

*Town of Eagle's*

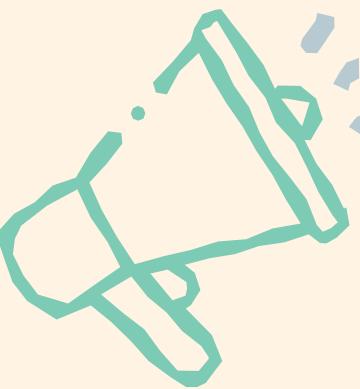
# 2021 Community Survey Results

Final Results // May 21, 2021



**community  
builders**  
PEOPLE | PLACE | PROSPERITY

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# Quality of Life & Demographics

## Demographics & Quality of Life

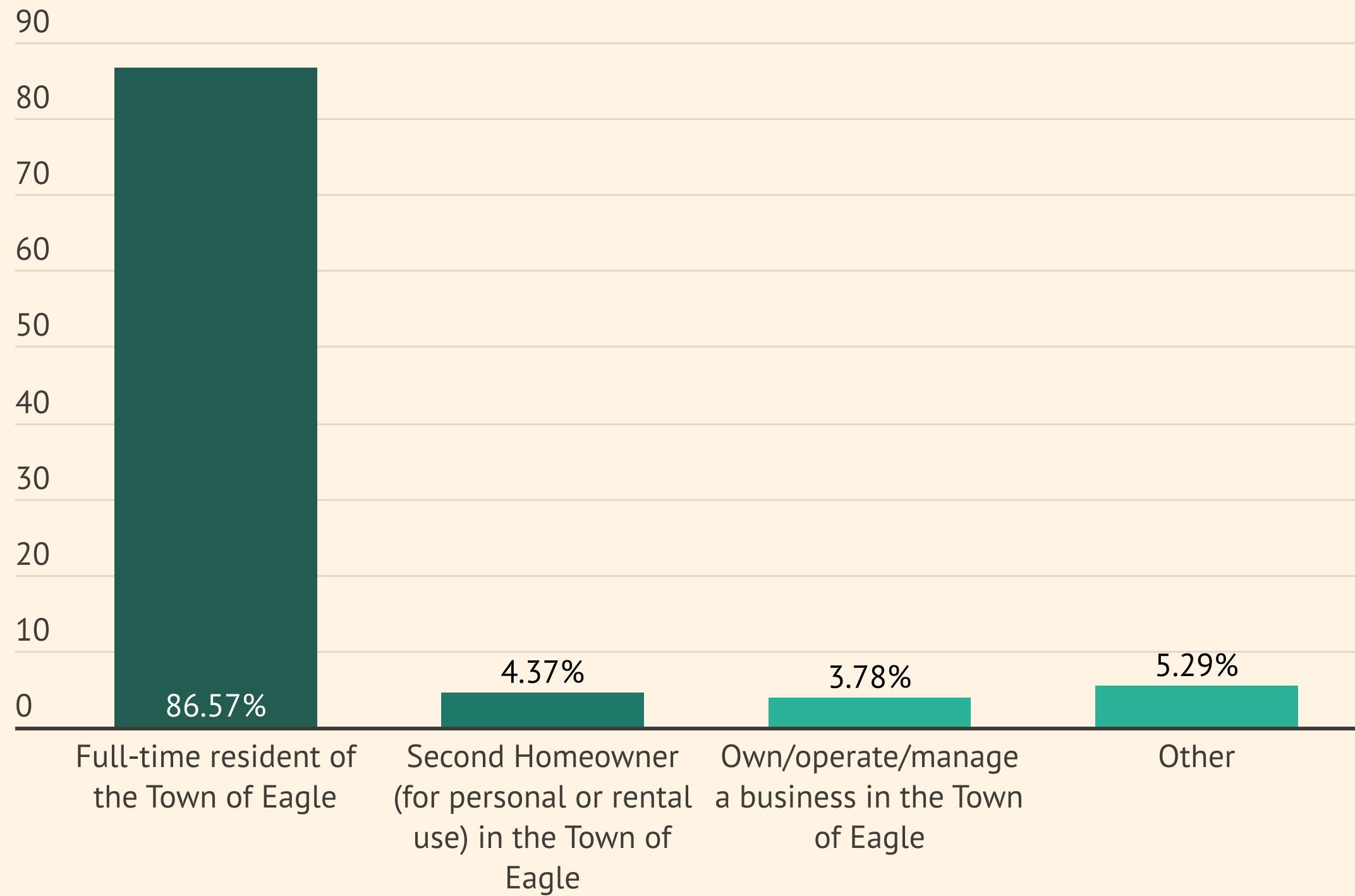
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# Intro & Demographics

## Residency

Are you a: *[select all that apply]*



### Key themes & observations:

- 87% full-time resident participant mix is appropriate survey representation (enough variation for more diverse options, yet enough representation of full-time locals to have solid, context sensitive results)

 Download data

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Percent

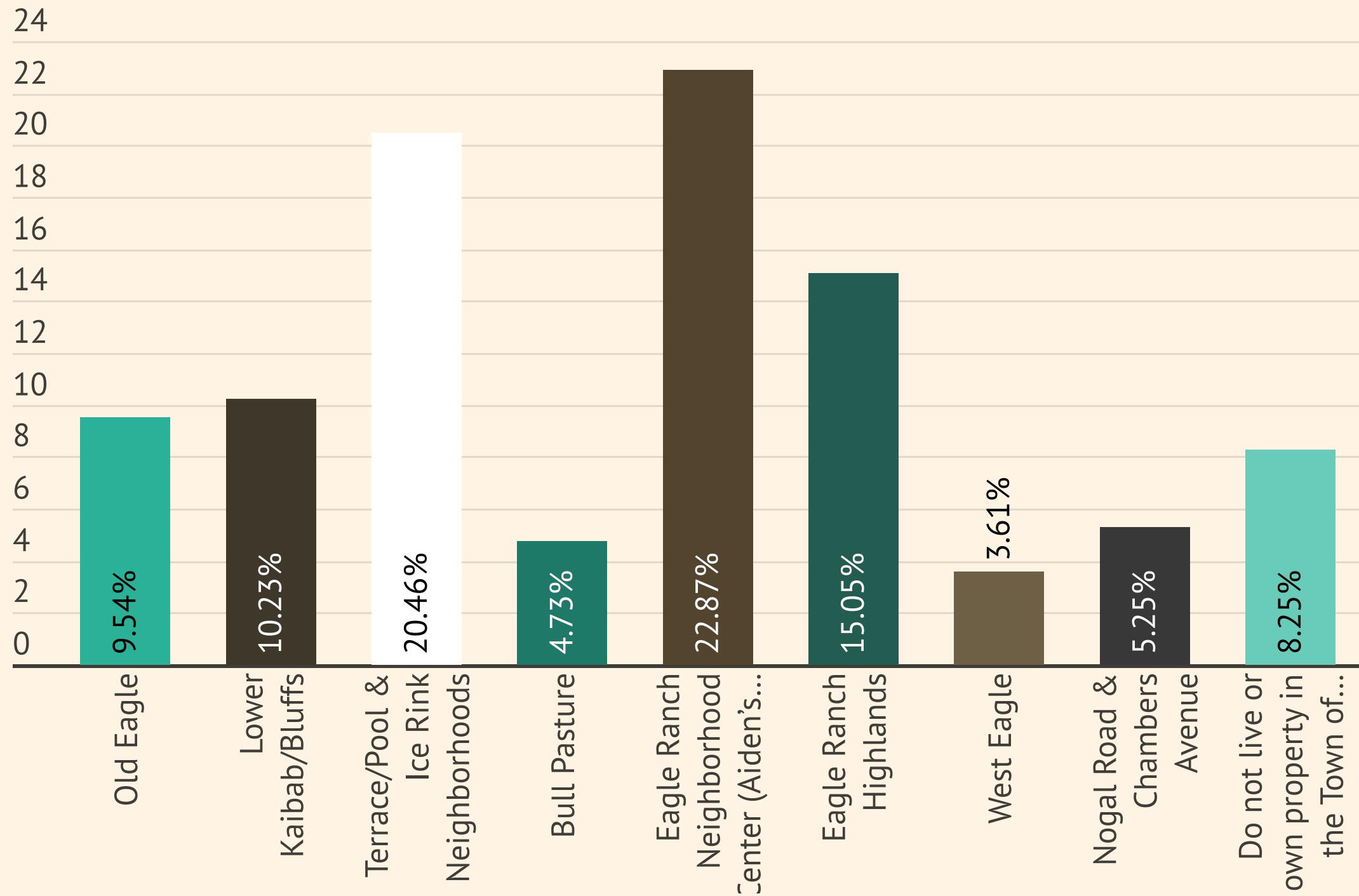
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# Intro & Demographics

## Neighborhood

In which Town of Eagle neighborhood do you live and/or own property?



### Key themes & observations:

- Question EVC is exploring: Does this mix represent neighborhood population sizes, roughly? Any glaring over or under representations?

 Download data

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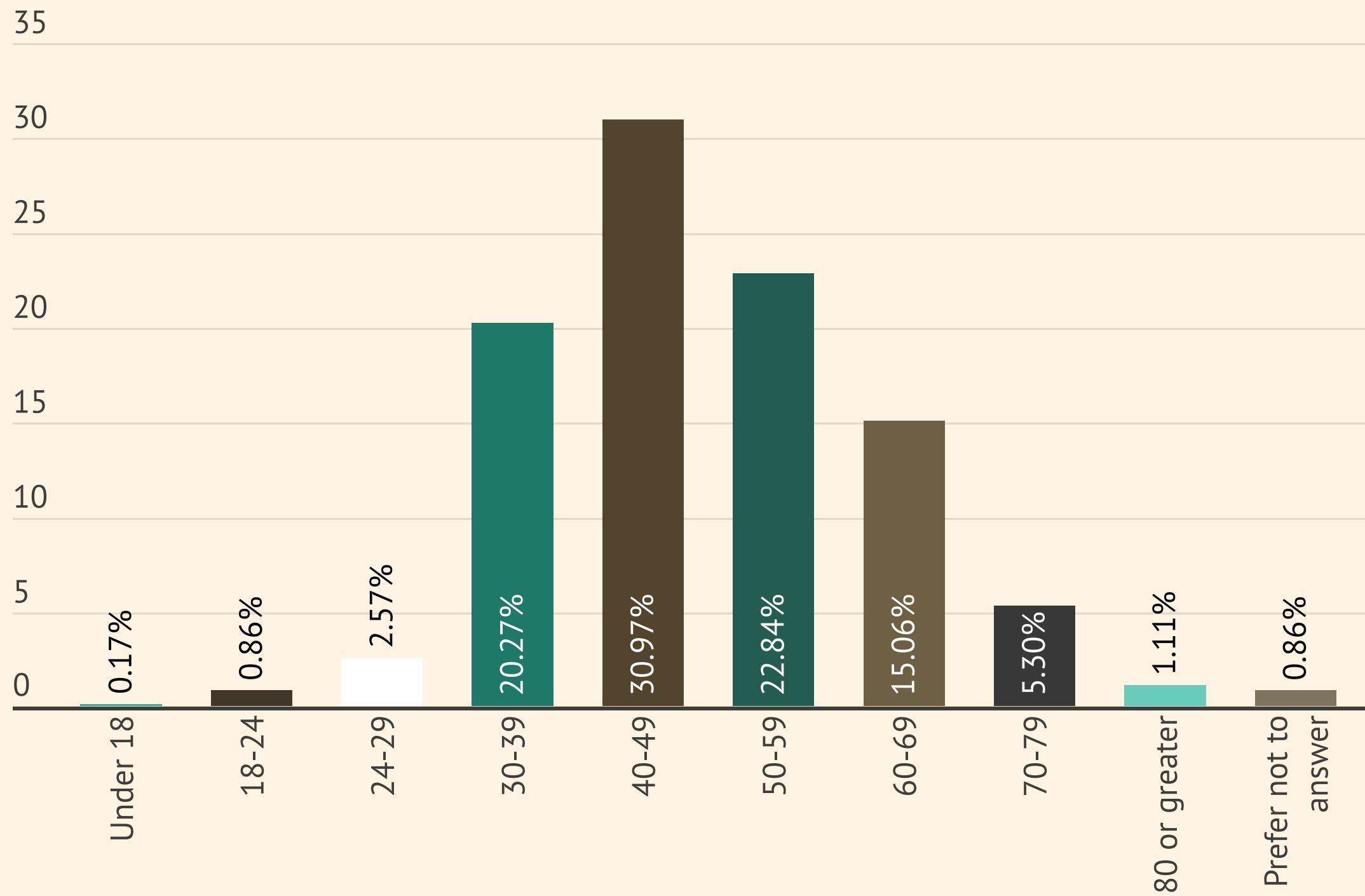
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# Intro & Demographics

## Age

What is your age?



### Key themes & observations:

- Survey participants skew slightly older than actual population
- Median age in 2019 = 32.8y/o (Census/ACS)

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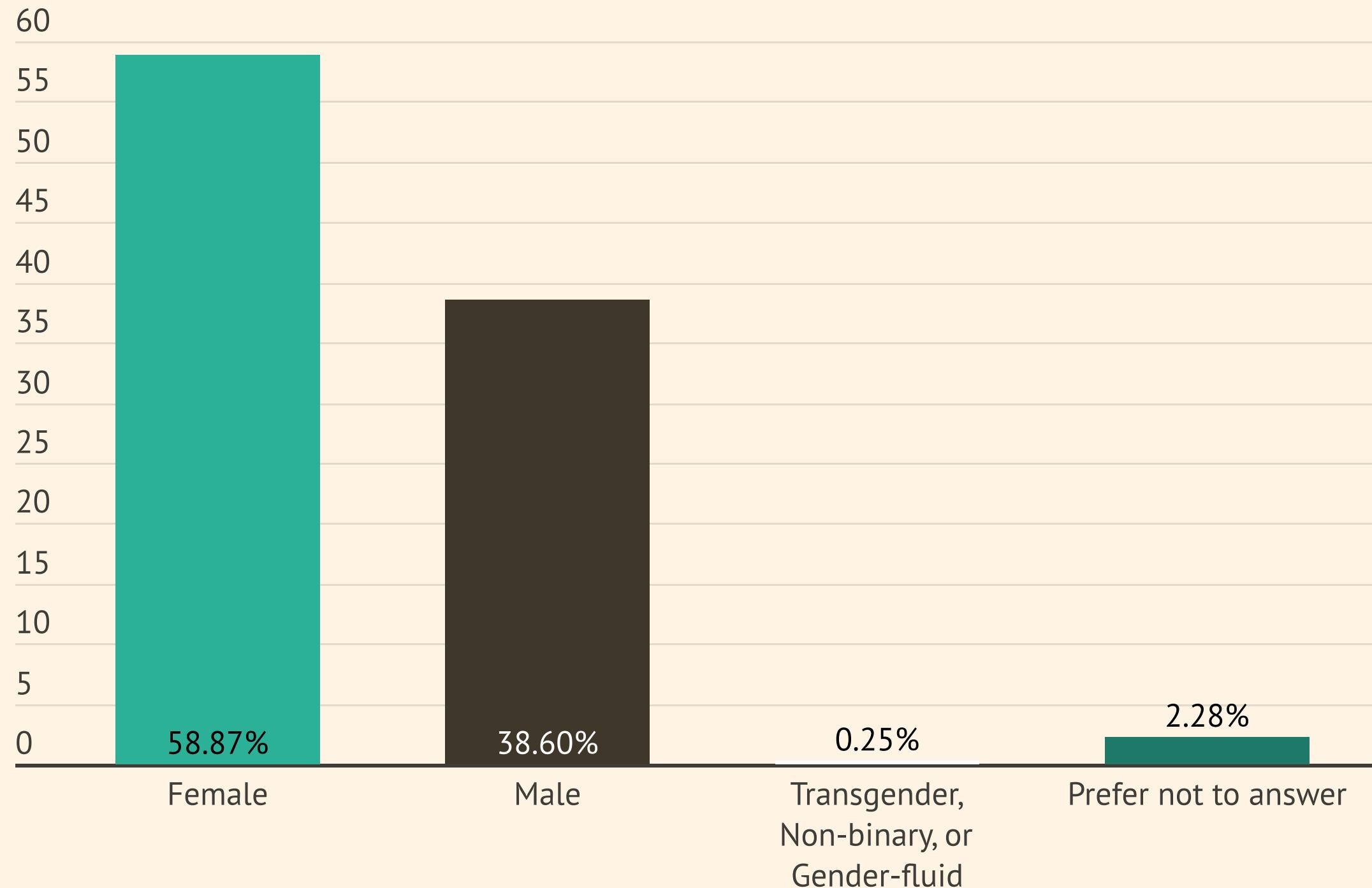
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# Intro & Demographics

## Gender

Which gender do you most closely identify with?



### Key themes & observations:

- Slightly over-representative of women

Download data

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Percent

Responses

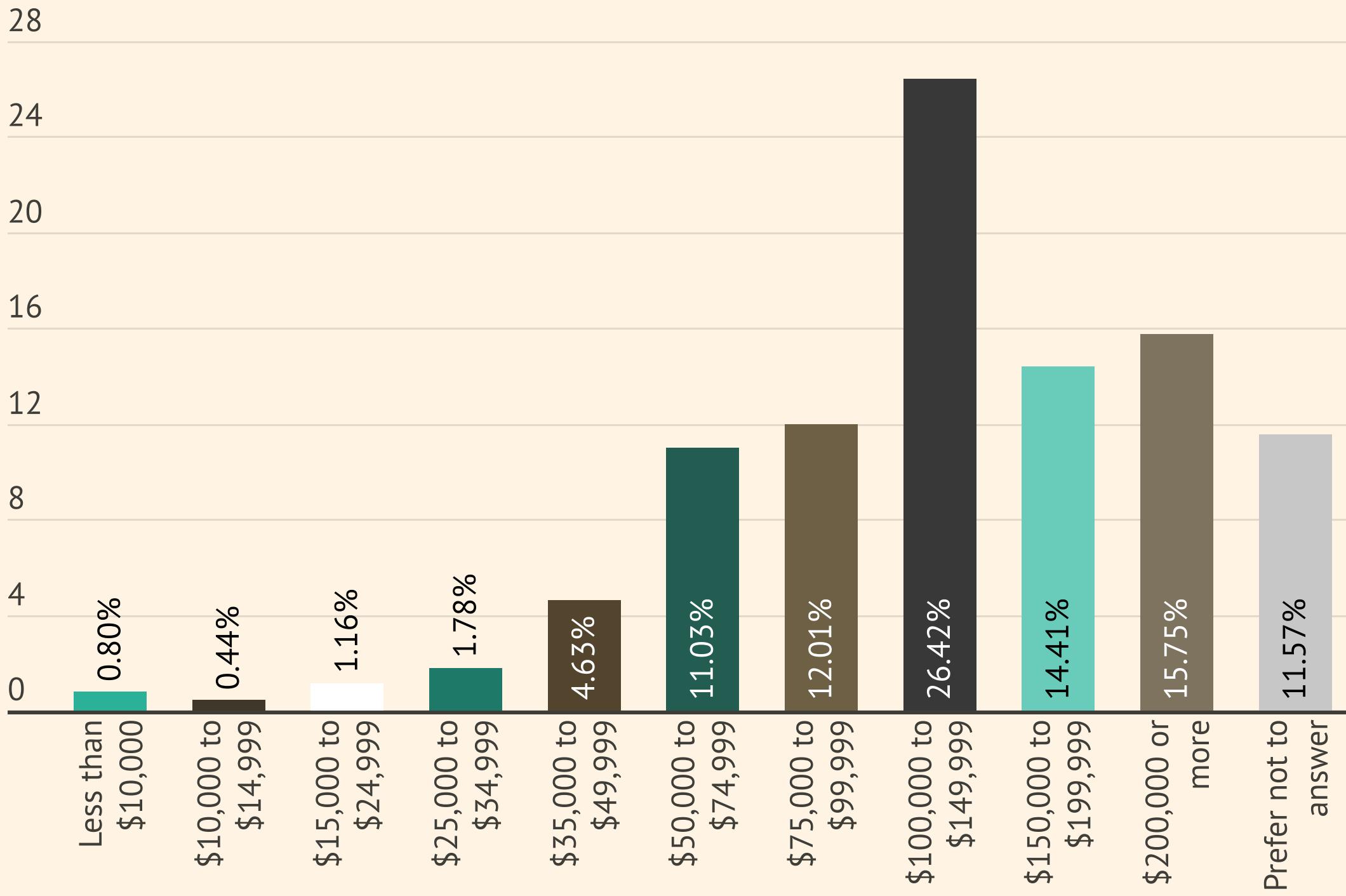


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# Intro & Demographics

## Income

What is your annual household income?



### Key themes & observations:

- Survey participants skew higher income (rough median from participants = **\$130,000**)
- 2019 (Census/ACS) median household income: **\$97,806**
- *Colorado: \$72,331*
- *Glenwood: \$66,693*
- *(both 2019 Census/ACS)*

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Percent

Responses

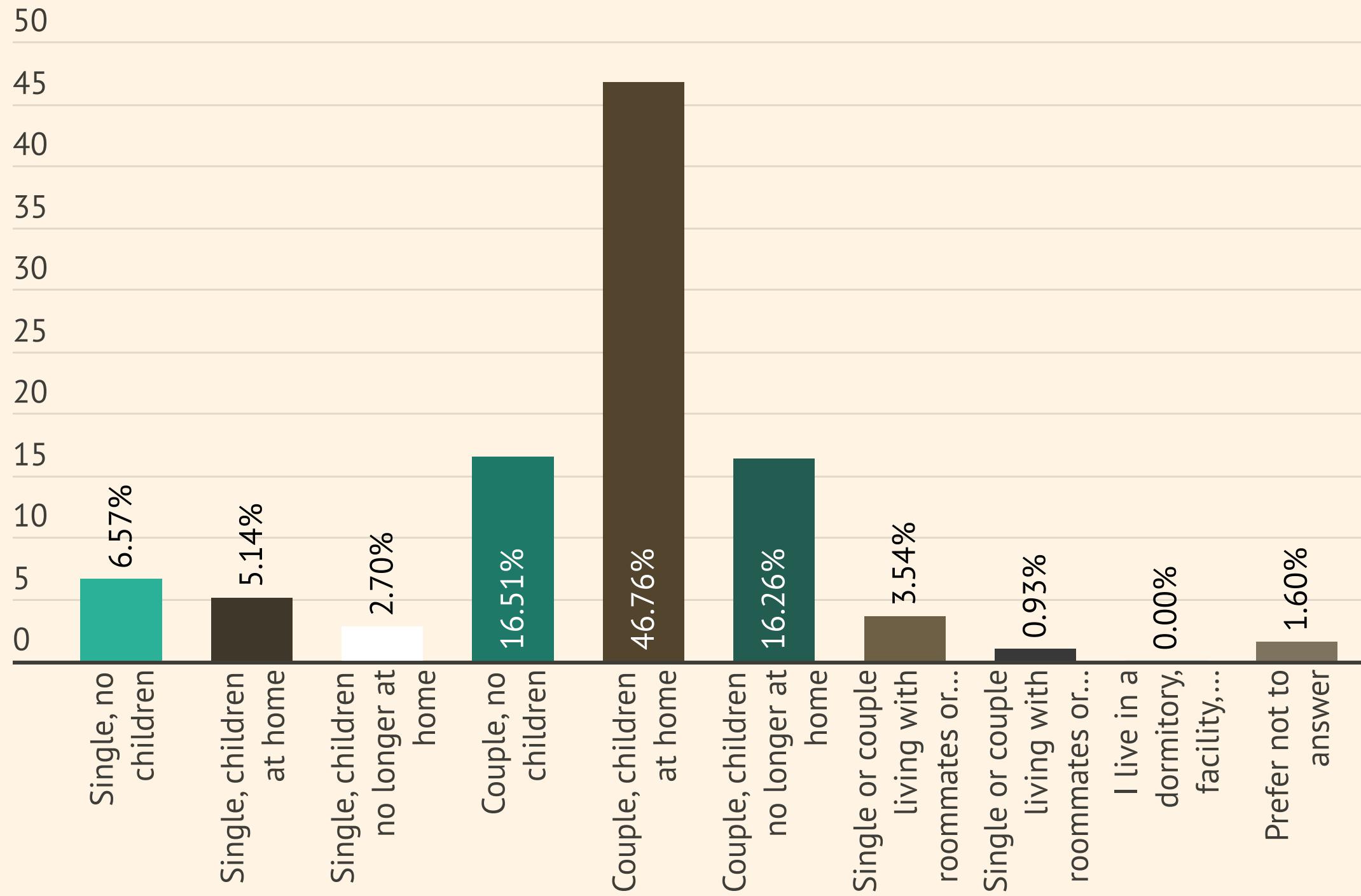


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# Intro & Demographics

## Household Makeup

Which best describes your household makeup?



### Key themes & observations:

- Possible over-representation of "Couple, children at home"
- Families (especially young families) identified as a group that needs to be better engaged in town processes, survey worked towards that goal

[Download data](#)

Change data view:

Percent

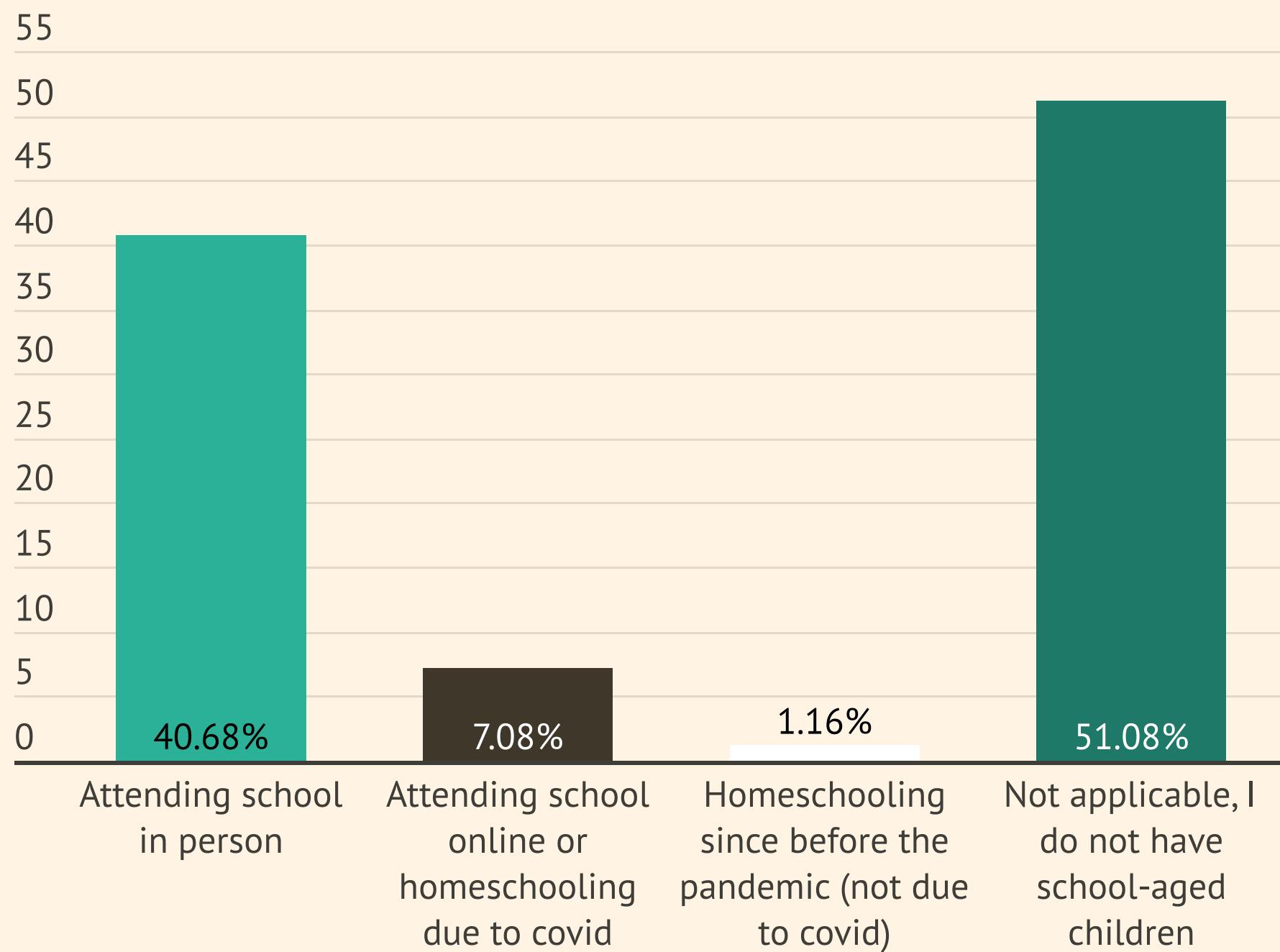
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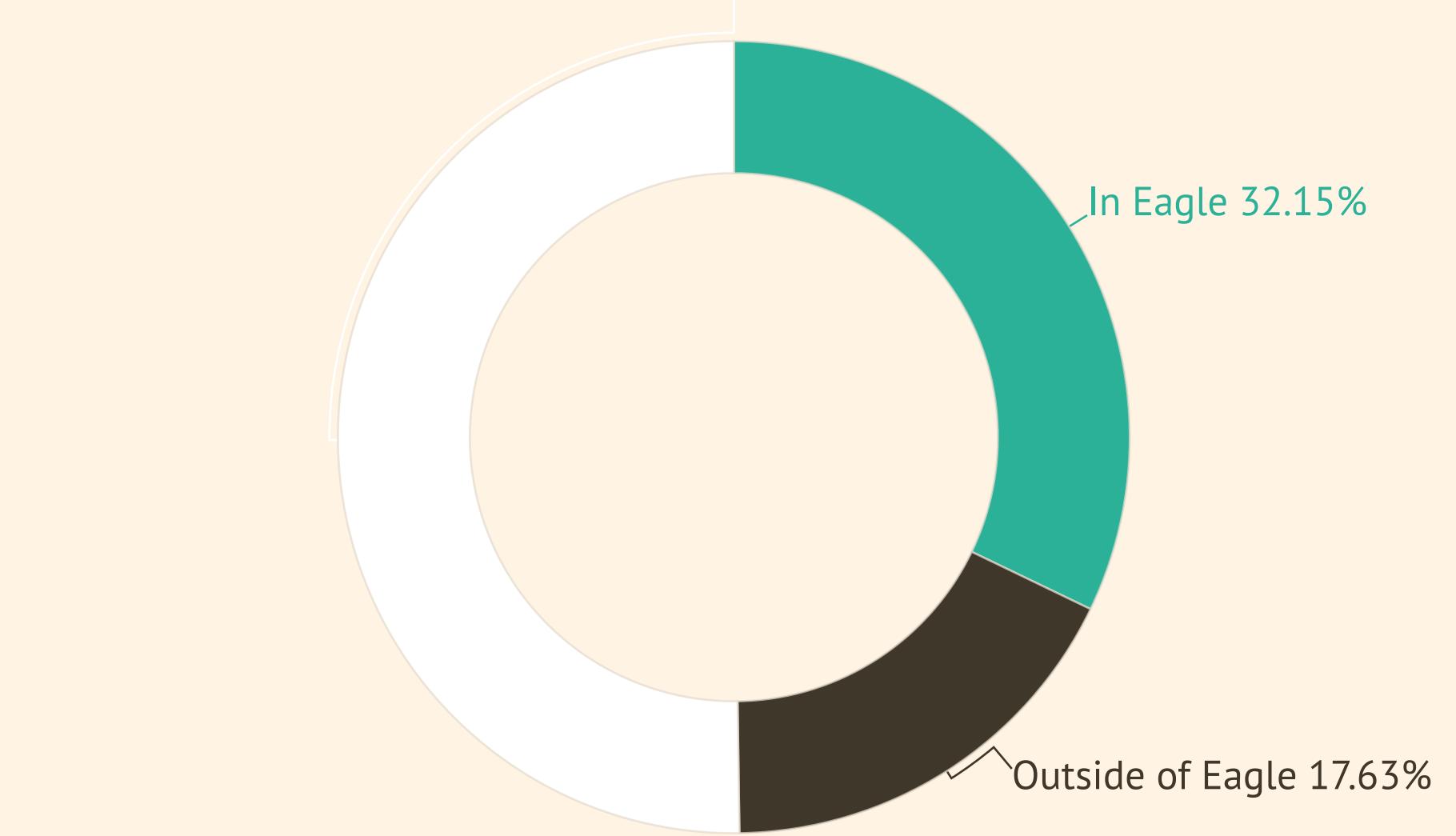
# Intro & Demographics

## School

If you have school-aged children, how are they currently attending school, and where are they enrolled?



Not applicable, I do not have school-aged children



Download data

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Percent

Responses

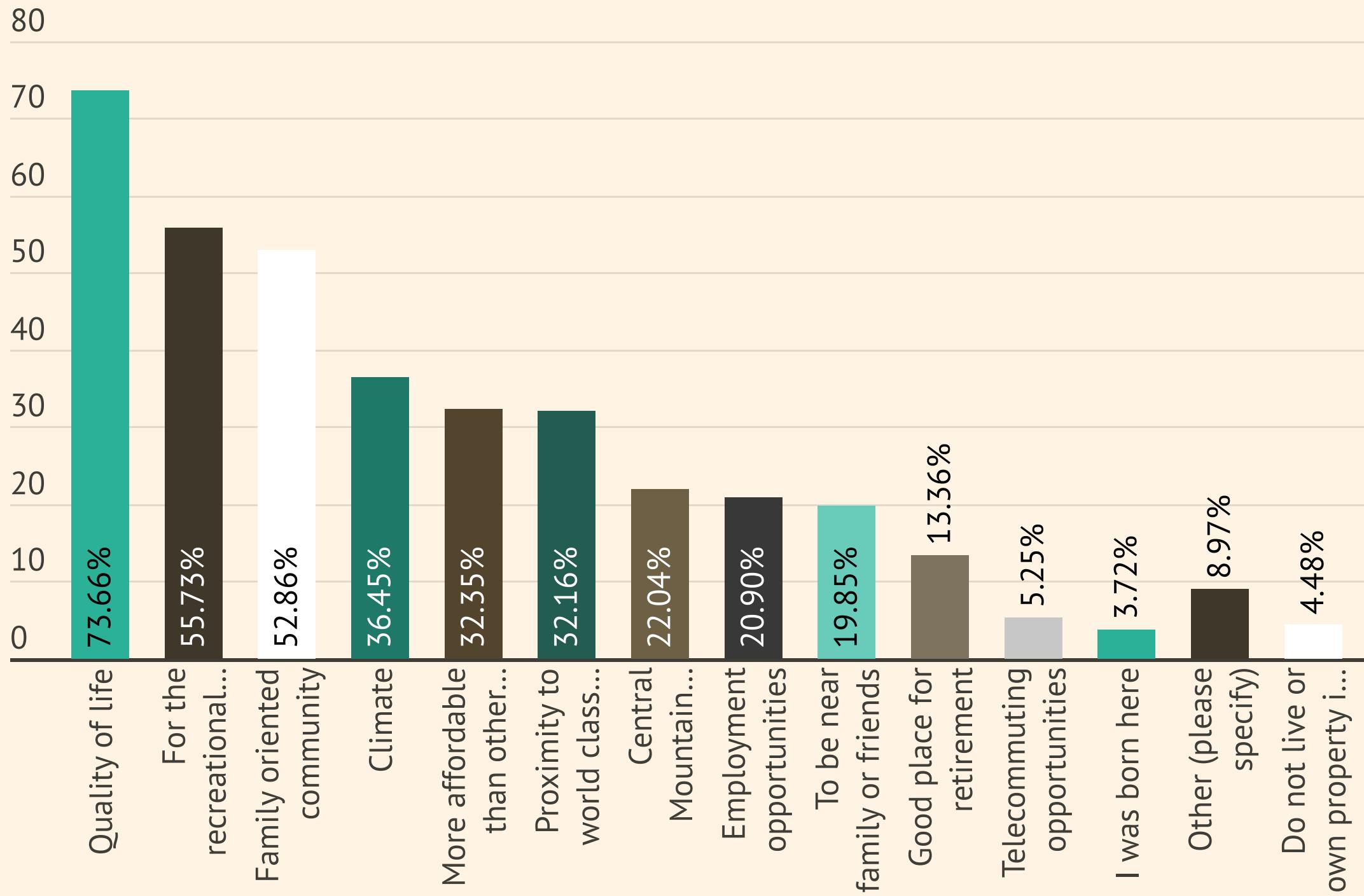
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# Intro & Demographics

## Why Eagle\*

Which statements most accurately reflect the reason(s) you live in Eagle? *[Select all that apply]*



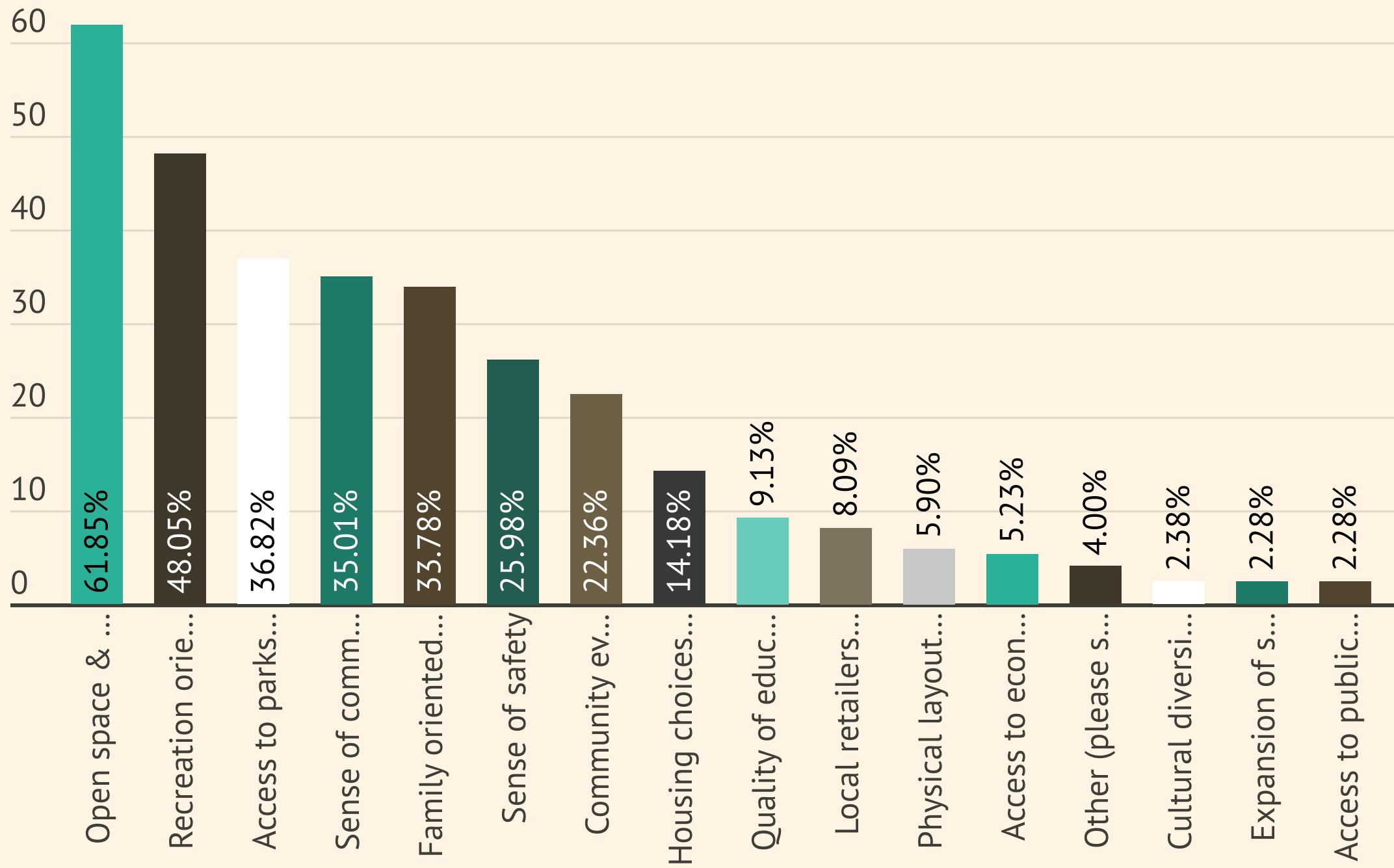
### Key themes & observations:

- Majority of participants selected quality of live, recreational amenities, and family-oriented community
- **\*Worth study:** Quality of life and recreation are the obvious answers for attracting residents. A few responses with lower numbers will be interesting to observe longitudinally; employment opportunities, retirement, and telecommunications.

# Intro & Demographics

## Quality of Life\*

Please check the top three items from the list below that enhance “Quality of Life” for residents of the Town of Eagle.



### Key themes & observations:

- Top 3 involve open space, recreation, parks, etc
- **\*Surprising / Conversation starter:** Recreation, open space, and parks ahead of sense of community and family oriented.
- **\*Strong conclusion:** Open space, recreation oriented and community feel are again the obvious responses, and reflect feedback from "why Eagle"

Change data view:

Download data

Percent

Responses



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# Intro & Demographics

## Top Opportunities

What do you see as the top opportunities the community faces in Eagle?

options protect quality sure live Biking create healthy destination friendly locals will Developing Improving valley improvements bring small town feel community events Smart growth family retail restaurants trails ability small business affordable recreational residents keeping balance open space spaces housing recreational opportunities increase Quality life affordable housing place continue retail access lot town Eagle Ranch development tourism Eagle homes growth activities community attract recreation camping businesses Keeping small town opportunities strong need Maintaining expansion local businesses downtown mountain biking growing commercial restaurants jobs events offerings outdoor recreation population Expanding well great work infrastructure recreation opportunities Building Keeping open spaces outdoor mountains lifestyle resources people amenities support diverse area sustainable enhance becoming planning unique sense community based come parks better shopping

Search

Promotion of lifestyle

Bringing in recognizable retail/restaurants

New business growth as population increases

The recreational draw, the fun things we have to do.

Beautiful Weather

Outdoor recreation

Continuing to make this a year round active community including outdoor opportunities and shopping

More business growth

Continue to grow in a sustainable fashion

How to maintain the current culture with the massive influx of population.

Recreational and business attractions.

A chance to be bigger & better outdoor destination

Planned growth

A lot of commercial property being developed or listed for sale.

Eagle offers so much sense of community which is needed, especially these days.

taking advantage of spending by visitors to the community for recreation or travel purposes

Building on the family oriented recreational aspects of the community.

Broadband, a sustainable recreation based economy, campground to

Download data

# Intro & Demographics

## Top Challenges\*

What do you see as the top challenges the community faces in Eagle?

Keeping small town services Housing costs culture expansion go much growth poor Hwy s post office used many High support smart growth diversity many people small town feel Attracting live residential access etc new Overpopulation population families increase congestion will traffic issues cost living Managing growth people expensive needs jobs building areas businesses impact lack planning development housing opportunities traffic wildlife growth one Affordable housing recreation community downtown infrastructure locals town resources keeping Maintaining Eagle Balancing much Housing affordability Growing homes affordable control parking limited small businesses allowing roads improving make way restaurants Covid without local businesses enough high cost living affordability taxes Managing Cost housing prices low good rent new development sustainable highway issues open spaces approved Traffic flow water

Search

Sustainable Growth with new housing and roads.

affordable housing

Still looks like a run down town when you drive along 6 and into the old part of town. Many buildings in disrepair and some have been empty since I have lived here (6 years). Many eye sores in the old part of Eagle.

Growth

traffic, increased transient population, increase in visitors with a disrespect for wildlife - too many homes being built with limited public services

Limited budget

Affordable housing to attract a vibrant community, maintain small mountain town culture while expanding housing and retail

Private business development, commercial space, geographic disconnection of businesses

How to handle growth

The top challenge the town faces is facilitating this inevitable growth in a way that acknowledges its roots, history, and small town appeal.

Developing Highway 6

population impact on wildlife

Overpopulation

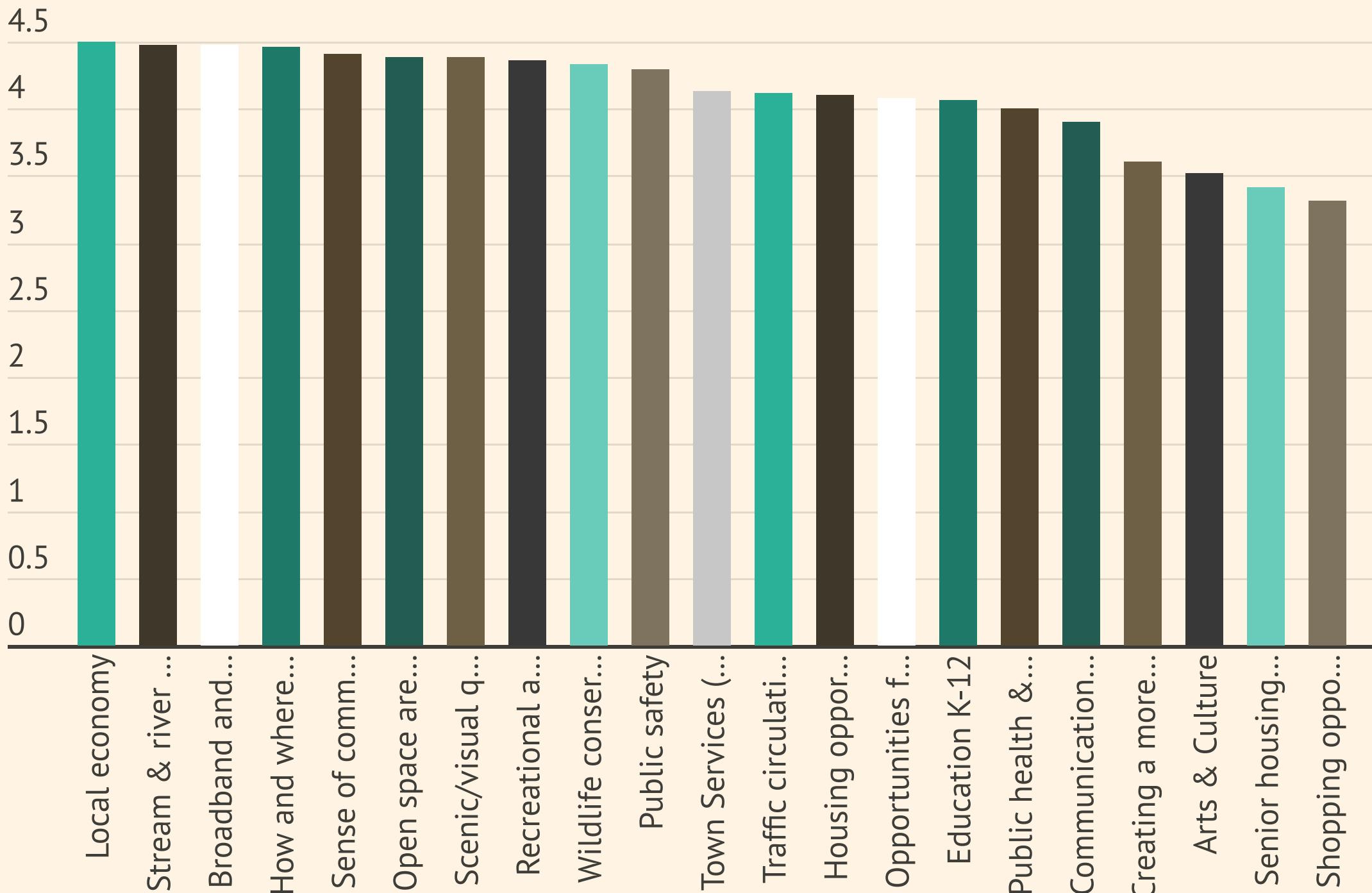
Download data

- **\*Strong conclusion:** Some top themes; growth, housing, post office, water, wearing of masks, traffic.

# Intro & Demographics

## Important Issues\*

How important are the following issues to you?



### Key themes & observations:

- Extremely high level of importance placed on nearly all categories
- Top 5:
  1. *Local economy\*\**
  2. *Stream & river quality*
  3. *Broadband & access to reliable internet\*\**
  4. *How & where our community grows*
  5. *Sense of community*
- **\*Strong conclusion:** Local economy and broadband are clear mandates for EVC.

Change data view:

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Percent

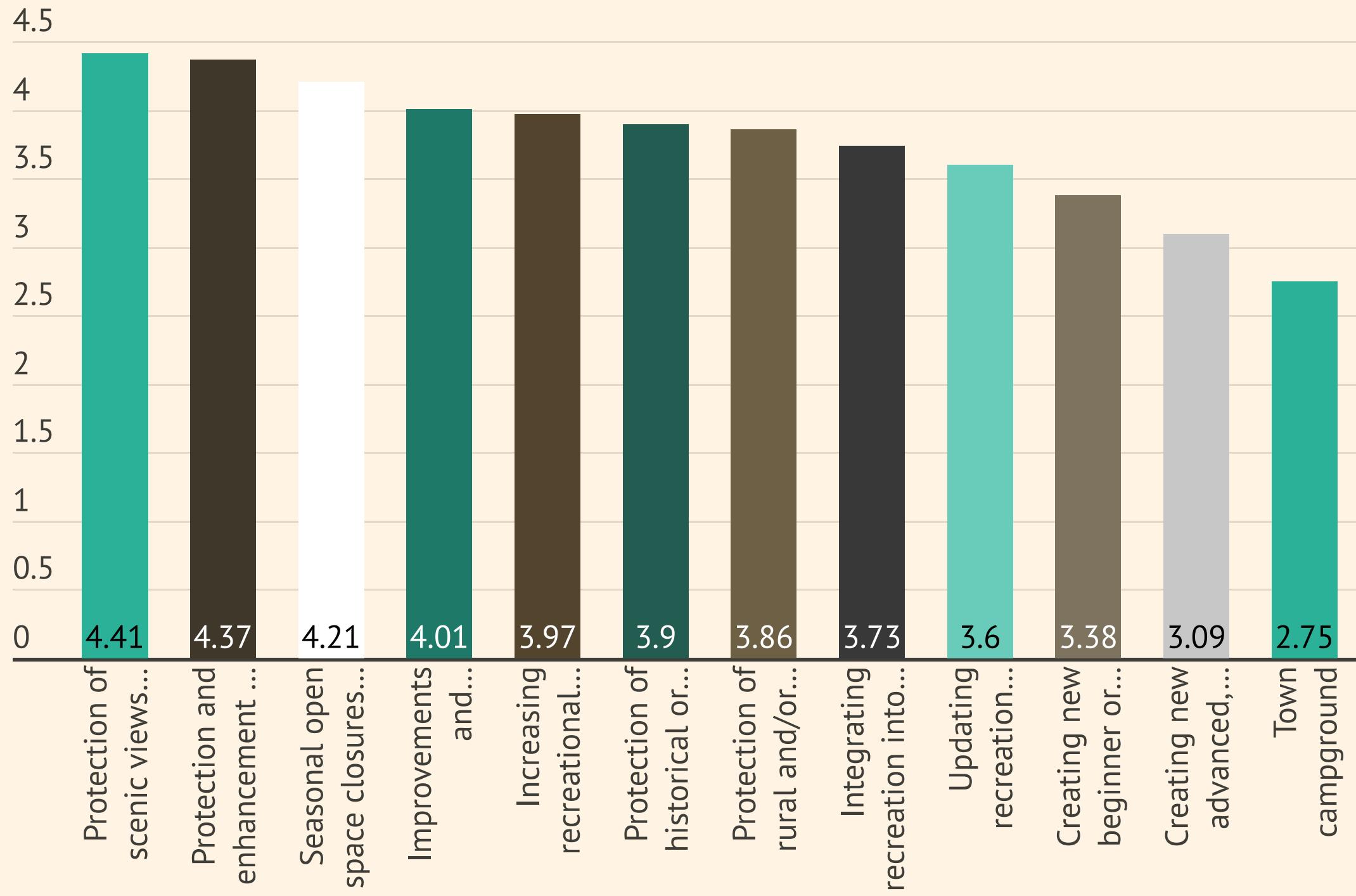
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# Intro & Demographics

## Open Space & Recreation

How important are the following priorities when it comes to open space and recreation?



### Key themes & observations:

- Open space themes ranked slightly higher than otherwise "programmed" themes

Download data

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Percent

Responses



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# Housing

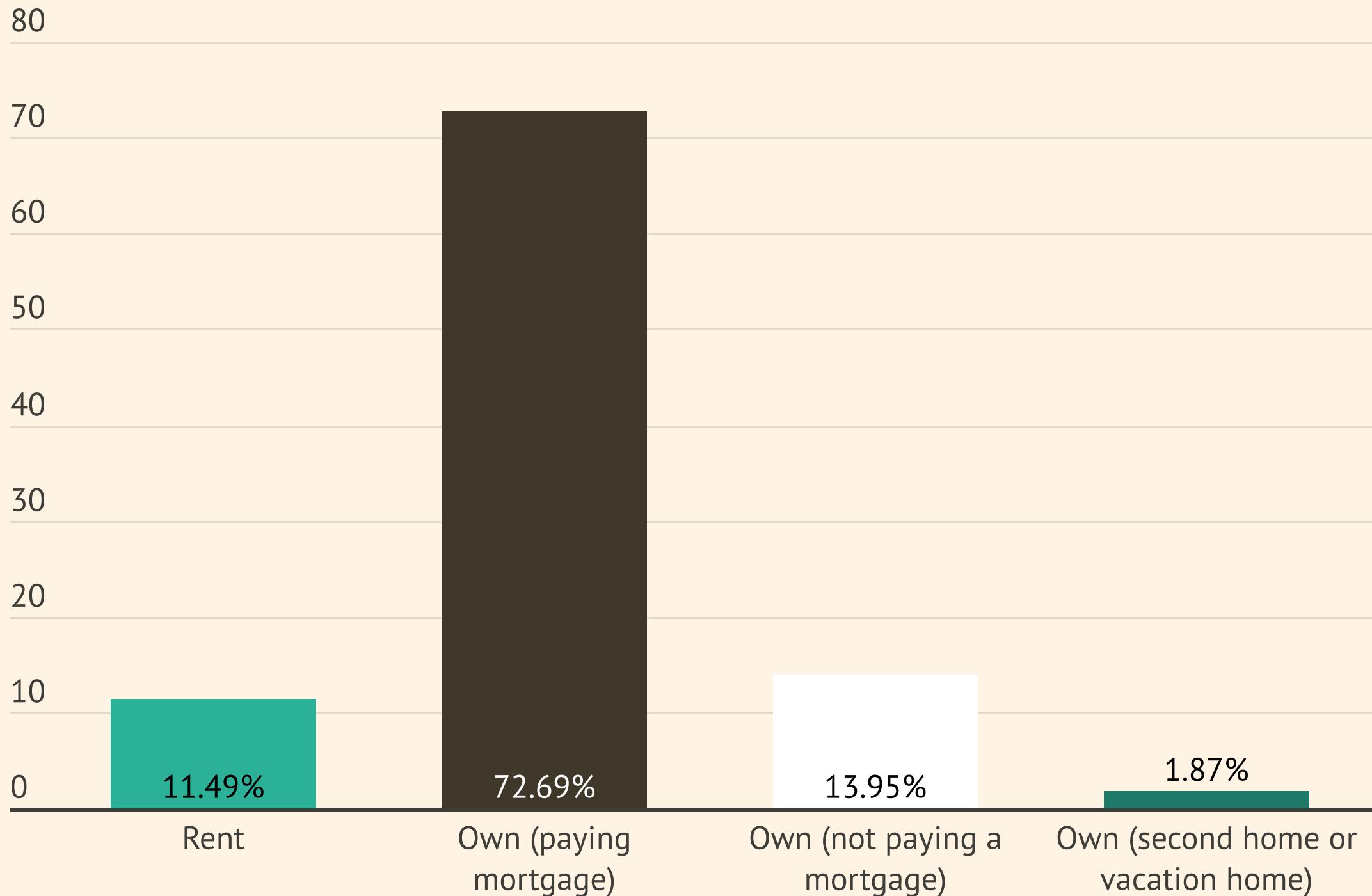
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- [24. Housing Comments](#)



# Housing

## Rent or Own\*

Do you rent or own your home?



 Download data

### Key themes & observations:

- Slightly over-representative of homeowners
- 2018 housing unit mix = 67% owned, 18% rented (*State Demographer*)
- **\*Worth more study:** 11% rent seems very low. Capturing renters in surveys is difficult. How can we follow up on questions regarding affordable housing in a super-heated market? Is everyone a part of the conversation?

Change data view:

Percent

Responses

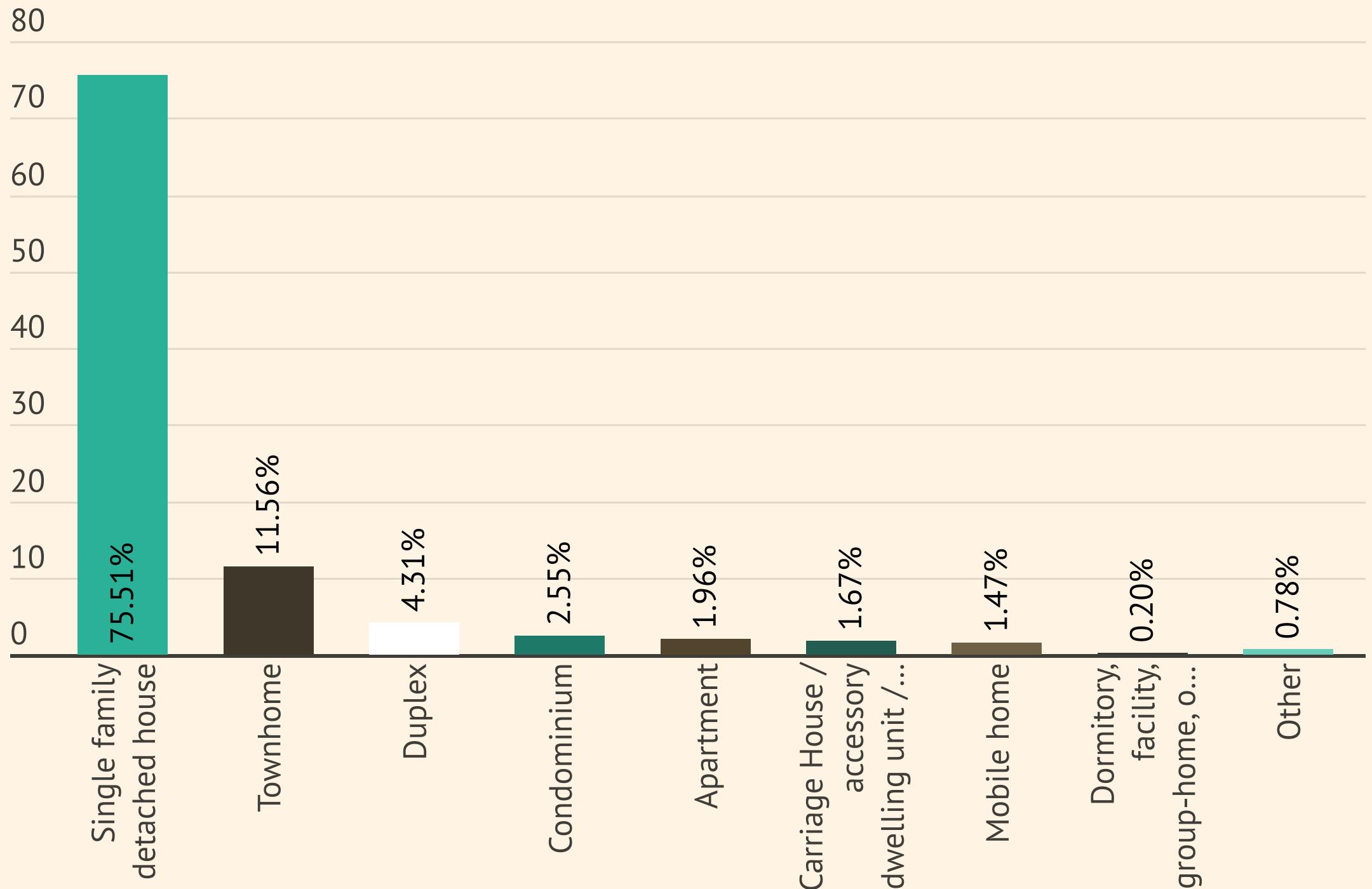


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# Housing

## Home Type\*

What type of home do you live in?



### Key themes & observations:

- Survey offers good representation from multi-family housing segment of community
- *2018 State Demographer report found 90% of units are "single family"*
- **\*Worth more study:** Less than 25% live in a place other than single family/detached. Low? Does this display lack of diversity in housing stock?

 Download data

Change data view:

Percent

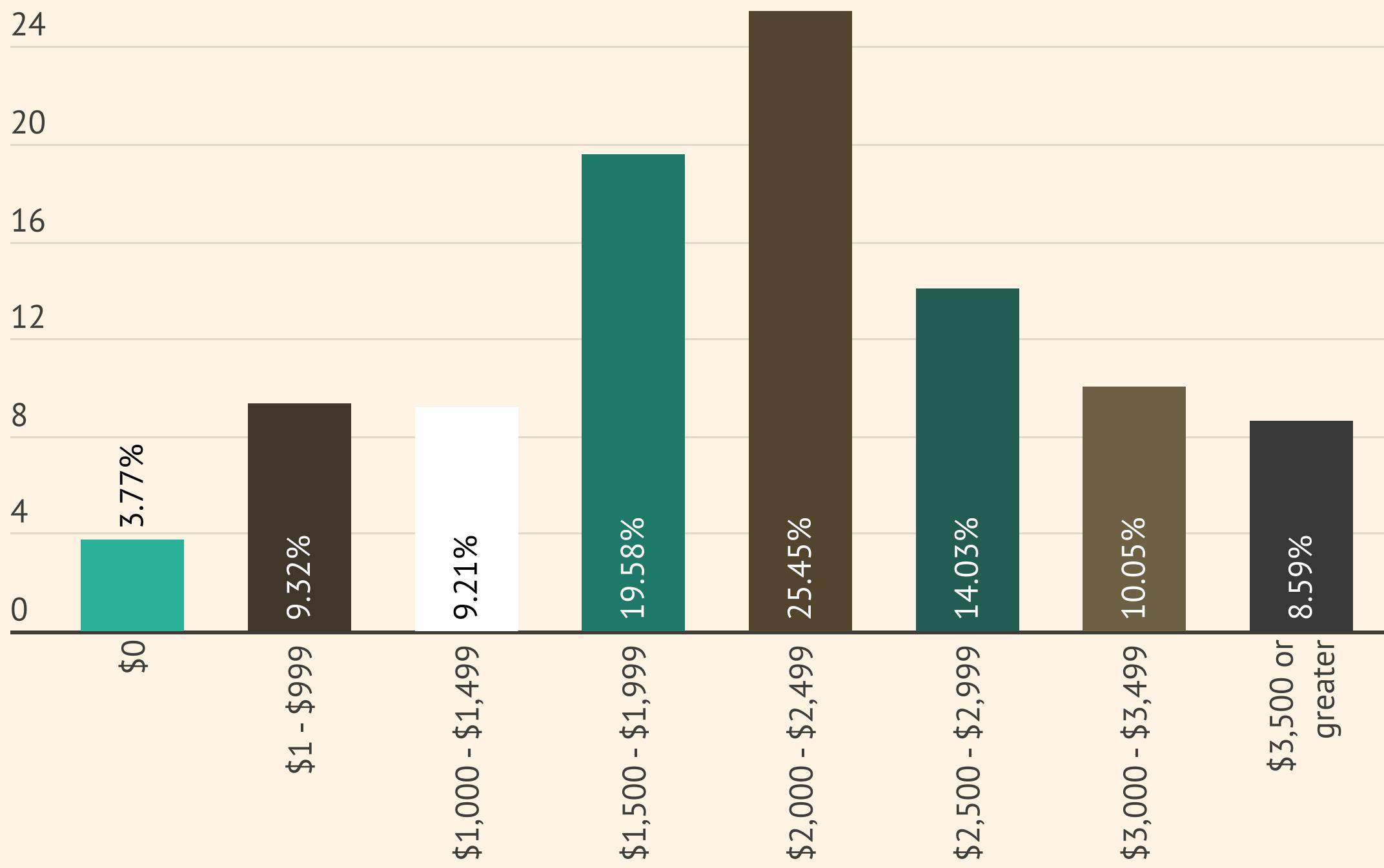
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# Housing

## Housing Costs

What is your monthly housing cost?



### Key themes & observations:

- Median monthly housing cost: **\$2,112 /mo**
- *Median income of \$97,806 can afford \$2,445/mo*
- Generally high incomes and housing costs suggests possible "price out" of lower income households

Change data view:

Download data

Percent

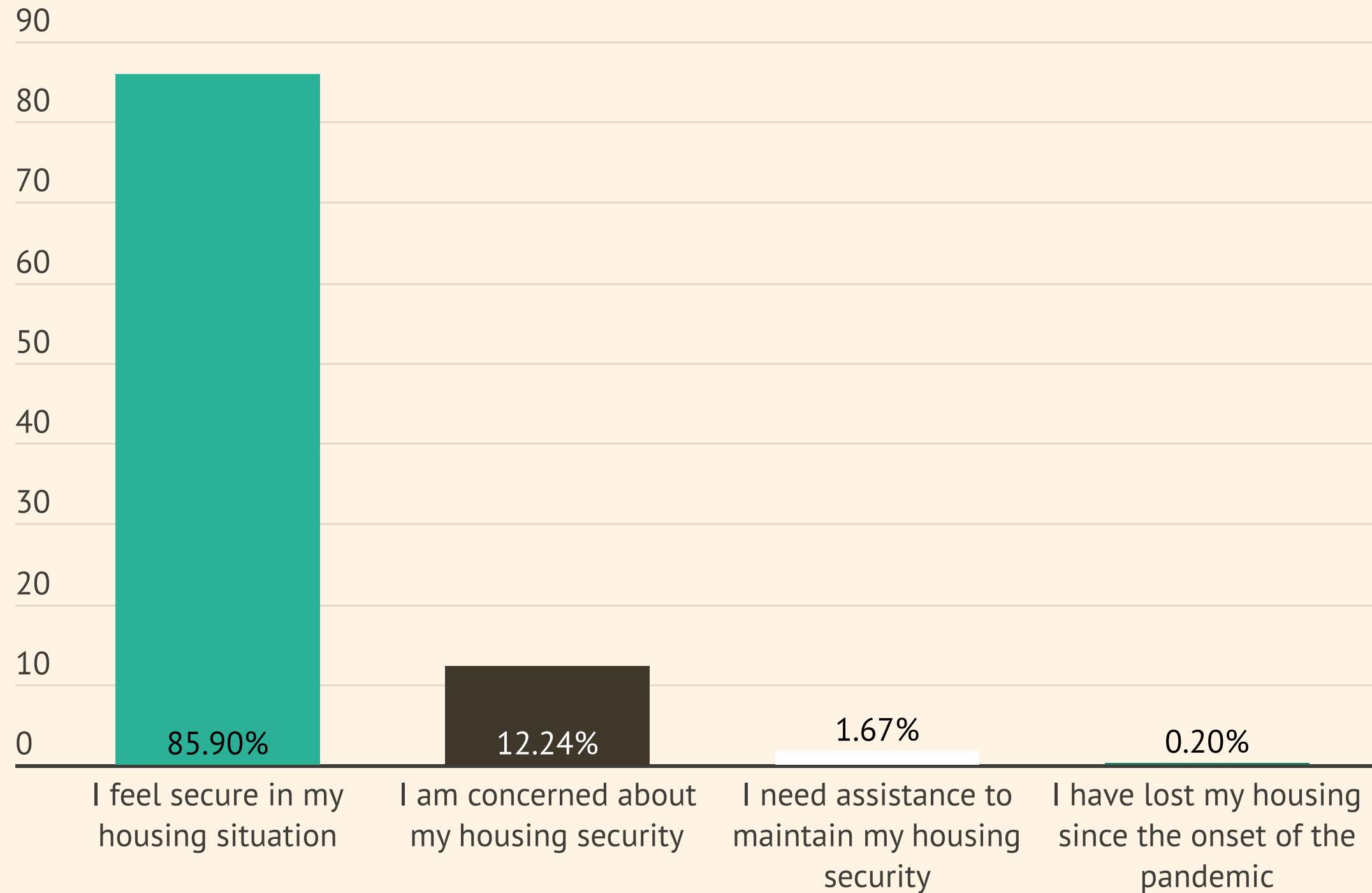
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# Housing

## Housing Security

How would you describe your housing security?



### Key themes & observations:

- 14%+ of people feel insecure about their housing
- Problem is likely worse as participants skew much higher income

 Download data

Change data view:

Percent

Responses

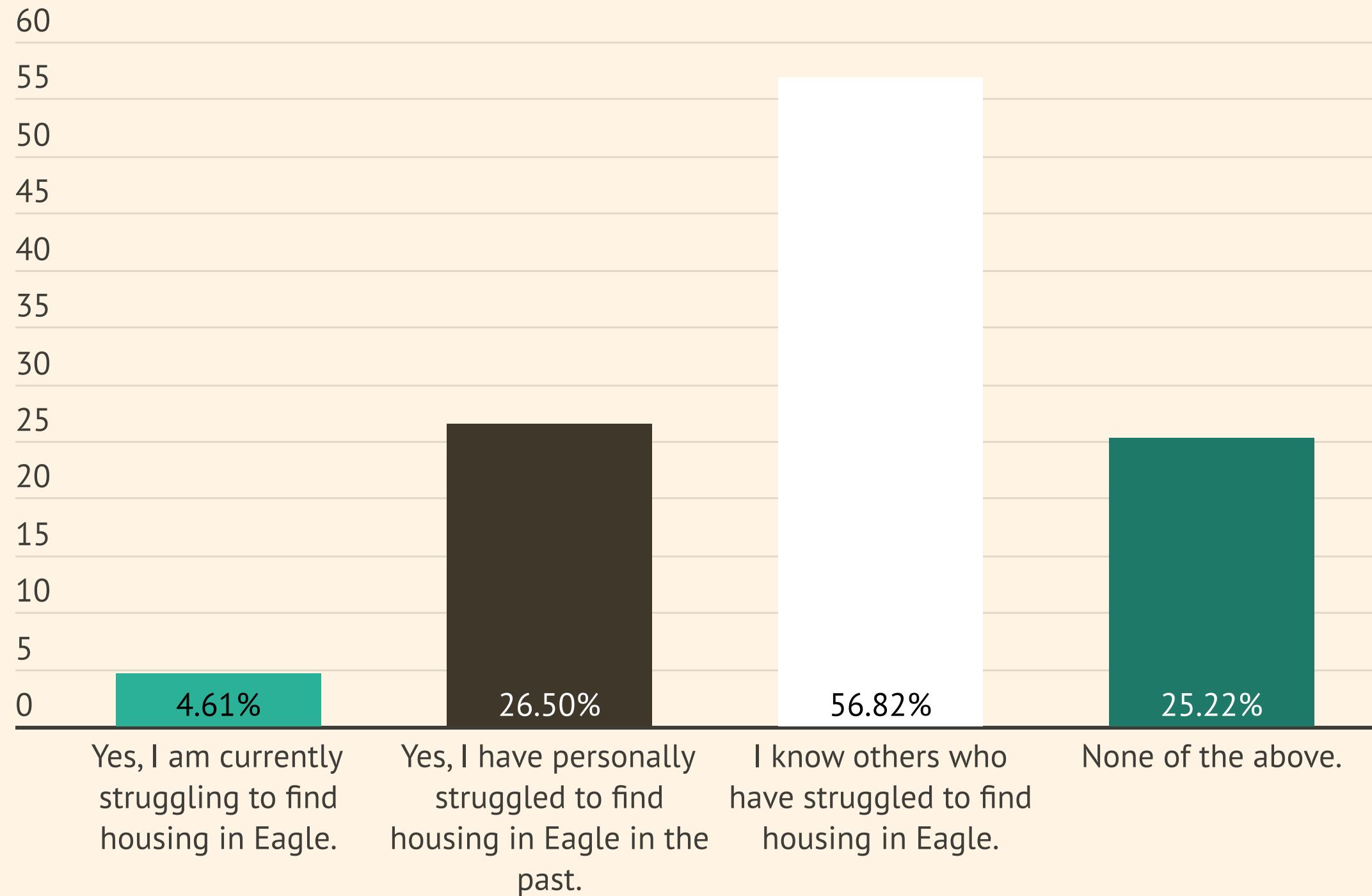


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# Housing

## Housing Struggle\*

Have you personally struggled to find adequate housing that you can afford in Eagle?



### Key themes & observations:

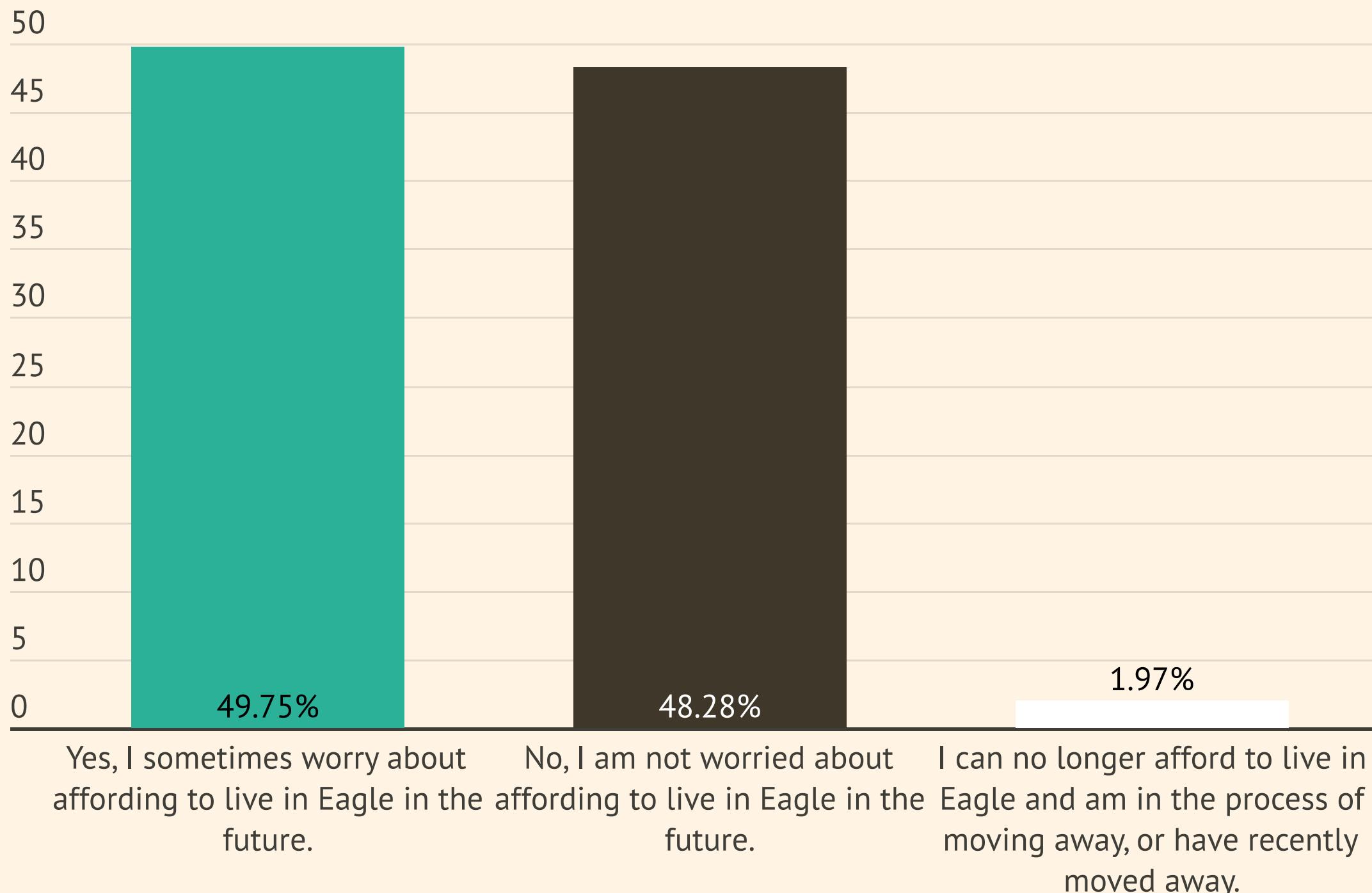
- 75% of participants have some level of personal connection to housing cost struggle
- **\*Strong conclusion:** This presents another clear mandate from the community.



# Housing

## Housing Price-Out\*

Are you worried about not being able to afford to live in Eagle in the future?



### Key themes & observations:

- Worry about the future of housing in Eagle is significant, and much higher than worry about current state of housing
- Indicator of urgency of the issue
- **\*Strong conclusion:** This presents another clear mandate from the community.

Download data

Change data view:

Percent

Responses

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# Housing

## Housing Comments

Do you have any comments or ideas regarding housing in Eagle that you'd like to share?

better enough way creating find County afford required infrastructure parking  
deed restricted high density housing Please allow developers residents diversity  
current one paying add road COMMUNITIES new developments  
single family homes also locals stop see fees many utilities area keep  
people Eagle Ranch increase open space costs planning  
development approved will programs town low build  
move need year businesses Eagle valley  
homes Encourage affordable housing concerned  
make focus live Eagle County new high density units smaller high  
taxes Working opportunities traffic expand families Vail growth cost housing  
large rental help think going rent buy looking much need affordable housing price us  
place stay S without support start available reason new housing less affordable  
continue

Search

Barriers exist which prohibit entrepreneurs from developing affordable stock

Electricity is so expensive

Encourage higher density, ADUs/lockoffs, etc to allow homeowners to offset the high cost of housing and provide rental opportunities. Look into incentivizing those opportunities with deed restrictions to protect the units for locals. These methods can also protect quality of life and reduce overcrowding.

I've been trying to get my parents to move here, but there is a severe lack of single-story options, or even main-floor master layouts. Maybe more smaller home options instead of just townhomes.

Great to see new choices (I.e. 20 apartments by Colors Coffee; Townhomes by Assisted Living; Haymeadow family homes; Humanity Habit in Gypsum by airport

Opposed to the addition of RV parks/campgrounds in our community.

I don't agree with high density rental properties, I would rather see affordable housing for the first time homebuyer pool

I do not support subsidizing the housing costs of other people

More infill, more density closer to town, more ADUs

Vail Resorts is the largest employer in Eagle County and surrounding counties. Locals can no longer afford to work for Vail and live in Eagle let alone Eagle County

Utilities are surprisingly expensive. Single family homes are all huge.

All new housing should have public transportation access

Stop building more houses and also stop approving houses and townhomes in old eagle and downtown that don't fit in. Seriously who approves

 Download data



## Economy

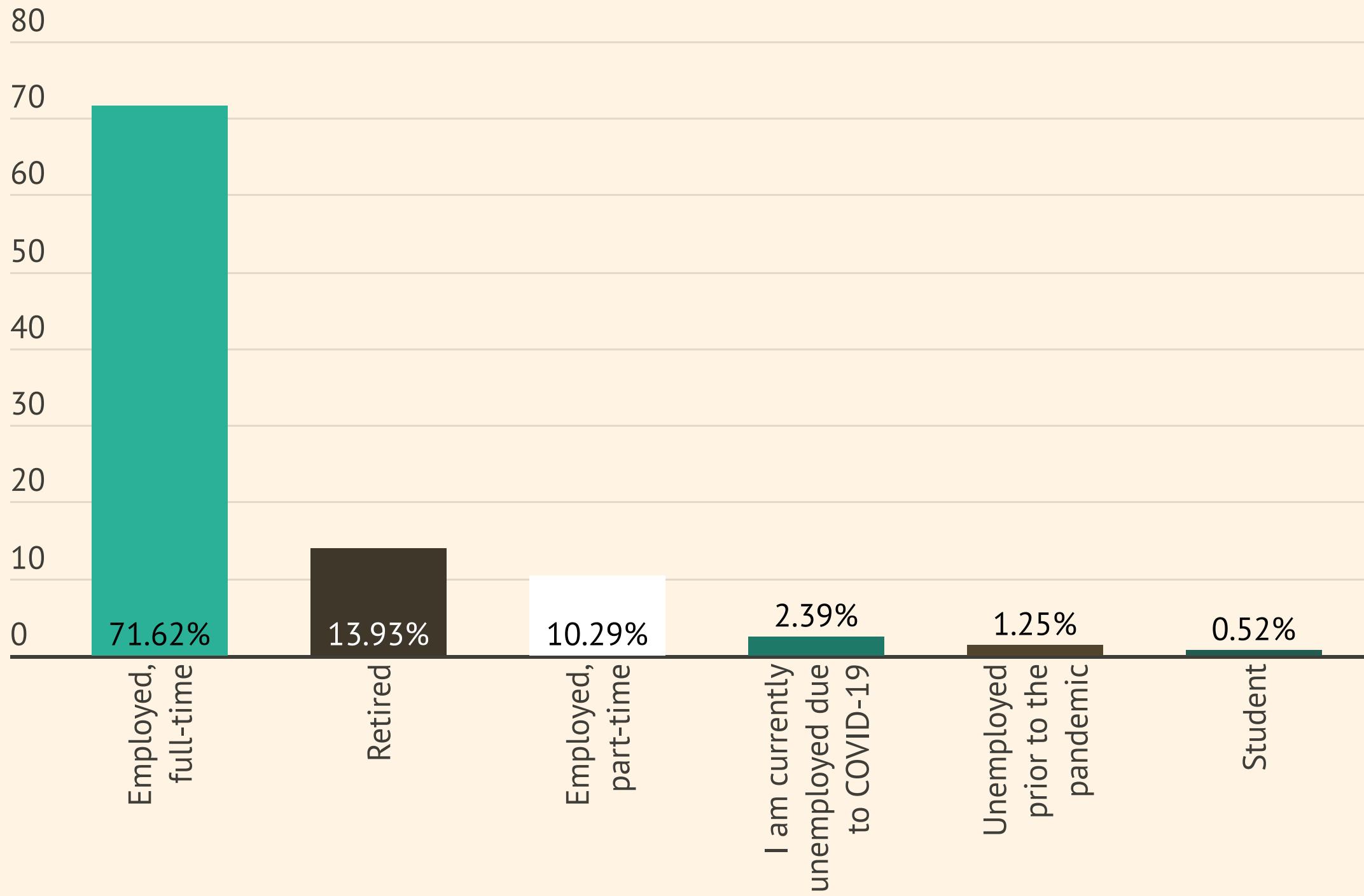
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# Economy

## Employment

What is your current employment status?



### Key themes & observations:

- Calculated unemployment rate roughly 3.65%
- Large share reportedly due to covid

### **Comparison rates:**

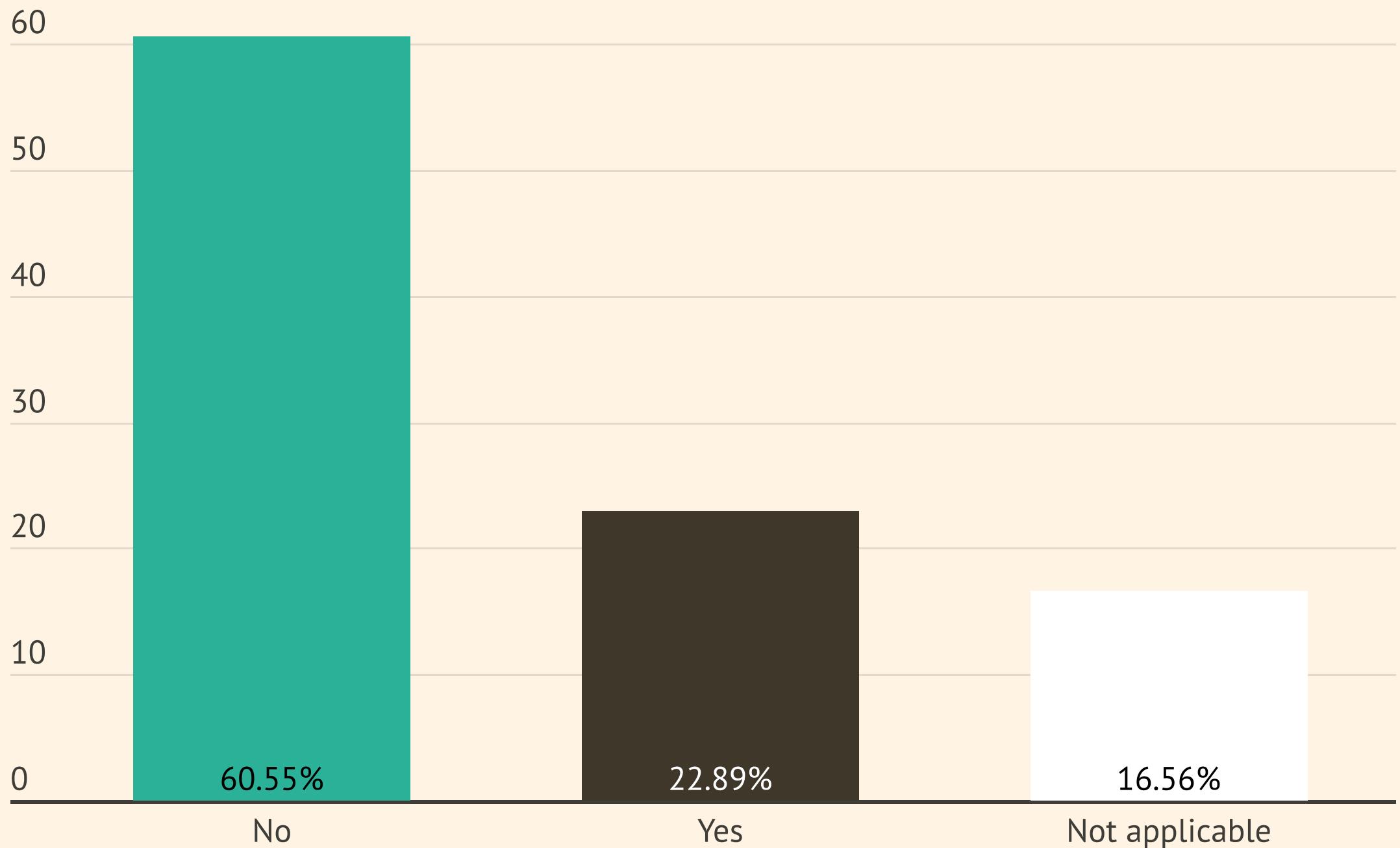
- Colorado: 6.4%
- Eagle County: 5.1%
- Pitkin County: 5.9%
- Summit County: 4.4%



# Economy

## Double-Employment

If you are employed, do you work more than one job?



### Key themes & observations:

- Double-employment seems high. This may paint a more accurate picture of the economic situation than the otherwise low reported unemployment rate.

[Download data](#)

Change data view:

Percent

Responses

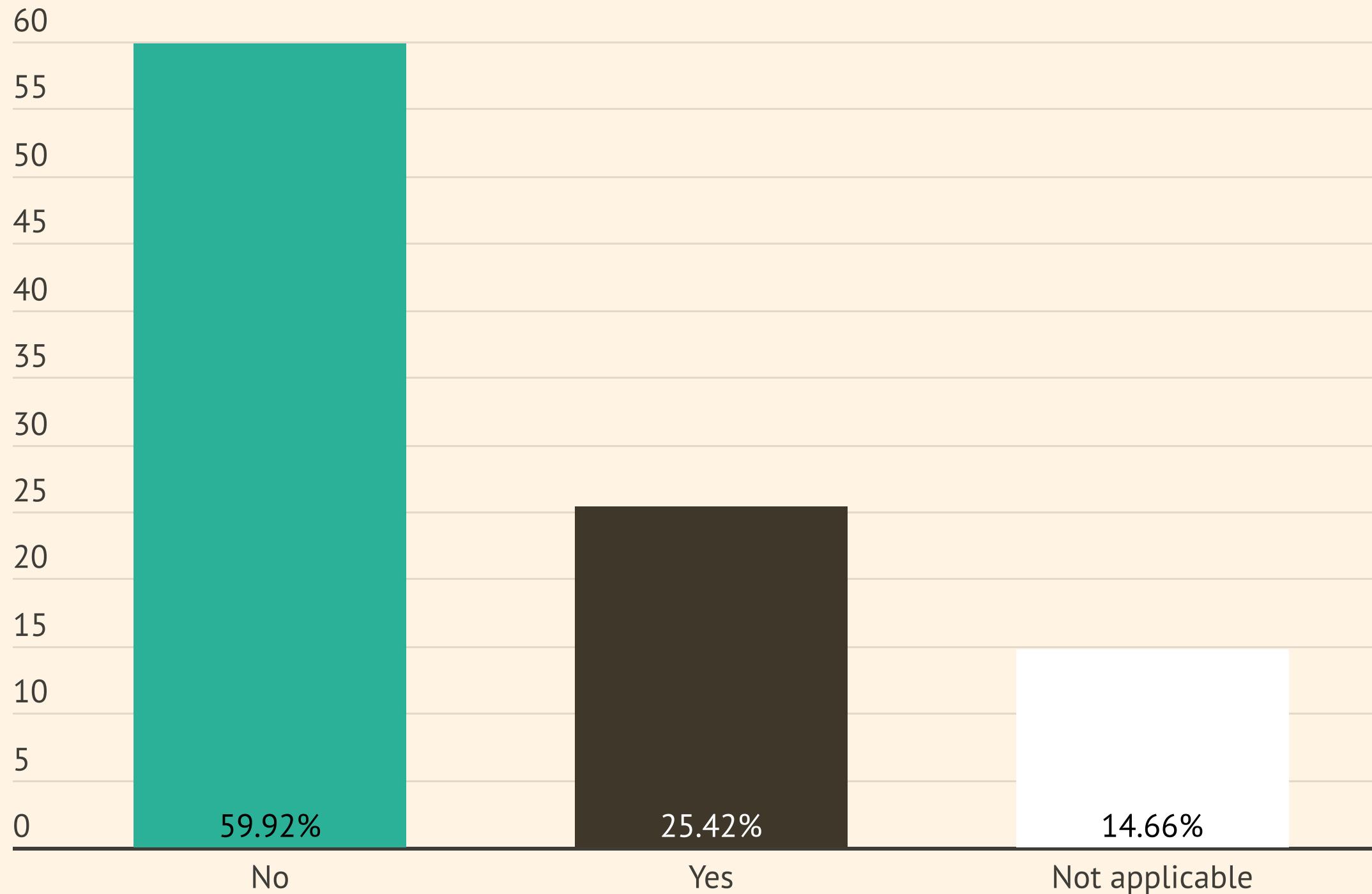


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# Economy

## Self-Employment

Are you self employed?



### Key themes & observations:

- Self-employment seems high, possibly due to location & resort economy

[Download data](#)

Change data view:

Percent

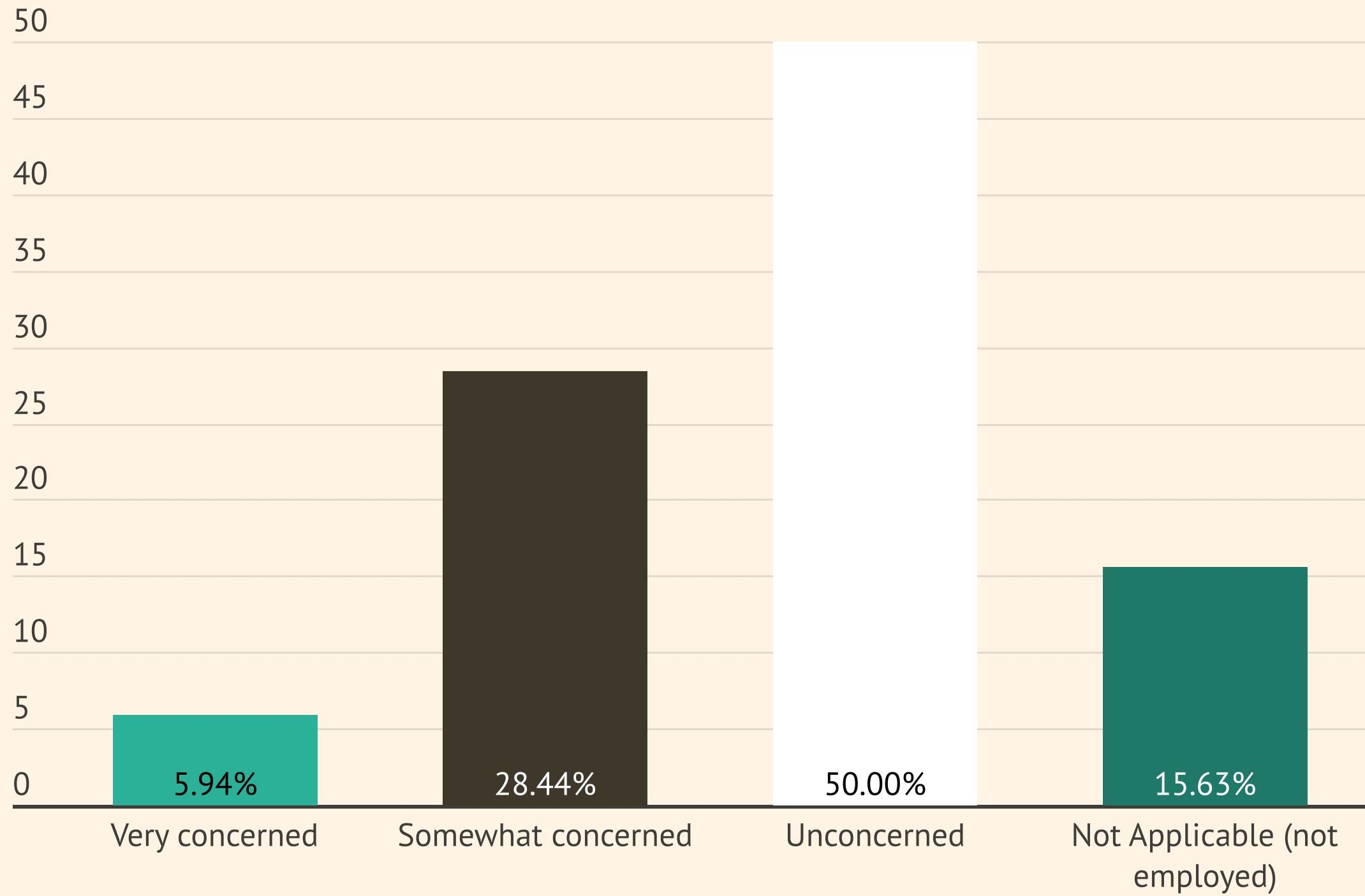
Responses

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# Economy

## Job Concern

How concerned are you, if at all, about losing your job due to the pandemic or the measures against it?



### Key themes & observations:

- Job concern is high. This also is revealing of vulnerabilities beyond the low unemployment rate.

[Download data](#)

*Change data view:*

Percent

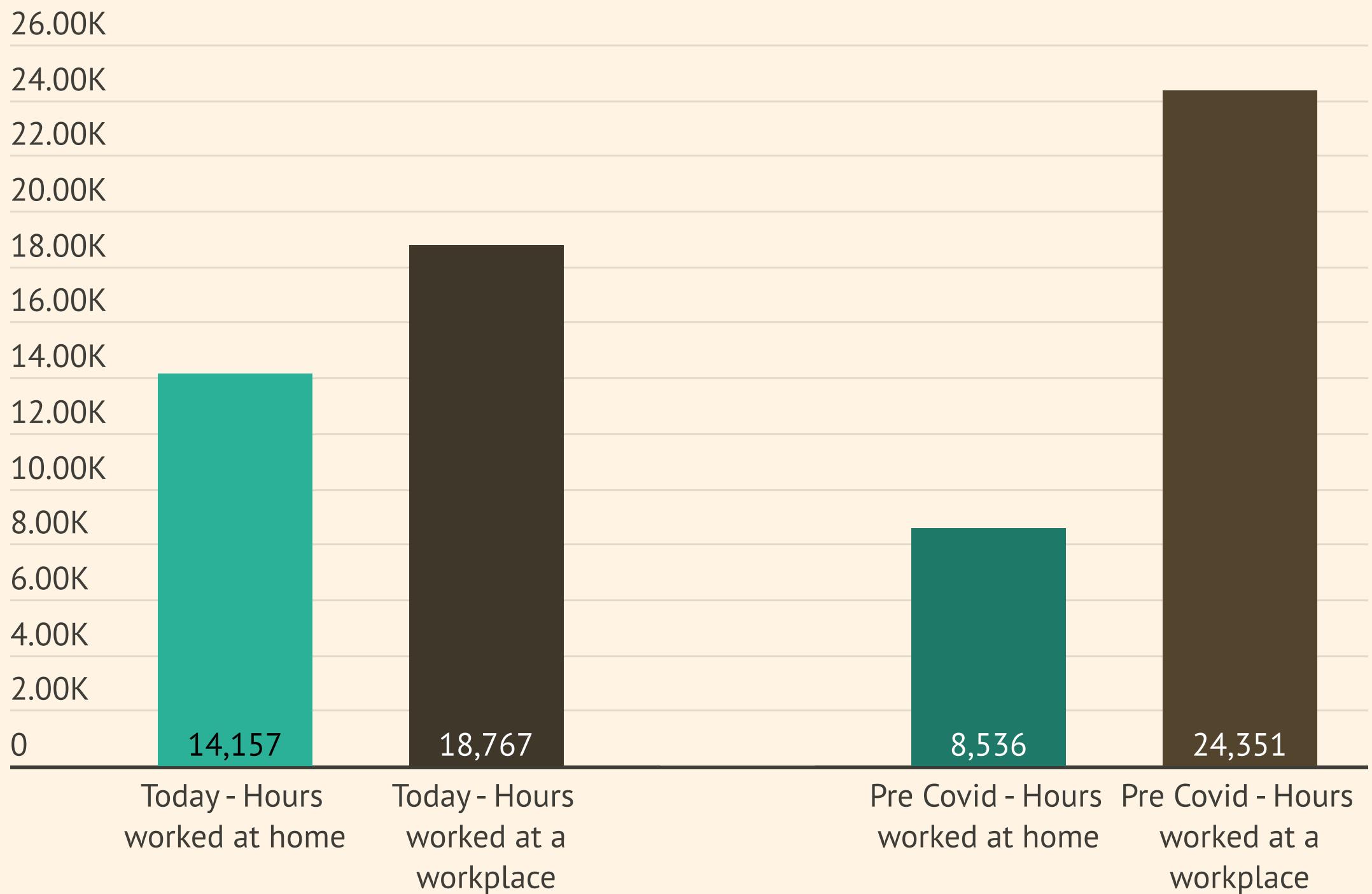
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# Economy

## Hours Worked\*

How many hours do you work in a typical week?



[Download data](#)

### Key themes & observations:

- Considerable increase in work-from-home
- High working hours overall. Average respondent reports working 50-51 total hours each week, before & during pandemic.
- **\*Strong conclusion:** Large increase and growing interest in working from home.
- **\*Surprising / conversation starter:** What are the impacts of the number of residents who work from home, and desire to do so moving forward? How does this impacts housing, roads, live/work, recreation, broadband, restaurants, postal service, etc?

Change data view:

Total

Average

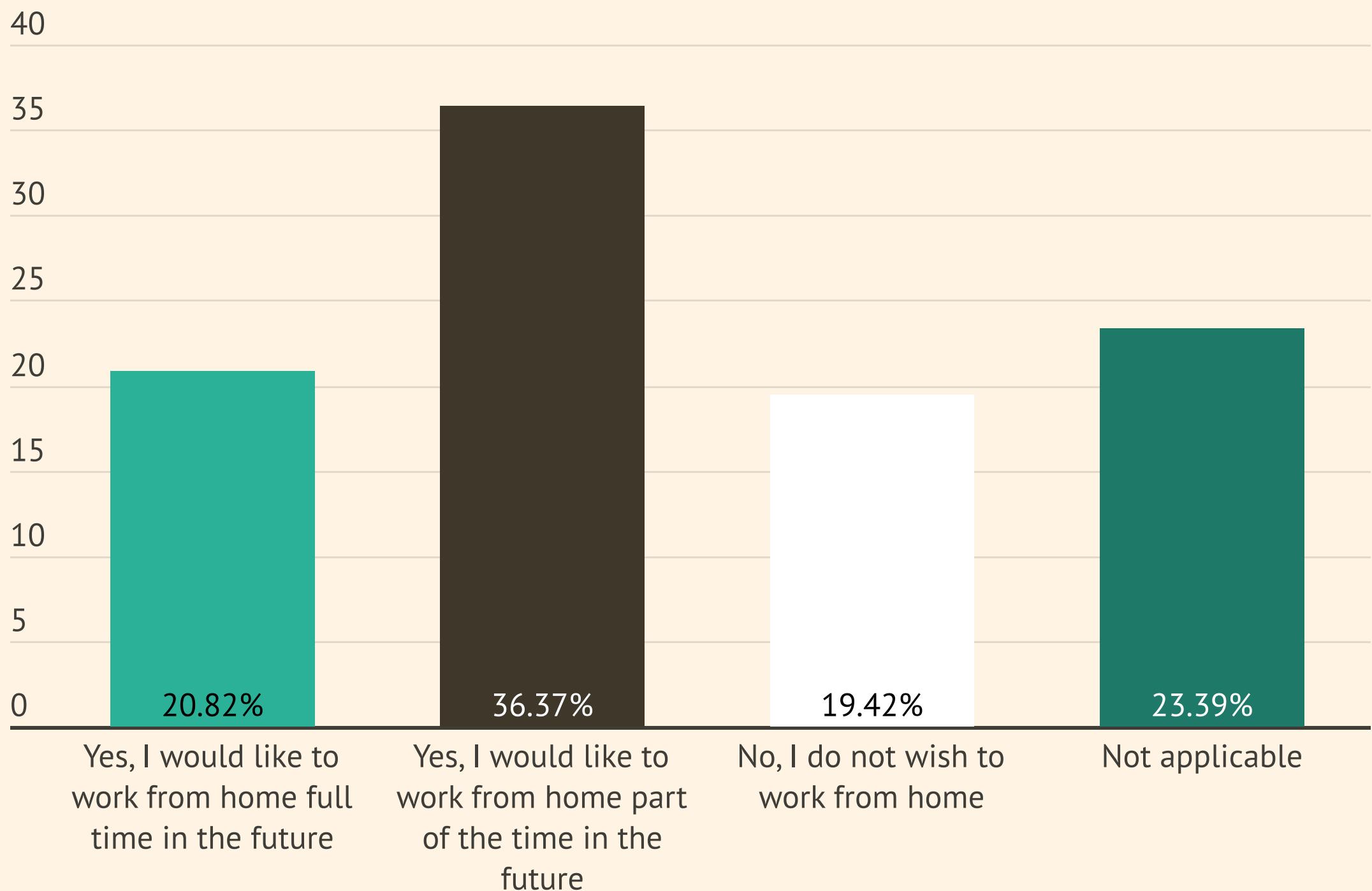


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# Economy

## Future Work From Home\*

If you work, would you like to work from home (either full time or partially) in the future?



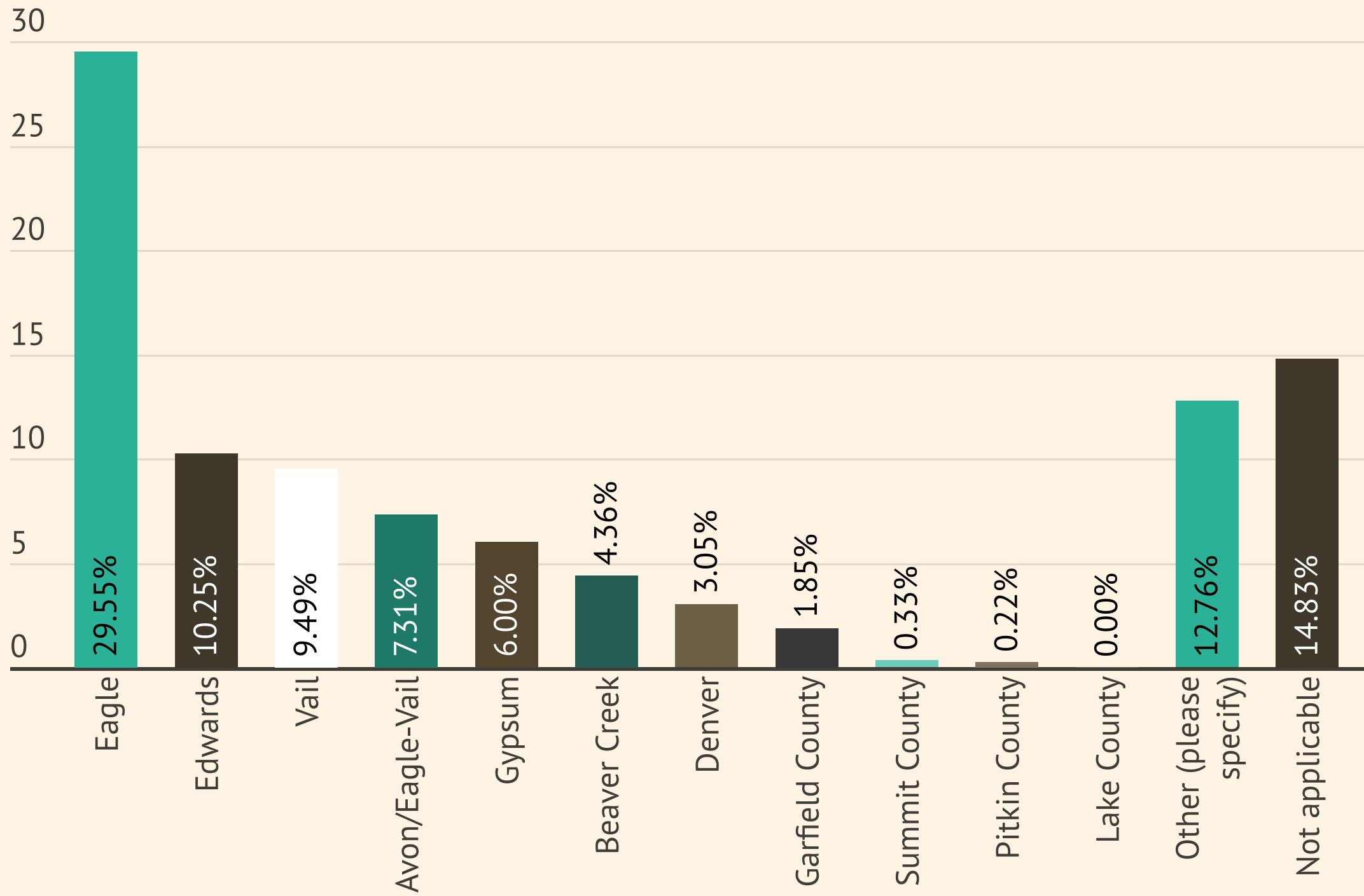
### Key themes & observations:

- Extremely high intereste in work-from-home
- Removing NA, 71% of respondants would like to work from home more in the future, in some capacity
- **\*Strong conclusion:** Large increase and growing interest in working from home.
- **\*Surprising / conversation starter:** What are the impacts of the number of residents who work from home, and desire to do so moving forward? How does this impacts housing, roads, live/work, recreation, broadband, restaurants, postal service, etc?

# Economy

## Work Location\*

If employed, which community is your primary job located in?



### Key themes & observations:

- **\*Strong conclusion / surprising:**  
70%+ work outside Eagle

 Download data

Change data view:

Percent

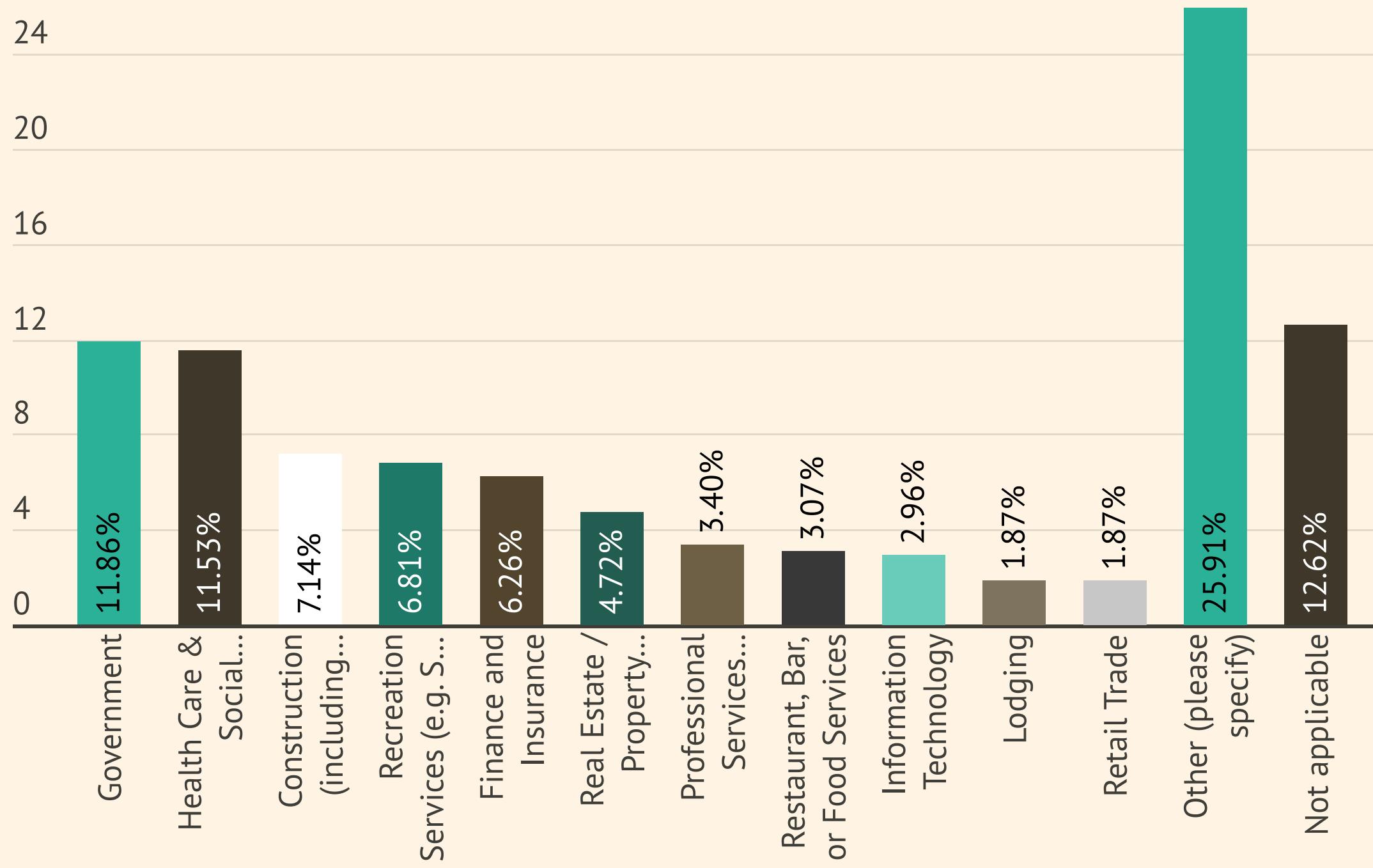
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# Economy

## Industry

If employed, what industry do you work in?



Change data view:

Percent

Responses

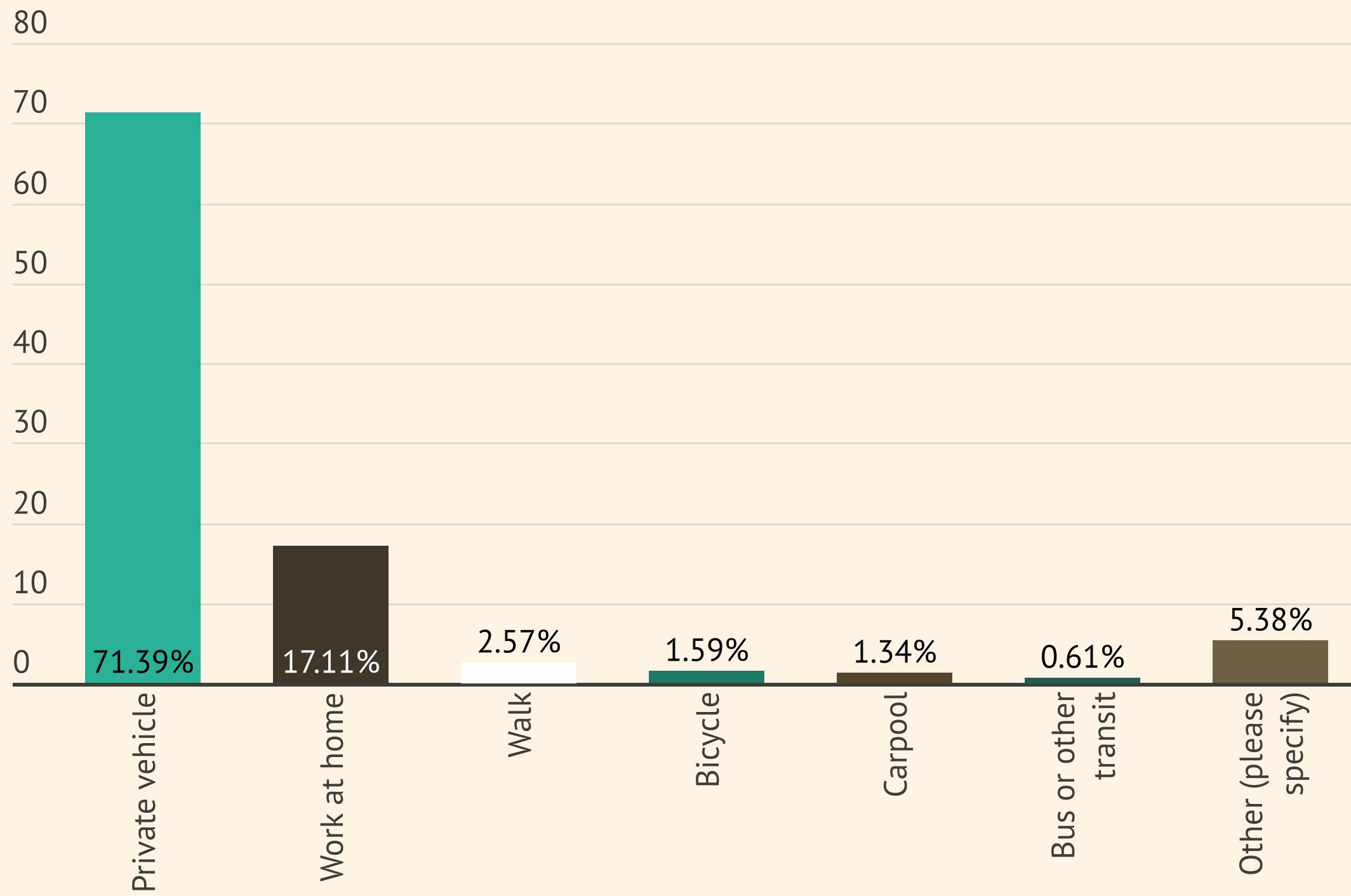
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# Economy

## Commute Mode

If employed, how do you typically get to work?



Change data view:

Percent

Responses

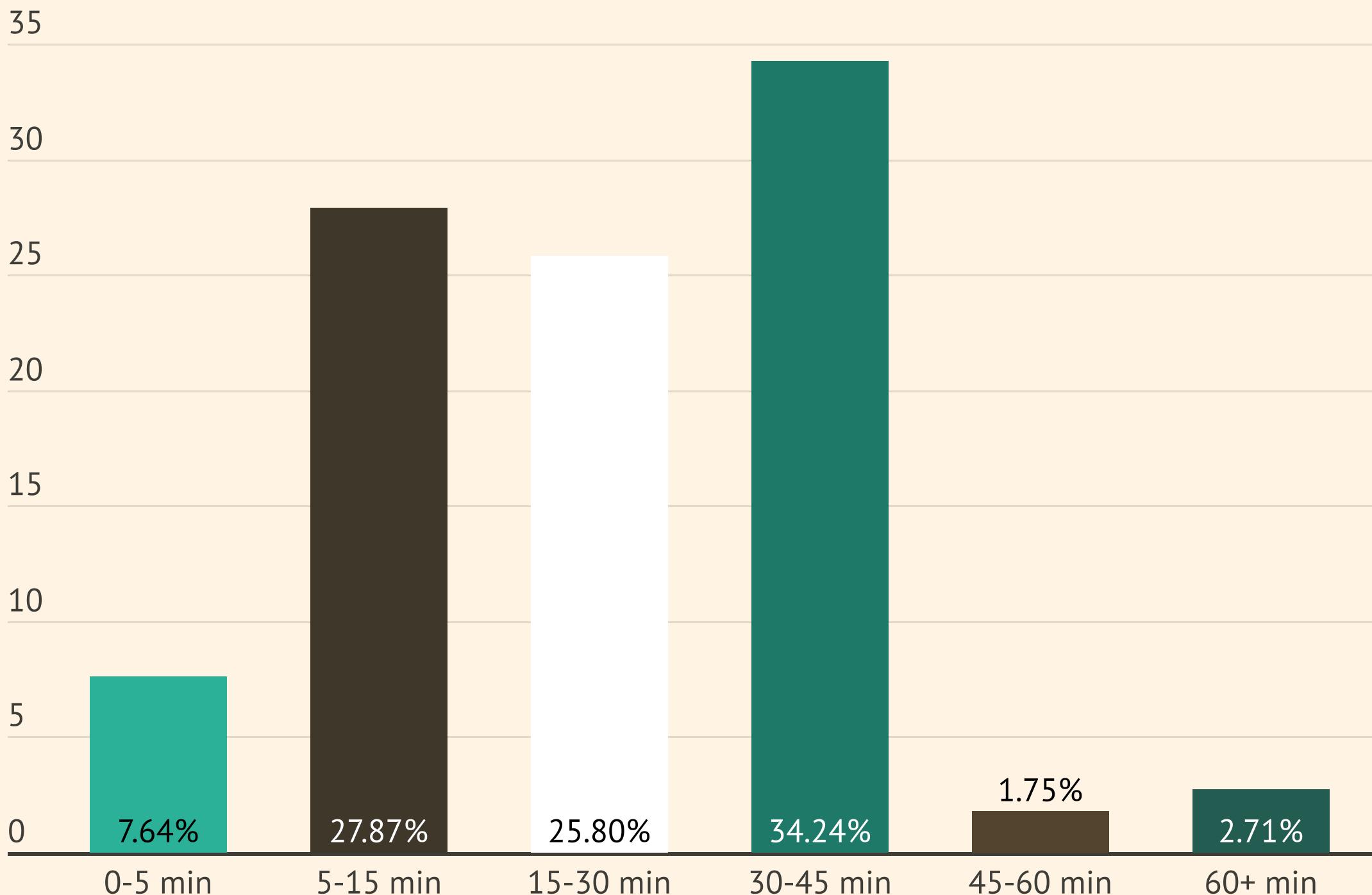
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# Economy

## Commute Length\*

How many minutes is your typical commute to work?



### Key themes & observations:

- Approximate average commute time: 22.3 min each way
- **\*Strong conclusion / surprising:** ~40% spend 30+ minutes commuting. This correlates with 70%+ working outside Eagle.

 Download data

Change data view:

Percent

Responses



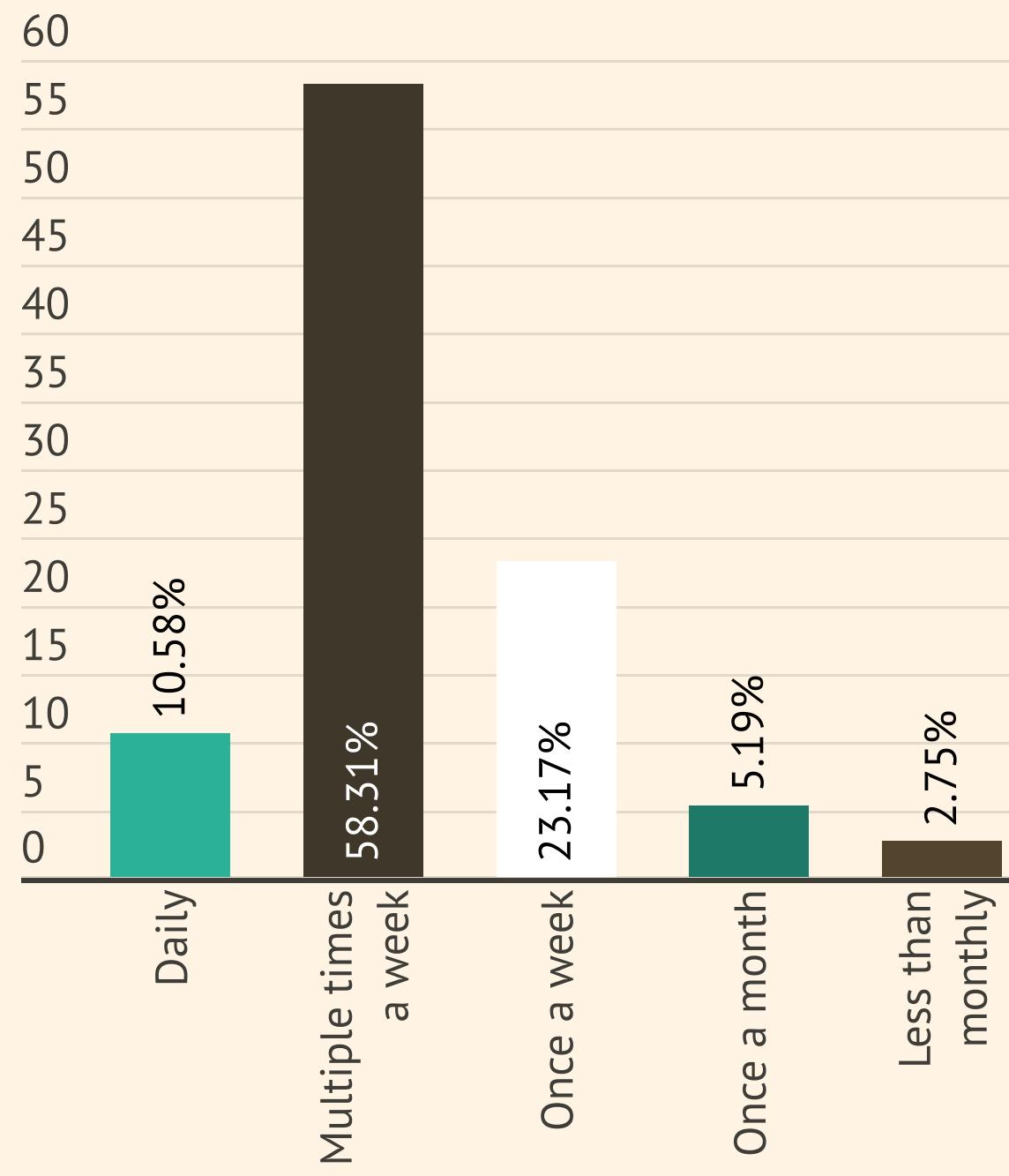
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# Economy

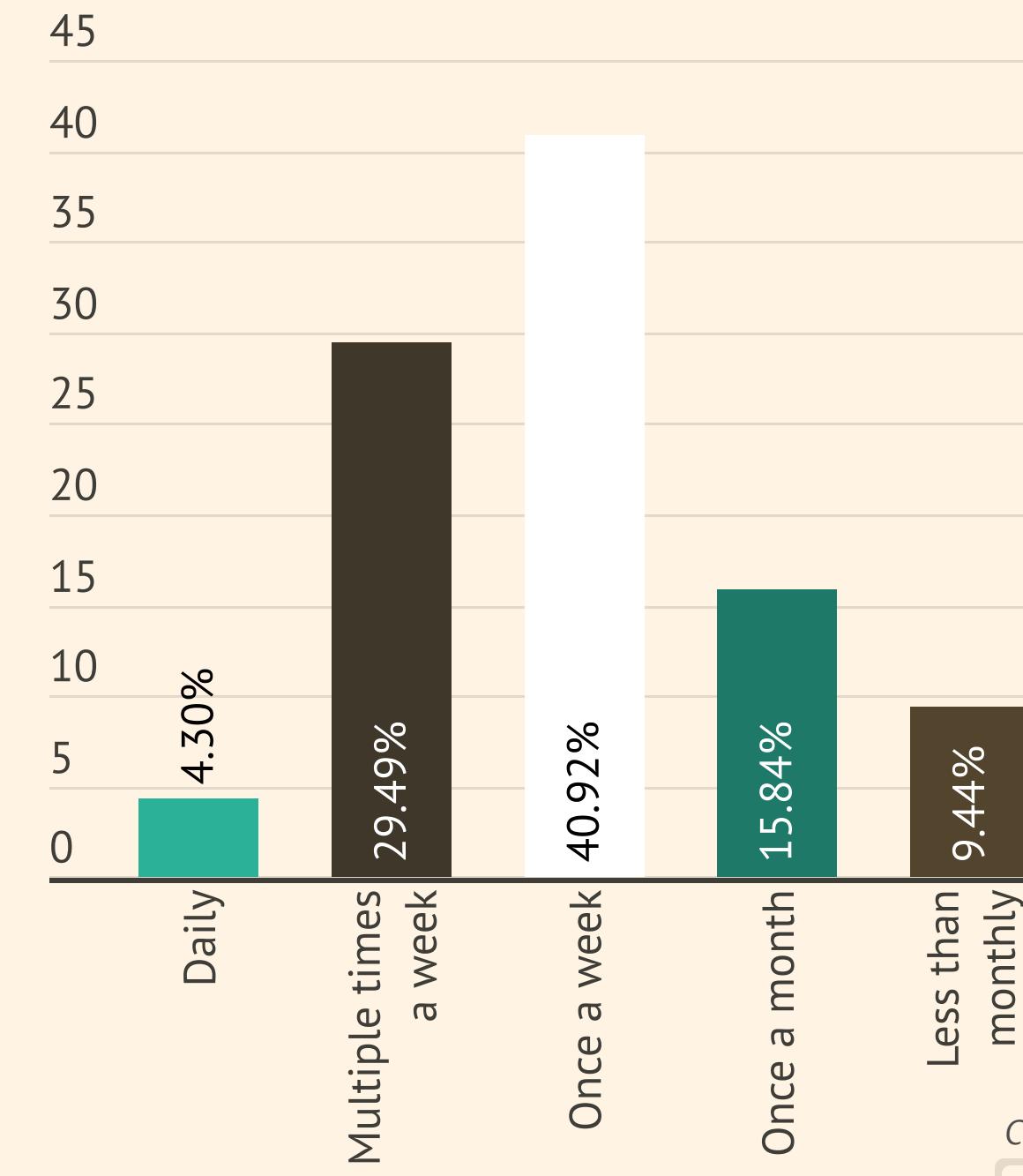
## Business Visitation

How often did you visit local businesses in Eagle, before and during the pandemic?

Before the pandemic



Today



### Key themes & observations:

- Local business visitation was high before the pandemic
- Overall much less frequent business visitation from locals during the pandemic

Change data view:

Percent

Responses

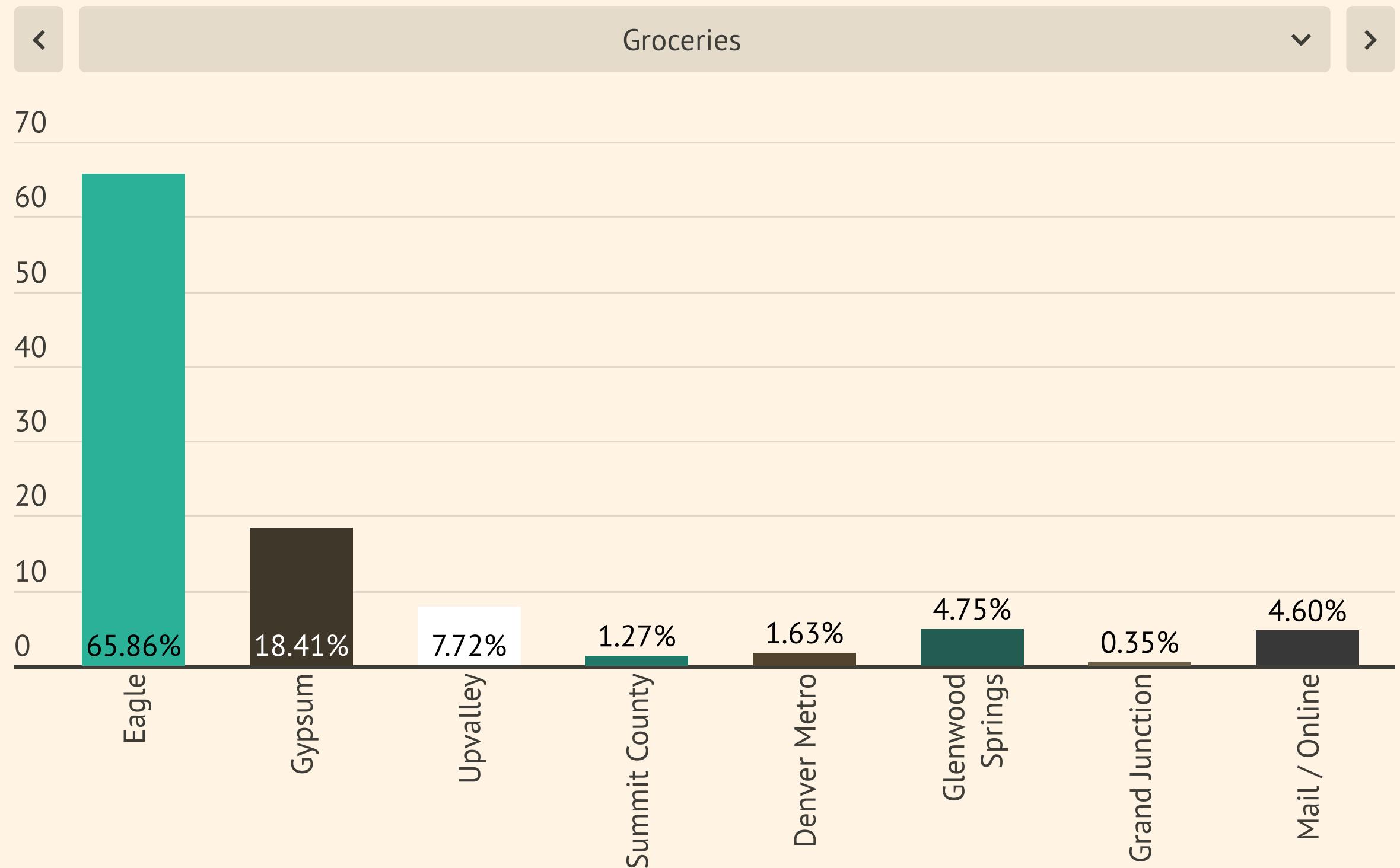


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# Economy

## Shopping Locations [by item]

Where do you shop for the following goods and services?



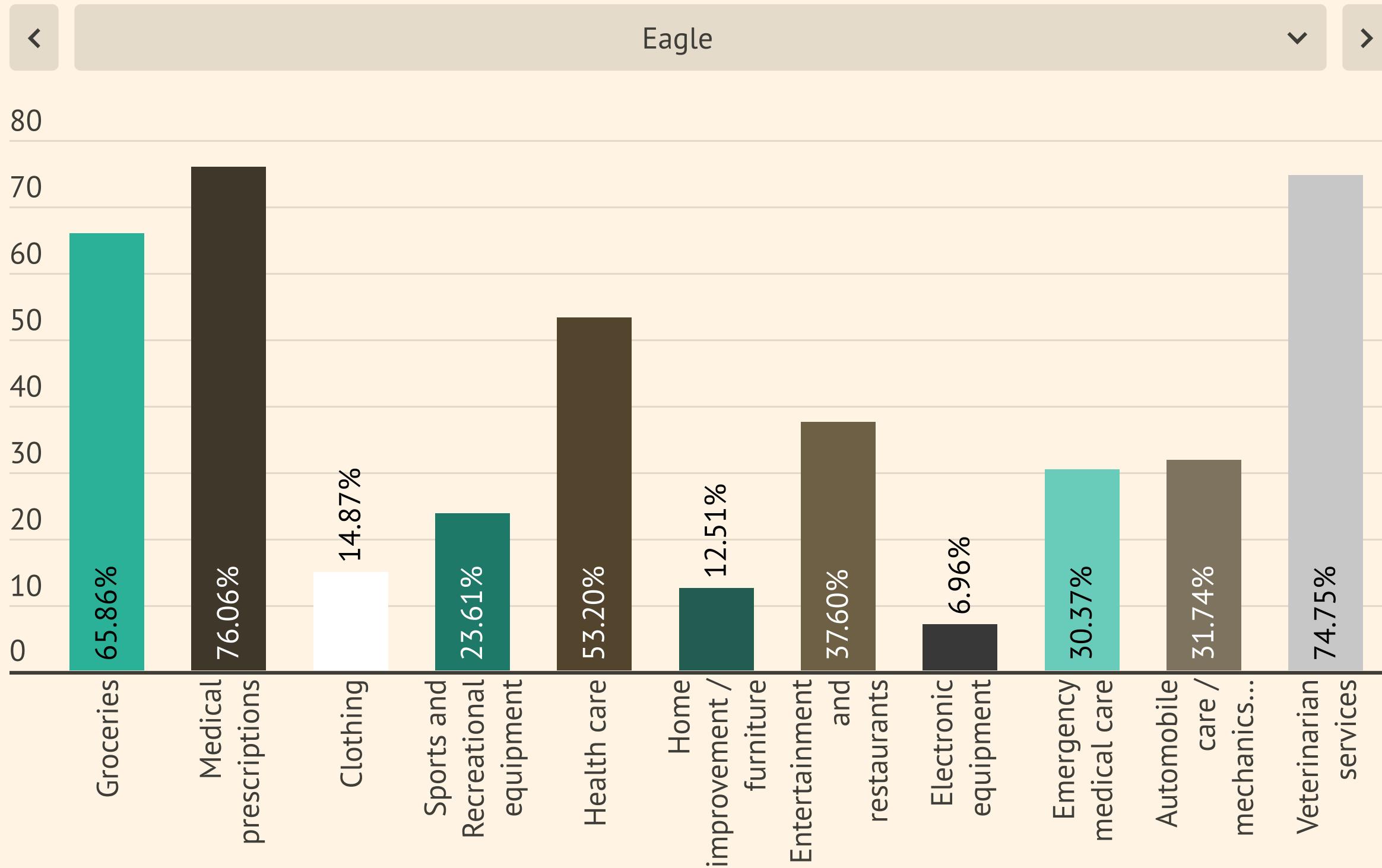
### Key themes & observations:

- Local economy is strongest for "the essentials": *groceries, prescriptions, health care, veterinarian services, etc*
- Upvalley seems to be strongest regular "competitor," esp with *emergency medical, sport & rec equipment, & home improvement / furniture*
- Online competition is esp. strong with *clothing, sports & rec. equipment, and electronic equipment*

# Economy

## Shopping Locations [by location]

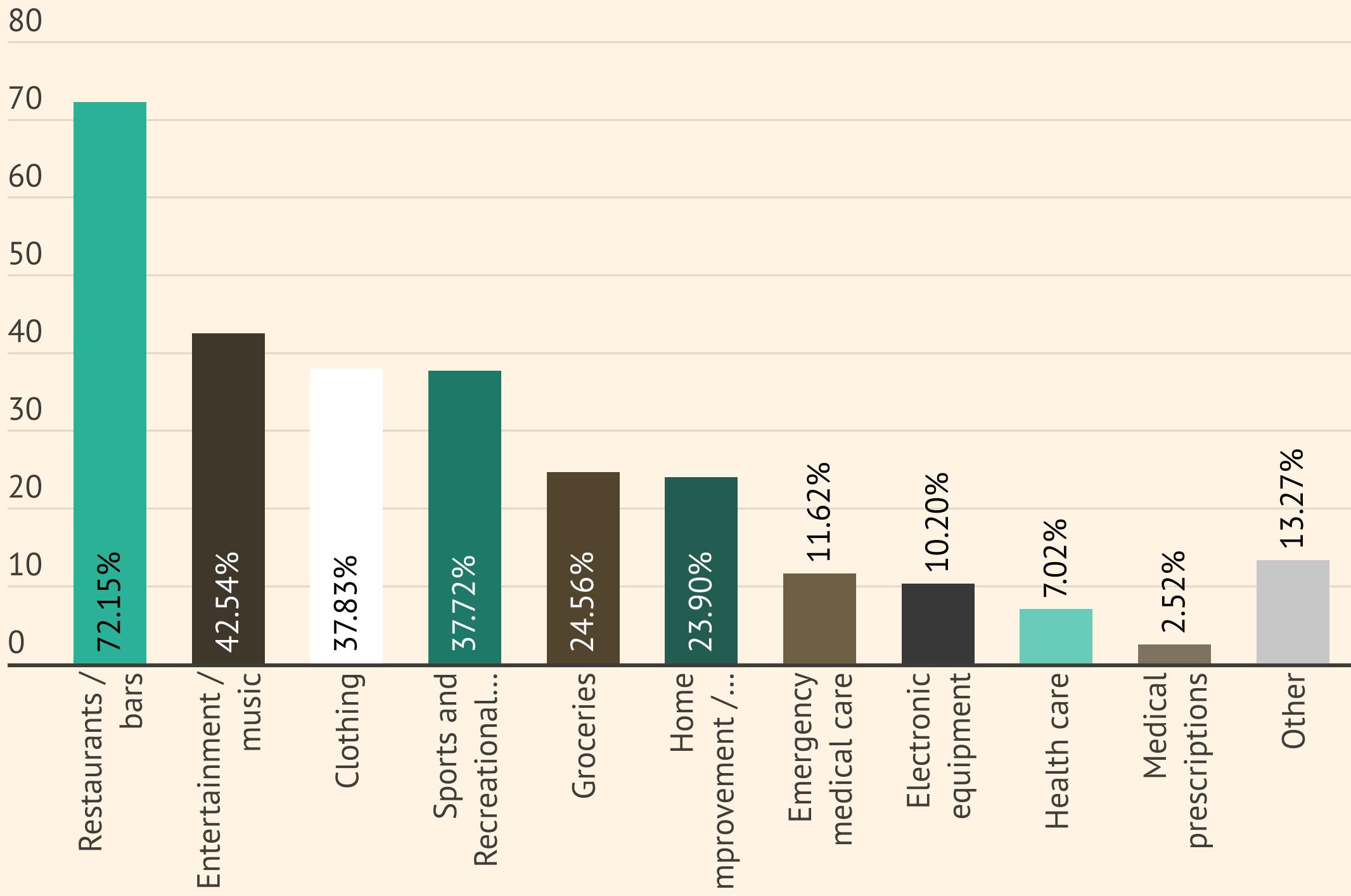
Where do you shop for the following goods and services?



# Economy

## Desired Businesses\*

What kind of businesses would you like to see more of in Eagle?



### Key themes & observations:

- High interest in more active / experiential / social business types
- Interest in more restaurants / bars is far greater than other business types
- **\*Surprising / conversation starter:** Residents are concerned about growth, but strongly desire more restaurant choices and retail options.

Change data view:

Download data

Percent

Responses

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# Economy

## Vibrant Broadway

What ideas do you have for making Broadway more vibrant?

family friendly incentives attract levels affordable look patios Additional restaurants bars mix options will great consider diverse public art local weekends community events entertainment housing work bars restaurants offer Better restaurants appealing dining sit downtown retail restaurants use residential art sidewalks space go outdoor new buildings bar retail live music street create parking offices make walking businesses lighting restaurants encourage Broadway Maybe shops service events Eagle better front stores Increase town Expand outdoor seating think need new businesses area outdoor dining traffic Close Try Keep seating shops restaurants commercial pedestrian summer community Art Walk open mixed use Add road restaurants shops cafes people storefronts move allow pedestrian mall food love district etc activities Make pedestrian bring

Search

mas música y arte

More restaurants and shops

More community events when it's safe to do so

Divert traffic through "main" street. Haha. All the other "historic" towns the main road goes right through town. Eagle is in a tough spot with Hwy 6 bypassing the main part of town. Maybe making hwy 6 have more of town hub feel will help direct traffic down Main Street.

Stores

Bring in more new business that will attract young people

Poner más tiendas y cosas más llamativas luces adornos

cooperative advertising for the businesses with -- such as flyers up in the suburbs. The Art Walk is a great addition.

Day spa, reasonably priced dining, pizza

More restaurants and shops.

more events to promote all businesses on Broadway

Smaller (at least during COVID times), more frequent community events; community dinner; smaller learning opportunities (how to change a bike tire/basic bike maintenance, beer brewing/tasting, wine tasting, canvas and cocktails, cooking classes)

Restaurants & shops less offices

Redevelop blighted lots, another restaurant or 2, more events, public art, art galleries

Free bus between there and eagle ranch on weekends

 Download data

# Economy

## Vibrant Eagle Ranch

What ideas do you have for making Eagle Ranch more vibrant?

take Expand grocery store theater Will new etc cost go Stop stores Open movie theatre town outdoor music shops restaurants don't places capital Make allow encourage services Open movie theater think Broadway increase people Work community events Lower options family community golf course affordable outdoor seating Keep retail space open Affordable rent Eagle seems area visit need support shops Fill restaurants especially businesses housing Eagle Ranch entertainment better retailers retail Lower rent events movie theatre space commercial space rent Open theater None great outdoor Capitol real estate traffic park groceries street n restaurants bars center offices activities local taxes Less live music S outdoor dining USE gift shop dining ice cream commercial gathering add diverse small addition Better restaurants built bring enough post office lights

Search

lower rents

Cheaper rent

Trees

More shopping and restaurants. Poor planning - Broadway and Capitol should have been connected

Skate park, roller skating, inside pool, arcade

I like it quiet

Open the movie theatre

Keep people safe from Covid-19 so businesses can open and stay open

A restaurant like creekside grill in gypsum at the golf course

September Fest and more events.

more street events

More trails

More events in warmer months, Friday afternoon/happy hour has been a great addition for all restaurants!

Restaurants/bars/activity centers

Maintenance of walking paths

Since I think they do not support downtown Eagle, I have no suggestions.

None

more population in Town, more bike racks

Same as above

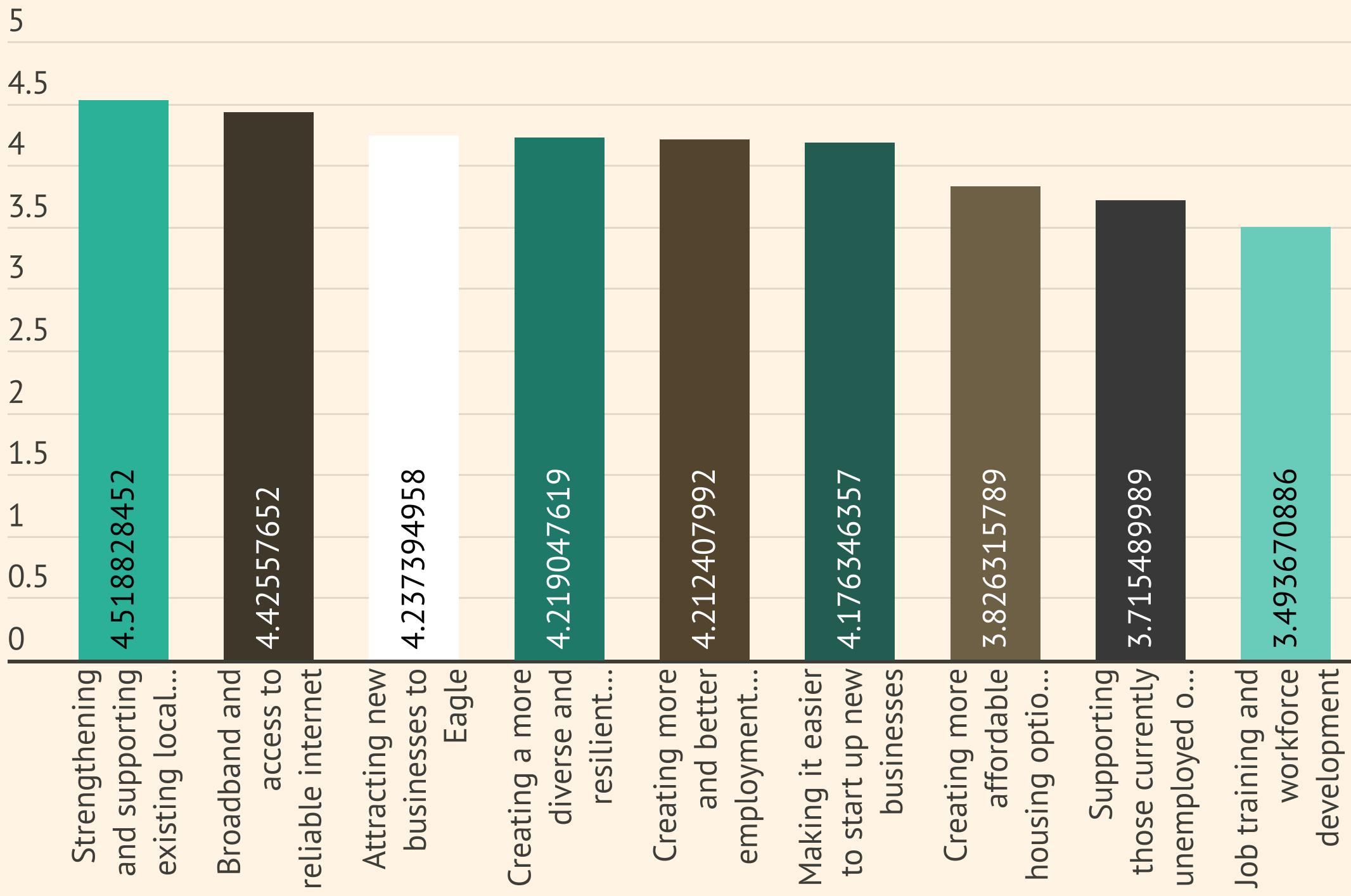
open a theater

Download data

# Economy

## Economic Issues

How important are the following issues to our local economy?



### Key themes & observations:

- High importance across the board
- Supporting existing businesses, broadband, and attracting new businesses ranks as top three

Change data view:

Download data

Percent

Responses

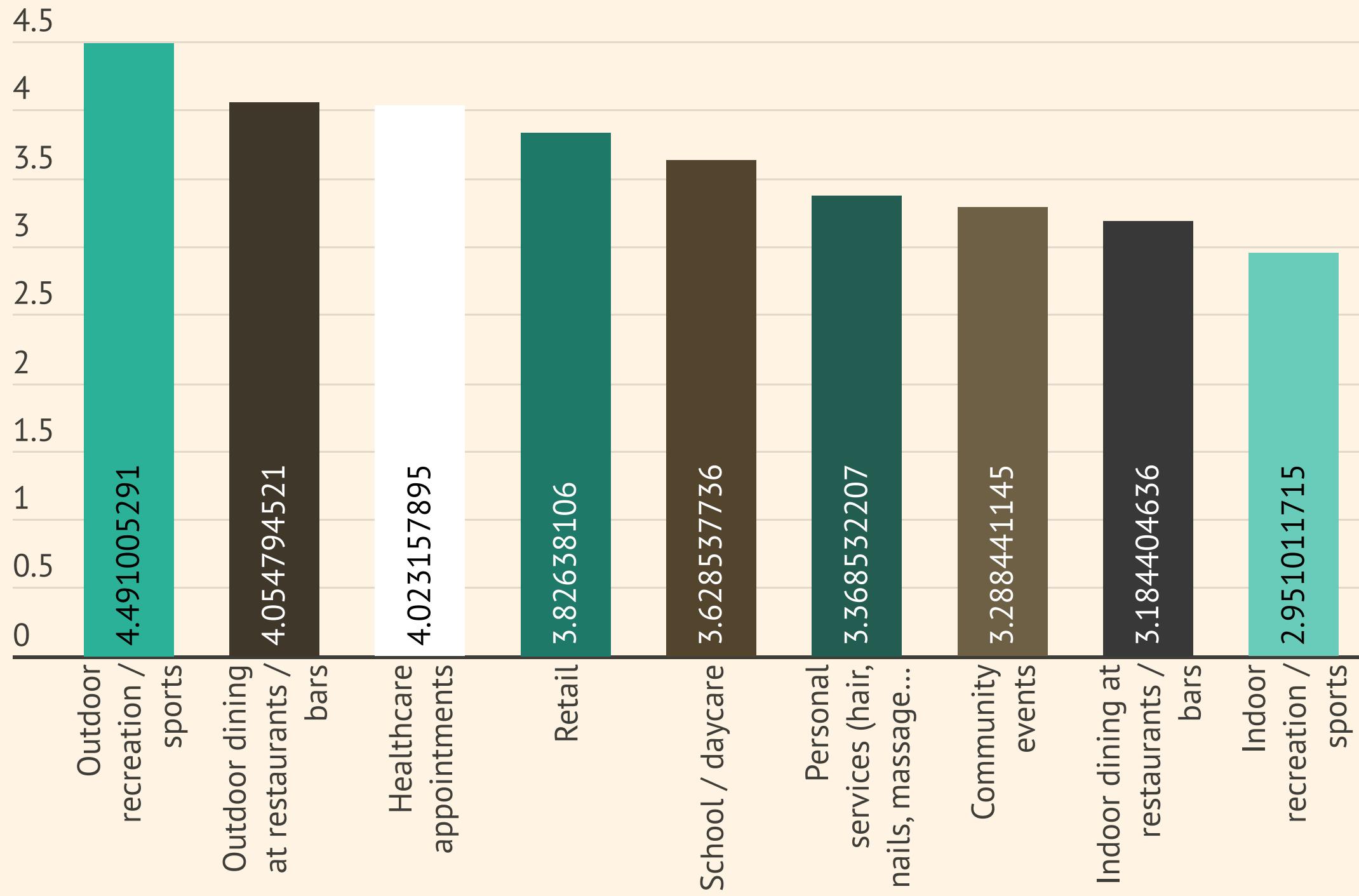


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# Economy

## Business Safety

What kinds of businesses do you feel comfortable patronizing in person today?



### Key themes & observations:

- Less comfort with indoor business activity at this time

 Download data

Change data view:

Percent

Responses

 [Return to Table of Contents](#)

# Economy

## Economy Ideas

What ideas do you have for creating more economic opportunities within the Town of Eagle?

trying subsidize None development give kids incentives costs revenue live See resort Broadway really use arts marketing Center encourage Park bring Better internet Make ideas go tourists affordable options housing stay start instead stores around restaurants offer small businesses Hwy community tax space improve support affordable housing better Eagle Ranch need fill Eagle recreation businesses stop town Lower rent people Draw opportunities summer Attract allow events keep new business pay outdoor expand think Gypsum area services low growth shops time rent local business etc companies downtown festivals retail target residents higher create enhance great county government small work access locals n trails job developing add industry Build

Search

Maybe more sporting events, concerts, food trucks etc.

Quit adding more density at the expense of existing residents (water, roads, police, etc.)

Draw in business from local opportunities like hiking and biking events, rafting, etc. Pull in business by marketing the towns great outdoor life and have stores that support that like outdoor shops and repair shops. Better access to places to stay.

Lets revisit Eagle River Station or a Super Target

Promote development of the Eagle River corridor & Riverwalk

Need a gym with weights, exercise equipment and classes

More events, concerts etc

Deregulation, don't be in love with the PROCESS

Golf Course year round amenities, healthcare center expanded

Invest a little more in arts and entertainment/ increase marketing efforts around bike trails and water park

Tax diversion programs for new business. On-line shopping is the future...attract businesses that can sustain that type of platform or businesses where this is not a business factor. Uber eats.

Very difficult concept in the day/age of online shopping. Bars and restaurants seem to do well, especially if they're affordable (and, nowadays, have suitable outdoor seating). Perhaps we need to make downtown more inviting to pedestrian traffic and less inviting to cars.

Like the white water park with downtown Eagle

More sustainable businesses



# Services

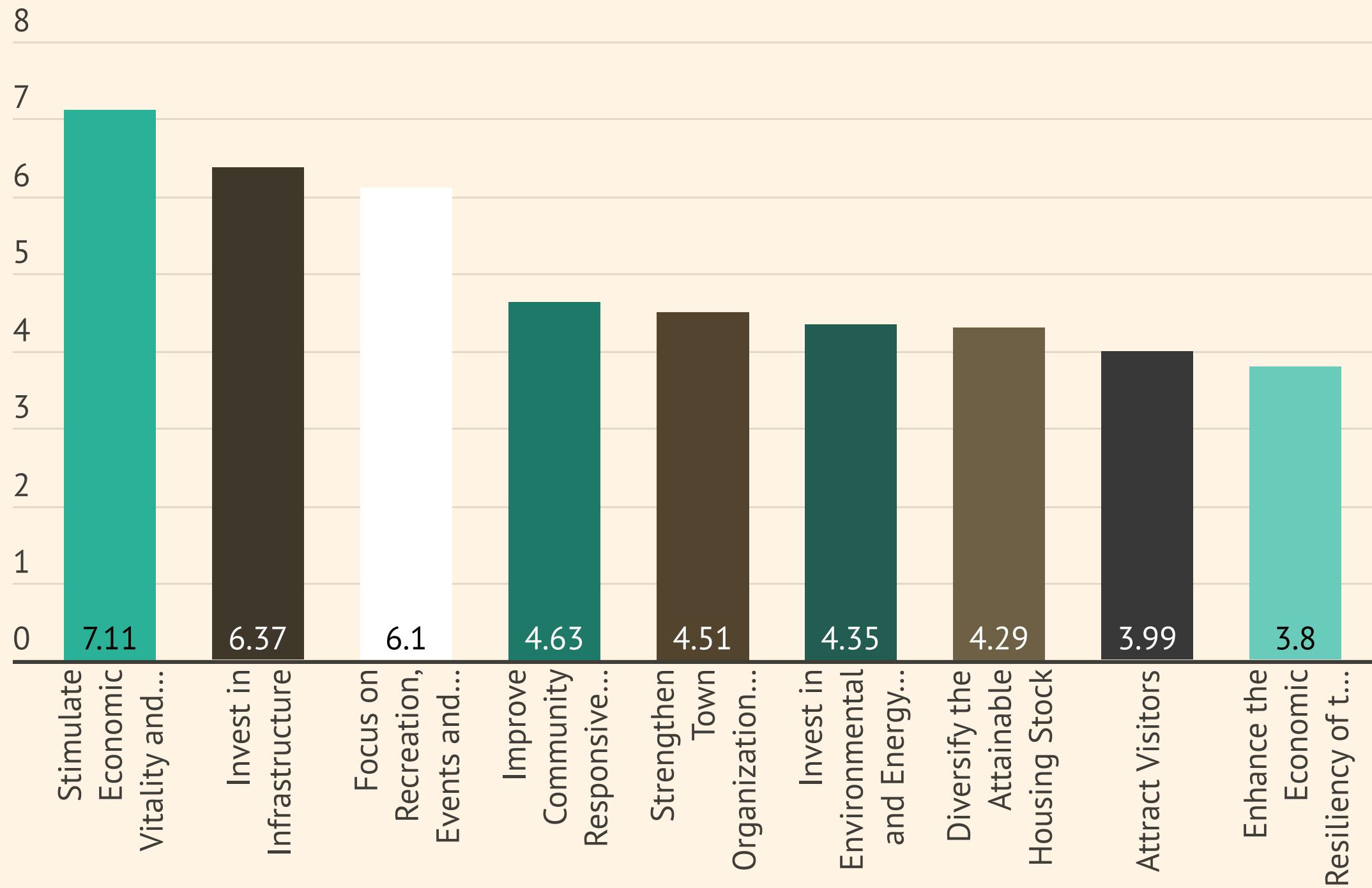
- [46. Town Strategic Goals\\*](#)
- [47. Town Services\\*](#)
- [48. Internet](#)
- [49. Inclusivity](#)
- [50. Involvement](#)
- [51. Communications Preferences](#)
- [52. Communications Ideas](#)
- [53. Plan Alignment](#)
- [54. Grand Ave Input](#)
- [55. Human Services\\*](#)
- [56. Quality of Life](#)



# Services

## Town Strategic Goals\*

In order of importance, with the top (1) being the most important, how would you rank the following Town Strategic Goals?



### Key themes & observations:

- Ranked from 1-10
- Economic vitality and infrastructure ranked as top
- **\*Surprising / conversation starter:** What do the responses to the Strategic Goals mean for prioritizing workplans for the Town?

 Download data

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Percent

Responses

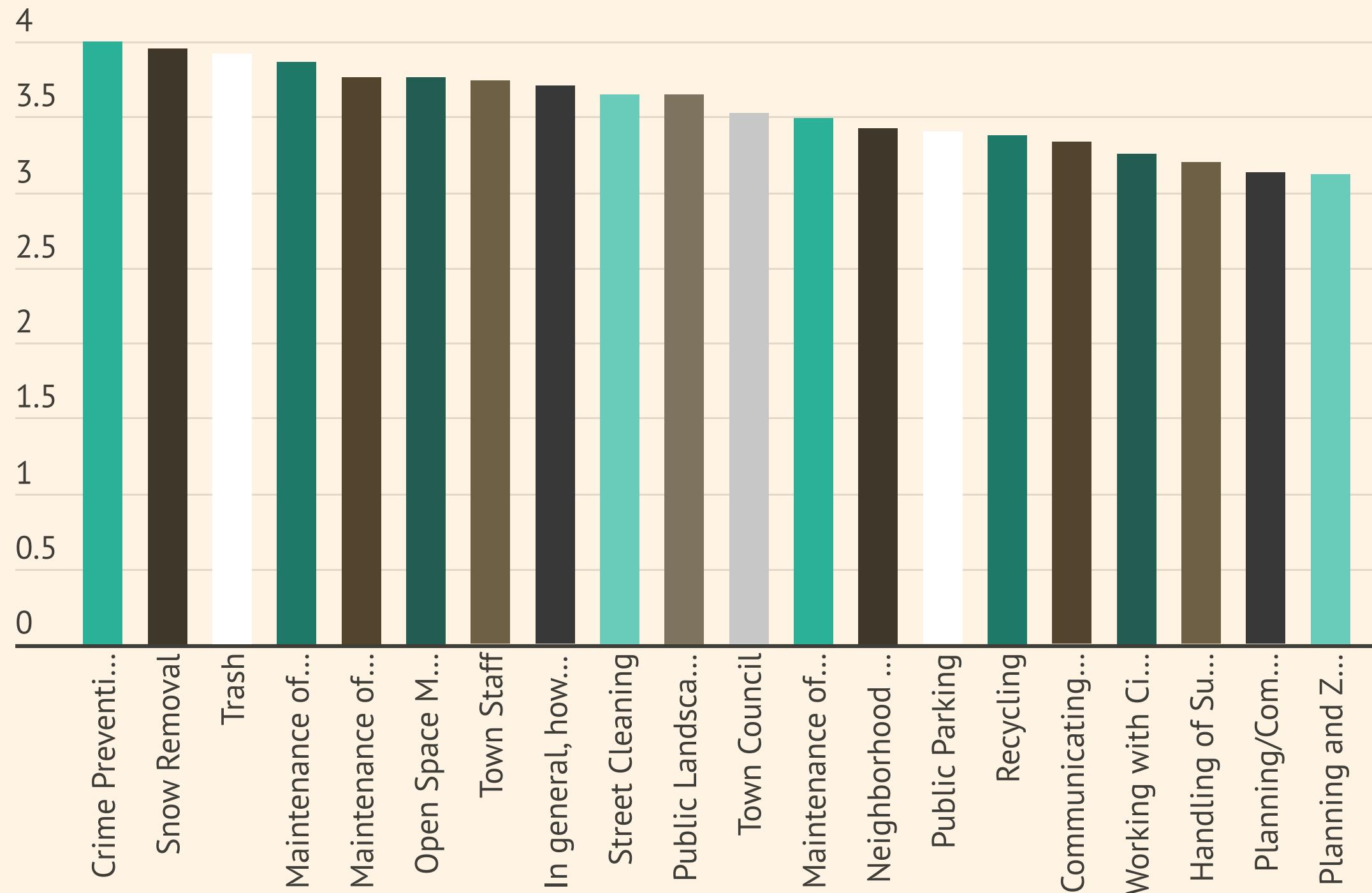


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# Services

## Town Services\*

Please rate the following services.



### Key themes & observations:

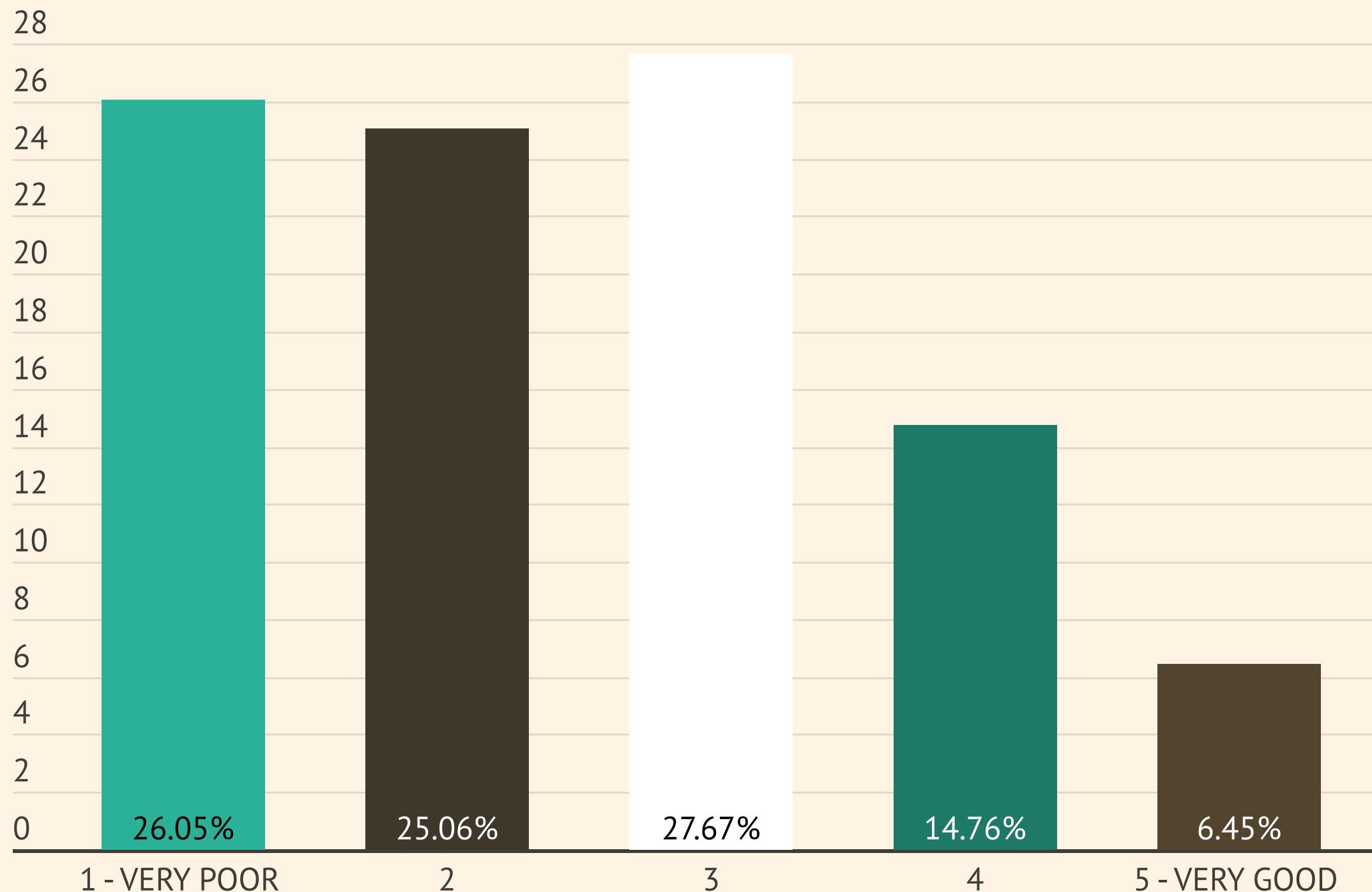
- All rated relatively high / satisfactory
- **\*Worth more study:** The town is viewed as doing a good job overall. Is the Council satisfied with these results? We should track longitudinally to see if there is change.



# Services

## Internet

Please rate the quality and speed of local internet service.



[Download data](#)

### Key themes & observations:

- Weighted average: 2.5
- Average is wide - meaning the share evenly selected 1, 2, and 3. Number of 1's (very poor) is significant.

**Note:** Broadband listed as 3rd most important community issue, & 2nd most economic issue in previous questions.

*Change data view:*

Percent

Responses

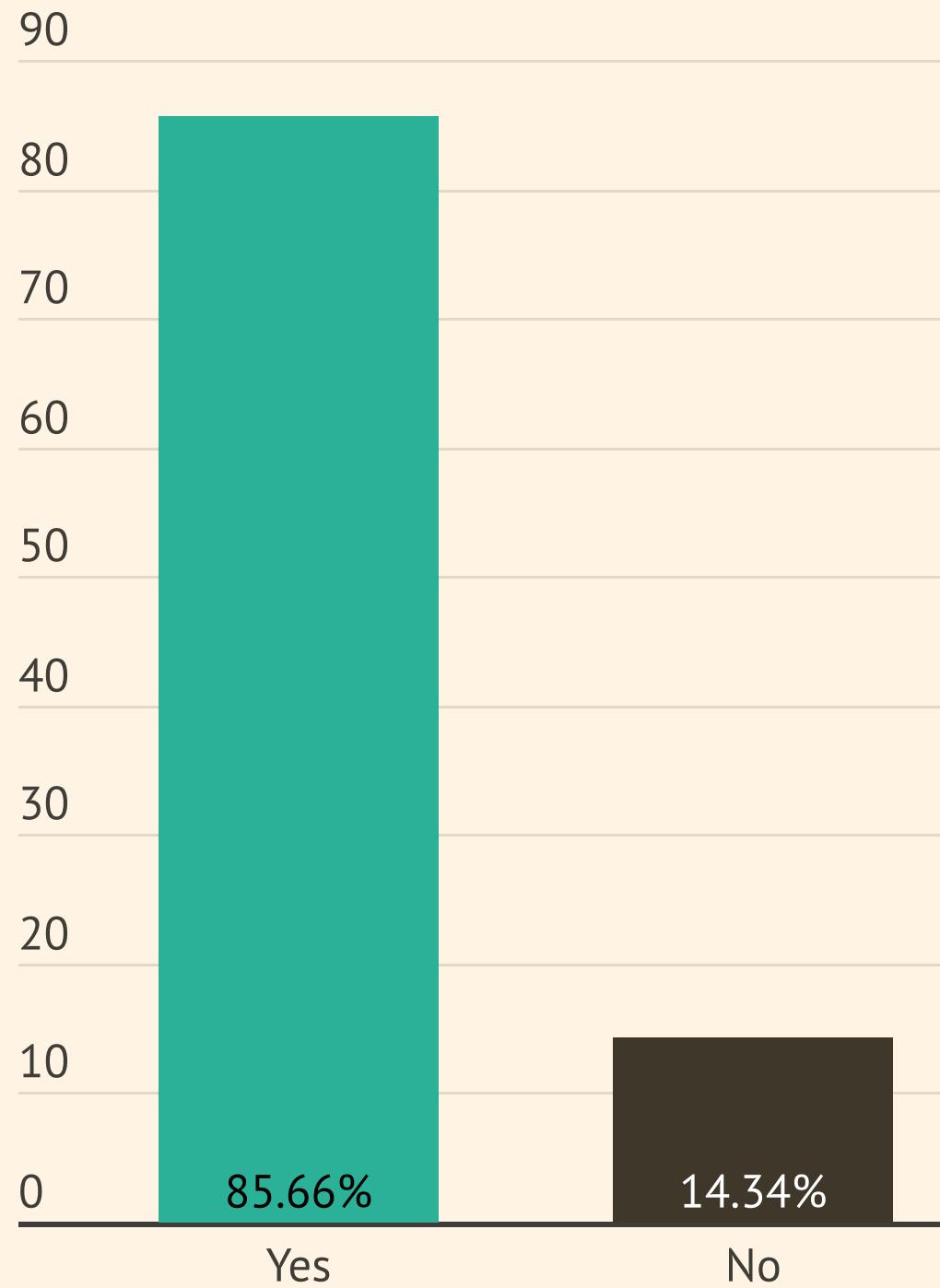


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# Services

## Inclusivity

In general, do you feel like Town projects, events, and services are inclusive and accessible to everyone in the Eagle community?



Search

I typically see just the white folks at most community events.

I don't believe we do much outreach to the Hispanic community. Not much attention is paid to their needs or issues.

need to include the hispanic population

Town park concert series was amazing

The staff representation does not mirror the community demographics. It is hard to get a good understanding of ALL the community when it is not inclusive and diverse

have done nothing for Hispanics!

Rely to much on social media

a bit skewed either toward drinking or to families / kids. We have room to hit in middle. Jazz? classical?  
More connection with Bravo?

The our community table event was all about bringing people together and it was all rich white people.

Many events are organized around bicyclists and beer

Download data

Change data view:

Percent

Responses

Download data

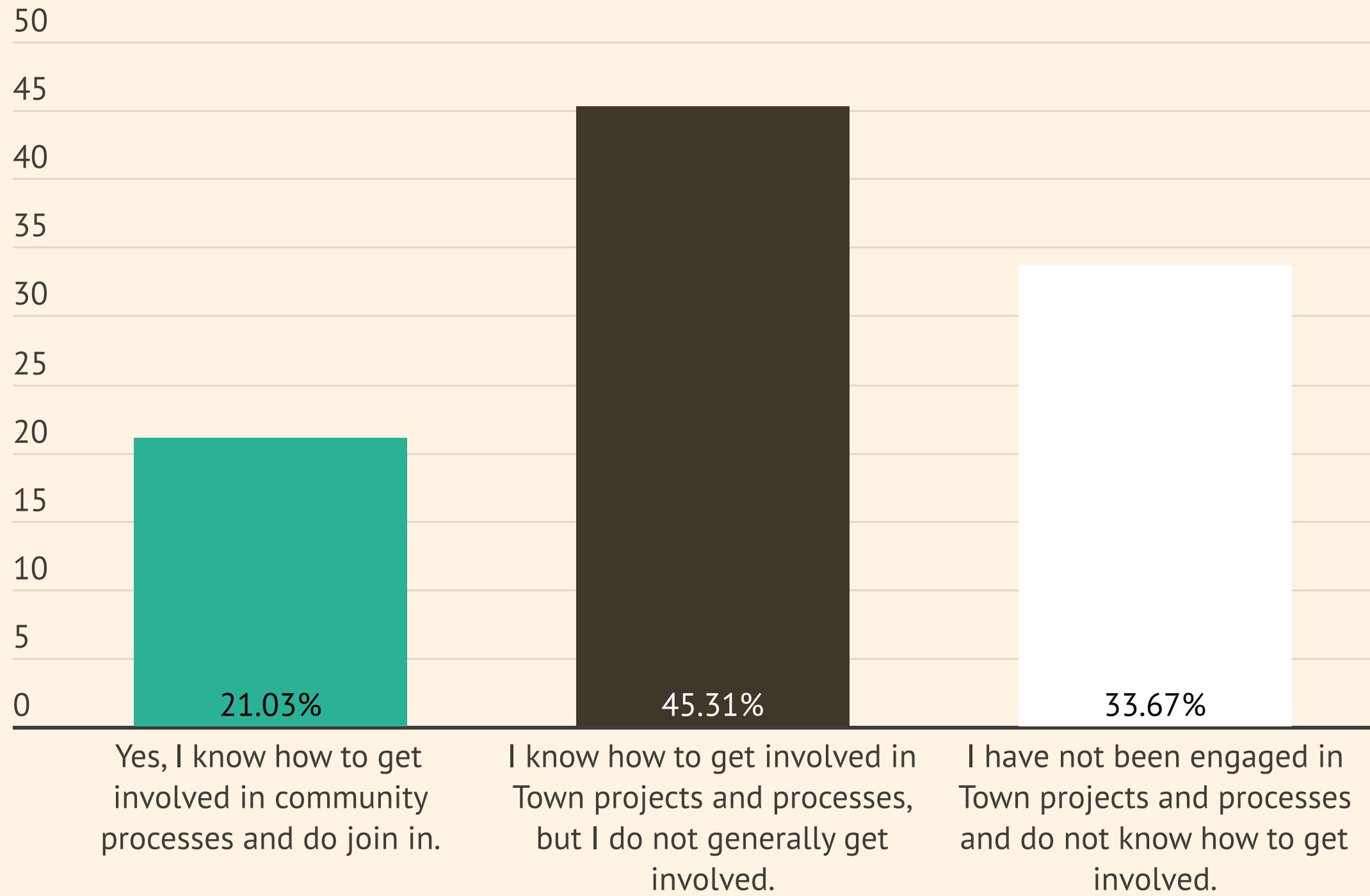


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# Services

## Involvement

In general, have you felt meaningfully involved in public processes or shaping community decisions?



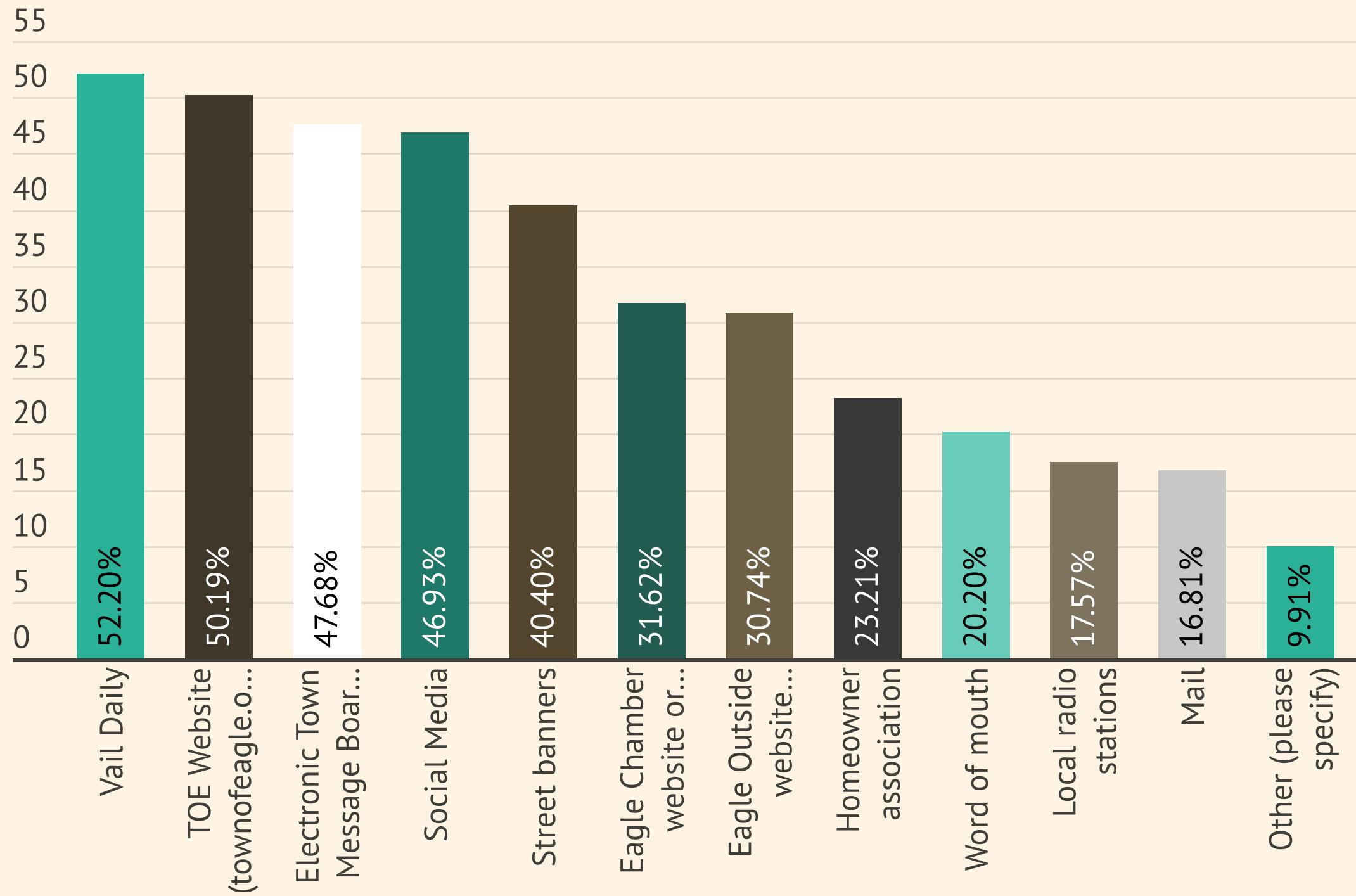
### Key themes & observations:

- *Survey captured 600+ individuals who stated they typically don't get involved, or don't know how to get involved. This suggests successful outreach methods to new participants.*

# Services

## Communications Preferences

How would you prefer to find out about Town events and issues?



Change data view:

Download data

Percent

Responses

[Return to Table of Contents](#)

# Services

## Communications Ideas

How might the Town improve communications and better engage more people in the Eagle community?

listen use social media need know going great Email Text projects maybe Weekly many sign link  
communicate include electronic happening post come messages feel email blasts one  
sure list see input meetings message board Send details people receive  
updates also community us email information  
communication Provide town going  
social media Facebook events survey newsletter  
etc website groups good Make Eagle put know avenues think involved  
Engage citizens residents keep board time Mail Try text HOA ask anything Utilize regular  
monthly Town halls opportunities weekly emails outreach pretty good job work page

Search

use multiple communication types for different age or ethnic groups

by mailing invitations

The electronic sign is very effective,

Make toe emails easier to read. Simpler with separate links for more details.

Information board at town park

Send emails

More social media. It's kind of boring and doesn't really stick out from the others.

Try to communicate via ALL avenues available.

Ask the Hispanic community.

More bilingual communication, more outreach to different neighborhoods

Let us know the good & the bad. Communicate frequently. More social media.

More photos.

a town panel Q & A

maybe more committee work to include folks who aren't on council or the same faces that do everything.

Social media

billboards or signs with things happening around town

Prioritize reliable high-speed internet for all - DSL in the year 2021 is an embarrassment..

Opt-in email blasts or text alerts

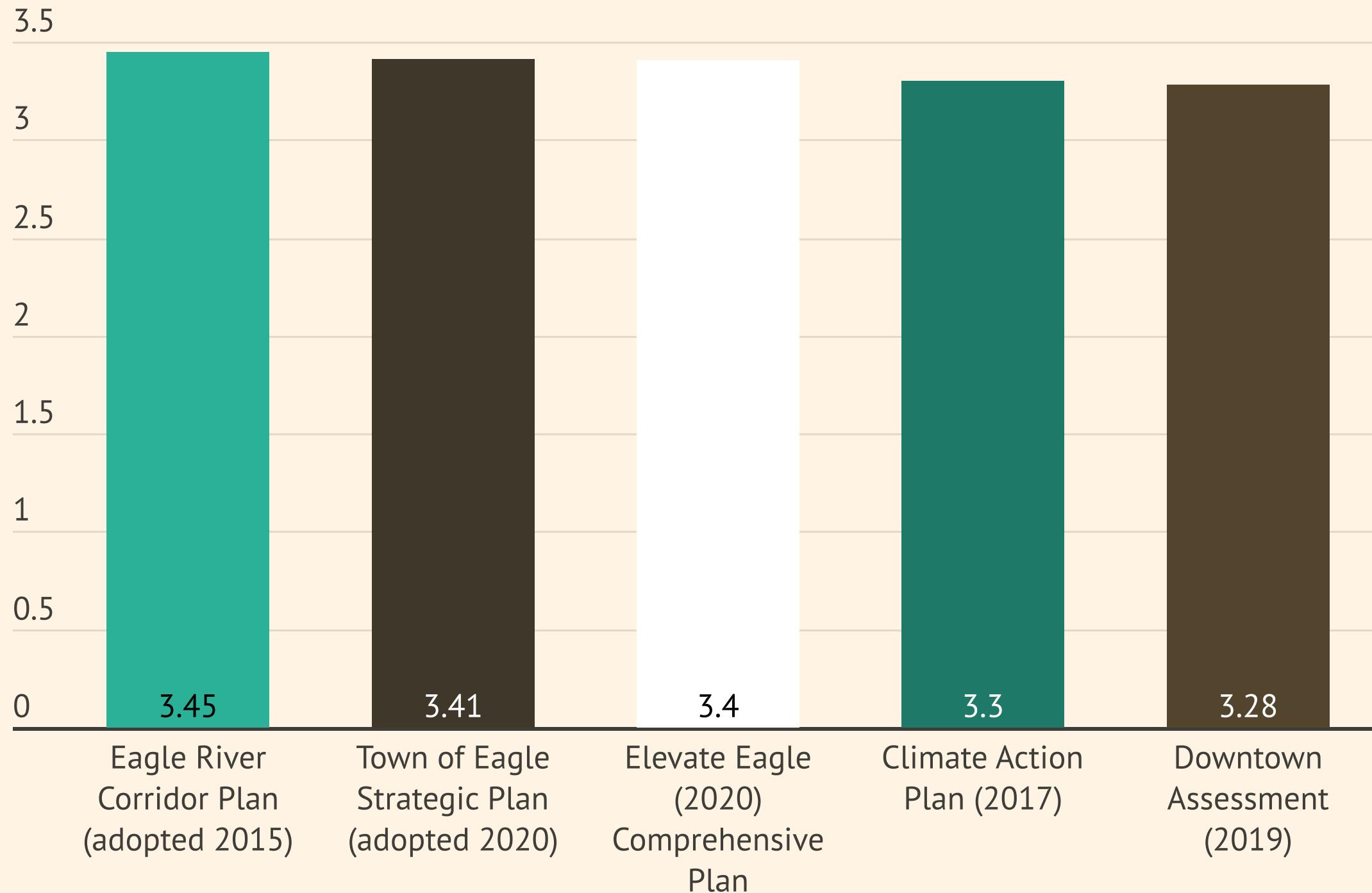
Post opportunities to get involved

Download data

# Services

## Plan Alignment

To what degree do the following Town plans align with your vision for the community's future?



### Key themes & observations:

- Moderately high & even rating across the board

[Download data](#)

*Change data view:*

Percent

Responses



[Return to Table of Contents](#)

# Services

## Grand Ave Input

The Town is conducting a long-range plan for the Grand Ave Corridor. What is most important to you about this process?

use bike pedestrian friendly Eagle River access points Traffic issues traffic control old pedestrian friendly community congestion increasing right housing interesting Walkability character river park now Add airport river much Public project Hwy Reducing Broadway easy highway place safety traffic management parking change looks speed road sidewalks town new corridor west Eagle traffic flow neighborhood businesses better traffic lanes ways growth building need Easing Grand Ave us improving Pedestrian access create feel improvements flow pedestrian exit development residential Safe allowing Keeping drive turn lane busy people Communication infrastructure local Improving traffic flow Upgrading considerations Provide impact lighting time easy access heard businesses along Gypsum Add turning lane along corridor street

Search

### Information

the efficiency of the entire process

A middle turn lane and breaking up traffic at some mid-way point.

Get it done. Don't let a few voices lead you to a bad conclusion. The public is not always right.

Noise and speed control.

Keeping the focus on locals rather than visitors.

NA

Either a center turn lane or four lanes. Improve the impression this corridor leaves on those that pass through our town. It doesn't begin to show you truly what Eagle is about.

Appearance and traffic flow

Be thoughtful in the process, take your time, ask the public to be involved

Improve visual appeal and pre-plan for traffic increases, it feels very busy already.

Traffic flow, Pedestrian/ Cyclist safety, Business access

becomes more walkable and bikeable, as it is not very good right now so we find the need to drive that area, not safe

Easing vehicular traffic and enabling pedestrian traffic

Finding the money or partners to make the vision happen. This is the fourth plan in 25 years and none have come to fruition.

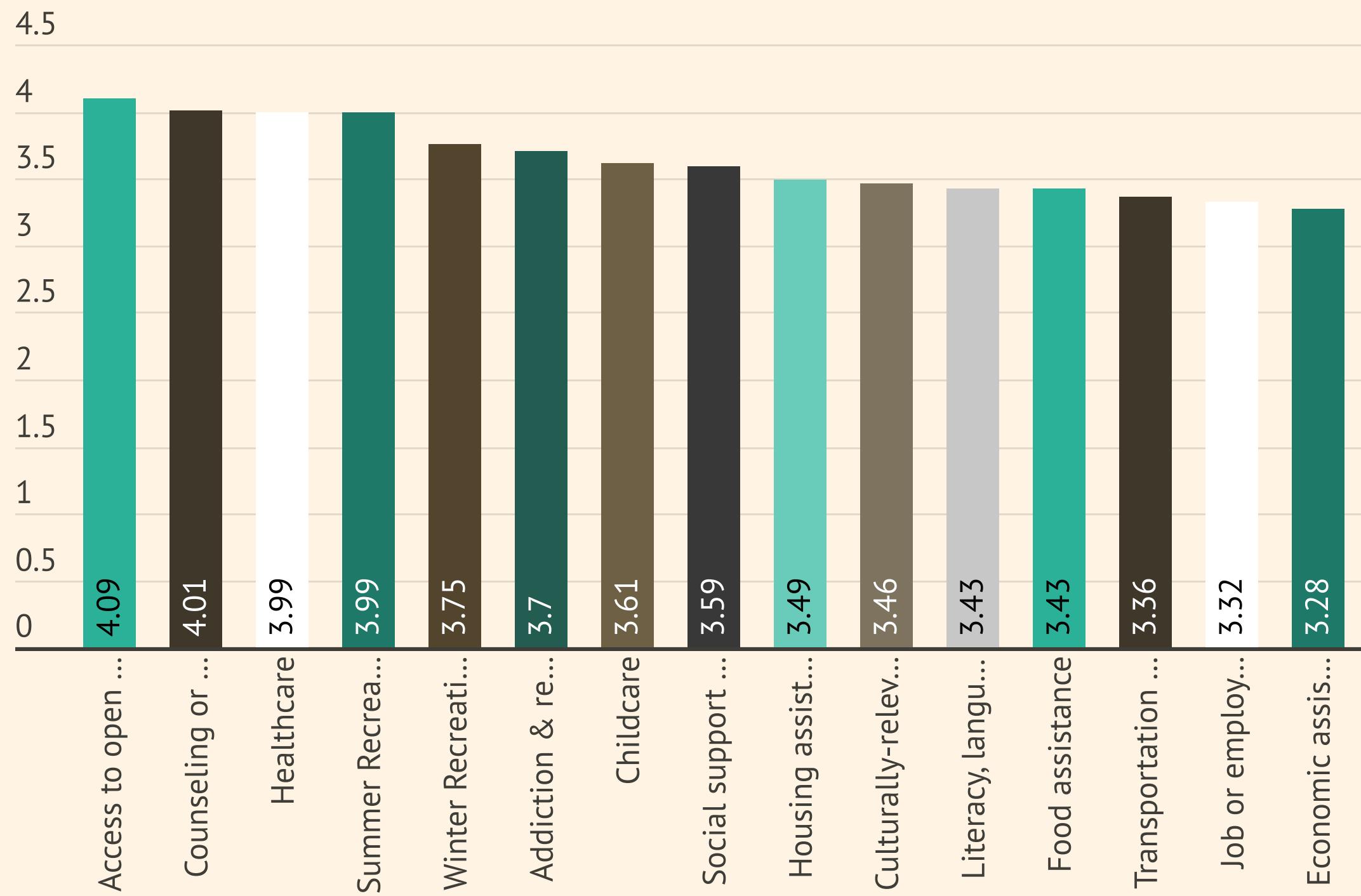
Providing better access to hwy 6 BUT also keeping the area/intersections safe for bikers

Download data

# Services

## Human Services

How important is it to improve the following human services?



### Key themes & observations:

- Note language on "importance to improve" - difficulty of question should create some ambiguity in answer.
- Open space ranked most important to improve, but also ranked high in current satisfaction earlier in survey
- **\*Surprising / conversation starter:** Open space consistently noted as a top issue & driver of quality of life.

Change data view:

 Download data

Percent

Responses

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# Services

## Quality of Life

What ideas do you have for creating a better quality of life for the Eagle community?

use people live many Make affordable way Recreation center connect create support think  
residents ages love lot available especially Community events Store services want  
continue Stop social opportunities space NA work recreation Make wildlife live  
Town Park less ones businesses increase people home  
Keep neighborhoods events Provide town bike  
community restaurants need well Eagle come  
better feel park affordable housing trails year round housing traffic  
focused infrastructure open space Growing local etc building developed  
access new family great activities know small town rather groups single things move  
improve believe kids mountain bike Mental health Eagle small development Stop trying make  
programs enough

Search

que nos acepten como somos y sin enojarse

Activities/events to meet friends

4-day work/school weeks

Focus on the majority not the loudest complaints.

Housing

Fix ambiance downtown on Broadway and Capitol

Lowering the cost of living with reducing fees

Bring back the concerts in the park (even if we have to social distance). Thank you for brightening the Town with the lighting contest!

Greater social community programs, especially for kids.

Enhancing/increasing parks an open space

Ser mas inclusivos y sentirse que pertenece a este pueblo

Equitable access to open space, community events, access to high quality produce, ongoing educational opportunities (e.g. partnering with local non-profits to bring more programming to town)

Lets work with what we have and improve parking, support existing business and encourage responsible development - protect wildlife/add crossing signs in town and up Brush Creek - enforce speed limits and post no overnight camping in town park

Improve the resources we have rather than trying to expand. We don't need new parks. Make the ones we have better. Maintain our roads and improve trail and sidewalk connections. There are many small connections that can make a big difference. we have a lot of good bike trails already. How about some ped only trails?



## Business Owners

[58. Business Owners](#)

[59. Business Status](#)

[60. Revenues](#)

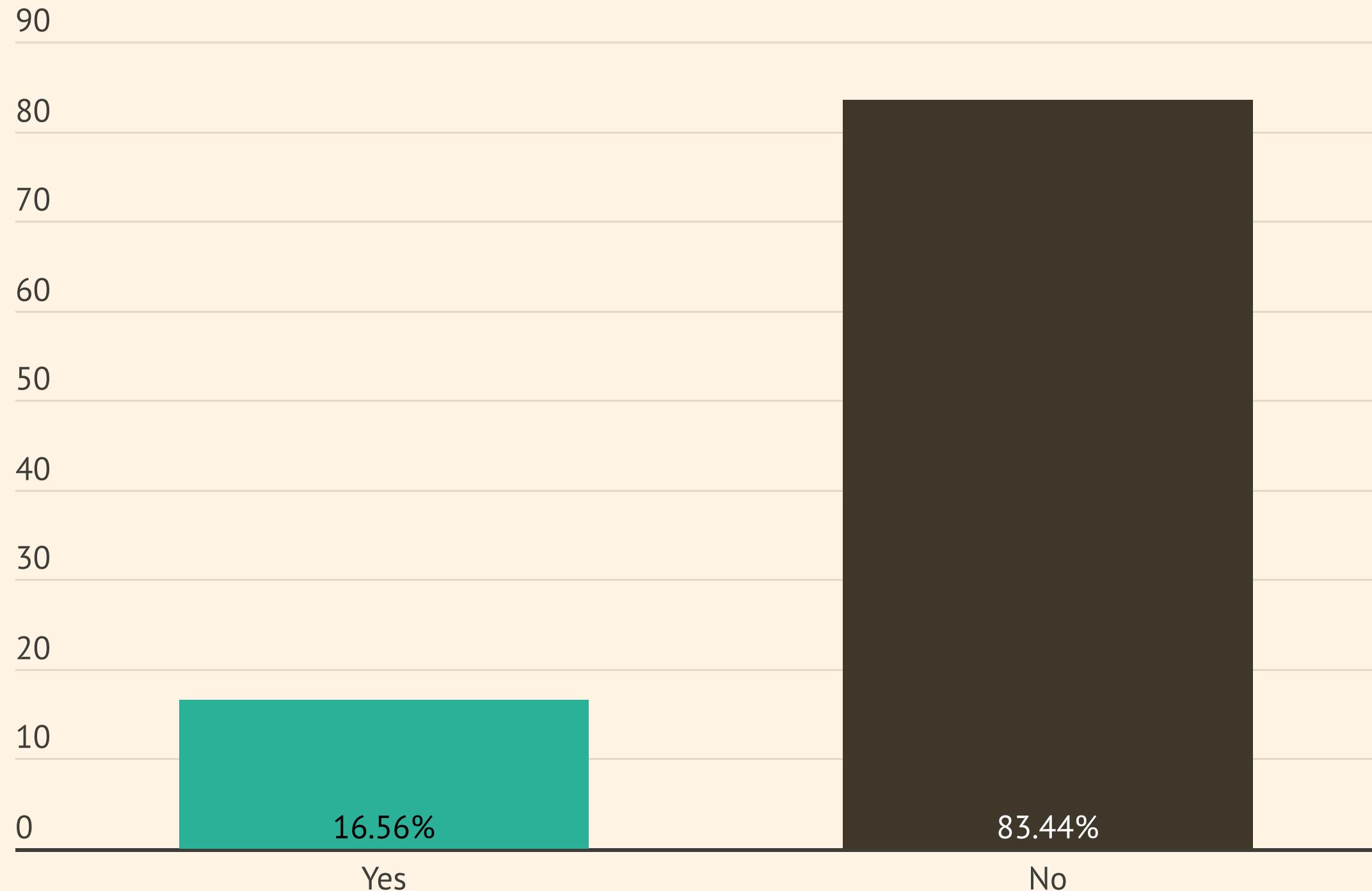


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# Business Owners

## Business Owners

Do you own or manage a business in the Town of Eagle?



Change data view:

Percent

Responses

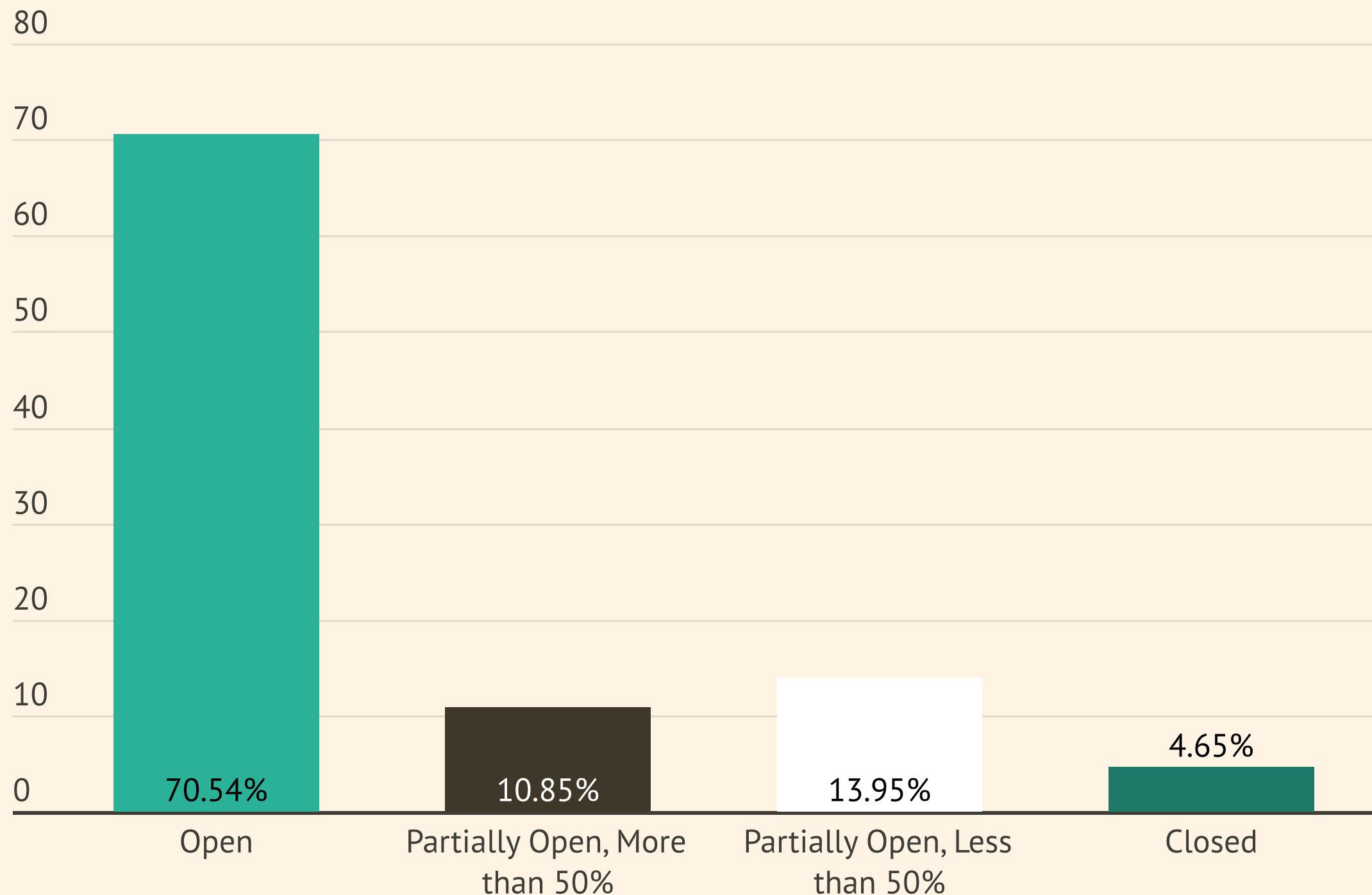
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# Business Owners

## Business Status

In the month of January, what was the operating status of your business?



### Key themes & observations:

- Seemingly high "Open" rate
- *(Gunnison county business owner surveys measured 60% [Jan] to 77% [Mar] fully open during same time frame)*

Download data

Change data view:

Percent

Responses

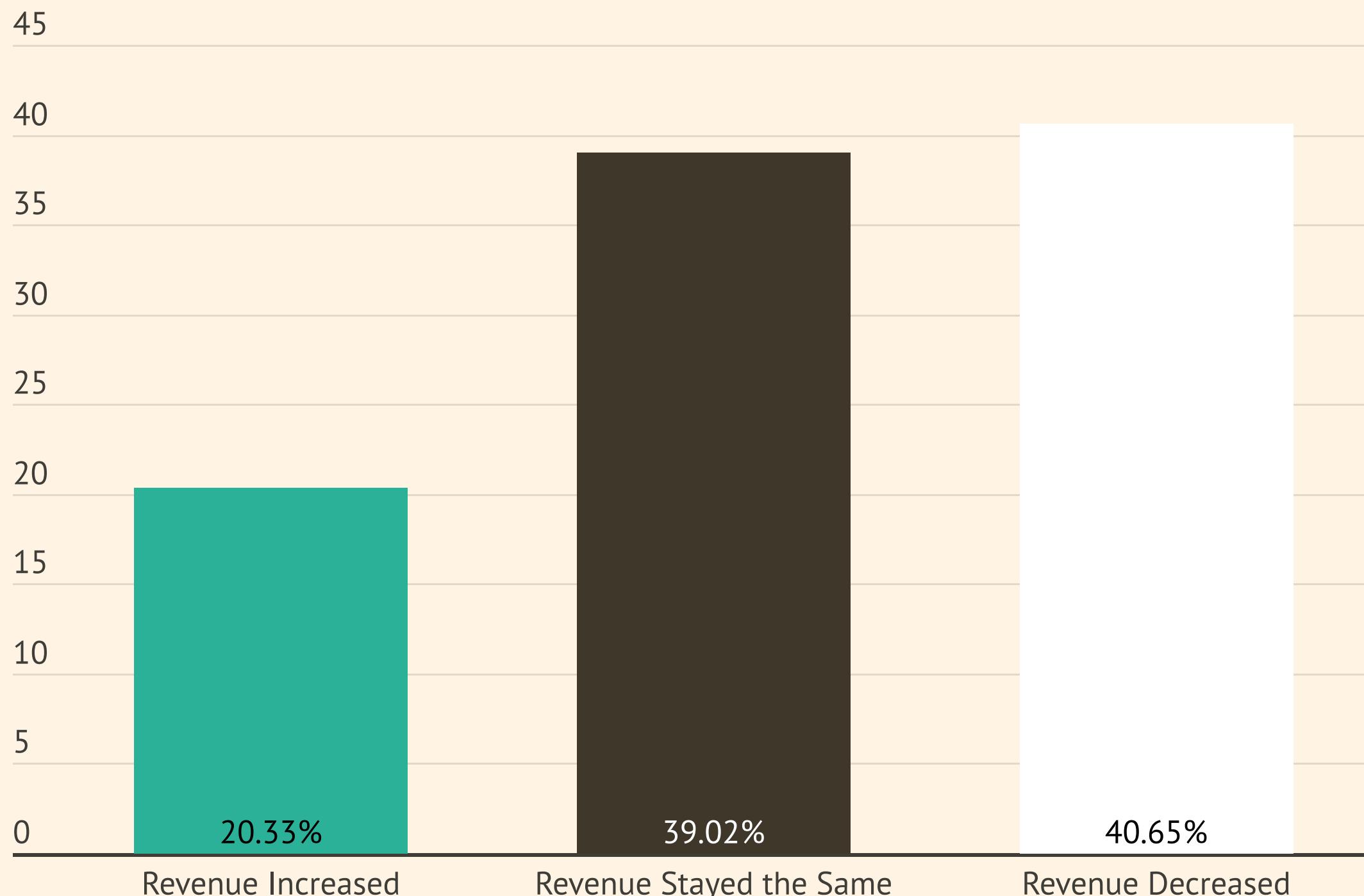


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# Business Owners

## Revenues

In the month of January, as compared to a typical year, did your company's revenue experience an increase, decrease, or no change as a result of COVID-19?



### Key themes & observations:

- High number of businesses negatively impacted
- Nearly 60% of businesses reported positive revenues in January

[Download data](#)

Change data view:

Percent

Responses

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## Key Insights from the EVC

- 62. Strong Conclusions
- 63. Surprising / Conversation Starters
- 64. Worth More Study



# Key Insights from the EVC

## Strong Conclusions

- Quality of Life (12): Open space, recreation oriented and community feel are again the obvious responses.
- Challenges (14): Growth, housing, post office, water, wearing of masks and traffic.
- Important Issues (15): Number one is economy. Number three is Broadband. These are clear mandates.
- Housing Struggle (22) & Housing Price-Out (23): 75% recognize (experienced personally or know others who have) housing struggle, 50%+ are worried. Another clear mandate.
- Hours Worked (30) & Future Work From Home (31): Sharp increase in work-from-home during pandemic. 57% interested in working from home in the future. Related - (Q28/58) - 25% self-employed, 17% own business
- Work Location (32) & Commute Length (35): 70% work outside Eagle (notable if not surprising), 40% spend 30+ minutes commuting.



# Key Insights from the EVC

## Surprising / Conversation Starters

- Hours Worked (30) & Future Work From Home (31): What are the impacts of the number of residents who work from home, and desire to do so moving forward? How does this impact housing, roads, live/work, recreation, broadband, restaurants, postal service, etc?
- Desired Businesses (39): Residents state concerns about growth, but strongly desire more restaurant choices and retail options.
- Top Strategic Goals (46). What do the responses to the Strategic Goals mean for prioritizing work plans for the Town?
- Drivers for Quality of Life (12/47/55): Recreation/open space/parks ahead of sense of community and family oriented.



# Key Insights from the EVC

## Worth More Study

- Why Eagle? (11): Quality of life and recreation are the obvious answers for attracting residents. A few responses with lower numbers will be interesting to observe longitudinally - Employment opportunities, retirement, and telecommunications.
- Town Services (47): The town is viewed as doing a good job overall. Is the Council satisfied with these results? We should track longitudinally to see if there is change.
- Rent or Own (18): 11% renters seems very low. Renters are traditionally harder to capture and underrepresented in surveys. How can we follow up on questions regarding affordable housing in a super-heated market? Is everyone a part of the conversation? Home Type (19): Less than 25% live in a place other than single family/detached. Low? Does this display lack of diversity in housing stock?

