

# TOWN OF EAGLE BUSINESS ADVANCEMENT PROGRAM

JANUARY 21, 2026 | 12:00PM - 1:00PM



# BUSINESS ADVANCEMENT PROGRAM BAP INFORMATIONAL WEBINAR



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BAP Staff Contact & Administrator



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Sustainability Specialist



**COLORADO**  
**Department of Local Affairs**  
Division of Local Government

# WELCOME!

## WE'RE GLAD YOU'RE HERE.

THIS MEETING IS BEING RECORDED.

USE THE RAISE HAND FEATURE FOR QUESTIONS & COMMENTS.  
THE CHAT FEATURE HAS NOT BEEN ENABLED FOR THIS WEBINAR.

PROGRAM OVERVIEW, FOLLOWED BY Q&A.

RECORDING AND SLIDE DECK WILL BE SHARED AFTERWARDS AND  
POSTED ON THE BAP PROJECT SITE: [WWW.TOWNOFEAGLE.ORG/BAP2026](http://WWW.TOWNOFEAGLE.ORG/BAP2026)

PLEASE REACH OUT FOR 1X1 GUIDANCE.

# WHAT IS THE BAP?

- Town-wide grant program for Eagle's business community.
- \$120,000 available in a one-time funding opportunity.
  - I. \$100,000 for Project Funding
  - II. \$20,000 for Housing Stipends
- One-to-one matching grant funds.
- Designed to provide a general boost to Eagle's economy by supporting business growth and spurring community-wide reinvestment.
- Available across all commercial hubs:  
*Market Street, Chambers Avenue, Grand Avenue, Broadway/Downtown, Eagle Ranch*

# HOW TO APPLY AND RESOURCES.

- Applications Due: February 19, 2026
- Submit Online: [www.townofeagle.org/BAP2026](http://www.townofeagle.org/BAP2026)
- Available resources:
  - Program Summary & Guidelines
  - Scoring Rubric
  - Word Draft Template
  - Sustainability initiative resources
- EVC Interviews: March
- Town Council Awards: April



# PROGRAM GOALS.

- Collectively, these goals are intended to strengthen Eagle's commercial areas, increase local spending, and generate sustainable sales tax revenues that can be reinvested by into the community.
  - ✓ Strengthen local businesses
  - ✓ Encourage (re)investment
  - ✓ Drive local spending
  - ✓ Support workforce stability
  - ✓ Enhance community vibrancy

# FUNDING OVERVIEW.

- \$120,000 total funding.
- One-to-one match required.
- Project Funding Requests:  
*\$3,000 - \$20,000 per project.*
- Housing Stipend Requests:  
*Max \$5,000 per business.*
- BAP is reimbursement-based.



# QUALIFICATIONS – THE FINE PRINT.

- Applicant is responsible for ensuring project meets applicable Town Code requirements.
- Business/Project location must be within the town of Eagle municipal limits.
- Open to property owners, business owners/operators, commercial tenants.
  - Not available for Home Occupation or Short-Term Rental businesses.
- Must be in good standing with the Town.
  - No outstanding code violations, delinquent fees, dues, expired Town licenses or permits.
- Cohort applications allowed.
- Projects already completed do not qualify. Costs incurred prior to BAP grant approval will not be reimbursed.
- All BAP funded initiatives must be completed no later than January 31, 2027.

# ELIGIBLE & INELIGIBLE EXPENSES

## Eligible Examples

- Site improvements and equipment upgrades
- Marketing and communications
- Workforce training and certifications
- Licensing & Permitting fees
- Housing Stipends (rent only)

## Not Eligible

- Commercial rent, lease, mortgage payments, HOA dues, common area maintenance
- Employee wages, salaries, benefits
- Seed money for feasibility study
- Financial aid for other grants / grant writing
- Refinancing debt or management of financial/banking fees
- Exterior façade art murals
- Any non-project related expenses as determined by the Town

# HOUSING STIPENDS.

- The business owner / employer is the applicant.
- Supports employee **rent** only.
- Can be used to support part-time or full-time employees who are living and working in Eagle.
- \$5,000 max per business with a one-to-one match.
- When filing the Reimbursement Request, we will require proof of payment to the landlord.
- \$20,000 total funding available.

# SUSTAINABILITY BONUS POINTS.

Up to **10 bonus points** for projects that include:

- ✓ Energy efficiency
- ✓ Electrification
- ✓ Water conservation
- ✓ Waste reduction
- ✓ Other sustainability initiatives / actions



**EnergySmart**  
BUSINESS

# PROJECT CLOSE-OUT AND REIMBURSEMENT.

## Project Close-Out Report

- Touchpoints we'll be looking for in the Close-Out Report:
  - Jobs created or supported
  - Approximate number of employees supported. What did support look like?
  - Business improvements or expansion
  - Long-term business impact.
  - Did the project lead to other local economic development opportunities?

## Filing for Reimbursement

- Submit documentation such as:
  - Itemized receipts
  - Cleared check stubs
  - Credit card statements with personally identifiable information (PII) redacted.
- A vendor's invoice or statement with a \$0.00 balance will not be accepted. We need to be able to verify you or your business paid for the goods or services.

# FINAL TIPS!

READ THE GUIDELINES FIRST.

DRAFT OFFLINE USING THE WORD TEMPLATE.

PREPARE PDF ATTACHMENTS IN ADVANCE.

BE CLEAR. BE REALISTIC.

ALIGN WITH THE BUSINESS ADVANCEMENT PROGRAM GOALS.



# ECONOMIC VITALITY COMMITTEE

[WWW.TOWNOFEAGLE.ORG/EVC](http://WWW.TOWNOFEAGLE.ORG/EVC)



**Eric Eves**  
Chair



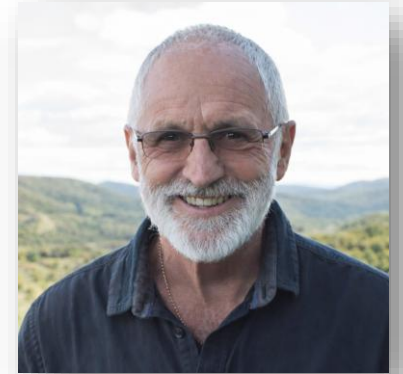
**Kim Fritzler**  
Vice Chair



**Joel Wallen**  
Secretary



**Christina Hofman**



**Mick Daly**



**Kim Goodrich**



**Matt Felser**



**Kelly Herzog**



**Casey Glowacki**  
Town Council Liaison

# THANK YOU!



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