



# COMMUNITY VISITATION SNAPSHOT

ANALYSIS PERIOD: JULY 2025

HOME DISTANCE: 50+ MILES *Visitors traveling more than 50 miles from their home location.*

Total Trips ↑ YoY +11.3%  
↑ PoP +41.3%

## 29.5K

vs. 26.5K prev. year (Jul '24 - Jul '24)  
vs. 20.9K prev. period (Jun '25 - Jun '25)

Avg. Monthly Visitors ↑ YoY +8.8%  
↑ PoP +39.4%

## 22.9K

vs. 21.1K prev. year (Jul '24 - Jul '24)  
vs. 16.4K prev. period (Jun '25 - Jun '25)

Visit Nights ↑ YoY +4.5%  
↑ PoP +21.8%

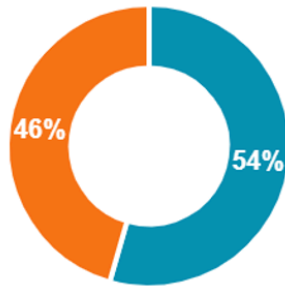
## 34.0K

vs. 32.5K prev. year (Jul '24 - Jul '24)  
vs. 27.9K prev. period (Jun '25 - Jun '25)

### Day vs Overnight Trips

Trips Avg. Monthly Visitors

13.4K  
Day Trips

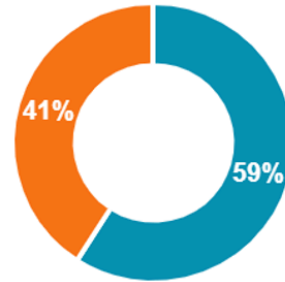


16.1K  
Overnight Trips

### Day vs Overnight Monthly Visitors

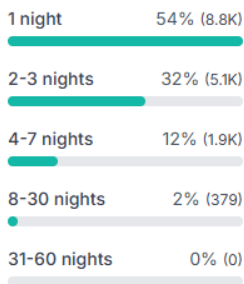
Trips Avg. Monthly Visitors

9.4K  
Day Visitors



13.5K  
Overnight Visitors

### Overnight Trips



### AVERAGE DURATION

# 3.1

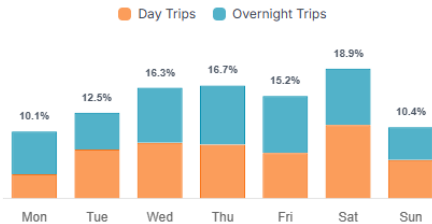
days (16.1K trips)

↓ YoY -3.1%  
↑ PoP +0.0%

### Day of Arrival

All Trips Day Overnight

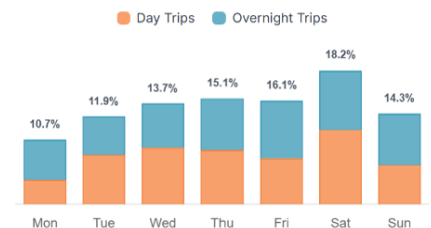
Each bar represents the percentage of trips that arrived on that day of the week.



### Visitors Count

All Trips Day Overnight

Each bar represents the average percentage of total visitors present on that day of the week.



### TOP ORIGIN TREND MATRIX

RANK	JUL 25
#1	Denver, CO 12.2K
#2	Colorado Springs-Pueblo, CO 1.6K
#3	Dallas-Ft. Worth, TX 1.3K
#4	Houston, TX 970
#5	Phoenix, AZ 921

