



COMMUNITY VISITATION SNAPSHOT

ANALYSIS PERIOD: JUNE 2025

HOME DISTANCE: 50+ MILES *Visitors traveling more than 50 miles from their home location.*

Total Trips

↓ YoY -2.7%

↑ PoP +29.1%

20.9K

vs. 21.5K prev. year (Jun '24 - Jun '24)
vs. 16.2K prev. period (May '25 - May '25)

Avg. Monthly Visitors

↑ YoY +1.5%

↑ PoP +28.8%

16.4K

vs. 16.2K prev. year (Jun '24 - Jun '24)
vs. 12.8K prev. period (May '25 - May '25)

Visit Nights

↑ YoY +8.9%

↑ PoP +41.6%

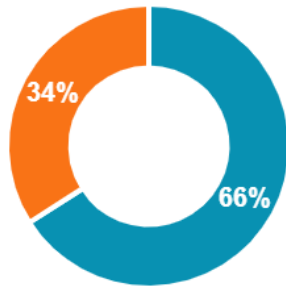
27.9K

vs. 25.6K prev. year (Jun '24 - Jun '24)
vs. 19.7K prev. period (May '25 - May '25)

Day vs Overnight Trips

Trips Avg. Monthly Visitors

7.1K
Day Trips

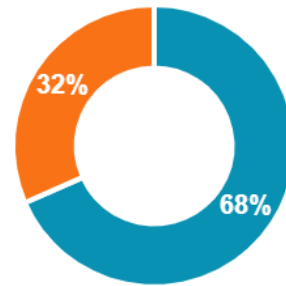


13.8K
Overnight Trips

Day vs Overnight Monthly Visitors

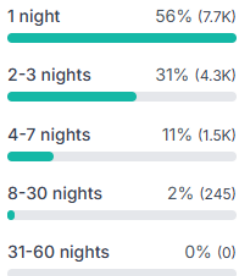
Trips Avg. Monthly Visitors

5.2K
Day Visitors



11.2K
Overnight Visitors

Overnight Trips



AVERAGE DURATION

3.0

days (13.8K trips)

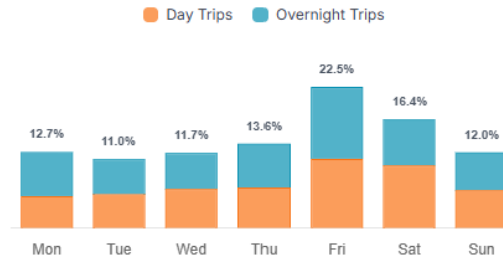
↑ YoY +0.4%

↑ PoP +0.0%

Day of Arrival

All Trips Day Overnight

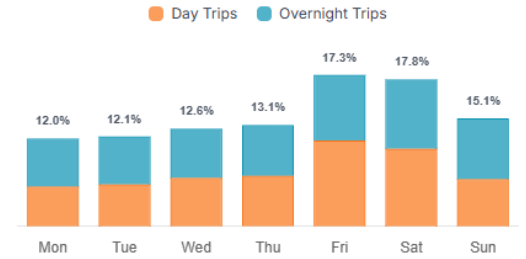
Each bar represents the percentage of trips that arrived on that day of the week.



Visitors Count

All Trips Day Overnight

Each bar represents the average percentage of total visitors present on that day of the week.



TOP ORIGIN TREND MATRIX

RANK	JUN 25
#1	Denver, CO 9.9K
#2	Grand Junction-Montrose, CO 1.6K
#3	Colorado Springs-Pueblo, CO 874
#4	Dallas-Ft. Worth, TX 530
#5	Salt Lake City, UT 436

