

## PHASE ONE

(November 2020 – April 2021)

1. Team & Town Start Up
2. Guiding Principles and Goals
2. Information Review & Gathering
  - Full Design Field Survey including Utilities
3. Inventory and Analysis of Corridor
  - Block-by-block opportunities / constraints
  - Existing Conditions Traffic Analysis
  - Matrix of adjacent properties
  - Soft Real Estate parcel analysis
4. Stakeholder Engagement
  - Stakeholder Group Formation
  - Stakeholder Committee Meetings
5. Community Engagement Round 1
  - Part A Webinar Intro / Orientation
  - Part B Walking Audit
6. PZC & Town Council Update Meeting(s)

### Stakeholder and Community Engagement

- Stakeholder Committee Meetings
  - Stakeholder Group Formation
  - Stakeholder Kick-off Meeting - January 22, 2021
  - Stakeholder Meeting 2 - February 11, 2021?
  - Stakeholder Meeting 3 - February 25, 2021?
- Community Engagement Round 1:
  - Part A Webinar Project Intro / Orientation  
60min Webinar Event Introducing the project followed by survey
  - March 8, 2021 (tentative)
  - Part B Walking Audit  
Virtual Walking Audit followed by interactive mapping and ideas wall exercises
  - Weeks of March 15 & 22, 2021 (tentative)
  - Open commenting period - March / April
- PZC & Town Council Update Meeting
  - April / May



### COMMUNITY ENGAGEMENT AND OUTREACH METHODS:

1. VIRTUAL (OR IN PERSON IF POSSIBLE) WALKING AUDIT & VIRTUAL CHARRETTE:
  - use drone and aerial imagery and video for self-guided tours of corridor
2. STAKEHOLDER COMMITTEE MEETINGS
  - Virtual Presentations to the Stakeholder Committee, participation in community engagement.
3. PLANNING AND ZONING COMMISSION / TOWN COUNCIL MEETINGS
  - project updates and adoption meetings.

