions snapshots will shed light on the most pertinent issues and opportunities to address within the Eagle Town Comprehensive Plan and Development Code Update process, Elevate Eagle.

Outreach Completed To-Date & Ongoing Opportunities

Elevate Eagle will offer multiple opportunities for the public to contribute further on key issues during the public review of all major products before the completion in 2020. Below is a timeline showing each phase of the process, there will be at least one opportunity in each phase for public contribution. Stay tuned on more ways to get involved by regularly checking the project website **ElevateEagle.com** for event summaries, online surveys, upcoming events, and more!



THANK YOU FOR YOUR PARTICIPATION!

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Land Use Code Group Meetings

October 8th and 9th

Comprehensive Plan Group Meetings

October 8th and 9th

Community Kick-Off Social

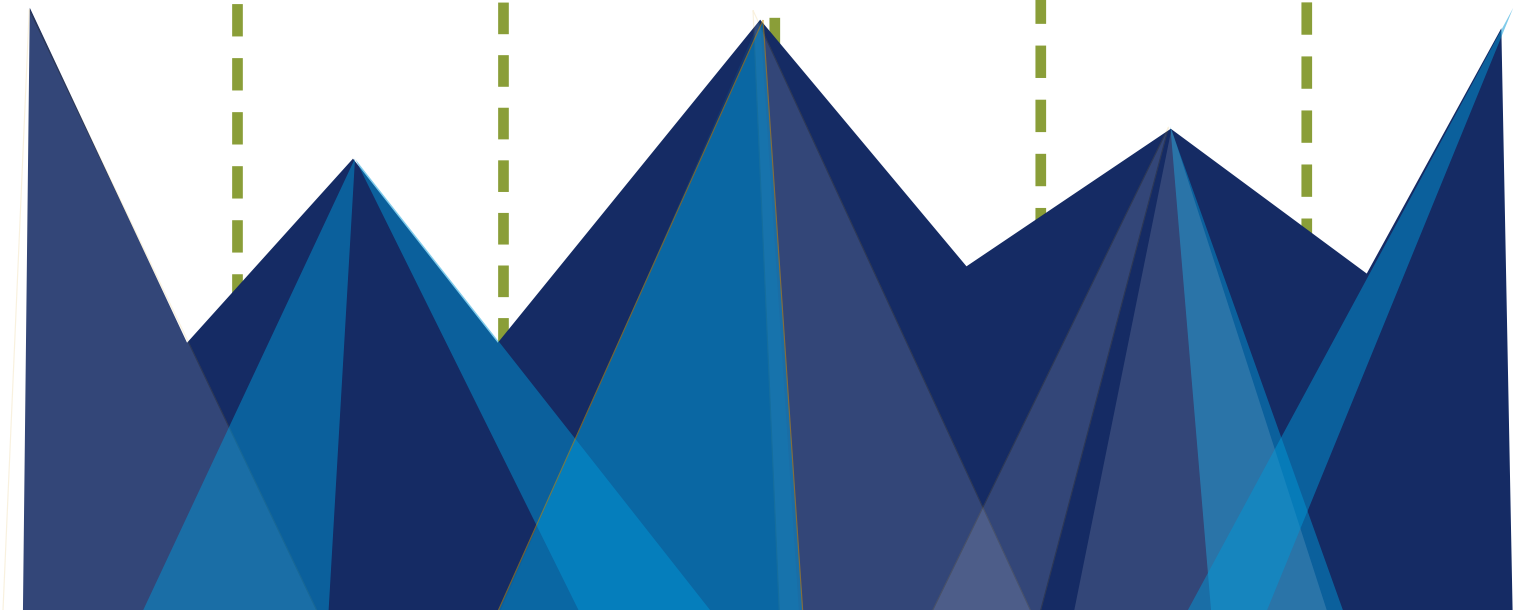
October 10th

Individual Stakeholder Interviews

October 8th

Group Stakeholder Interviews

October 9th and 10th



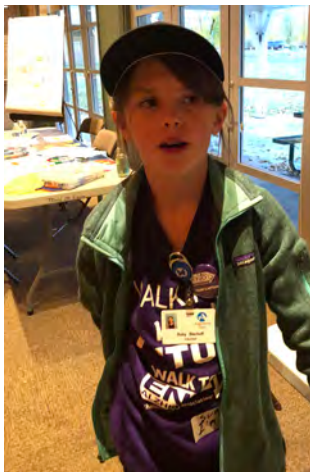
PLANNING KICK-OFF SOCIAL

As part of the community outreach process for Elevate Eagle, the Eagle Comprehensive Plan and Development Code Update, a Community Kick-Off Social was held in October of 2018. Approximately 60 people were able attended the social.

The purpose of the social was to kick off the two year process by giving interested members of the community an opportunity to ask questions, express what they love about Eagle, and share their big ideas for Eagle's future.

At the Social, there were several ways for interested community members to give input. There were poster boards to write things they love about life in Eagle, places they love in Eagle, and ways they think Eagle could become a stronger community, a children's activity, a prize wheel, and opportunities to write specific comments on values and issues in their town.

This input is invaluable to the Comprehensive Plan and Development Code update process. The following is a summary of the input received at the Community Kick-Off Social.











WHAT YOU LOVE

Through written comments at the Community Kick-Off Social we learned what the Eagle community loves and gathered ideas for future improvements. Below is a word cloud showing what is valued most about Eagle according to comments gathered from public events we attended. Overall, Eagle residents value the great trails and the close-knit community. Many residents mentioned that walkability and bikeability are important components of their favorite places in town.



5 Most commonly used words when asked "What do you love about Eagle?"

1. Small town (feel/ atmposhere)
2. Trails/Trail access
3. Community
4. Family friendly
5. The People

WHAT WE NEED TO IMPROVE

Below is a word cloud showing what should be improved in Eagle according to comments gathered from the Community Kick-Off Social. Some of the most common responses center around the need for a more vibrant downtown with more commercial and gathering spaces. Many people also mentioned the need for better public transportation and a strong desire for more primary job opportunities. Alongside these desires, the need for better mail service was a popular topic.



5 Most commonly used words when asked "What would make Eagle a stronger community?"

1. Downtown vibrancy
2. Mail service
3. Business (support)
4. Development
5. Commercial (encourage)

COMMENT CARDS

- Please consider a fire break around the Town between open space. On the fire break would be great to build a fire access road for fire fighting equipment.
- I'm really scared about traffic - You can widen Highway 6 going towards the highway, but they still have to go into the roundabouts.
- Commercial encouraged in downtown, limiting it 2 blocks into existing housing. Traffic has the ability to change the quality of life in Eagle and the area.
- Fix excessive development fees.
- Fix parking - too much required.
- Fix process for development review.
- Fix park and open space requirements - too high. We need to study and develop a community standard for parks and open space.
- More art! More grants for all sorts of projects!
- Maintain existing parks, trails, streets.
- Combined mapping showing previous planning efforts shown by the town.
- Larger maps.
- More sidewalks and bicycle connectivity in areas outside Eagle Ranch (which is awesome!) love trails!
- Would love to see a motorized trailhead around the Hockett Gulch / US6 west area.

*Transcriptions were made to the best of our ability with an effort to keep comments as they were written

WHAT YOU LOVE VERBATIM COMMENTS

- Natural beauty (+1)
- Ease of access to open space
- Central location
- Small town w/o world class amenities
- A diverse community of quality people
- Ride bike to work
- Concerts
- It's not a big city (yet)
- ^and we don't want it to be!
- Bike trails
- Open vibe
- Small town community feel (+4)
- It's flatish, easy mobility
- Small town atmosphere
- Lime creek rock climbing 50 min away!
- The people
- Easy of family life
- Community
- Walkability
- Events
- Outdoors
- Not enough sidewalks
- Feeling of adventure in and around town
- Year round community, not a resort town! (+2)
- Its people!
- No growth outside of town boundaries, preserve open space!
- Mountains
- Community events
- The undeveloped areas (+2)
- We need to pursue



balance between recreation (on the rapid increase) with our wildlife!

- Live music
- Bonfire block party
- Summer concert series
- Septemberfest
- Historic Brush Creek Saloon
- The family friendly activities
- Super family friendly but parents have fun too! (+3)
- Walking trails (+1)
- Trails
- Walk and bikeability
- Walkability
- Trails
- Concerts
- Access to public land
- The mountains
- The trails
- Outdoor activities
- Access to public trails
- Low key vibe
- Mountains
- Trails
- People
- Small town feel
- The town vibe
- Access to trails
- Paved bike trails throughout entire town
- Family Friendly
- Only town “off” the highway
- Better traffic studies to determine future #’s! (+1)



WHAT PLACES DO YOU LOVE VERBATIM COMMENTS

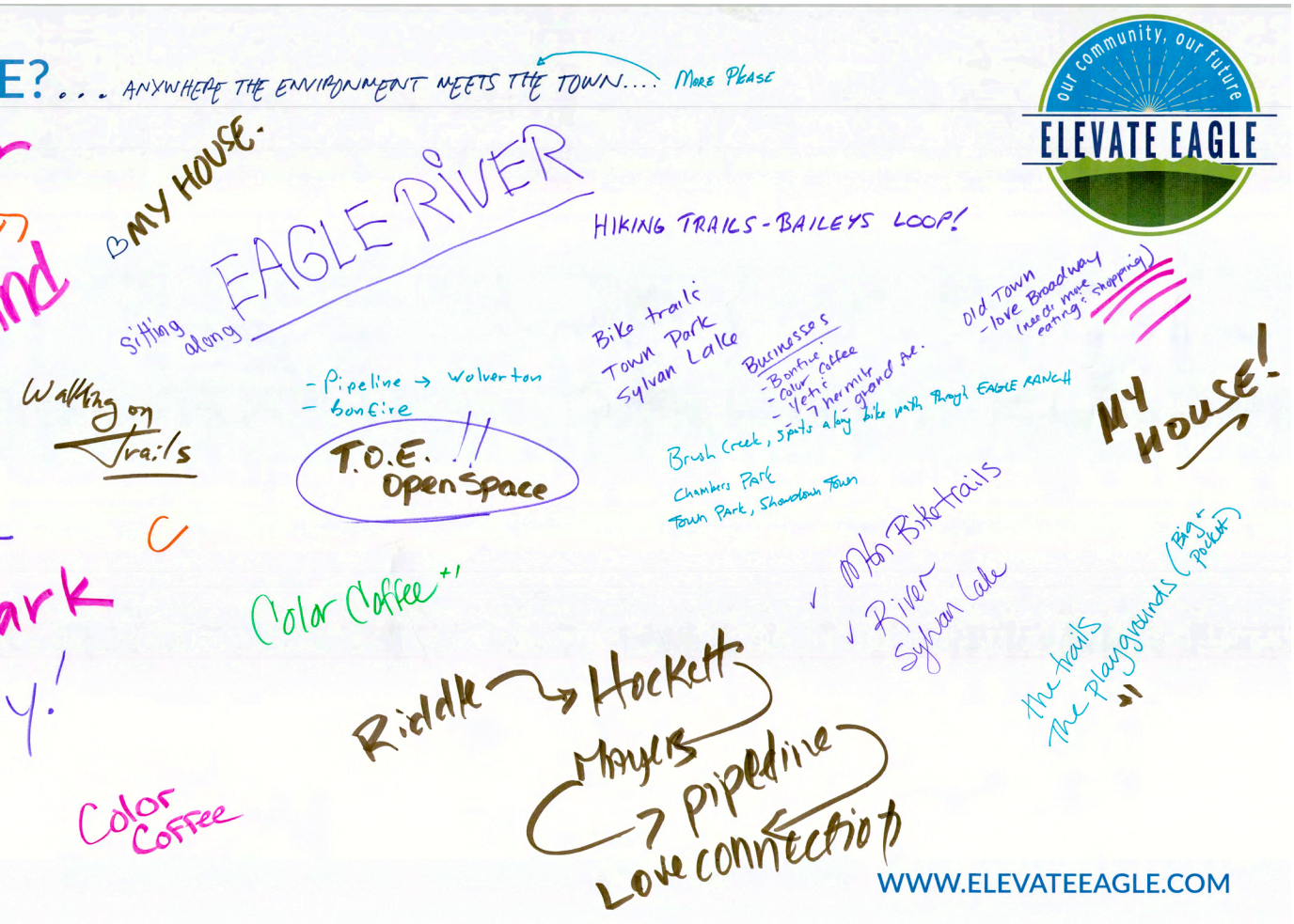
- Mountains
- Yeti's Cooler
- Old downtown broadway (+3)
- Trails
- My own front porch (+2)
- Eagle ranch restaurants and shops
- Bonfire Brewing (+5)
- Y.O.B (Yoga Off Broadway)
- The local businesses, not corporate chains
- Eagle Ranch golf course
- Town and wood parks
- WECMRD Pool and Ice
- 7 Hermits
- Soon to be... Eagle climbing and fitness
- Road to sylvan lake!
- Save our land for future
- Endorphin
- Boneyard trail
- Yetis
- Grind
- My house
- Hardscrabble Ranch and conservation easement
- Walking trails
- Town Park
- The Library
- Color Coffee
- Sitting along Eagle River
- Anywhere the environment meets the town
- Hiking trails, Baileys Loop
- Bike trails
- Town Park



- Sylvan Lake
- Pipeline> Wolverton
- Bonfire
- T.O.E open space!
- Color Coffee
- Riddle to Hockett to mayers to pipeline, lov connection
- The trails (+2)
- The playgrounds (big and pocket) (+2)
- Mountain bike trails
- River

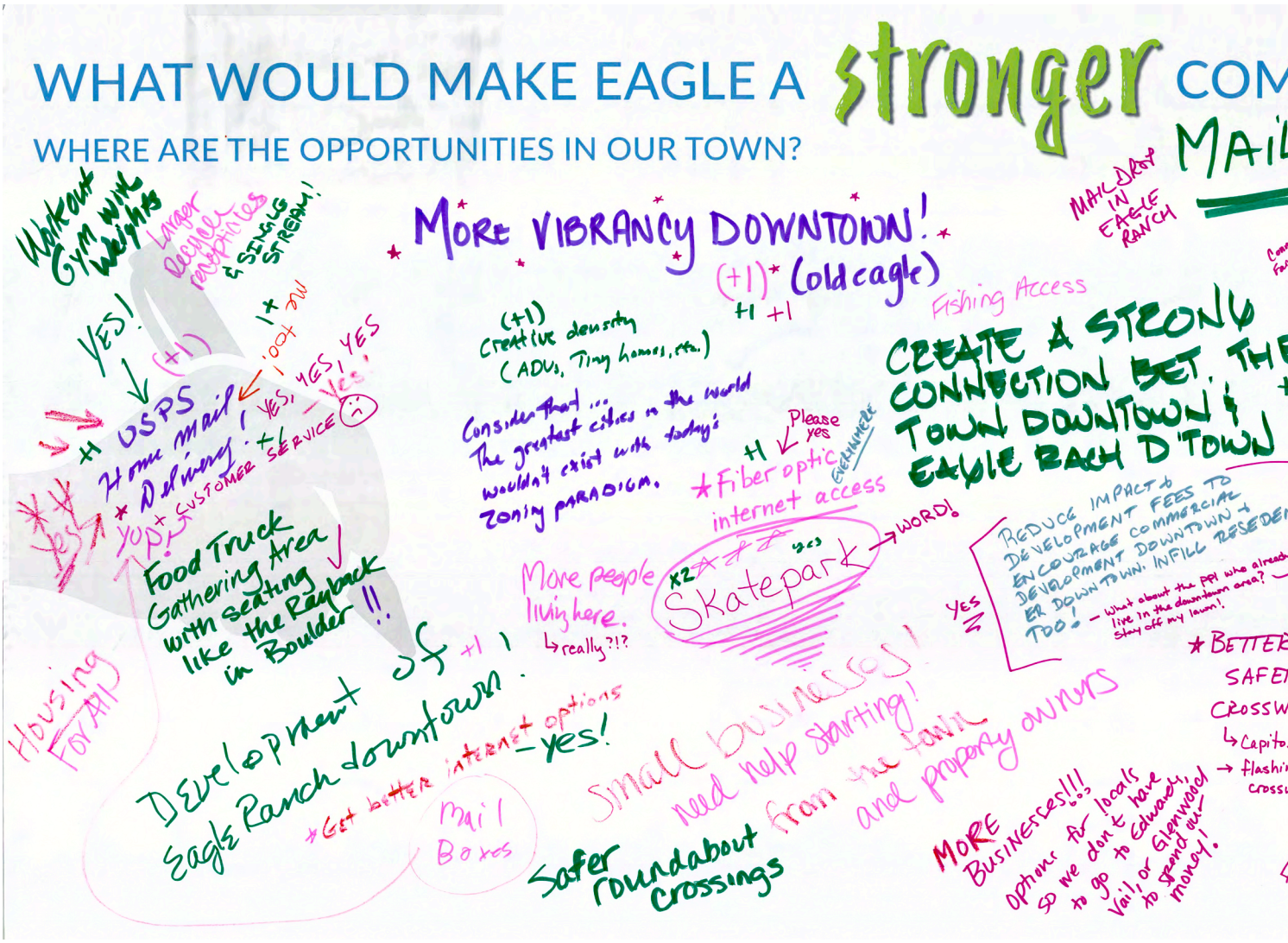
- Sylvan Lake
- Brush Creek
- Bike paths through eagle ranch
- Chambers Park
- Town Park
- Showdown town
- Old town
- Broadway (needs more shopping and dining)
- My house
- Businesses
- Bonfire

- Color Coffee
- Yeti's
- 7 Hermits
- Grand Ave

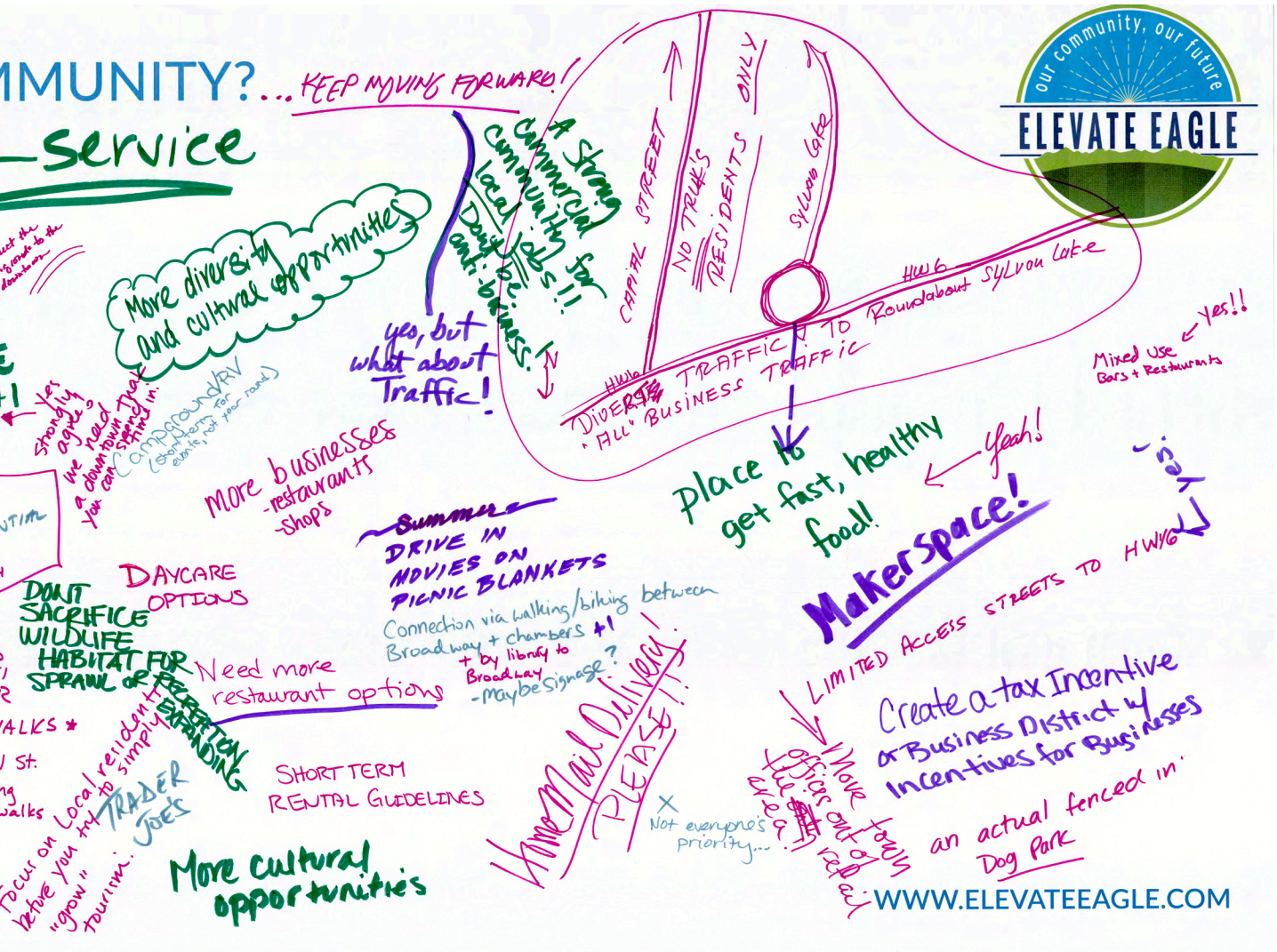


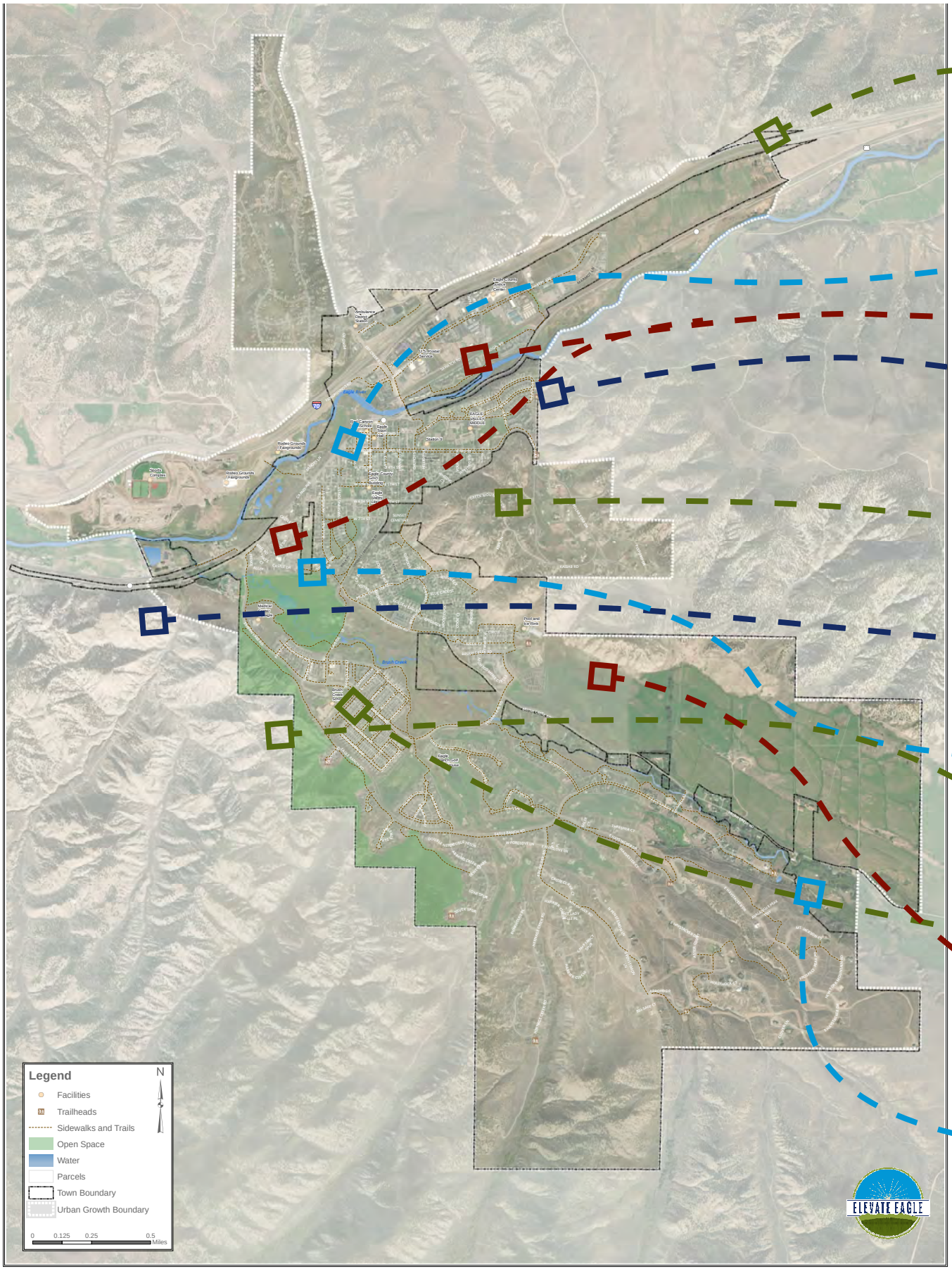
WHAT WE NEED TO IMPROVE VERBATIM COMMENTS

- Workout gym with weights
- Larger recycling receptacles and single stream
- USPS home mail delivering (+11)
- Food truck gathering area with seating like the Rayback in Boulder (+2)
- Housing for all
- Development of Eagle Ranch downtown
- Better internet options (+1)
- Mail boxes
- More vibrancy downtown (+3)
- Creative density (adu's and tiny homes)
- Consider that the greatest cities in the world wouldn't exist with today's zoning paradigm
- More people living here
- Fiber optic internet access (+3)
- Skate park (+4)
- Small businesses need help from the town and property owners
- Safer roundabout crossings
- More businesses!
- Options for locals so we don't have to go to Edwards, Vail, or Grenwood to spend our money!
- Create a strong connection between the Town downtown and Eagle Ranch
- Fishing access
- Mail drop in eagle ranch
- Mail service
- We need a downtown you can spend time in

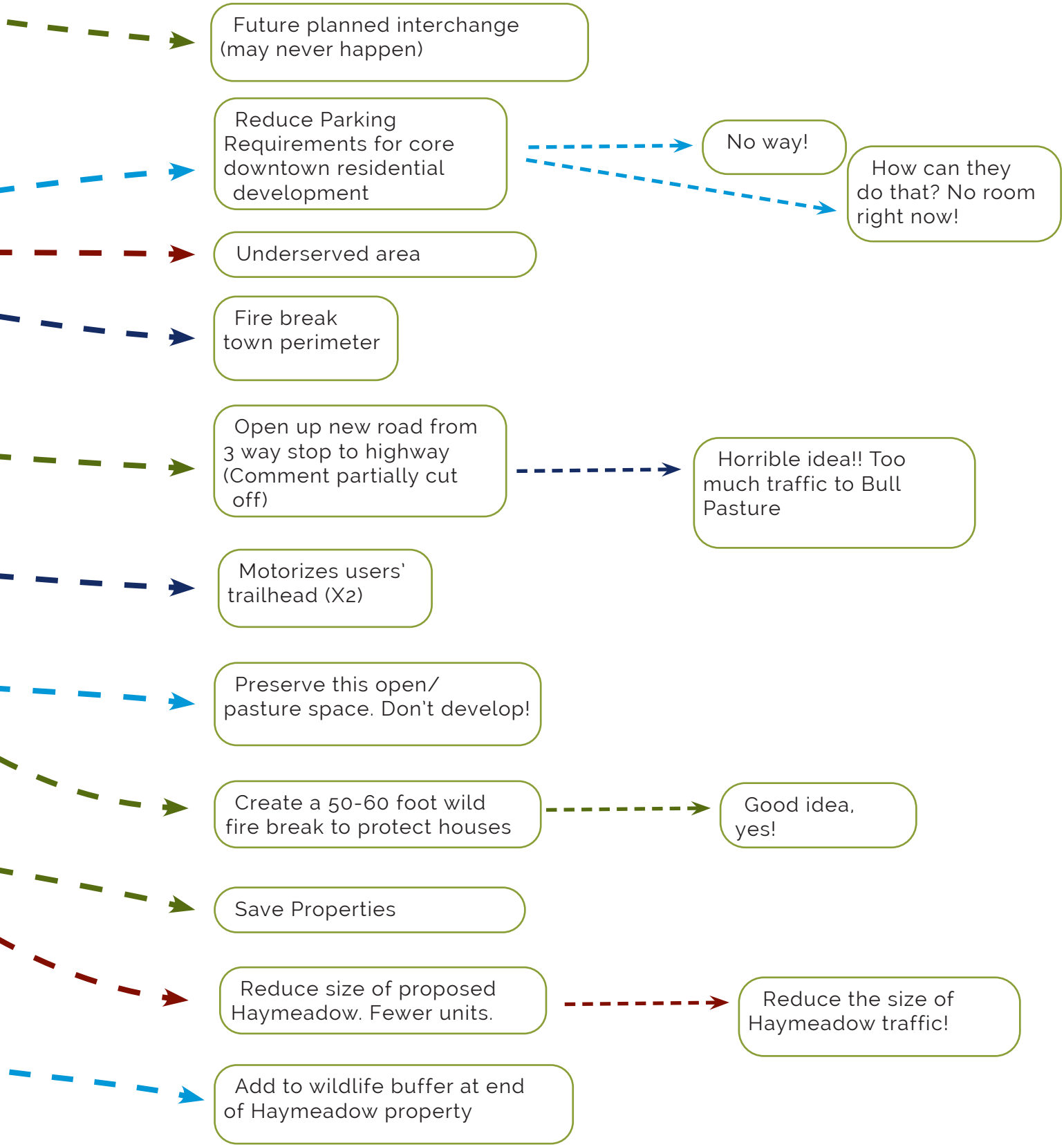


- Reduce impact fees to encourage commercial development downtown and ER downtown. Infill residential too
- ^ What about the people who already live in the downtown area? Stay off my lawn!
- Keep moving forward!
- Better, safer crosswalks (flashing crosswalks, capitol street)
- Focus on local residents before you try to simply “grow” tourism
- Trader Joe’s
- Don’t sacrifice wildlife habitat for sprawl or recreation
- Day care options
- Campgrounds/RV (not year round)
- More diversity and culture
- More cultural opportunities
- Short term rental guidelines
- Need more restaurant options
- Home mail delivery please!
- Connection via walking/biking between Broadway and chambers (+2)
- Drive in movies
- A strong commercial community for local jobs! Don’t be antibusiness
- A place to get healthy food (+1)
- Makerspace!
- Mixed use
- Bars and restaurants
- Limited access streets to HWY 6 (+2)
- Create a tax incentive of business districts with incentives for business
- Actual fenced in dog Park
- Move town offices out of the retail area




Legend
N
Facilities
Trailheads
Sidewalks and Trails
Open Space
Water
Parcels
Town Boundary
Urban Growth Boundary
0
0.125
0.25
0.5
Miles
ELEVATE EAGLE

OPEN HOUSE COMMENT MAP



*Transcriptions were made to the best of our ability with an effort to keep comments as they were written

STAKEHOLDER INTERVIEWS

The Town of Eagle, Colorado, in collaboration with planning consultants from Logan Simpson, conducted several individual interviews and a series of small group stakeholder interviews to gather valuable feedback from community stakeholders regarding goals, challenges, opportunities, and values present in the town today.

Along with stakeholder groups, two citizen committees, a Comprehensive Plan Update Committee and the Land Use Code Committee, have been put together. These two committees will act as a sounding board on key issues throughout the process and provide additional methods of outreach to the public.

Stakeholder interviews to-date include representatives from the following groups or backgrounds:

- Residents
- Business Owners
- Community Leaders
- Eagle Ranch Representatives
- Eagle County Sustainable Communities
- Eagle Landing at Brush Creek
- Homeowners Associations
- Planners
- Architects and Engineers
- Local Developers
- Former Elected Officials
- Eagle Historical Society
- Greater Eagle FPD
- Western Eagle County Metropolitan Recreation District (WECMRD)
- Code and Plan Citizen Committees

METHODOLOGY

A running total of forty one stakeholder interviews were held. Of these forty one there were sixteen individual interviews, along with four group interviews, one directed at the Comprehensive Plan, one directed at the Development Code update, and two general stakeholder groups. These interviews took place at Color Coffee, Town Hall and the Brush Creek Pavilion over the course of three days in October of 2018.

Each session began with a round of introductions and a brief presentation with background information about the Code and Plan update process. Stakeholders then engaged in an open dialogue, facilitated in an open and relatively informal conversational approach guided by a set of questions intended to meet the objectives described above.

The summarized findings presented in the following pages of this report are organized according to the following topics:

1. Development Code
2. Housing
3. Economics
4. Recreation Tourism
5. Population Retention
6. Transportation Infrastructure

OUTCOME

The stakeholders of Eagle are very passionate about the Town and take pride in the small town feel and outdoor lifestyle that Eagle provides. The close-knit community, unique and eclectic buildings, access to nature, the down to earth residents, and Downtown were also frequently mentioned as aspects that interviewees loved about the Town.

Stakeholders were most concerned about the potential for Eagle to become sprawled into valuable open spaces and cited its issues with the transportation system, the needs for attainable housing, and the goal of retaining families.

The following is a summary of the key points that the project team captured during the stakeholder interviews with members of the Eagle community.

KEY COMMUNITY VALUES:

Depicted in the word cloud below are the values that Eagle stakeholders value about Eagle, phrases mentioned when describing the Town, and are the great aspects of Eagle's character that keep residents here. These statements speak to the emotional truth about what the Town of Eagle means to its residents. The bigger the word is, the more it was used.

Q: WHAT DO YOU **LOVE** ABOUT EAGLE?



KEY COMMUNITY CONCERNS:

Depicted in the word cloud below are the values that Eagle stakeholders see as an opportunity for change. These words were used frequently when asked “What should change about Eagle?” and “What should this plan accomplish?” The bigger the word is, the more it was used.

Q: WHAT WOULD YOU **CHANGE** ABOUT EAGLE?



SUMMARIZED FEEDBACK:

ECONOMICS

Background: From 2015 to 2016, the average household annual income dramatically increased from about $78,000 to almost $112,000. Along with high wages, Eagle has a lower average wage gap than the national average between male and female employees at only $4,651. The top three employment opportunities in Eagle are education administration, public administration, and construction/development.

Below are the most common values, goals, and opportunities discussed by stakeholders when asked “What do you love about Eagle?” and “What would you change in Eagle?”.

VALUES

- Main Street & Broadway
- Downtown
- Eagle Ranch
- Amenities

GOALS AND OPPORTUNITIES

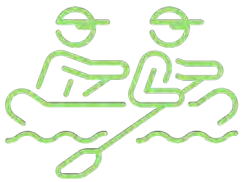
- Highway 6 corridor
- Primary Jobs
- Workforce
- Child care industry
- Planning for macroeconomic trends
- Technology infrastructure

KEY TOPICS AND ISSUES

- A top concern of stakeholders was the lack of primary jobs Eagle has to offer.
- A top concern of stakeholders was the lack of affordable childcare in the Town. With over 20% of Eagle’s population being under the age of 10, childcare was a top priority.
- Another place stakeholders see as having untapped potential for commercial and economic development is the Highway 6 corridor, the gateway into their town.
- Stakeholders see downtown Eagle, specifically Broadway, as an area that serves the town well and still has a lot of unrealized potential. Stakeholders would like to see greater vibrancy and a unique character encouraged downtown.
- Stakeholders see Eagle Ranch as a destination space that is leading the whole community towards functional mixed use community spaces.
- Technology infrastructure was frequently mentioned as a population retention tool, specifically to encourage retention of our work from home population.

SUMMARIZED FEEDBACK:

RECREATION & TOURISM



Background: Eagle is home to over 100 miles of trails to hike, bike, and ride. Along with these trails, Eagle is home to five established campgrounds and widely known for their innovative single track sidewalk movement. In addition to these outdoor amenities, Eagle is in the process of renovating Eagle River Park and the surrounding area to create a water sports park.

Below are the most common values, goals, and opportunities discussed by stakeholders when asked "What do you love about Eagle?" and "What would you change in Eagle?".

VALUES

- Trails
- Proximity to wildlife and open space
- Amount of Public Land
- Mountain biking opportunities
- Climate

GOALS AND OPPORTUNITIES

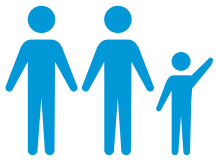
- Eagle River
- River Park
- Tourist amenities
- Year-round destination

KEY TOPICS AND ISSUES

- Stakeholders like the outdoor amenities Eagle has to offer. There is a wide variety of recreation types and Eagle seems to have the perfect climate year-round to suit various outdoor activities.
- As Eagle develops, stakeholders feel it is important to keep recreation tourism in mind and expand on tourist amenities such as hotels, restaurants, and camping availability.
- One strategy for attracting recreation tourism that many stakeholders felt strongly about was pulling people off I-70 and into the town.
- Many stakeholders mentioned the lack of camping options in Eagle and proposed a number of potential locations along the Eagle River Corridor that could be dedicated for tent and RV camping. These could further provide economic opportunities if owned and managed by the Town.

SUMMARIZED FEEDBACK:

POPULATION RETENTION



Background: The population in Eagle is roughly 6,603 and of those 6,603, about 5.3% is between the ages of 15-25 with only 0.2% from 20-25. This suggests that when children graduate, they are leaving the town. Numbers jump back up in the 35-45 age range (to 17.6%). This is the largest age range in the Town of Eagle.

Below are the most common values, goals, and opportunities discussed by stakeholders when asked “What do you love about Eagle?” and “What would you change in Eagle?”.

VALUES

- Family friendly community
- Desirable climate and natural setting

GOALS AND OPPORTUNITIES

- Housing
- Job opportunities
- Childcare services
- Activities for young single adults
- Senior housing

KEY TOPICS AND ISSUES

- Stakeholder identified a lack of attainable housing as a key reason young adults leave Eagle.
- Other common reasons stakeholders think young adults leave Eagle is the lack of primary job opportunities, the cost of childcare, the lack of infant childcare availability, and the lack of activities and places for young adults to meet up.
- Stakeholders mentioned that it is hard to live in Eagle if you are single. The creation of more community gathering spaces is crucial to the retention of a younger population.
- Senior retention was brought up frequently by stakeholders. Although Eagle has added senior living facilities in recent years, there is still a huge need for more housing for seniors.

SUMMARIZED FEEDBACK:

TRANSPORTATION

Background: Eagle County provides a public transportation system that runs through the Town of Eagle. There are five bus stops in Eagle, all concentrated in the downtown area. The town doesn't have local public transportation infrastructure. This bus system follows I-70 closely across the valley, never venturing too far into the towns themselves.

Below are the most common values, goals, and opportunities discussed by stakeholders when asked "What do you love about Eagle?" and "What would you change in Eagle?".

VALUES

- Walkable
- Bikeable
- Single-track sidewalks

GOALS AND OPPORTUNITIES

- Bus system expansion
- Parking management
- Public transportation options

KEY TOPICS AND ISSUES

- Eagle stakeholders appreciate the town's walkable and bikeable qualities and value being able to walk or bike to nearly any place in town they want to go.
- One of the most common topics stakeholders brought up in interviews was parking and the bus system.
- Many stakeholders mentioned the bus system, saying that they would like more stops in town, better predictability, and more intra-town services and transit options.
- Another common topic amongst stakeholders was parking in Eagle. Many stakeholders mentioned that parking is adequate in downtown, but there is a perception that there is a problem. Stakeholders discussed that there is an enforcement problem, but that there isn't a quantity problem.

SUMMARIZED FEEDBACK:

HOUSING

Background: The median property value in Eagle in 2016 was $416,300. Although this is less than the County average property value of $438,500, it's more than double the National average of $205,000. Nearly 80% of Eagle residents own their home, compared to the County average of about 70%.

Below are the most common values, goals, and opportunities discussed by stakeholders when asked "What do you love about Eagle?" and "What would you change in Eagle?".

VALUES

- Diverse housing types
- Local community
- Established

GOALS AND OPPORTUNITIES

- Attainability
- Variety

KEY TOPICS AND ISSUES

- Eagle stakeholders value the high quality subdivisions and housing development in their town.
- A common issue stakeholders see affecting their community is the lack of attainable housing projects. Though the town has more affordable options for housing than other nearby towns, costs are still more than double the national average.
- Stakeholders feel that offering a variety if housing options for a wider range of incomes will help attract more young families and professionals.
- The retention of graduates is another issue that many stakeholders brought up when discussing housing. Often, when young adults leave their parents homes, they cannot afford to stay in Eagle due to the lack of affordable options.

SUMMARIZED FEEDBACK:

DEVELOPMENT CODE



Background: The town of Eagle's development code has not had any substantial updated completed since the mid 1980's therefore does not contemplate current development trends and objectives. updates to the lighting and signage code sections were prepared by staff recently but never carried through in anticipation of combining them with this project.

Below are the most common values, goals, and opportunities discussed by stakeholders when asked "What works about Eagle's Development Code?" and "What's Missing?".

WHAT ISN'T WORKING?

- Development review process
- Parking ordinances
- Too much ambiguity therefore most applications end up as a PUD or Special Use Permit
- Overall entitlement process is too lengthy with multiple public hearings

WHAT'S MISSING?

- Incentive/Enterprise zones
- Standards customized to specific commercial areas such as Downtown
- Regulation on ADU's
- Mixed-use development regulations
- Regulations to encourage sustainability
- Code enforcement

KEY TOPICS AND ISSUES

- Stakeholders feel that the development code is hard to work with because it is often left up to interpretation of staff.
- A common theme amongst stakeholders was the lengthy development review process. One suggestion that stakeholders brought up was the potential of a development pre-application meeting with staff to talk about "project killing" issues that could affect developers.
- Many stakeholders mentioned the need for better ordinances on parking, open space requirements, and accessory dwelling units.
- Stakeholders agreed that the commercial zones are too broad and need to be broken up into smaller sub area s or overlay zones that could allow for difference in standards and quality of design.
- Most stakeholders were in favor of increasing density and a mix of uses in the Old Town/ Downtown area as a way to provide attainable housing options and preserve valuable land surrounding the community for open space.

VISIONING EVENTS *Summary*

INTRODUCTION

As part of the community outreach process for *Elevate Eagle*, the Eagle Comprehensive Plan and Development Code Update, the Town of Eagle held a Planning Visioning Week in January of 2019, giving interested members of the community an opportunity to review the five vision statements drafted based on the first round of public outreach. This Planning Week consisted of several Planning Pop-Ups around Town. These pop-ups offered participants the opportunity to comment on the draft vision statements by rating them and filling out "mad libs" vision statements of their own. Over 200 people were able to participate in these pop-ups.

The purpose of the pop-ups was to not only inform the public about the Comprehensive Plan and Development Code Update, but to:

- stimulate community-wide interest in the project;
- solicit candid feedback from those who know the community best;
- show the community how their previous input has affected the planning process; and
- generate feedback on the draft vision statements that will help inform the basis for the 2020 Plan and Code Update.

HOW WILL THIS INFORMATION BE USED?

The information and feedback provided at these pop-ups will be integrated into final vision statements, ultimately guiding the new Comprehensive Plan. Along with providing direction for the Comprehensive Plan, the visioning process has generated a list of opportunities and areas of improvement within the Town. The ideas heard in this phase of outreach will carry over into our next outreach phase, Opportunities.

OUTREACH COMPLETED TO-DATE & ONGOING OPPORTUNITIES

Elevate Eagle will offer multiple opportunities for the public to discuss key issues and opportunities.

Below is a timeline showing each phase of the process - there will be at least one opportunity in each phase for public contribution.

Stay tuned on more ways to get involved by regularly checking www.ElevateEagle.com for event summaries, online surveys, upcoming events, and more!



THANK YOU FOR YOUR PARTICIPATION!

OUTREACH TO-DATE

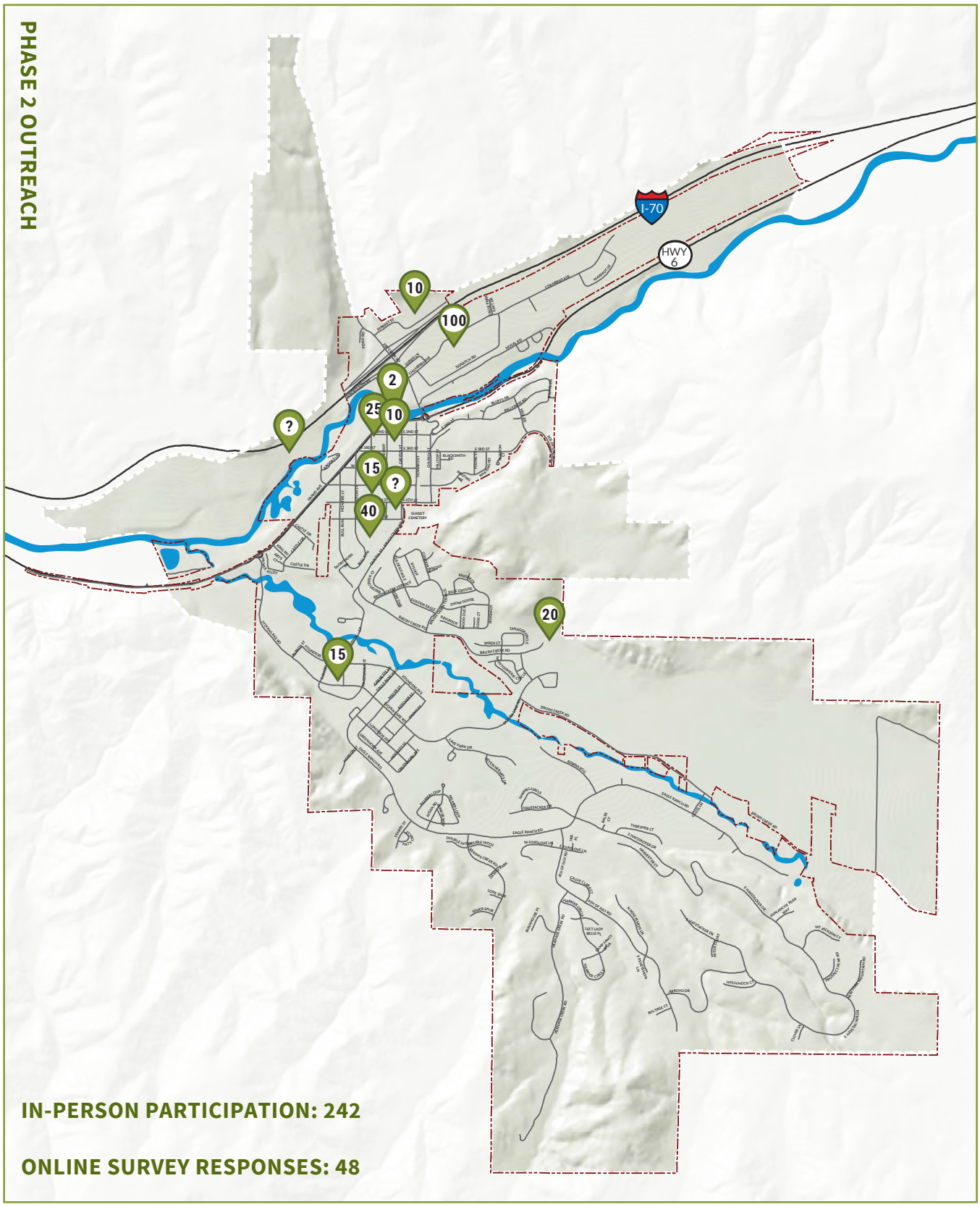
PHASE 1 OUTREACH:

Date	Event	Attendance
October 8 - 10	Stakeholder Interviews	14
October 8 - 9	Small Group Meetings	21
October 10	Kickoff Social Event	60
October	Online Values Survey	20

PHASE 2 OUTREACH:

Date	Visioning Pop-Up Location	Attendance
January 29	Yeti's Grind	10
January 29	Golden Eagle Community Center	40
January 30	Color Coffee	15
January 30	City Market	10
January 30	Eagle Pool + Ice Rink	20
January 30	Eagle Climbing + Fitness	100
January 31	CO Workspace	25
January 31	Eagle Public Library	
January 31	Bonfire Brewery	25
January 31	County Building	2
January 31	City Hall	15
February 16	Family Fun Fair	
January - February	Online Visioning Survey	48

WHERE DID WE GO?



VISION FEEDBACK SUMMARY

PLANNING POP-UPS

At each pop-up event, ten draft vision statements (two for each theme) were presented and participants were asked to rate them on an "emoji scale" as good, bad, or anywhere in between. Participants were also given space to add comments, questions, and suggestions written on post-it notes. The main point of this activity was to make sure the community's values and hopes from the first round of outreach were accurately captured.







VISIONING MAD LIBS

Along with the draft vision statements exercise, participants were asked to fill out a visioning "mad libs" activity. This allowed participants to author their own vision. Responses can be found on page 10. The blank vision statement was:

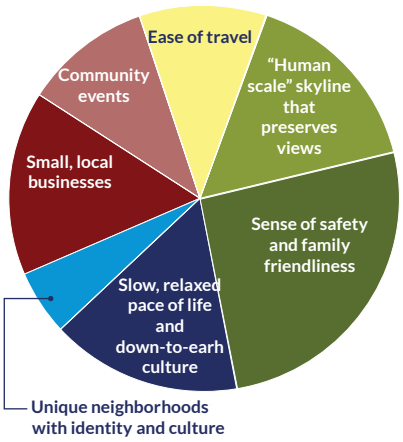
"In the year 2040, Eagle will be a _____ community that is anchored by _____ and full of _____ .
Above all, we value our _____ . The best thing about Eagle in 2040 is _____."

ONLINE PARTICIPATION

For those who could not make it to a pop-up event, there were several ways to engage online. The Town of Eagle posted weekly quick polls on www.ElevateEagle.com, alongside an online visioning survey that offered similar activities to the in-person events. The quick polls were promoted on Facebook and asked questions important to the visioning process (results below).

QUICK POLL RESULTS

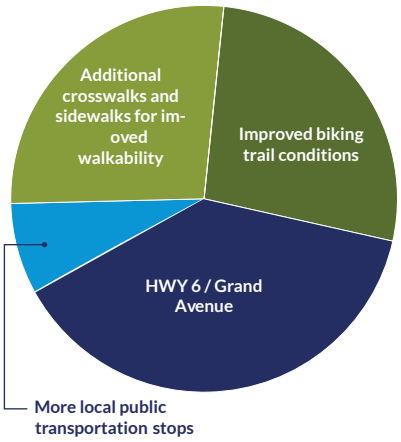
What is the most important attribute of Eagle's small-town feel?



What do you think makes Eagle a stronger community?



Which of the following modes of transportation would you prioritize for improvement?



ELEVATING OUR INCLUSIVE CULTURE

Below are the combined ranking results from the online survey and in person outreach

1. Eagle is a town with a clear feeling of community that offers a resilient economy with viable housing, high-quality services, and employment choices for a diversity of ages, incomes, and household compositions.



2. Eagle is an authentic, down-to-earth town with a strong year round, family-oriented population anchored within our deep spirit of diversity and inclusion.



WHAT WE HEARD

Overall, the favorite vision statement for *Elevating our Inclusive Culture* was Vision #2 which ranked at a 1.7 on a scale of 1 to 5 (1 being the best and 5 being the worst).

- Vision Statements seem too “lofty” and out of reach
- In order to have more attainable housing options, we need to have better paying careers
- The vision statements are too long and not memorable



ELEVATING OUR UNIQUE CHARACTER

Below are the combined ranking results from the online survey and in person outreach

1. Eagle thrives off a collection of unique neighborhoods and is anchored by our thriving downtown which includes unique local businesses and a strong sense of place that highlights our heritage, artistic community, and frequent town events and activities.



2. Eagle is a diverse community made up spectacular mountain views, human-scaled development, and distinct neighborhoods ranging in character from a vibrant and quirky downtown to formalized and fresh new neighborhoods and everything in-between.



WHAT WE HEARD

Overall, the favorite vision statement for ***Elevating our Unique Character*** was Vision #2 which ranked at a 2.2 on a scale of 1 to 5 (1 being the best and 5 being the worst).

- Include more specific examples such as Historic Downtown, Castle Peak, and Eagle River
- Less detail, less “generic buzzwords”
- If this is our goal, we should focus on keeping new development unique



ELEVATING OUR ADVENTUROUS LIFESTYLE

Below are the combined ranking results from the online survey and in person outreach

1. Eagle offers year-round, world-class recreation opportunities and expanding network of local businesses that draw attention regionally and globally.



2. Eagle is a complete community anchored by a world-class outdoor playground, surrounded on all sides by open space and the natural environment.



WHAT WE HEARD

Overall, the favorite vision statement for ***Elevating our Adventurous Lifestyle*** was Vision #2 which ranked at a 2.0 on a scale of 1 to 5 (1 being the best and 5 being the worst).

- Eagle isn't and shouldn't be recognized globally
- Remove "world-class"
- Add in more about the types of adventure Eagle has to offer



ELEVATING OUR RELATIONSHIP WITH THE ENVIRONMENT

Below are the combined ranking results from the online survey and in person outreach

1. Eagle exists in a perfect balance with our surrounding mountain landscape, and we're mindful of our growth and impact on the environment.



2. Eagle leads the valley in innovative new practices to preserve our wildlife, watershed, and natural landscape, and we are dedicated to celebrating and preserving the unique connection we have to our environment.



WHAT WE HEARD

Overall, the favorite vision statement for ***Elevating our Relationship with the Environment*** was Vision #1 which ranked at a 2.5 on a scale of 1 to 5 (1 being the best and 5 being the worst).

- "Perfect" in vision 1 is an unattainable goal
- Keep things about mindful growth and celebrating/preserving our environment and wildlife
- Eagle doesn't need to, or want to, "lead the valley"



ELEVATING OUR CONNECTIONS

Below are the combined ranking results from the online survey and in person outreach

1. Eagle offers residents and visitors a choice to move efficiently and safely using a variety of new and emerging modes on comfortable, complete streets, a walkable downtown, and pathways that connect us internally and regionally.



2. Eagle is a thriving model for regional transportation, located near a major interstate, highway, and transit route, we are characterized by seamless connectivity to both the natural and technological environment to ensure limitless access to every resident and visitor.



WHAT WE HEARD

Overall, the favorite vision statement for ***Elevating our Connections*** was Vision #1 which ranked at a 2.3 on a scale of 1 to 5 (1 being the best and 5 being the worst).

- Statements are too long
- Reference the airport and street network issues (only one way in and out of town)
- Visions are unrealistic



MAD LIBS VISIONING

In 2040 Eagle is a(n)

thriving · family-oriented · vibrant · mountain · rad · integrated · healthy · year-round · cohesive · adventure · large · efficient · growing · outdoor · close · progressive · modern · self-sustaining · small · rural · great · welcoming · prosperous · awesome · diverse · beautiful place to live in · mid-sized · independent · great · booming · activity-based · resort · progressive · tourist-friendly · mecca · well-connected · safe · successful · popular · robust

community anchored by

respect for others · sustainability · recreation · professional industries · physical and social connections · our outdoor playground · people · the outdoors · limited growth boundaries · freedom and outdoors · surrounding natural environment · friendship and family · active families · creative businesses · diversity and progress · a small town feel and values · more housing · year-round, outdoor adventures · commercial shops · dining · healthy and athletic families · new businesses · working families · education and equality · a supportive town government · goodwill · beautiful views · good schools · commitment to retaining its quality of life with many strong health and educational offerings · a strong supporting community · mountains and senior living · full-time residents · close-knit and friendly neighborhoods · people of various ages that want to keep our area evolving · our connections · locally-based and thriving businesses · innovation · Main Street and Broadway · nature · a busy downtown · a funky vibe · a deep respect for our lands · a diverse population · family, fun, and friendship · tourism · regional amenities and experiences

and full of

exciting things to do and learn · community-oriented people and volunteers · engaged citizens · eclectics · energy and pride · healthy lifestyle options · outdoor activities · frequent town events · fun · open space · happy residents of all ages · small businesses · love · culture · fun and easy transportation options · flying cars · vibrant happenings and activities · recreational opportunities · great places to eat · retail businesses · long-time residents · wonderful people · easy access by all ages · paved roads with sidewalks and curbs · vitality · flowers · awesome and enjoyable people · seniors · community pride · cheaper water · inspired, honest and good people · thoughtful and sustainable residential development · families · neighborhood support and coexistence with nature · visitors and locals · fans and advocates · good family restaurants · thriving businesses · millionaires · bicycles and puppet parades · unique areas · growth · economic culture and diversity · energy · protected trails and open space · amenities that aren't high-priced · diverse ages, incomes, and demographics

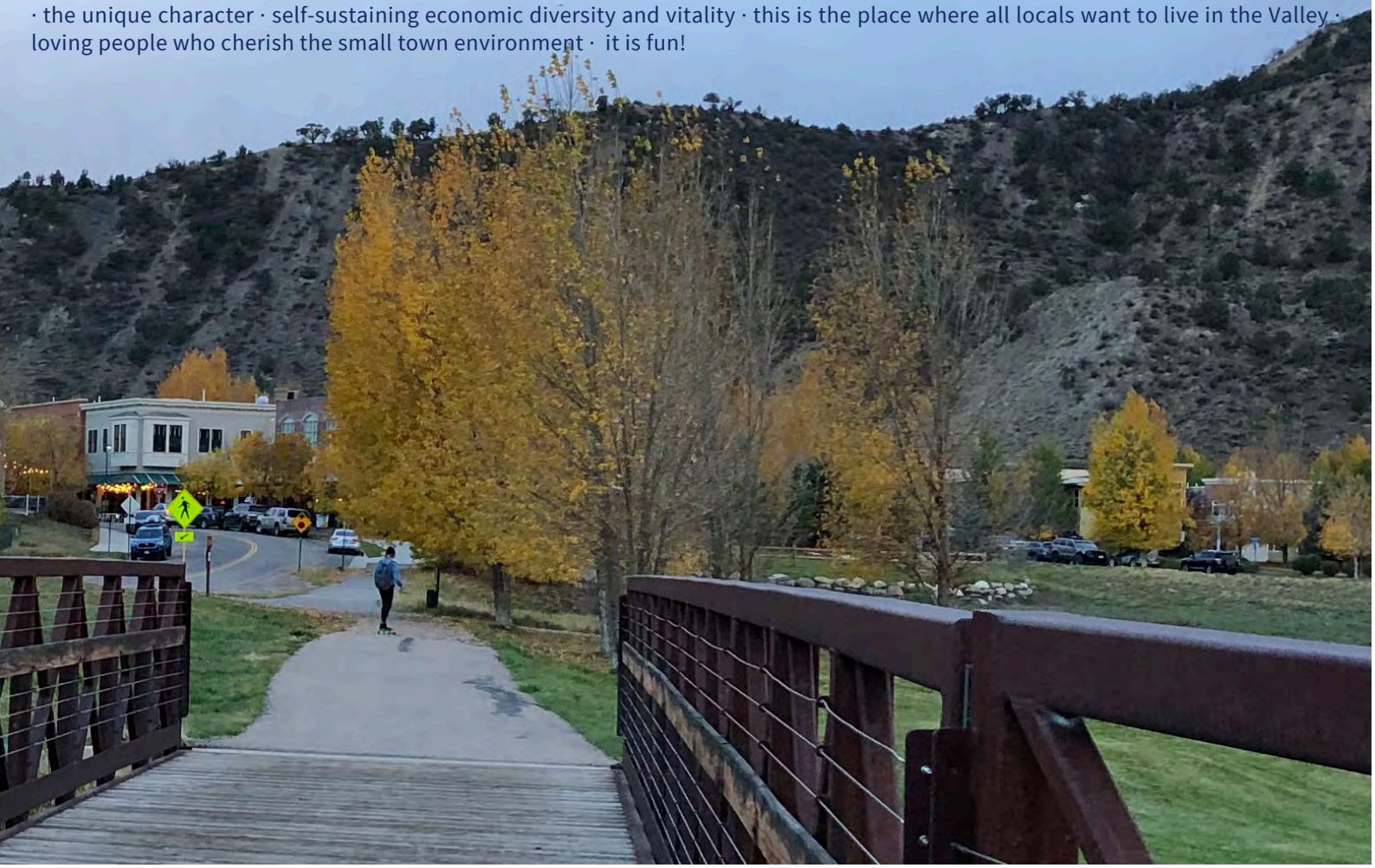


Above all, we value our

people · employees · wildlife · community · open space and recreation opportunities · uniqueness · vitality · environment · diversity · clean water · resources · rivers · night sky · opportunity · families · planet · local business · kindness · fun · visitors · innovation · stability · openness · lifestyle · proximity to the outdoors · helpful businesses · natural beauty · living in a rural area · seniors · independence · pioneer spirit · character · great outdoors · small town values · educational and medical resources · independence · safety · space · education system · senior center · small town feel · beauty · clean air · ability for friendship · helping others · nature · clean air · space · outdoors · surrounding mountains · quality of life · residents and businesses · their deeds and aspirations · housing · streets and sidewalks

The best thing about Eagle in 2040 is

all of the friendly folks and fun adventures awaiting all · a low-impact, resilient, interconnected community · that it is still a small town where neighbors help neighbors · the smart and sustainable built environment · the climate and public lands · the people · fun downtown, events, and beautiful wild backyard · growth is intentional and deliberate in alignment and goals · it is beautiful, affordable, safe, and friendly · it is full of good, hard working people · the trail system · meeting new friends and family · how close our community is · our continued family, small town values · the beautiful community · year-round recreation · commercial shops · dining · quality of life · simplicity · that it is a caring community · access to more restaurants and stores · a busy, alive community · the beauty of the area · wholesome living · that my family still calls it home · people are respected for their opinions · that it will be a model community for all age groups · diversity and inclusivity · it still feels like a small town · we are a stable community with grass roots · the beauty of the mountains · a second ice rink · nicer shops · that it has remained a place that we are all proud of · the overall lifestyle it provides for residents, visitors, and employees · the family-friendly active community · our planned growth · great energy and feeling of community · our visionary approach to sustainability · our strong community spirit · an unparalleled system of trails and bike paths · controlled growth balanced with the environment and recreation · that you don't have to lock your doors · the unique character · self-sustaining economic diversity and vitality · this is the place where all locals want to live in the Valley · loving people who cherish the small town environment · it is fun!



WHAT'S NEXT? REFINED VISION STATEMENTS

ELEVATING OUR *Inclusive Culture*

The Town of Eagle is built on a clear feeling of community, as illustrated by our deep spirit of inclusion.



ELEVATING OUR *Unique Character*

The Town of Eagle thrives off a collection of unique neighborhoods framed by views of Castle Peak, historic downtown, Eagle Ranch downtown, and the Eagle River.



ELEVATING OUR *Adventurous Lifestyle*

The Town of Eagle offers the opportunity to adventure, live, and work in a community supported by our world-class outdoor playground.



ELEVATING OUR *Relationship with the Environment*

The Town of Eagle exists in balance with our surrounding mountain landscape, celebrating and preserving the unique connection we have to our environment.



ELEVATING OUR *Connections*

The Town of Eagle offers residents and visitors a choice to move efficiently and safely using a variety of modes that provide seamless access to both the natural and technological environment.



OPPORTUNITY POP-UP *Summary*

INTRODUCTION

As part of the community outreach process for *Elevate Eagle*, the Eagle Comprehensive Plan and Development Code Update, the Town of Eagle held several planning pop-ups around town from April to June of 2019, giving interested members of the community an opportunity to review the unique opportunities Eagle has for the future. These pop-ups offered participants the chance to comment on the draft opportunities by rating them and commenting on the associated framework maps. In addition to pop-ups, there was an online survey available at ElevateEagle.com.

The purpose of the pop-ups was to not only inform the public about the Comprehensive Plan and Development Code Update, but to:

- stimulate community-wide interest in the project;
- solicit candid feedback from those who know the community best;
- show the community how their previous input has affected the planning process; and
- generate feedback on the draft opportunities that will help inform the basis for the 2020 Plan and Code Update.

HOW WILL THIS INFORMATION BE USED?

The information and feedback provided at these pop-ups will be integrated into the draft goals and strategies in this Comprehensive Plan, ultimately guiding future development in Eagle.

OUTREACH COMPLETED TO-DATE & ONGOING OPPORTUNITIES

Elevate Eagle will offer multiple opportunities for the public to discuss key issues and opportunities.

Below is a timeline showing each phase of the process - there will be at least one opportunity in each phase for public contribution.

Stay tuned on more ways to get involved by regularly checking www.ElevateEagle.com for event summaries, online surveys, upcoming events, and more!



THANK YOU FOR YOUR PARTICIPATION!

OUTREACH TO-DATE

PHASE 1 AND 2 OUTREACH:

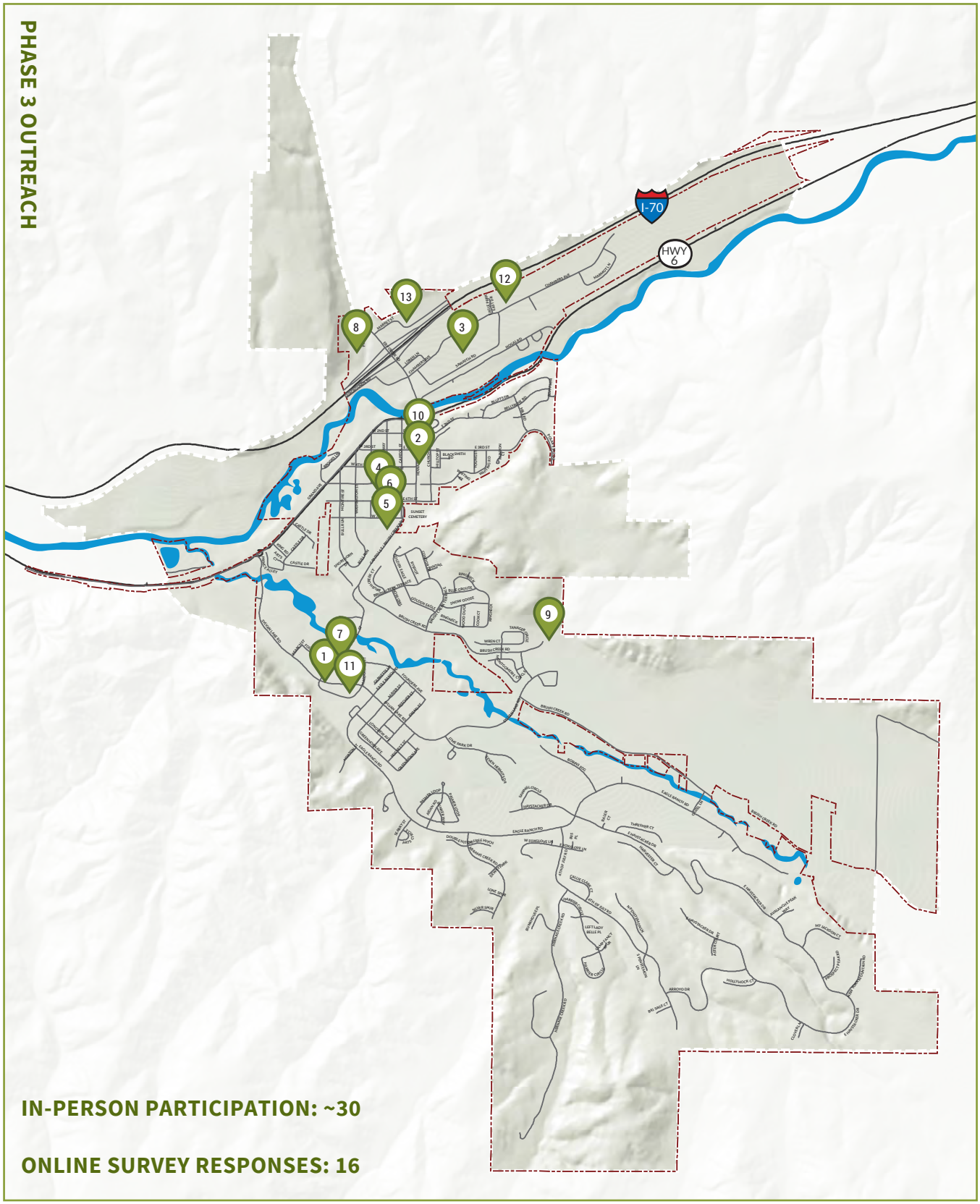
Date	Event	Attendance
October 8 - 10	Stakeholder Interviews	14
October 8 - 9	Small Group Meetings	21
October 10	Kickoff Social Event	60
October	Online Values Survey	20
January - February	Pop-ups	242
January - February	Online Opportunities Survey	48

PHASE 3 OUTREACH:

The boards were moved several times a day throughout the week of May 30-April 3. They were then placed in one location per week through the months of May and June.

Location On Map	Opportunities Pop-Up Location
1	Color Coffee
2	Yeti's Grind
3	Eagle Climbing + Fitness
4	County Building
5	Golden Eagle Senior Center
6	Eagle Public Library
7	Colorado Workspace
8	The House Apartments
9	Eagle Pool and Ice Rink
10	Town Hall
11	Brush Creek Elementary
12	Sweet Leaf Pioneer Dispensary
13	City Market

WHERE DID WE GO?



VISION FEEDBACK SUMMARY

PLANNING POP-UPS

At each pop-up event, 3 draft opportunities were presented for each vision theme and participants were asked to rate them on an “emoji scale” as good, bad, or anywhere in between. Participants were also given space to add comments, questions, and suggestions written on maps. The main point of this activity was to gather feedback on new ideas for the Future of Eagle, which were built off of the vision statements from the previous round of outreach.

ONLINE PARTICIPATION

For those who could not make it to a pop-up event, there were several ways to engage online. The Town of Eagle posted an online visioning survey that offered similar activities to the in-person events on www.ElevateEagle.com.













ELEVATING OUR INCLUSIVE CULTURE

Below are the combined ranking results from the online survey and in person outreach

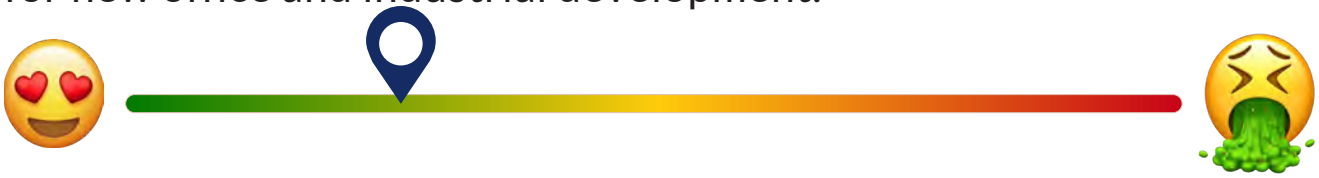
1. Broaden Housing Options - Broaden the range of housing opportunities in Eagle to provide attainable options for young adults, families, aging residents, necessary workforce, and others



2. Enhance Telecommuter Options - Provide more opportunity to live and work in Eagle by catering to our telecommuting residents, offering telecommuter workspace, and appropriate tech infrastructure.



3. Expand Job Opportunities - Expand our employment opportunities in Eagle by providing incentives for startups and local companies, planning for additional tourist amenities and services, and planning for new office and industrial development.



WHAT WE HEARD

Overall, the favorite opportunity for ***Elevating our Inclusive Culture*** was opportunity #2 which ranked at a 1.7 on a scale of 1 to 5 (1 being the best and 5 being the worst). This group of opportunities had the most "neutral" rankings out of all categories, making it the least favorite in comparison.

- Provide incentives for all employers, not just startups and local companies
- Providing more housing means enhancing infrastructure such as transportation and schools

ELEVATING OUR UNIQUE CHARACTER

Below are the combined ranking results from the online survey and in person outreach

1. Develop a Vibrant Downtown - Bring downtown to life with public art, mixed-use development, specific design standards, and lively public events.



2. Connect Our Unique Character Areas - Celebrate Eagle's unique character areas by preserving and enhancing each area and connecting them through easy-to-navigate streets and pedestrian routes.



3. Support Local Business - Attract and encourage local business in Eagle with incentives and mixed-use standards to offer residents and visitors a completely unique experience and promote a lively and creative atmosphere.



WHAT WE HEARD

Overall, the favorite opportunity for ***Elevating our Unique Character*** was opportunity #2 which ranked at a 1.6 on a scale of 1 to 5 (1 being the best and 5 being the worst).

- Continue to build unique development, not "cookie cutter", to preserve our unique feel
- Downtown needs new destination businesses, but not a total redevelopment
- Eagle has great venues (like the stage at county park) that are under utilized for events

ELEVATING OUR ADVENTUROUS LIFESTYLE

Below are the combined ranking results from the online survey and in person outreach

1. Promote Year-Round Recreation - Promote ourselves as Colorado's best-kept secret - a unique getaway where one can fly-fish, river raft, mountain bike, and camp in the summer and ski, snow-board, and snowshoe in the winter.



2. Provide More Tourist Amenities - Provide visitors the opportunity to experience Eagle like a local, with exceptional amenitie including hotels close to downtown, wayfinding signage, and campsites.



3. Preserve, Enhance, and Expand our Parks and Trails System - Continue to maintain our incredible trails and parks as well as find new opportunities for expansion and connections to keep up with our residents' adventurous lifestyle.



WHAT WE HEARD

Overall, the favorite opportunity for ***Elevating our Adventurous Lifestyle*** was opportunity #1 which ranked at a 1.4 on a scale of 1 to 5 (1 being the best and 5 being the worst).

- Continue to preserve our natural amenities
- Not all tourists are looking for an adventure
- Opportunity 1 - we have many more adventure options to offer than that!

ELEVATING OUR RELATIONSHIP WITH THE ENVIRONMENT

Below are the combined ranking results from the online survey and in person outreach

1. Preserve Natural Open Space and Protect Wildlife - Preserve our natural open space and wildlife habitats by concentrating development to minimize sprawl and stay within our designated Urban Growth Boundary, providing density bonuses, developing standards for infill and redevelopment, and creating habitat/open space for overlay zones.



2. Balance Riparian Habitat Preservation and Water Quality - Find a balance between recreation and preservation in the Eagle River and Brush Creek in order to protect our riparian habitats and water quality.



3. Hazard Mitigation and Resiliency - Plan for natural hazards in and around Eagle by mitigating potential risks and planning for the safety and resilience of our Town.



WHAT WE HEARD

Overall, the favorite opportunities for *Elevating our Relationship with the Environment* were opportunities #1 and #2 which both ranked at a 1.4 on a scale of 1 to 5 (1 being the best and 5 being the worst).

- Preserving natural open space should be a top priority here

ELEVATING OUR CONNECTIONS

Below are the combined ranking results from the online survey and in person outreach

1. Expand Public Transportation - Expand our public transportation network and options by coordinating with third parties and CDOT, incorporating rideshare programs, providing carpool incentives, coordinating bus route expansion, enhancing wayfinding, and developing basic streetscape design guidelines.



2. Highway 6 - Improve circulation on HWY 6 / Grand Ave by limiting street access to HWY 6, revising the land use pattern along HWY 6, and developing streetscape design guidelines that are specific to HWY 6.



3. Safer Pedestrian and Bicycle Connectivity - Expand our network of safe and convenient pedestrian and bicycle circulation by enhancing key intersections for easier crossing and developing a safe routes plan for pedestrian and bicycle travel through roundabouts.



WHAT WE HEARD

Overall, the favorite opportunity for ***Elevating our Connections*** was opportunity #1 which ranked at a 1.1 on a scale of 1 to 5 (1 being the best and 5 being the worst). This opportunity was ranked highest out of all opportunities in all sections.

- Make sure proper transportation infrastructure is in place before new development occurs

DRAFT PLAN OUTREACH *Summary*

INTRODUCTION

The final phase of outreach for the Elevate Eagle Comprehensive Plan Update was to let the public review the Draft Plan and comment before public hearings.

During this time, the Draft PLan was available on the Town website sin a format that allowed participants to read the document, place comments anywhere on any page, and review what their friends and neighbors are saying about the draft.

In addition to the online tool, This document went through 3 public hearings, two Planning and Zoning and one Town Council, where residents had the opportunity to share their thoughts.

FINAL OUTREACH NUMBERS

35 Stakeholder Interviews

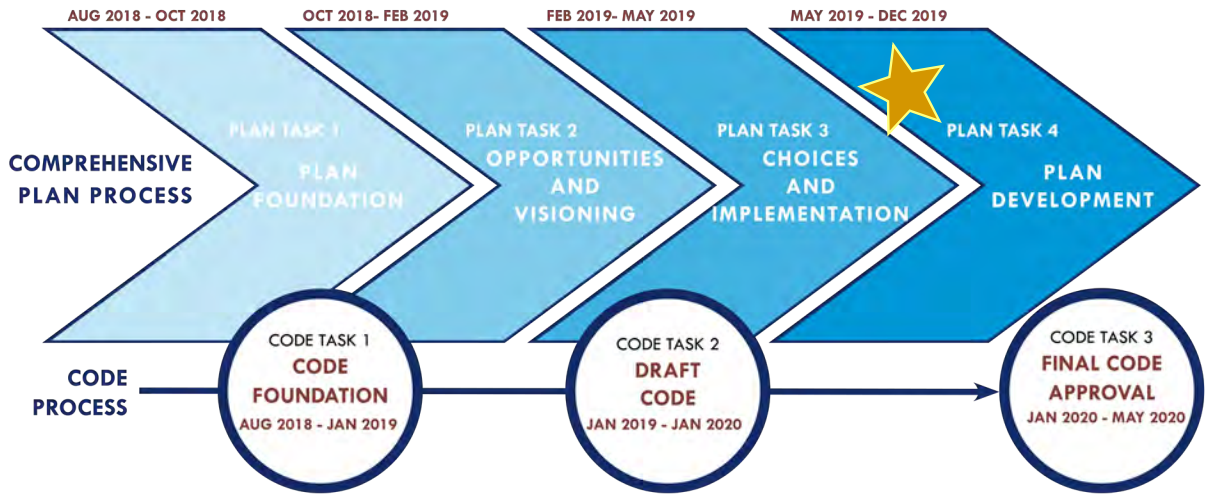
60 Kickoff Social Event Attendees

300 Pop Up Event Attendees

84 Online Questionnaire Responses

860 Draft Plan Online Reviews

20 Comp Plan & Code Committee Attendees



THANK YOU FOR YOUR PARTICIPATION!