



## YOUR ARTWORK(S)

Think bold, large-scale, simple, and impactful. There's a logistically important reason for this, the shed wall is large – approximately 280' in length. It is also located on steep grade above the bike path and visible from eastbound I-70. Your design(s) will need to have an impact on passersby of a variety of travel modes, without being a distraction to motorists. Small details and intricate designs will get lost in this artwork, so we encourage you to think large. Thematic and design elements that will be looked upon favorably include the Eagle River, outdoor recreation, nature, colorful, and geometric stylings. The design should tell people that Eagle is a "happening" town and should help tell the community story and let residents and visitors know that Eagle cares about investing in itself and takes pride in who they are.

## ARTWORK SITE

This highly visible site is owned by Alpine Lumber. The artworks will be located on the wall of a new shed that will replace the existing shed. The new shed will be 280' long x 20' high and the first 80' of the wall closest to the roundabout is planned for an Alpine Lumber sign, see image below. The artworks will be installed in the remaining 200' and spaced appropriately. The new shed materials and color will match the existing Alpine Lumber main building, with recesses at points to break up the wall. The three artworks will be mounted into frames attached to the wall. The frames will be constructed and installed by others and are not the responsibility of the artist(s).

The image on the left shows the site and existing shed building. The image on the right illustrates the existing wall and general recommended placement of the artworks (in red) for reference.



## ARTWORK DETAILS

The artwork will be painted on MDF and/or digitally printed reproductions of original artwork on vinyl material and installed in frames on the side of the building. The Town and artist(s) will determine the most appropriate solution(s), as described below.

### SOLUTION #1: PAINTED WALL ART

- Artwork Dimensions: 12' x 40' each (15 joined 8'x4' MDF boards). Three total artworks.
- Artist Stipend: \$4800 per artwork for painted wall art.
- Materials Budget Reimbursement (in addition to artist stipend): Up to \$1,500 per artwork, receipts must be submitted. All materials and expenses should be purchased within Eagle County unless prior approval is approved by the Town.
- Painted Artwork Materials: Outdoor-grade MDF board primed with an outdoor-grade water resistant primer. Artwork should be coated with a top-coat of graffiti and UV resistant clear coat, brand TBD. Town to provide confirmation on materials during proposal phase.
- The artist(s) will be responsible for design, fabrication, delivery, and help with installation of the artwork within the given budget, including using appropriate paints for the surface and painting a sealant on top of the artwork.

## SOLUTION #2: VINYL WALL ART

- Artwork Dimensions: 12' x 40' each. Three total artworks.
- Vinyl Art Wrap Option: After reviewing initial applications, the Committee may opt to commission one or more artists to create small scale original artwork(s) that would be scaled-up, digitally printed on vinyl, wrapped over metal and inserted into the frames on the wall instead of painting the artwork on MDF wood. The vinyl production and application process would be completed by others. The original art must be created in 2-dimensional, flat media. Digitally created graphic designs will not be considered. At this time, the artist stipend for the vinyl wrap method is yet to be determined.

## **SELECTION CRITERIA**

Artists and designs will be evaluated and selected based on, but not limited to, the following criteria:

- Artistic quality of past work samples.
- Background and past experience.
- Appropriateness of artwork in scale and imagery to be visually effective.
- Ability to relate to multiple types of viewers (pedestrians, motorists, cyclists).
- Understanding of and ability to achieve the project vision as described above.

The art must be apolitical, non-religious, and not government-centric. No vulgar, profane, discriminatory, violent, or pornographic references.

Entries not meeting eligibility guidelines will be withdrawn from consideration. The Town of Eagle reserves the right to reject all applications or design concepts at any time.

## **ELIGIBILITY**

This project is open to all professional artists or artist teams, 18 years of age or older, who live, work, or own a business in Eagle County. The artist must be available during the week of November 4, 11, or 18, 2019 for a 30-minute presentation and Q & A session with the Committee and be available to lead the project through completion by summer 2020.

## **HOW TO APPLY**

**Applications will ONLY be accepted through Dropbox. Please submit materials here:**

<https://www.dropbox.com/request/RfY9w29rEHvKAos5oAX8> For technical assistance, please email [alexis@placeplanning.com](mailto:alexis@placeplanning.com).

## THREE STEP CALL PROCESS

- STEP 1: We are issuing a call for interested artists to submit an Application. DEADLINE is Thursday, September 19, 2019 at 11:59pm. See Submission Requirements below.
- STEP 2: The Art Selection Committee will choose semi-finalists (individual artists and/or artist teams) who will be provided with design guidelines and compensated \$250 each/per team to submit and present their design concept(s) to the Committee.
- STEP 3: The Committee will choose a winning artist, artists or artist team(s) concept and engage the selected artist(s) for concept finalization, logistics, and schedule; after which, the design concept(s) will be forwarded as a recommendation(s) to the Town Board for approval. The Committee reserves the right to make a final decision regarding number of artists/artist teams selected after reviewing final proposals.

## SUBMISSION REQUIREMENTS

1. Completion of the ATTACHED Application form on the front of your application packet.
2. A statement of interest and description of preliminary design concept(s) for one (1) or up to three (3) artworks (max 2 pages).
3. A resume listing prior experience with artwork and links to any digital references of past work.
4. Up to six (6) jpeg images (2mb or less) of past work that indicates ability to successfully complete the project. Images should represent the artist's style, format, medium, or breadth of work. Please include titles, sizes, and mediums for all works—and if a public installation, include its location.
5. We are requesting that artists please include all the above and the submission cover sheet (below) in a single, compiled PDF and upload to Dropbox at <https://www.dropbox.com/request/RfY9w29rEHvKAos5oAX8> **BEFORE THURSDAY, SEPTEMBER 19, 2019 AT 11:59PM (MAXIMUM FILE SIZE OF 20MB.)**

General questions or technical assistance: Alexis Moore, [alexis@placeplanning.com](mailto:alexis@placeplanning.com)

**CALL FOR ENTRY SUBMISSION FORM COVER PAGE**

This form must be completed and attached as the first page of your PDF submission packet.

NAME:

ADDRESS:

PHONE:

EMAIL:

WEBSITE and/or SOCIAL MEDIA LINK(S):

How did you hear about this call?

I confirm I live, work and/or own a business within Eagle County (please initial where applicable):

Resident \_\_\_\_\_

Business Owner or Employee (please give name and address of business location):

\_\_\_\_\_