

TOWN OF EAGLE

BUSINESS ADVANCEMENT PROGRAM

JANUARY 21, 2026 | 12:00PM - 1:00PM



BUSINESS ADVANCEMENT PROGRAM

BAP INFORMATIONAL WEBINAR



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BAP Staff Contact & Administrator



Kira Koppel
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COLORADO
Department of Local Affairs
Division of Local Government

WELCOME! WE'RE GLAD YOU'RE HERE.

THIS MEETING IS BEING RECORDED.

USE THE RAISE HAND FEATURE FOR QUESTIONS & COMMENTS.
THE CHAT FEATURE HAS NOT BEEN ENABLED FOR THIS WEBINAR.

PROGRAM OVERVIEW, FOLLOWED BY Q&A.

RECORDING AND SLIDE DECK WILL BE SHARED AFTERWARDS AND
POSTED ON THE BAP PROJECT SITE: WWW.TOWNOFEAGLE.ORG/BAP2026

PLEASE REACH OUT FOR 1X1 GUIDANCE.

WHAT IS THE BAP?

- Town-wide grant program for Eagle's business community.
- \$120,000 available in a one-time funding opportunity.
 - I. \$100,000 for Project Funding
 - II. \$20,000 for Housing Stipends
- One-to-one matching grant funds.
- Designed to provide a general boost to Eagle's economy by supporting business growth and spurring community-wide reinvestment.
- Available across all commercial hubs:
Market Street, Chambers Avenue, Grand Avenue, Broadway/Downtown, Eagle Ranch

HOW TO APPLY AND RESOURCES.

- Applications Due: February 19, 2026
- Submit Online: www.townofeagle.org/BAP2026
- Available resources:
 - Program Summary & Guidelines
 - Scoring Rubric
 - Word Draft Template
 - Sustainability initiative resources
- EVC Interviews: March
- Town Council Awards: April



PROGRAM GOALS.

- Collectively, these goals are intended to strengthen Eagle's commercial areas, increase local spending, and generate sustainable sales tax revenues that can be reinvested by into the community.
 - ✓ Strengthen local businesses
 - ✓ Encourage (re)investment
 - ✓ Drive local spending
 - ✓ Support workforce stability
 - ✓ Enhance community vibrancy

FUNDING OVERVIEW.

- \$120,000 total funding.
- One-to-one match required.
- Project Funding Requests:
\$3,000 - \$20,000 per project.
- Housing Stipend Requests:
Max \$5,000 per business.
- BAP is reimbursement-based.



QUALIFICATIONS – THE FINE PRINT.

- Applicant is responsible for ensuring project meets applicable Town Code requirements.
- Business/Project location must be within the town of Eagle municipal limits.
- Open to property owners, business owners/operators, commercial tenants.
 - Not available for Home Occupation or Short-Term Rental businesses.
- Must be in good standing with the Town.
 - No outstanding code violations, delinquent fees, dues, expired Town licenses or permits.
- Cohort applications allowed.
- Projects already completed do not qualify. Costs incurred prior to BAP grant approval will not be reimbursed.
- All BAP funded initiatives must be completed no later than January 31, 2027.

ELIGIBLE & INELIGIBLE EXPENSES

Eligible Examples

- Site improvements and equipment upgrades
- Marketing and communications
- Workforce training and certifications
- Licensing & Permitting fees
- Housing Stipends (rent only)

Not Eligible

- Commercial rent, lease, mortgage payments, HOA dues, common area maintenance
- Employee wages, salaries, benefits
- Seed money for feasibility study
- Financial aid for other grants / grant writing
- Refinancing debt or management of financial/banking fees
- Exterior façade art murals
- Any non-project related expenses as determined by the Town

HOUSING STIPENDS.

- The business owner / employer is the applicant.
- Supports employee **rent** only.
- Can be used to support part-time or full-time employees who are living and working in Eagle.
- \$5,000 max per business with a one-to-one match.
- When filing the Reimbursement Request, we will require proof of payment to the landlord.
- \$20,000 total funding available.

SUSTAINABILITY BONUS POINTS.

Up to **10 bonus points** for projects that include:

- ✓ Energy efficiency
- ✓ Electrification
- ✓ Water conservation
- ✓ Waste reduction
- ✓ Other sustainability initiatives / actions



EnergySmart
BUSINESS

PROJECT CLOSE-OUT AND REIMBURSEMENT.

Project Close-Out Report

- Touchpoints we'll be looking for in the Close-Out Report:
 - Jobs created or supported
 - Approximate number of employees supported. What did support look like?
 - Business improvements or expansion
 - Long-term business impact.
 - Did the project lead to other local economic development opportunities?

Filing for Reimbursement

- Submit documentation such as:
 - Itemized receipts
 - Cleared check stubs
 - Credit card statements with personally identifiable information (PII) redacted.
- A vendor's invoice or statement with a \$0.00 balance will not be accepted. We need to be able to verify you or your business paid for the goods or services.

FINAL TIPS!

READ THE GUIDELINES FIRST.

DRAFT OFFLINE USING THE WORD TEMPLATE.

PREPARE PDF ATTACHMENTS IN ADVANCE.

BE CLEAR. BE REALISTIC.

ALIGN WITH THE BUSINESS ADVANCEMENT PROGRAM GOALS.

ECONOMIC VITALITY COMMITTEE

WWW.TOWNOFEAGLE.ORG/EVC



Eric Eves
Chair



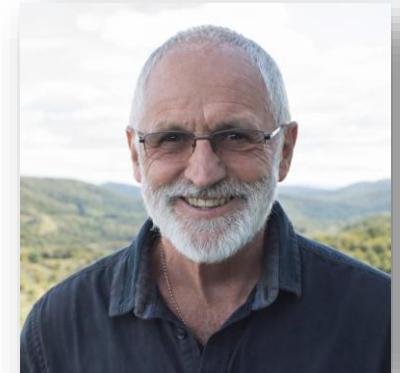
Kim Fritzler
Vice Chair



Joel Wallen
Secretary



Christina Hofman



Mick Daly



Kim Goodrich



Matt Felser



Kelly Herzog



Casey Glowacki
Town Council Liaison

THANK YOU!



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